

Higher education strategy and planning: A professional guide

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920552611&lokasi=lokal>

Abstrak

Higher Education Strategy and Planning draws together a team of expert contributors from across the sector to offer contemporary descriptions of practice in Higher Education and critical reflections on that practice. Many of the tools and techniques transcend the particular national system within which they are situated and therefore have global relevance for all those interested in strategy and planning in Higher Education.

Containing chapters on each of the major functions or capabilities of strategic planners, critiques of global policy trends, framework examples and explanations of the main league tables both in the UK and globally, the book is divided into five main parts:

- Context and Positioning;
- Integrated Planning;
- Centrality, Co-ordination and Connection;
- Analytical Capacity and Capability;
- Insight and Information.

This text offers a contemporary representation of strategic planning and will be an indispensable guide for all those who work in or study Higher Education, particularly aimed at those who work in strategy, planning and leadership roles.