

Konsep Mitos Kecantikan dalam Novel Remaja Call Me Miss J Karya Orizuka = The Concept of Beauty Myth in the Teenage Novel Call Me Miss J by Orizuka

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Abstrak

Kecantikan merupakan hal yang selalu identik dengan perempuan, termasuk perempuan remaja. Tak jarang, bahkan di tengah maraknya sosialisasi kesetaraan gender, “kecantikan” adalah kualitas yang pertama kali dinilai dari seorang perempuan. Novel Call Me Miss J karya Orizuka yang disajikan dengan mitos kecantikan Wolf menguraikan fenomena kecantikan yang dialami tokoh remaja dalam karya sastra tersebut. Pertanyaan penelitian berfokus pada bagaimana mitos kecantikan terjadi dan memengaruhi tokoh remaja perempuan dalam karya sastra tersebut. Hasil penelitian menunjukkan bahwa standar kecantikan yang ditampilkan dalam novel mencakup kecantikan fisik berupa wajah maupun tubuh, perilaku “cantik” para tokoh, dan munculnya fenomena beauty privilege yang semakin mempersempit kebebasan berekspresi tokoh dalam karya sastra.

..... Beauty is always synonymous with women, including teenage girls. Not infrequently, even in the midst of the rampant socialization of gender equality, “beauty” is the first quality that is judged from a woman. Orizuka's novel Call Me Miss J, which is presented with the Wolf beauty myth, describes the beauty phenomenon experienced by teenage characters in the literary work. The research question focuses on how the beauty myth occurs and influences teenage female characters in the literary work. The results of the study show that the beauty standards presented in the novel include physical beauty in the form of face and body, the “beautiful” behavior of the characters, and the emergence of the beauty privilege phenomenon which further limits the freedom of expression of characters in literary works.