

Eurasian Business and Economics Perspectives: Proceedings of the 30th Eurasia Business and Economics Society Conference

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Abstrak

This book presents selected papers from the 30th Eurasia Business and Economics Society (EBES) Conferences, held in Kuala Lumpur (Malaysia). The theoretical and empirical papers gathered here cover diverse areas of business, economics and finance in various geographic regions, including not only topics from HR, management, finance, marketing but also contributions on public economics, political economy and regional studies.