

Pengaruh Digital Leadership Capability terhadap Employee Innovation Performance melalui Digital Platform Capability (Studi pada Perusahaan Teknologi di Daerah Khusus Jakarta) = The Effect of Digital Leadership Capability on Employee Innovation Performance through Digital Platform Capability (Study on Technology Companies in the Special Region of Jakarta)

Nur Aini Hidayah, author

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Abstrak

Penelitian ini menganalisis pengaruh Digital Leadership Capability terhadap Employee Innovation Performance dengan mediasi Digital Platform Capability pada perusahaan teknologi di Daerah Khusus Jakarta. Dengan metode kuantitatif dan analisis Structural Equation Modeling (SEM), data diperoleh melalui penyebaran kuesioner kepada karyawan tetap yang menggunakan platform digital dalam pekerjaan mereka. Teknik pengumpulan data dilakukan dengan kuantitatif melalui kuesioner terstruktur, dan teknik penarikan sampel menggunakan metode non-probabilitas purposive sampling. Jumlah responden dalam penelitian ini sebanyak 192 orang. Hasil menunjukkan bahwa Digital Leadership Capability memiliki pengaruh signifikan terhadap Employee Innovation Performance, baik secara langsung maupun melalui mediasi Digital Platform Capability. Temuan ini menegaskan bahwa pengembangan kepemimpinan digital yang efektif dapat mendorong kolaborasi digital, meningkatkan keterampilan karyawan, dan menciptakan lingkungan kerja yang mendukung inovasi yang lebih cepat dan efisien di era transformasi digital.

.....This study analyzes the influence of Digital Leadership Capability on Employee Innovation Performance with the mediation of Digital Platform Capability in technology companies located in Daerah Khusus Jakarta. Using a quantitative method and Structural Equation Modeling (SEM) analysis, data were collected through the distribution of questionnaires to permanent employees who utilize digital platforms in their work. Data collection was conducted quantitatively using structured questionnaires, and the sampling technique employed was non-probability purposive sampling. The study involved a total of 192 respondents. The results show that Digital Leadership Capability has a significant influence on Employee Innovation Performance, both directly and through the mediation of Digital Platform Capability. These findings emphasize that effective digital leadership development can promote digital collaboration, enhance employee skills, and create a work environment that supports faster and more efficient innovation in the era of digital transformation.