

## ABSTRAK

Nama : Fajar Kristianto  
Program Studi : Sarjana Kesehatan Masyarakat  
Judul : Analisis Perilaku Keselamatan Pramudi (Pengemudi) Bus TransJakarta Tahun 2009

Skripsi ini membahas perilaku keselamatan Pramudi (Pengemudi) Bus TransJakarta Koridor I jurusan Blok M – Kota. Penelitian ini adalah penelitian dengan disain studi kualitatif deskriptif. Variabel yang digunakan dalam penelitian ini antara lain; pengetahuan, sikap, pelatihan, pengawasan, *safety promotion* dan *Standard Operating Procedure* (SOP). Hasil penelitian menyarankan bahwa perlu ditingkatkan pengetahuan dan kompetensi dari Pramudi (Pengemudi) Bus TransJakarta, perlu adanya *safety pomotion* yang terprogram, perlu adanya sosialisasi SOP di tempat kerja, penambahan dan perawatan infrastruktur, penertiban pejalan kaki dan motor yang melintasi jalur busway dan peningkatan pelayanan keselamatan penumpang.

Kata kunci:  
Perilaku keselamatan, Pramudi (Pengemudi), TransJakarta

## ABSTRACT

Name : Fajar Kristianto  
Study Program : Bachelor of Public Health  
Title : Analysis Safety Behavior of Pramudi (Driver) Bus TransJakarta on 2009

The focus of this study is safety behavior of Pramudi (Driver) Bus TransJakarta at Koridor I direction Blok M – Kota. The purpose of this study is to know how safety behavior on Pramudi (Driver) Bus TransJakarta. This research is qualitative descriptive. The data were collect by means of deep interview. The variable of this research is knowledge, attituded, training, supervision, safety promotion and Standard Operating Procedure (SOP). The researcher suggest that important to increasing knowledge and skill of Pramudi (Driver) Bus TransJakarta, safety promotion program important at work place, important to socialization the SOP at work place, important to maintenance of infrasturcturs, have to control the pedestrian and biker who crossing the busway and increasing aspect safety to passengers.

Key Words:  
Safety behavior, Pramudi (Driver), TransJakarta