

oOh!media Limited Australia Financial Statement Analysis = Analisis Laporan Keuangan Australia oOh!media Limited

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Abstrak

This paper presents a comprehensive financial statement analysis of oOh!media Limited, a leading Out of Home (OOH) advertising company in Australia and New Zealand. The study examines the company's financial performance, profitability, and valuation through various accounting principles and financial models. The analysis covers income statement presentation, clean surplus relations, and property, plant, and equipment (PPE) articulation, highlighting key financial metrics and trends. Additionally, a residual income model valuation is conducted, demonstrating the company's equity position and financial health. The report also includes a reformulation of financial statements to distinguish between operating and financing activities, allowing for a clearer assessment of financial leverage and efficiency. Ratio analysis, including revenue growth and profit margin interpretation, provides insights into OML's financial stability and operational effectiveness. The study further incorporates a DuPont analysis to evaluate return on capital and financial leverage, along with forecasting and valuation techniques to assess investment viability. Sensitivity analysis and multiple interpretations suggest the potential market outlook for OML's shares. Overall, this research offers a detailed financial assessment of oOh!media Limited, providing valuable insights for investors, analysts, and stakeholders.

..... Makalah ini menyajikan analisis komprehensif terhadap laporan keuangan oOh!media Limited, sebuah perusahaan terkemuka dalam industri periklanan Out of Home (OOH) di Australia dan Selandia Baru. Analisis ini mengevaluasi kinerja keuangan, profitabilitas, dan valuasi perusahaan melalui berbagai prinsip akuntansi serta model keuangan. Analisis mencakup penyajian laporan laba rugi, hubungan clean surplus, serta artikulasi aset tetap (PPE), dengan menyoroti metrik dan tren keuangan utama. Selain itu, model valuasi residual income digunakan untuk menilai posisi ekuitas dan kesehatan finansial perusahaan. Reformulasi laporan keuangan juga dilakukan guna membedakan antara aktivitas operasional dan pendanaan, memungkinkan penilaian yang lebih jelas terhadap leverage keuangan dan efisiensi perusahaan. Analisis rasio, termasuk pertumbuhan pendapatan dan interpretasi margin laba, memberikan wawasan mengenai stabilitas keuangan dan efektivitas operasional oOh!media Limited. Studi ini juga mengaplikasikan analisis DuPont untuk mengevaluasi tingkat pengembalian modal dan leverage keuangan, serta menggunakan metode peramalan dan valuasi guna menilai kelayakan investasi. Analisis sensitivitas dan interpretasi multipel turut disertakan untuk menggambarkan prospek pasar saham OML. Secara keseluruhan, penelitian ini menawarkan evaluasi keuangan yang mendalam terhadap oOh!media Limited, memberikan wawasan berharga bagi investor, analis, dan pemangku kepentingan.