

## LIRIK-LIRIK LAGU SPICE GIRLS

### 1. Spice Girls - Spice up your life

**Album: Greatest Hits**

La la la la la la la la

La la la la la la la

La la la la la la la la

La la la la la la la

When you're feelin' sad and low

5

We will take you where you gotta go

Smilin', dancin', everything is free

All you need is positivity

Colours of the world

Spice up your life

10

Every boy and every girl

Spice up your life

People of the world

Spice up your life

Aaaahhhh

15

Slam it to the left

If you're havin' a good time

Shake it to the right

If ya know that you feel fine

Chicas to the front

Ha ha (uh uh)

Go round

20

Slam it to the left

If you're havin' a good time

Shake it to the right

If ya know that you feel fine

Chicas to the front

Ha ha (uh uh)

Hai Si Ja

Hold tight

25

30

La la la la la la la la

La la la la la la la

La la la la la la la la

La la la la la la la

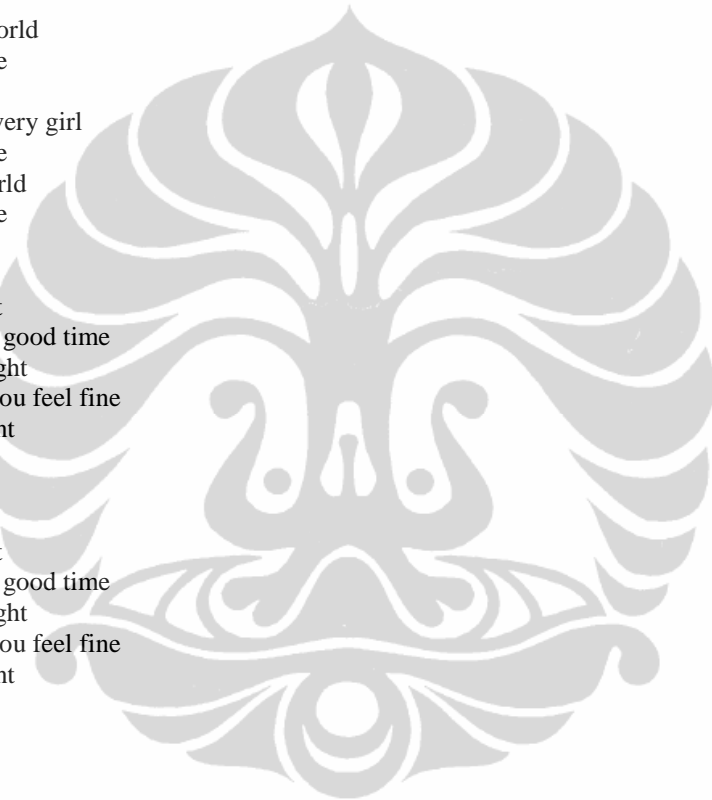
Yellow man in Timbuktu

35

Colour for both me and you

Kung Fu Fighting

Dancing Queen



Tribal Spaceman And all that's in between	40
Colours of the world Spice up your life Every boy and every girl Spice up your life People of the world Spice up your life Aaaahhhh	45
Slam it to the left If you're havin' a good time Shake it to the right If ya know that you feel fine Chicas to the front Ha ha (uh uh) Go round	50
Slam it to the left 55 If you're havin' a good time Shake it to the right If ya know that you feel fine Chicas to the front Ha ha (uh uh) Hai Si Ya Hold tight	60
Flamenco Lambada But hip-hop is harder We moonwalk the foxtrot Then polka the salsa	65
Shake it, shake it, shake it Haka Shake it, shake it, shake it 70 Haka Arribaaaaa ahaaa Aah aah aah aaaaaaa	
Colours of the world Spice up your life 75 Every boy and every girl Spice up your life People of the world Spice up your life Aaaahhhh	80
Slam it to the left If you're havin' a good time Shake it to the right If ya know that you feel fine Chicas to the front	85

Ha ha (uh uh)	
Go round	
Slam it to the left	
If you're havin' a good time	
Shake it to the right	90
If ya know that you feel fine	
Chicas to the front	
Ha ha (uh uh)	
Hai Si Ja	
Hold tight	95
Slam it to the left	
If you're havin' a good time	
Shake it to the right	
If ya know that you feel fine	
Chicas to the front	100
Ha ha (uh uh)	
Go round	
Slam it to the left	
If you're havin' a good time	
Shake it to the right	105
If ya know that you feel fine	
Chicas to the front	
Ha ha (uh uh)	
Hai Si Ya	
Hold tight	110



## 2. Spice Girls - Woman

Album: Forever

Can u truly love a woman

W O M A N, W O M A N, W O M A N

Truly love a woman

Madly, deeply

No longer are we teenagers

No longer hanging round the corner PLAYING GAMES WITH OUR FRIENDS 5

Sometimes we all get outrageous

We can be dirty, can be crazy, can be flirty and cool

Truly, madly, deeply

Louder baby, louder baby

10

W O M A N can you truly love a woman

Louder baby, louder baby

W O M A N can you be better than a woman

The early years were a lesson

Now we know what's goin' on this time we're strong in our feet 15

And now we're INDUSTRY PLAYERS

We're wearing G-strings, taking meetings, feelin' music to beats

Truly, madly, deeply

Louder baby, louder baby

W O M A N can you truly love a woman 20

Louder baby, louder baby

W O M A N can you be better than a woman

Madly, deeply, yeah

So happy now (so happy)

Living' in a fantasy we just wanna be happy now 25

So happy now

Being every woman that we wanted to be, louder baby

W O M A N can you truly love a woman

louder baby, louder baby

W O M A N can you be better than a woman

30

louder baby, louder baby

W O M A N can you truly love a woman

louder baby, louder baby

W O M A N can you be better than a woman

W O M A N can u truly love a woman 35

heeeeeeyyyyyy

W O M A N can u be better than a woman

madly, deeply

W O M A N can u truly love a woman

love a woman 40

W O M A N can u be better than a woman

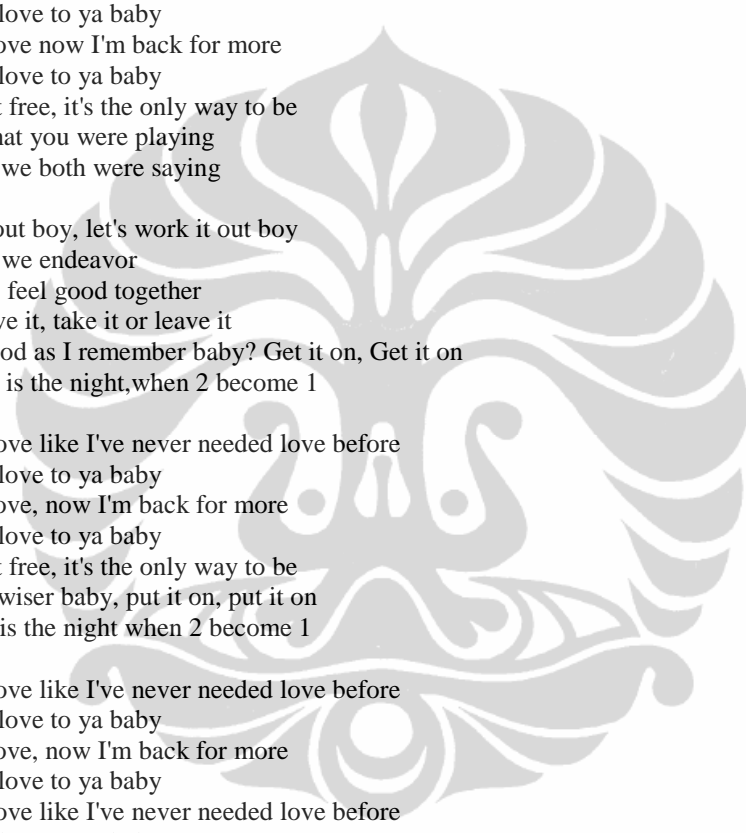
W O M A N can u truly love a woman  
louder baby, louder baby  
W O M A N can u be better than a woman

