

Pemberdayaan Kelompok Melalui Pemanfaatan Teknologi Informasi pada Pengurus E-Warong KUBE PKH Harapan Jaya Kelurahan Manggarai Kecamatan Tebet Jakarta Selatan = Group Empowerment through Utilization of Information Technology on E-Warong KUBE PKH Harapan Jaya Management Manggarai Village Tebet District South Jakarta

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Abstrak

Penelitian pemberdayaan kelompok pengurus Elektronik Warung Gotong Royong Kelompok Usaha Bersama Program Keluarga Harapan (E-Warong KUBE PKH) Harapan Jaya Kelurahan Manggarai Kecamatan Tebet Jakarta Selatan melalui pemanfaatan teknologi dan informasi cukup penting dan menarik serta berjalan sesuai dengan yang diharapkan. Teknologi dan informasi merupakan sebuah kebutuhan primer yang wajib di penuhi oleh setiap lapisan masyarakat. Dalam hal ini teknologi dan informasi telah membantu memperbaiki ekonomi, sosial serta budaya dalam tananan masyarakat kini. Hal tersebut dapat dibuktikan dengan banyaknya inovasi-inovasi yang dilakukan oleh pemerintah, salah satunya adalah E-Government terutama dalam program E-Warong KUBE PKH milik Kementerian Sosial. Guna menjawab permasalahan ini, penelitian dilakukan dengan menggunakan metode deskriptif kualitatif. Data dikumpulkan melalui observasi dan wawancara mendalam dengan pengurus E-Warong KUBE PKH) Harapan Jaya Kelurahan Manggarai, kemudian dianalisis secara kualitatif. Hasil penelitian menyimpulkan bahwa komitmen pelaksana program, sangat penting untuk mendukung setiap proses dan kegiatan program E-Warong terkait pelayanan publik berbasis elektronik (e-service) dalam pemberdayaan melalui pemanfaatan teknologi dan informasi yang dilakukan. Kemudian sarana dan prasarana juga penting mengingat tanpa hal tersebut, maka pemberdayaan dan layanan program E-Warong dengan basis pemanfaatan teknologi dan informasi akan sulit berjalan. Terakhir sumber daya manusia karena pemberdayaan dan pengembangan program akan akan sulit terwujud tanpa hal tersebut.

.....An empowerment research conducted with a group of management of mutual cooperation electronic shop business joined by Harapan Jaya Family Program (E-Warong KUBE PKH) Manggarai Village Tebet District Jakarta Selatan through information technology utilization has been an important and interesting research and possessing a well process. Information technology is an obligated primary basic human need. In this case, information technology has been supporting to escalate economy, social, and culture in today society. That has been proved by appearance of a lot of innovations run by government which one of those is E-Government especially E-Warong KUBE PKH Program owned by Ministry of Social. Due to that issue, this research is established using qualitative descriptive method. Data is collected through observation and deep interview with the management of E-Warong KUBE PKH Harapan Jaya Manggarai Village, subsequently qualitatively analyzed. The results of the study conclude that the commitment of program implementers is very important to support every process and activity of the E-Warong program related to electronic-based public services (e-service) in empowerment through the use of technology and information carried out. Further, facility and infrastructure are necessarily important due to many difficulties would arise to run the empowerment and service of E-Warong program through information technology utilization with

its absence. Lastly, human resource is significant as well to actualize the empowerment and development of the program.