## **ABSTRACT**

Nama : Sri Mulyono Program Studi : Ilmu Administrasi

Judul : Pengaruh Akuntabilitas Profesional Pemeriksa Merek terhadap

Kinerja Pemeriksaan Pada Direktorat Merek Direktorat Jenderal

Hak Kekayaan Intelktual Departemen Hukum dan HAM RI.

In order to increase the performance of trademark examiners, the development and implementation of clear and appropriate professional accountability system needs to be fulfilled. As the result the intellectual property registration process can be faster and betterly satisfy the applicants. Accountability is one principle of good governance. Government is expected to report all the results of the completed programs in order to justify the performace of it whether it is efficient and effectively conducted. Trademark examiners serve as functional officials who are authorized by the Minister of Law and Human Rights to perform examination on trademark registration documents with fully accountable .This research investigated the correlation between professional accountability and the performace of trademark examiners. Therefore, this resarch aimed to reveal and describe the professional accountability of tramark examiners and its correlation on their work performance. Quantitative descro\iptive approach was chosen based on the purpose of the research with population of 46 examiners. The results of the research showed significantly positive correlation between professional accountability and performance. However, the existence of other variables such as independency of the examiners are also influence the performance. Thus, it can be concluded that further improvement especially in terms of work disribution system, information and technology system and its training, recruitment, and equal and reward punishment system are mandatory to create better and faster service.

Key word: Professional Accountability