W O M A N

45



### 3. Spice Girls-2 Become 1



Candlelight and soul forever Dream of you and me together Say you believe it say you believe it Free your mind of doubt and danger be for real don't be a stranger We can achieve it we can achieve it Come a little bit closer baby get it on get it on 'cause tonight is the night when 2 become 1	5
I need some love like I've never needed love before Wanna make love to ya baby I had a little love now I'm back for more Wanna make love to ya baby Set your spirit free, it's the only way to be Silly games that you were playing Empty words we both were saying 15	10
Let's work it out boy, let's work it out boy Any deal that we endeavor boys and girls feel good together Take it or leave it, take it or leave it Are you as good as I remember baby? Get it on, Get it on cause tonight, is the night,when 2 become 1	20
I need some love like I've never needed love before Wanna make love to ya baby I had a little love, now I'm back for more Wanna make love to ya baby Set your spirit free, it's the only way to be Be a little bit wiser baby, put it on, put it on cause tonight is the night when 2 become 1	25
I need some love like I've never needed love before Wanna make love to ya baby I had a little love, now I'm back for more Wanna make love to ya baby I need some love like I've never needed love before Wanna make love to ya baby I had a little love, now I'm back for more Wanna make love to ya baby Set your spirit free, it's the only way to be	30
	35

#### 4. Spice Girls-Wannabe

Yo, I'll tell you what I want, what I really really want, So tell me what you want, what you really really want, I'll tell you what I want, what I really really want, So tell me what you want, what you really really want, I wanna, I wanna, I wanna, I wanna, I wanna really really really wanna zigazig ha.	5
If you want my future forget my past, If you wanna get with me better make it fast, Now don't go wasting my precious time, Get your act together we could be just fine	10
I'll tell you what I want, what I really really want, So tell me what you want, what you really really want, I wanna, I wanna, I wanna, I wanna, I wanna really really really wanna zigazig ha.	15
If you wanna be my lover, you gotta get with my friends, Make it last forever friendship never ends, If you wanna be my lover, you have got to give, Taking is too easy, but that's the way it is.	15
What do you think about that now you know how I feel, Say you can handle my love are you for real, 20 I won't be hasty, I'll give you a try If you really bug me then I'll say goodbye.	
Yo I'll tell you what I want, what I really really want, So tell me what you want, what you really really want, I wanna, I wanna, I wanna, I wanna, I wanna really really really wanna zigazig ha.	25
If you wanna be my lover, you gotta get with my friends, Make it last forever friendship never ends, If you wanna be my lover, you have got to give, Taking is too easy, but that's the way it is.	30
So here's a story from A to Z, you wanna get with me you gotta listen carefully, We got Em in the place who likes it in your face, we got G like MC who likes it on an Easy V doesn't come for free, she's a real lady, and as for me you'll see, Slam your body down and wind it all around Slam your body down and wind it all around.	35
If you wanna be my lover, you gotta get with my friends, Make it last forever friendship never ends, If you wanna be my lover, you have got to give, Taking is too easy, but that's the way it is.	40
If you wanna be my lover, you gotta, you gotta, you gotta, you gotta, you gotta, slam, slam, slam, slam Slam your body down and wind it all around.	45

Slam your body down and wind it all around.  
Slam your body down and wind it all around.  
Slam your body down zigzag ah  
If you wanna be my lover.,

50





## 5. Spice Girls-Who Do You Think You Are

The race is on to get out of the bottom,  
The top is high so your roots are forgotten  
Giving is good as long as you're getting,  
What's driving you it's ambition and betting,  
I said who do you think you are? 5  
Some kind of superstar,  
You have got to swing it, shake it, move it, make it,  
who do you think you are?  
Trust it, use it, prove it, groove it,  
show me how good you are, 10  
Swing it, shake it, move it, make it,  
who do you think you are?  
Trust it, use it, prove it, groove it,  
show me how good you are.

You're swelling out in the wrong direction,  
15  
you've got the bug, superstar you've been bitten,  
Your trumpet's blowing for far too long,  
playing the snake of the ladder, but you're wrong.

I said who do you think you are?  
Some kind of superstar, 20  
You have got to swing it, shake it, move it, make it,  
who do you think you are?  
Trust it, use it, prove it, groove it,  
show me how good you are,  
Swing it, shake it, move it, make it, 25  
who do you think you are?  
Trust it, use it, prove it, groove it,  
show me how good you are.

You have got to reach up, never lose your soul,  
You have got to reach up, never lose control. 30

I said who do you think you are?  
Some kind of superstar,  
You have got to swing it, shake it, move it, make it,  
who do you think you are?  
Trust it, use it, prove it, groove it, 35  
show me how good you are,  
Swing it, shake it, move it, make it,  
who do you think you are?  
Trust it, use it, prove it, groove it,  
show me how good you are. 40

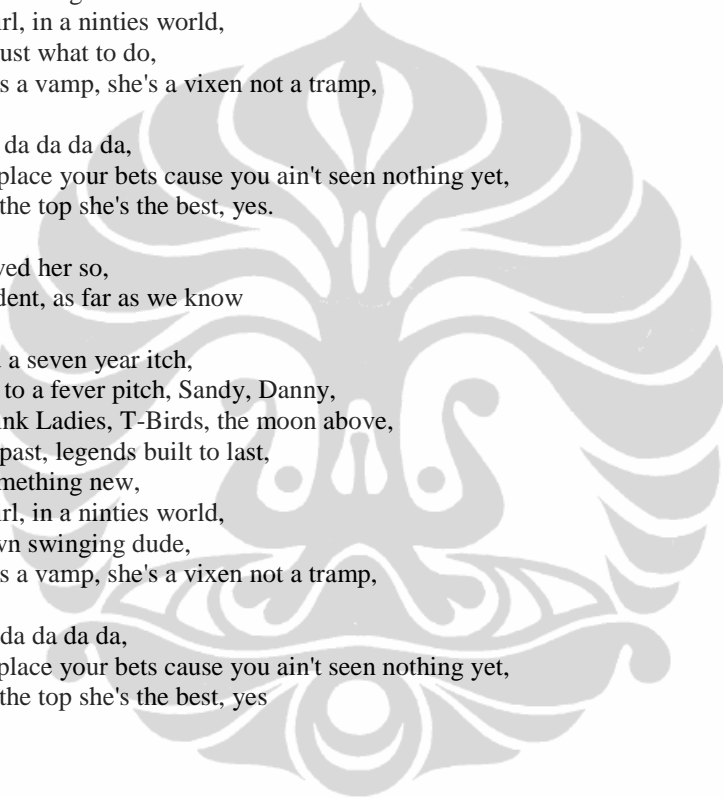
Swing it, shake it, move it, make it,  
trust it use it prove it groove it,  
Repeat to fade.

