

Strategic outlook for innovative work behaviours: Interdisciplinary and multidimensional perspectives

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920553321&lokasi=lokal>

Abstrak

This book presents various perspectives on innovative work behaviour, focusing on problem recognition, idea generation, idea promotion and the realisation of these ideas. It first highlights important corporate issues, such as uncertainty, performance management, technological infrastructure, and strategy development, and subsequently presents studies that offer solutions. Further, the book evaluates the significance of research and development, effective communication and corporate governance. Lastly, it discusses the implications of idea realisation, examining resource dependence theory, organizational trust and eco-innovations.