

DAFTAR PUSTAKA

- Baird, Inga Skromme and Howard Thomas (1985). "Toward a Contingency Model of Strategic Risk Taking," *Academy of Management Review*, 10, 41-46
- Barney, Jay (2001). "Is the Resourced Based 'View' a Useful Perspective for Strategic Management Research? Yes," *Academy of Management Review*, 26 (1), 41-46.
- Coulthard, Max (2007). "The Role of Entrepreneurial Orientation on Firm Performance and Potential Influence of Relational Dynamism", *Working Paper*, Australia, Monash University..
- Covin, J.G. & Miles, M.P. (1999). Corporate entrepreneurship and the pursuit of competitive advantage, *Entrepreneurship Theory and Practice*, Vol.23 Issue 3, p47-63
- Dess, G.G., G.T. Lumpkin and J.G. Covin (1997). "Entrepreneurial Strategy Making and Firm Performance: Tests of Contingency and Configurational Models," *Strategic Management Journal*, 18 (9), 677–695.
- Dierickx, Ingemar and Karel Cool (1989). "Asset Stock Accumulation and Sustainability of Competitive Advantage," *Management Science*, 35 (12), 1504-1511.
- Dyer, Jeffery H. and K. Nobeoka (2000). "Creating and Managing a High-Performance Knowledge-Sharing Network: The Toyota Case," *Strategic Management Journal*, 21 (3), 345–367.
- Falbe, C.M. & Larwood, L. (1995). The Context of Entrepreneurial Vision, *Frontiers of Entrepreneurship Research*.
- Griffith, David A; Noble, Stephanie M; Chen, Qimei. , "The Performance Implications Of Entrepreneurial Proclivity : A Dynamic Capabilities Approach", *Journal Of Retailing* Vol.82, (2006).

- Griffith, David A, Noble, Michael G. Harvey. (2001), "A Resource Perspective of global Dynamic Capabilities", *Journal Of International Business Studies*, 32 (3), 597-606.
- Hair Joseph. P, Jr, Anderson. Rolph E., Tatham Ronald L., and Black William C. (1998), *Multivariate Data Analysis*, Fifth Edition, Prentice Hall.
- Halim, Rizal Edy dan Ismaeni, Fahrul (2007), "Analisa Pembentukan Ketertarikan Terhadap Ritel/Pasar: Agenda Riset Bagi Revitalisasi Pasar Tradisional di Indonesia", *Studi/ Penelitian Departemen Manajemen FEUI*; (Jurnal Usahawan Desember 2007).
- Halim, Rizal Edi, (2008). "Dampak Pembentukan Kapabilitas yang Dinamis Melalui Penelusuran *Entrepreneurial Proclivity* sebagai Pemicu Kinerja Pedagang pada Pasar Tradisional", *Bisnis & Ekonomi Politik Quarterly Review of the Indonesian Economy*, Vol. 9, pp 47-69,
- Heard, Geoffrey and Gordon Woolf (2003). *Success in Store: How To Start of Buy a Retail Business, Enjoy Running It and Make Money*. Hastings, Victoria, Australia: Worsley Press
- Isa, Muhammad (2009), "Analisis Faktor-Faktor yang Mempengaruhi Kepuasan Konsumen Terhadap Suatu Restoran: Sebuah Pendekatan Model Spesifik-Transaksional. Studi Kasus: Konsumen Restoran KFC dan Restoran Mang Engking", *Skripsi*, Depok, Universitas Indonesia.
- Kao, Raymond W.Y. (1995). *Entrepreneur: A Wealth Creation and Value Adding Process*. Singapore: Prentice Hall.
- Kotler, Phillip. (2006). *Marketing Management 12th edition*, Prentice Hall. New Jersey.
- Lupiyoadi, Rambat. (2004), *Entrepreneurship: From Mindset To Strategy*, Penerbitan Fakultas Ekonomi Universitas Indonesia, Jakarta.
- Malhotra, Naresh. *Marketing Research – An Applied Orientation*. 4th edition. Prentice Hall. New York. 2004.
- Mintzberg, H. & Waters, J.A. (1985). Of strategies, Deliberate and Emergent, *Strategic Management Journal*, 6, 257-272.

- Neely, A. & Hii, J. (1998). Innovation and Business Performance: A Literature Review. *The Journal of Management Studies, University of Cambridge*, 15th January.
- Peters, T. (1990). Get innovative or get dead, *California Management Review* 33 (1), 9-26
- Priyono, Edi dan Ekaputri, Erlinda, "Analisis *Cost-Benefit* Kehadiran Pengecer Besar" *Bisnis & Ekonomi Politik Quarterly Review of the Indonesian Economy*, Vol. 9, pp 9-33, (2008)
- Rayesmara, Khiko. (2008) "Analisis Persepsi Kualitas Jasa Sebagai Pemicu Loyalitas Konsumen dalam Industri Telekomunikasi CDMA. Studi Kasus: Mahasiswa Pengguna CDMA di Wilayah Jakarta dan Depok", *Skripsi*, Depok, Universitas Indonesia.
- Teece, David, Gary Pisano and Amy Shuen (1997). "Dynamic Capabilities and Strategic Management," *Strategic Management Journal*, 18 (7), 509-533.
- Venkatraman, N. (1989). Strategic Orientation of business enterprises: The construct, dimensionality and measurement, *Management Science*, 35, 942-962.
- Wernerfelt, Birger (1984). "A Resource-based View of the Firm," *Strategic Management Journal*, 5 (March), 171-180
- Wijanto, Setyo Hari. (2008), *Structural Equation Modeling Dengan LISREL 8.8: Konsep dan Tutorial*, Graha Ilmu, Yogyakarta.