## 6. Spice Girls-Holler

I wanna make you holler Imagine us together Don't be afraid to play my game	
Boy don't you hesitate I won't keep waiting for you To come and let me take You to my fantasy room You're gonna like it there And all the things that I do I'll treat you right All through the night	5       10
We can do anything I'll take you all the places you wanna be (I'll take you there, I'll take you there) I'll be your fantasy Everything you want you will find in me If you play my game yeah	      15
I wanna make you holler And hear you scream my name (scream my name) I'll give you rules to follow (ow) So you can play my game (play my game) Imagine us together (together) Me driving you insane (driving you insane, yeah) You will give into me (into me) Don't be afraid to play my game (just play my game)	       20      25
So what you gonna do Now that I've got you with me You've gotta show me boy Cause nothing comes for free Start from the bottom and Work your way absolutely Don't be afraid to play my game	       30
We can go all night long Doing things you thought you would never do (and I won't tell you now) I won't tell anyone What we do it's just for me and you So come and play my game	       35
I wanna make you holler (ho ho ho) And hear you scream my name (scream my name ye-yeah) I'll give you rules to follow So you can play my game (you can play my game) Imagine us together (imagine us) Me driving you insane (driving you insane) You will give into me (into me) Don't be afraid to play my game	       40      45
I wanna make you holler (holler holler) And hear you scream my name (if you scream my name)	

I'll give you rules to follow (follow follow) So you can play my game (you can play my game) Imagine us together (imagine us) Me driving you insane (driving you insane) You will give into me (ah yeah) Don't be afraid to play my game	50
I wanna make you holler (holler holler holler holler holler come on) [repeat]	55
We can go all night long Doing things you thought you would never do (and I won't tell ya) I won't tell anyone Cause everything is just both for me and you But you're gonna play my game yeah	60
I wanna make you holler (holler) And hear you scream my name (holler-la) I'll give you rules to follow (follow-la) So you can play my game (you can play my game) Imagine us together Me driving you insane (me driving you insane) You will give into me (into me) Don't be afraid to play my game	65
I wanna make you holler And hear you scream my name I'll give you rules to follow So you can play my game Imagine us together Me driving you insane You will give into me Don't be afraid to play my game	75
I wanna make you holler I'll give you rules to follow Imagine us together.	80

## 7. Spice Girls-The Lady Is A Vamp



Elvis was a coola shaker Marley Ziggy Melody Maker She's a Bond babe kick some ass Doctor no this girl's got class Charlie's Angels Girls on top handbags heels their pistols rock Baby Love are so glam queen Sing the blues a love supreme Sixties Twiggy set the pace Way back then she had the face That's all in the past legends built to last But she's got something new She's a power girl, in a ninties world, and she knows just what to do, Cause the lady is a vamp, she's a vixen not a tramp,	5
She's a da da da da da da da, Come on fellas place your bets cause you ain't seen nothing yet, She's the top of the top she's the best, yes.	10
Jackie O, we loved her so, Sorry Mr. President, as far as we know	15
Norma Jean had a seven year itch, Some like it hot to a fever pitch, Sandy, Danny, summer love, Pink Ladies, T-Birds, the moon above, That's all in the past, legends built to last, But she's got something new, She's a power girl, in a ninties world, She's a downtown swinging dude, Cause the lady is a vamp, she's a vixen not a tramp,	20
she's a da da da da da da da da, Come on fellas place your bets cause you ain't seen nothing yet, She's the top of the top she's the best, yes	25
Scary Baby Ginger Posh Sporty	30
Yes now that's your lot, We're the Spice Girls ready to go, Ladies and gents can you please take your seats, and we hope that you enjoy the show	35
Thank you very much	40

## 8. Spice Girls-Naked

Naiveté and childhood left behind deprived of the goodness of mankind  
past encounters have made her strong strong enough to carry on and on  
Undress you with her eyes uncover the truth from the lies  
Strip you down don't need to care lights are low exposed and bare

Naked	5
Nothing but a smile upon her face	
Naked	
She wants to play seek and hide no one to hide behind	
Naked	
This child has fallen from grace	10
Naked	
Don't be afraid to stare she is only naked	
She knows exactly what to do with men like you, Inside out in her mind there's no doubt where you're coming from mystery will turn you on.	15
Undress you with her eyes, uncover the truth from the lies, Strip you down don't need to care, lights are low exposed and bare	
Naked	
Nothing but a smile upon her face	
Naked	20
She wants to play seek and hide, no-one to hide behind	
Naked	
This child has fallen from grace	
Naked	
Don't be afraid to stare she is only naked	25
Hello, its me I thought you'd understand Well maybe I should have kept my mouth shut I keep seeing such a pretty picture I'd rather be hated than pitied Maybe I should have left it to your imagination I just want to be me	30
This angel's dirty face is sore, holding on to what she had before. Not sharing secrets with any old fool, now she's gonna keep her cool, She wants to get naked	35
She wants to get naked, Naked	
Nothing but a smile upon her face	
Naked	
She wants to play seek and hide, no-one to hide behind	40
Naked	
This child has fallen from grace	
Naked	
Don't be afraid to stare she is only naked (repeat chorus to fade)	45

## 9. Spice Girls-Do It

Ho yeah come on come on come on Come on and do it Ho yeah Come on and do it Do it do it do it	5
It's just another thing you gotta keep your eye fixed on the road Do what your mama said I will not be told Keep your mouth shut keep your legs shut go back in your place	
Blameless shameless damsel in disgrace	10
Who cares what they say because rules are for breaking (I said a) Who made them anyway you gotta show what you feel, don't hide, Come on and do it, Don't care how you look it's just how you feel, Come on and do it, You've gotta make it real, Come on and do it, It's time to free what's in your soul, You gotta get it right this time, Come on freak and lose control	15
Remember things like this should be seen and never heard Give a little respect to me and it will be returned Keep your head down, keep your nose clean, Go back against the wall Girl there's no way out for you, You are sure to fall	20
Who cares what they do because it's yours for the taking, So it's not for you anyway, Make your own rules to live by, Come on and do it, Don't care how you look it's just how you feel, Come on and do it, You've gotta make it real, Come on and do it, It's time to free what's in your soul, You gotta get it right this time, Come on freak and lose control,	25
You might do the wrong thing (Might do the wrong thing) for the right reason (For the right reason), Don't just do the right thing (Don't do the right thing) to be pleasin' (To be pleasin' baby)	
Who cares what they say because rules are for breaking (I said a), Who made them anyway you gotta show what you feel, don't hide, Come on and do it, Don't care how you look it's just how you feel, Come on and do it, You've gotta make it real, Come on and do it, It's time to free what's in your soul, You gotta get it right this time, Come on freak and lose control, Come on and do it (Do it, do it), Don't care how you look it's just how you feel, Come on and do it (Come on), You've gotta make it real, Come on and do it (Ho), It's time to free what's in your soul, You gotta get it right (Get it right) this time (This time), Come on freak and lose control, Come on and do it (Come on a), Don't care how (Do it ho yeah) you look it's just how you feel, Come on and do it (Do it, do it) You've gotta make it real, Come on and do it (Come on), It's time to free what's in your soul, You gotta get it right (Get it right) this time (This time), Come on freak and lose control ...	30 35 40

