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ABSTRACT

Wahyu Pradipta (090409045X), Strategy in Increasing The Original Local Revenues at Bekasi Municipality (A Study About Increasing Local Taxes), xiii pages+ 107 pages + 4 figures + 1 graph + 30 Bibliographies (1989-2006)

The implementation of decentralization policy gives the local government a larger authority. The implementation needs proper funding from the local government. In order to support implementation authority, fiscal decentralization policy is being run by the central government. Even though having a large authority, Bekasi municipality felt that their original local revenue is still inadequate. This research focuses on how the strategy of Bekasi municipality increases their original local revenue and the factors that affect their strategy.

The research used the qualitative approaches with such goals as describing the strategies in increasing Bekasi original local revenue. The data gathered through library studies and in-depth interview. The informer came from the authorized officer at Bekasi municipality local revenue office.

The result of this research found that Bekasi municipality used two strategies, "intensifikasi" strategy and "ektensifikasi" strategy. The "ekstensifikasi" strategy focused on the amount enhancement of local tax object. A couple of examples, "sarang burung walet" tax and "penggunaan energi listrik" tax. The second strategy, "intensifikasi" strategy focused on the service quality given by local revenue office of Bekasi municipality.