

Entrepreneurship and Change: Understanding Entrepreneurialism as a Driver of Transformation

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Abstrak

This book offers novel and contemporary thinking of entrepreneurship and change. It espouses the distinct but reciprocal nature of both concepts to unravel high levels of transformation, both in terms of social structures and social relations, inherent in new venture creation. It provides insights from a theoretical, educational, and industrial context with emphasis on holistic approaches to change. Each chapter illuminates distinct elements of the entrepreneurial landscape and the importance of learning, creativity and innovation as tools for practice and knowledge management. This book is an essential resource for practitioners, researchers, and policy makers because it provides new outlooks and dimensions on the transformational powers of entrepreneurship and change.