## 10. Spice Girls-Move Over

Generation next generation next (Ah generation next) Generation next generation next (Generation) Generation next generation next (Generation Yeah) Generation next generation next Hold it down feel the noise Let 'em know it's a fight pick it up it's alive Hold it down feel the noise Let 'em know it's a fight pick it up it's alive Move over yeah don't do it over (Yeah yeah yeah) Cause it's over yeah, yeah, yeah (Don't do it over), Generation next.	5 10
Next phase Next stage Next grade, next wave	
Let me tell you 'bout a thing, gotta put it to the test, It's a celebration, motivation, generation next Well sow me the seed, every colour, every creed, Teach never preach, listen up and take heed	15
Take the heat, feel the flow, Cause you're ready to burn and we're ready to go, Take the heat, feel the flow, Cause you're ready to burn and we're ready to go, Move over yeah, don't do it over (Yeah, yeah, yeah), Cause it's over yeah, yeah, yeah (Don't do it over), Generation next	20 25
Let me tell you 'bout a thing, gotta put it to the test, It's a celebration, motivation, generation next You gotta know the rules if you wanna play the game, Respect and dedication never riding on the fame	
Dedication Celebration Anonimation Good vibration Motivation Domination Baby nation Recreation Imagination Crazy Nation	30 35
Move over yeah, don't do it over (Yeah, yeah, yeah), Cause it's over yeah, yeah, yeah (Don't do it over), Move over yeah, don't do it over (Yeah, yeah), Cause it's over yeah, yeah, yeah, Generation next	40
Generation next, generation next (Ah generation next), Generation next, generation next (Generation), Generation next, generation next (Generation, Yeah), Generation next, generation next	45

## ALL ABOUT SPICE GIRLS

### 1. Album Lagu<sup>1</sup>

SPICE: UK Release: 4 November 1996



Global Performance:

	Peak	Certification	Sales
Australia		6x Platinum	420,000+
Austria	1 (2 Weeks)	Platinum	50,000+
Belgium		3x Platinum	150,000+
Brazil		2x Platinum	500,000+
Canada		Diamond	1,000,000+
Finland	4 (4 Weeks)	2x Platinum	76,000+
France	2 (3 Weeks)	Diamond	1,050,000+
Germany	6 (5 weeks)	3x Gold	450,000+
Mexico		Gold	100,000+
Netherlands	1 (6 Weeks)	3x Platinum	300,000+
NZ	1 (1 Week)		
Norway	1 (2 Weeks)	2x Platinum	80,000+
Poland		2x Platinum	80,000+
Sweden	1 (1 Week)		
Switzerland	5 (3 Weeks)	2x Platinum	100,000+
UK	1 (15 Weeks)	10x Platinum	3,000,000+
USA	1 (5 Weeks)	7x Platinum	7,400,000+

SPICEWORLD: UK Release: 4 November 1997



Global Performance:

	Peak	Certification	Sales
Australia	2	6x Platinum	420,000+
Austria	1 (1 Week)	Platinum	50,000+
Belgium		2x Platinum	100,000+
Brazil		Platinum	250,000+
Canada		Diamond	1,000,000+
Finland	1 (3 Weeks)	3x Platinum	92,000+

<sup>1</sup> Francesco Venditto *Spice Girls charts* dalam <http://www.thespicegirls.com/facts/albums>



France	2 (2 Weeks)	2x Platinum	620,000+
Germany	4 (1 Week)	Platinum	300,000+
Mexico		Gold	100,000+
Netherlands	1 (2 Weeks)	Platinum	100,000+
NZ	1 (1 Week)	3x Platinum	45,000+
Norway	1 (2 Weeks)	Platinum	40,000+
Poland		2x Platinum	80,000+
Sweden	3		
Switzerland	2 (2 Weeks)	2x Platinum	100,000+
UK	1 (3 Weeks)	5x Platinum	1,500,000+
USA	3 (2 Weeks)	4x Platinum	4,100,000+

FOREVER  
UK Release: 6 November 2000



Global Performance:

		Peak Certification	Sales
Austria	10	Gold	25,000+
Belgium		Gold	25,000+
Brazil		Gold	100,000+
Canada		2x Platinum	200,000+
Finland	24		
France	43		15,000
Germany		Gold	150,000+
Netherlands	30	Gold	40,000+
NZ	25	Gold	7,500+
Norway	26		
Sweden	24		
Greece	2		
Switzerland	11	Platinum	50,000+
UK	2	Platinum	300,000+
USA	39		207,000+

## 2. Singles<sup>2</sup>

### 1. WANNABE

b/w Bumper 2 Bumper

UK Release: 8 July 1996

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, Czech Republic, Denmark, Europe, Finland, France, Germany, Hungary, Indonesia, Ireland, Israel, Latvia, Mexico, Middle East, Netherlands, New Zealand, Norway, Peru, Philippines, Poland, Portugal, Spain, Sweden, Switzerland, Turkey, United Kingdom, United States
- #2 Austria
- #3 Italy

### 2. SAY YOU'LL BE THERE

b/w Take Me Home

UK Release: 14 October 1996

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Canada, Europe, Finland, Israel, Mexico, Philippines, Poland, United Kingdom
- #2 Brazil, France, Ireland, New Zealand, Norway, Spain
- #3 United States
- #4 Latvia, Sweden, Switzerland
- #5 Japan
- #6 Netherlands, United World Chart
- #7 Austria
- #8 Belgium
- #12 Australia
- #16 Germany
- #25 Italy

### 3. 2 BECOME 1

b/w One Of These Girls & Sleigh Ride

UK Release: 16 December 1996

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Brazil, Ireland, Israel, Mexico, Philippines, Poland, Spain, United Kingdom
- #2 Australia, Canada, Latvia
- #3 Europe, Netherlands, New Zealand, Norway
- #4 France, United States
- #6 Italy, United World Chart
- #7 Sweden

