

## ABSTRAK

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Judul : Museum Geologi Bandung: Suatu Tinjauan Tata Pamer Museum di Ruang Sejarah Kehidupan

Skripsi ini membahas Museum Geologi Bandung, khususnya pada Ruang Pamer Sejarah Kehidupan dengan meninjau dari segi tata pamernya. Data yang diperoleh melalui lapangan, wawancara, dan kepustakaan. Data lapangan dengan melakukan pengamatan untuk kegunaan deskripsi. Data wawancara berupa wawancara kepada pihak museum guna mengetahui pengelolaan Museum Geologi dan wawancara kepada pengunjung untuk mengetahui bagaimana apresiasi pengunjung terhadap tata pamer yang ada saat ini. Sedangkan data kepustakaan dengan menelaah sejumlah buku, jurnal ilmiah dan hasil-hasil penelitian yang berhubungan dengan tata pamer museum. Data tersebut dikumpulkan dan kemudian diolah menggunakan analisis yang berdasarkan kepada kaidah tata pamer, proses komunikasi, dan apresiasi. Hasilnya berupa model tata pamer yang lebih komunikatif dan apresiatif bagi pengunjung di Ruang Pamer Sejarah Kehidupan Museum Geologi Bandung.

Kata Kunci:

Museum, Ruang Pamer Sejarah Kehidupan Museum Geologi Bandung, tata pamer

## ABSTRACT

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Exhibition Room

This focus discusses about Bandung Geology Museum , particularly specified on Natural History Exhibition Room, with concentration to the aspect of the display. Research data were provided by field observation, interviews, and books. Field observation was considered for the aim of description. Interviews to the geology museum's staffs was purposed to understand the management of museums, along with visitor's interviews to meet their appreciation for the current exhibitions. Books research along with scientific journals and researches based on the subject content of museum exhibition. Research data was continued by analysis on the essence of museum exhibition, communication process, and appreciation. Result was an alternative consideration for the development of museum exhibition, which intended to built a more communicative and appreciable for every visitors, in the specification on natural history exhibition room at Bandung geology museum.

Key words:

museum, bandung geology museum, natural history exhibition room, display