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<sup>2</sup>

<http://www.thespicegirls.com/facts/singles>

- #9 Austria, Finland
- #10 Belgium, Switzerland
- #13 Germany

#### 4. MAMA / WHO DO YOU THINK YOU ARE

b/w Baby Come Round

UK Release: 3 March 1997

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Ireland, Israel, Philippines, Poland, UK
- #2 Netherlands
- #3 Europe
- #5 Sweden
- #6 New Zealand, Switzerland
- #10 Belgium
- #12 Norway
- #13 Australia
- #16 France
- #22 Germany
- #26 Italy

#### 5. SPICE UP YOUR LIFE

b/w Spice Invaders

UK Release: 13 October 1997

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Brazil, Indonesia, Israel, Mexico, Philippines, Poland, Spain, United Kingdom
- #2 Canada, Finland, Ireland, Italy, Latvia, Netherlands, New Zealand, Sweden
- #3 Europe, France, Norway
- #4 Belgium
- #5 Switzerland
- #8 Australia
- #12 Austria
- #14 Germany
- #18 United States

#### 6. TOO MUCH

b/w Outer Space Girls / Walk Of Life

UK Release: 15 December 1997

Highest UK Chart Position: # 1

Global Peak Chart Positions:

- #1 Brazil, Mexico, Philippines, Poland, UK
- #3 Europe, Finland, Israel
- #4 Ireland
- #7 Latvia
- #9 Australia, Canada, New Zealand, Spain, US)

- #10 Italy
- #12 Belgium
- #15 Austria, Netherlands
- #18 Sweden, Switzerland
- #20 France
- #21 Germany

#### 7. STOP

b/w Ain't No Stoppin' Us Now

UK Release: 9 March 1998

Highest UK Chart Position: #2

Global Peak Chart Positions:

- #1 Philippines, Poland
- #2 United Kingdom
- #3 Canada, Ireland
- #5 Australia
- #6 Europe, Finland, Israel, Netherlands
- #8 Latvia, Sweden
- #9 New Zealand
- #12 Austria, France
- #14 Belgium
- #15 Italy
- #16 US
- #20 Switzerland
- #35 Germany

#### 8. VIVA FOREVER

b/w Instrumental

UK Release: 20 July 1998

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Israel, New Zealand, Philippines, Poland, United Kingdom
- #2 Australia, Europe, Ireland, Italy
- #3 Latvia, Switzerland
- #4 Austria, Germany
- #6 Sweden
- #7 Netherlands
- #12 Norway
- #13 Belgium
- #18 France

#### 9. GOODBYE

b/w Christmas Wrapping

UK Release: 14 December 1998

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Brazil, Canada, Ireland, New Zealand, Philippines, Poland, United Kingdom

- #2 Europe, Finland, Italy, Sweden, UWC
- #3 Australia, Israel
- #4 Netherlands
- #6 Norway
- #8 Latvia, Spain, Switzerland
- #11 United States
- #13 Austria
- #14 Belgium
- #17 Germany
- #21 France

#### 10. HOLLER

b/w Let Love Lead The Way

UK Release: 23 October 2000

Highest UK Chart Position: #1

Global Peak Chart Positions:

- #1 Brazil, Philippines, Poland, UK
- #2 Australia, Canada, Europe, New Zealand
- #3 Ireland, Italy
- #4 Norway
- #5 Spain, United World Chart
- #6 Finland
- #7 Israel
- #8 Sweden
- #15 Netherlands, Switzerland
- #17 Germany
- #18 Latvia
- #24 Austria
- #35 Belgium
- #44 France

### 3. Spice Girls' Charts<sup>3</sup>

#### Spice



19.09.1996 **Japan** [#7] [ 800,000 - 4 Platinum ]  
08.10.1996 **China** [#1]  
04.11.1996 **UK** [#1] [ 2,927,533 - 10 Platinum ]  
04.11.1996 **Austria** [#1] [ 50,000 - Platinum ]  
04.11.1996 **Norway** [#1] [ 100,000 - Double Platinum ]  
04.11.1996 **Sweden** [#1] [ 160,000 - Double Platinum ]  
04.11.1996 **Canada** [#1] [ 1,000,000 - Diamond ]  
04.11.1996 **Ireland** [#1] [ 135,000 - 9 Platinum ]  
04.11.1996 **The Netherlands** [#1] [ 240,000 - Triple Platinum ]  
04.11.1996 **Poland** [#1] [ 80,000 - Platinum ]  
04.11.1996 **Brazil** [#1] [ 300,000 - Double Platinum ]  
04.11.1996 **Belgium Flanders** [#1] [ 150,000 - Triple Platinum ]  
04.11.1996 **Portugal** [#1] [ 120,000 - Triple Platinum ]  
04.11.1996 **Belgium Wallonia** [#1]  
04.11.1996 **New Zealand** [#1] [ 105,000 - 7 Platinum ]  
04.11.1996 **Australia** [#3] [ 420,000 - 6 Platinum ]  
04.11.1996 **France** [#2] [ 1,050,000 - Triple Platinum ]  
04.11.1996 **Finland** [#4] [ 76,372 - Platinum ]  
04.11.1996 **Italy** [#4] [ 650,000 - 6 Platinum ]  
04.11.1996 **Switzerland** [#5] [ 100,000 - Double Platinum ]  
04.11.1996 **Germany** [#6] [ 560,000 - Triple Platinum ]  
04.11.1996 **Denmark** [#6] [ 150,000 - Triple Platinum ]  
04.11.1996 **Hungary** [#10] [ 25,000 - Gold ]  
08.01.1997 **Spain** [#1] [ 1,000,000 - Diamond ]  
10.01 1997 **Mexico** [#1] [ 100,000 - Platinum ]  
04.02.1997 **US** [#1] [ 7,400,000 - 7 Platinum ]

#### Wannabe

26.06.1996 **Japan** [#50] [ 51,930 ]  
08.07.1996 **UK** [#1] [ 1,199,281 - Double Platinum ]  
08.07.1996 **France** [#1] [ 750,000 - Diamond ]  
08.07.1996 **Germany** [#1] [ 250,000 - Gold ]  
08.07.1996 **Spain** [#1] [ 100,000 - Platinum ]  
08.07.1996 **New Zealand** [#1] [ 10,000 - Platinum ]  
08.07.1996 **The Netherlands** [#1] [ 40,000 - Gold ]  
08.07.1996 **Norway** [#1] [ 40,000 - Platinum ]  
08.07.1996 **Sweden** [#1] [ 20,000 - Platinum ]  
08.07.1996 **Switzerland** [#1] [ 20,000 - Gold ]  
08.07.1996 **Ireland** [#1]  
08.07.1996 **Finland** [#1]  
08.07.1996 **Belgium Flanders** [#1]  
08.07.1996 **Belgium Wallonia** [#1]  
08.07.1996 **Denmark** [#1]  
08.07.1996 **Austria** [#2] [ 15,000 - Gold ]

<sup>3</sup> Francesco Venditto *Spice Girls charts* dalam  
<http://spicegirlscharts.iobloggo.com/cat/spice/100488>

08.07.1996 **Italy** [#4]  
26.08.1996 **Australia** [#1] [ *140,000 - Double Platinum* ]  
14.01.1997 **US** [#1] [ *1,000,000 - Platinum* ]

#### **Say You'll Be There**

14.10.1996 **UK** [#1] [ *936,973 - Platinum* ]  
14.10.1996 **Finland** [#1]  
14.10.1996 **Denmark** [#1]  
14.10.1996 **France** [#2] [ *250,000 - Gold* ]  
14.10.1996 **Norway** [#2] [ *20,000 - Gold* ]  
14.10.1996 **Spain** [#2]  
14.10.1996 **New Zealand** [#2]  
14.10.1996 **Ireland** [#2]  
14.10.1996 **Belgium Wallonia** [#3]  
14.10.1996 **Sweden** [#4]  
14.10.1996 **The Netherlands** [#5]  
14.10.1996 **Auxstria** [#7]  
14.10.1996 **Switzerland** [#8]  
14.10.1996 **Belgium Flanders** [#8]  
14.10.1996 **Germany** [#16]  
14.10.1996 **Italy** [#23]  
06.01.1997 **Australia** [#12] [ *35,000 - Gold* ]  
06.05.1997 **US** [#3] [ *500,000 - Gold* ]

#### **2 Become 1**

16.12.1996 **UK** [#1] [ *1,084,498 - Platinum* ]  
16.12.1996 **Spain** [#1] [ *50,000 - Gold* ]  
16.12.1996 **New Zealand** [#1] [ *5,000 - Gold* ]  
16.12.1996 **Ireland** [#1]  
16.12.1996 **The Netherlands** [#2]  
16.12.1996 **Norway** [#3] [ *20,000 - Gold* ]  
16.12.1996 **France** [#5] [ *250,000 - Gold* ]  
16.12.1996 **Belgium Wallonia** [#5]  
16.12.1996 **Sweden** [#7]  
16.12.1996 **Denmark** [#7]  
16.12.1996 **Austria** [#9]  
16.12.1996 **Finland** [#9]  
16.12.1996 **Italy** [#9]  
16.12.1996 **Switzerland** [#10]  
16.12.1996 **Belgium Flanders** [#11]  
16.12.1996 **Germany** [#13]  
31.03.1997 **Australia** [#2] [ *70,000 - Platinum* ]  
12.08.1997 **US** [#4] [ *500,000 - Gold* ]

#### **Mama/Who Do You Think You Are?**

03.03.1997 **UK** [#1] [ *672,577 - Platinum* ]  
03.03.1997 **Ireland** [#1]  
03.03.1997 **The Netherlands** [#3] [ *40,000 - Gold* ]  
03.03.1997 **Sweden** [#5]  
03.03.1997 **Switzerland** [#6]  
03.03.1997 **New Zealand** [#6]  
03.03.1997 **Belgium Wallonia** [#7]  
03.03.1997 **Belgium Flanders** [#10]  
03.03.1997 **Italy** [#10]  
03.03.1997 **Denmark** [#10]  
03.03.1997 **Norway** [#12]  
07.07.1997 **Australia** [#13]

### **Mama**

03.03.1997 **Germany** [#4] [ *250,000 - Gold* ]  
03.03.1997 **Austria** [#7]  
03.03.1997 **Finland** [#15]

### **Spice World<sup>4</sup>**

27.10.1997 **Australia** [#2] [ *420,000 – 6 Platinum* ]  
01.11.1997 **Japan** [#6] [ *203,490 – Platinum* ]  
03.11.1997 **UK** [#1] [ *1,576,018 – 5 Platinum* ]  
03.11.1997 **Austria** [#1] [ *40,000 – Platinum* ]  
03.11.1997 **Finland** [#1] [ *91,571 – Platinum* ]  
03.11.1997 **Norway** [#1] [ *50,000 – Platinum* ]  
03.11.1997 **Canada** [#1] [ *1,000,000 - Diamond* ]  
03.11.1997 **The Netherlands** [#1] [ *85,000 - Platinum* ]  
03.11.1997 **Spain** [#1] [ *230,000 - Double Platinum* ]  
03.11.1997 **Ireland** [#1]  
03.11.1997 **Brasil** [#1] [ *150,000 - Platinum* ]  
03.11.1997 **New Zealand** [#1] [ *15,000 - Platinum* ]  
03.11.1997 **Mexico** [#1] [ *300,000 - Triple Platinum* ]  
03.11.1997 **Denmark** [#1]  
03.11.1997 **China** [#1]  
03.11.1997 **France** [#2] [ *620,000 - Double Platinum* ]  
03.11.1997 **Italy** [#2] [ *500,000 - 5 Platinum* ]  
03.11.1997 **Belgium Flanders** [#2]  
03.11.1997 **Switzerland** [#2] [ *100,000 - Double Platinum* ]  
03.11.1997 **Sweden** [#3] [ *40,000 - Platinum* ]  
03.11.1997 **Portugal** [#3] [ *100,000 - Double Platinum* ]  
03.11.1997 **Germany** [#4] [ *230,000 - Platinum* ]  
03.11.1997 **Belgium Wallonia** [#4]  
03.11.1997 **Hungary** [#5]  
04.11.1997 **US** [#3] [ *4,100,000 - 4 Platinum* ]

### **Spice Up Your Life**

06.10.1997 **Australia** [#8] [ *70,000 - Platinum* ]  
13.10.1997 **UK** [#1] [ *821,116 - Platinum* ]  
13.10.1997 **Spain** [#2] [ *100,000 - Platinum* ]  
13.10.1997 **Italy** [#2]  
13.10.1997 **Ireland** [#2]  
13.10.1997 **Canada** [#2]  
13.10.1997 **Finland** [#2]  
13.10.1997 **Sweden** [#2]  
13.10.1997 **Denmark** [#2]  
13.10.1997 **Belgium Wallonia** [#2]  
13.10.1997 **France** [#3] [ *250,000 - Gold* ]  
13.10.1997 **Norway** [#3]  
13.10.1997 **The Netherlands** [#4] [ *40,000 - Gold* ]  
13.10.1997 **Belgium Flanders** [#4]  
21.10.1997 **US** [#18] [ *500,000 - Gold* ]

### **Too Much**

15.12.1997 **UK** [#1] [ *675,000 - Platinum* ]  
15.12.1997 **Finland** [#3]  
15.12.1997 **Ireland** [#4]  
15.12.1997 **Italy** [#4]  
12.01.1998 **Australia** [#9] [ *35,000 - Gold* ]

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<sup>4</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/spice-world/100499>



### Stop

09.03.1998 **UK** [#2] [ 334,319 - Silver ]  
09.03.1998 **Ireland** [#3]  
20.04.1998 **Australia** [#5] [ 35,000 - Gold ]

### Viva Forever

20.07.1998 **UK** [#1] [ 627,646 - Platinum ]  
20.07.1998 **New Zealand** [#1] [ 6,000 - Platinum ]  
20.07.1998 **Italy** [#2] [ 50,000 - Platinum ]  
20.07.1998 **Ireland** [#2]  
20.07.1998 **Germany** [#4] [ 250,000 - Gold ]  
20.07.1998 **Switzerland** [#4] [ 20,000 - Gold ]  
20.07.1998 **Austria** [#4]  
24.08.1998 **Australia** [#2] [ 70,000 - Platinum ]

### Schizophonic<sup>5</sup>

07.06.1999 **UK** [#4] [ 483,419 - Double Platinum ]  
07.06.1999 **Canada** [#15] [ 100,000 - Platinum ]  
07.06.1999 **Italy** [#16] [ 50,000 - Gold ]  
07.06.1999 **Australia** [#22] [ 35,000 - Gold ]  
07.06.1999 **Spain** [#22] [ 50,000 - Gold ]  
07.06.1999 **France** [#50] [ 100,000 - Gold ]

### Look At Me

10.05.1999 **New Zealand** [#1] [ 6,000 - Gold ]  
10.05.1999 **UK** [#2] [ 330,000 - Gold ]  
10.05.1999 **Australia** [#3] [ 35,000 - Gold ]  
10.05.1999 **Italy** [#3]  
10.05.1999 **Spain** [#3]  
10.05.1999 **Ireland** [#3]

### Mi Chico Latino

16.08.1999 **UK** [#1] [ 372,000 - Silver ]  
16.08.1999 **Italy** [#5]

### Lift Me Up

01.11.1999 **UK** [#1] [ 337,000 - Silver ]  
01.11.1999 **Ireland** [#15]

### Bag It Up

13.03.2000 **UK** [#1] [ 250,000 - Silver ]

### Northern Star Mel C'a Album<sup>6</sup>

18.10.1999 **Sweden** [#1] [ 40,000 - Platinum ]  
18.10.1999 **Norway** [#3]  
18.10.1999 **UK** [#4] [ 884,055 - Triple Platinum ]  
18.10.1999 **Denmark** [#4] [ 10,000 - Gold ]  
18.10.1999 **Germany** [#7] [ 300,000 - Platinum ]  
18.10.1999 **Ireland** [#9] [ 10,000 - Gold ]  
18.10.1999 **Switzerland** [#12] [ 25,000 - Gold ]  
18.10.1999 **Canada** [#16] [ 50,000 - Gold ]  
18.10.1999 **Australia** [#32] [ 35,000 - Gold ]

<sup>5</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/schizophonic/100500>

<sup>6</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/northern-star/100502>

### **Goin Down**

27.09.1999 **UK** [#4] [ 92,635 ]

### **Northern Star**

22.11.1999 **UK** [#4] [ 202,601 – Silver ]

22.11.1999 **Italy** [#4]

22.11.1999 **Sweden** [#7] [ 10,000 - Gold ]

22.11.1999 **Finland** [#16]

22.11.1999 **Ireland** [#31]

22.11.1999 **Germany** [#50]

22.11.1999 **Switzerland** [#75]

22.11.1999 **Australia** [#82]

22.11.1999 **Japan** [#99] [ 2,280 ]

### **Never Be The Same Again**

(Melanie C Ft. Lisa Left Eye Lopez)

20.03.2000 **UK** [#1] [ 401,761 – Gold ]

20.03.2000 **The Netherlands** [#1] [ 40,000 – Gold ]

20.03.2000 **Sweden** [#1] [ 20,000 – Platinum ]

20.03.2000 **New Zealand** [#1] [ 6,000 – Gold ]

20.03.2000 **Norway** [#1]

20.03.2000 **Asia** [#1]

20.03.2000 **Australia** [#2] [ 70,000 – Platinum ]

20.03.2000 **Austria** [#3] [ 15,000 – Gold ]

20.03.2000 **Switzerland** [#3] [ 20,000 – Gold ]

20.03.2000 **Ireland** [#3]

20.03.2000 **Belgium Flanders** [#4]

20.03.2000 **Germany** [#5] [ 250,000 – Gold ]

20.03.2000 **France** [#16] [ 125,000 – Silver ]

### **I Turn To You**

07.08.2000 **UK** [#1] [ 345,803 – Gold ]

07.08.2000 **Sweden** [#1] [ 20,000 - Platinum ]

07.08.2000 **Austria** [#1] [ 15,000 - Gold ]

07.08.2000 **Denmark** [#1]

07.08.2000 **Germany** [#2] [ 150,000 - Gold ]

07.08.2000 **The Netherlands** [#2] [ 40,000 - Gold ]

07.08.2000 **Norway** [#2]

07.08.2000 **Switzerland** [#3] [ 20,000 - Gold ]

07.08.2000 **Finland** [#4]

21.08.2000 **Australia** [#11] [ 70,000 - Platinum ]

### **If That Were Me**

27.11.2000 **UK** [#18] [ 53,585 ]

### **Hot<sup>7</sup>**

09.10.2000 **UK** [#28] [ 52,788 - Silver ]

### **I Want You Back**

(Melanie B Ft. Missy Elliott)

14.09.1998 **UK** [#1] [ 221,769 - Silver ]

14.09.1998 **Sweden** [#21]

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<sup>7</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/hot/100503>

### Forever

01.11.2000 **Japan** [#12] [ 39,500 ]  
06.11.2000 **Brazil** [#1] [ 50,000 - Gold ]  
06.11.2000 **UK** [#2] [ 264,028 - Double Platinum ]  
06.11.2000 **Greece** [#4]  
06.11.2000 **Australia** [#6] [140,000 - Double Platinum ]  
06.11.2000 **Germany** [#6] [ 150,000 - Gold ]  
06.11.2000 **Canada** [#6] [ 200,000 - Double Platinum ]  
06.11.2000 **Austria** [#10] [ 25,000 - Gold ]  
06.11.2000 **Switzerland** [#11] [ 50,000 - Platinum ]  
06.11.2000 **Italy** [#11] [ 50,000 - Gold ]  
06.11.2000 **Ireland** [#15]  
06.11.2000 **Mexico** [#21] [ 50,000 - Gold ]  
06.11.2000 **New Zealand** [#25] [ 6,000 - Gold ]  
06.11.2000 **Spain** [#26] [ 100,000 - Platinum ]  
06.11.2000 **The Netherlands** [#30] [ 40,000 - Gold ]  
07.11.2000 **US** [#39] [ 208,000 ]  
08.11.2000 **Korea** [#16]

### Goodbye

07.12.1998 **Australia** [#3] [ 70,000 - Platinum ]  
08.12.1998 **US** [#11] [ 500,000 - Gold ]  
14.12.1998 **UK** [#1] [ 854,490 - Platinum ]  
14.12.1998 **Canada** [#1] [ 100,000 - Platinum ]  
14.12.1998 **Italy** [#1] [ 25,000 - Gold ]  
14.12.1998 **Ireland** [#1]  
14.12.1998 **Sweden** [#2]  
14.12.1998 **Finland** [#2]  
14.12.1998 **New Zealand** [#3] [ 6,000 - Gold ]  
14.12.1998 **The Netherlands** [#5]  
14.12.1998 **Denmark** [#5]

### Holler/Let Love Lead The Way

23.10.2000 **UK** [#1] [ 246,398 - Silver ]  
23.10.2000 **Ireland** [#3]  
23.10.2000 **Italy** [#3]

### Holler

23.10.2000 **Australia** [#2] [ 70,000 - Platinum ]  
23.10.2000 **New Zealand** [#2] [ 6,000 - Gold ]  
23.10.2000 **Denmark** [#4]  
23.10.2000 **Norway** [#4]  
23.10.2000 **Spain** [#5]

### A Girl Like Me<sup>8</sup>

16.04.2001 **UK** [#4] [ 124,061 - Gold ]

### What I Am

( Tin Tin Out Ft. Emma Bunton )  
01.11.1999 **UK** [#2] [ 220,023 - Silver ]  
01.11.1999 **Germany** [#81]

### What Took You So Long?

02.04.2001 **UK** [#1] [ 250,367 - Silver ]  
02.04.2001 **New Zealand** [#1] [ 6,000 - Gold ]

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<sup>8</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/a-girl-like-me/100505>

16.04.2001 **Australia** [#10] [ 35,000 - Gold ]

**Scream If You Wanna Go Faster**<sup>9</sup>

14.05.2001 **UK** [#5] [ 146,584 - Gold ]

14.05.2001 **Italy** [#15] [ 50,000 - Gold ]

14.05.2001 **Spain** [#20] [ 50,000 - Gold ]

**It's Raining Men**

30.04.2001 **UK** [#1] [ 421,670 - Silver ]

30.04.2001 **France** [#1] [ 750,000 - Diamond ]

30.04.2001 **Italy** [#1] [ 70,000 - Platinum ]

30.04.2001 **Ireland** [#1]

30.04.2001 **The Netherlands** [#3] [ 40,000 - Gold ]

30.04.2001 **Australia** [#4] [ 35,000 - Gold ]

30.04.2001 **Switzerland** [#4] [ 20,000 - Gold ]

30.04.2001 **Germany** [#5] [ 150,000 - Gold ]

30.04.2001 **Austria** [#5] [ 15,000 - Gold ]

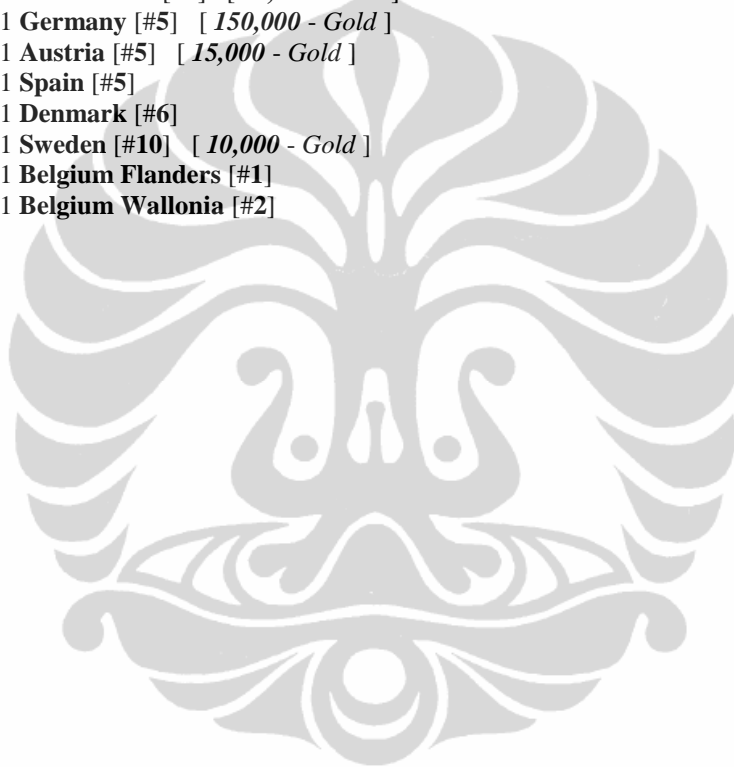
30.04.2001 **Spain** [#5]

30.04.2001 **Denmark** [#6]

30.04.2001 **Sweden** [#10] [ 10,000 - Gold ]

07.05.2001 **Belgium Flanders** [#1]

07.05.2001 **Belgium Wallonia** [#2]



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<sup>9</sup> Francesco Venditto *Spice Girls charts* dalam <http://spicegirlscharts.iobloggo.com/cat/scream-if-you-wanna-go-faster/100506>

#### 4. History

##### Late 1992

**Emma, Geri, Mel B, Melanie C and Victoria**, meet on the auditions circuit while chasing work in shows and as TV extras.

##### Friday 4 March 1993

400 girls have one minute each to sing and dance at the Danceworks studios in Balderton Street, near Selfridges in London. They had all seen an ad in The Stage newspaper, placed by father-and-son management team Bob & Chris Herbert, which said: WANTED R.U. 18-23 with the ability to sing/dance? RU streetwise, outgoing, ambitious, and dedicated? Heart Management Ltd are a widely successful music industry management consortium currently forming a choreographed, singing/dancing, all-female pop act for a recording deal. Open audition Danceworks, 16 Balderton Street Friday 4 March 11am–5.30pm Please bring sheet music or backing cassette **Melanie C** sings **I'm So Excited** by the Pointer Sisters. **Mel B** sings **The Greatest Love Of All** by Whitney Houston **Victoria Adams** sings **Mein Herr** from Cabaret

##### 17 May 1993

Second and final auditions are held at Nomis Studios, Sanctuary Road, W14. **Geri** misses the first audition because she was working that day. She begs Chris Herbert to give her a try. At the second audition, **Geri** looks older than the others and when asked her age she replies: "I'm as old as you want me to be. I'll be ten with big boobs if you want." She won the panel over with her charm. From the auditions, girl group **Touch** is formed. The original line-up is **Victoria Adams, Melanie Brown, Melanie Chisholm, Geri Halliwell** and **Michelle Stephenson**.

##### 7 June 1993

The girls meet for the first time at Trinity Studios in Woking, Surrey. Chris rents a house for them (58 Boyn Hill Road, near Maidenhead) and the girls move in – living frugally because they have no wages. They are given minimal pocket money. Every day the girls go to the studio to work on their singing & dancing. **Geri** has to put in the most work because she isn't as good as the others. She often says: "Time is running out. This is my last chance and I am going to make it." It soon becomes clear that Michelle doesn't fit in, so she leaves to care for her sick mum and to then go on to university. She is replaced by **Emma Bunton**. "It was quite funny coming into the band late because the others had all known each other for a bit. I had to meet them at a train station the first time and there were quite a few girls hanging around. But as soon as I saw them I knew who they were. We just clicked straight away." – **Emma's** first night with the girls is her first night away from home. "I got a bit homesick, so I went and had a cry on **Geri's** shoulder. That linked us and it's been the same with all the other girls," she says.

### **July 1993-March 1994**

The girls live in the house in Maidenhead, rehearsing dance routines, going to the studio and eating a lot of toast.

### **August 1993**

**Geri** comes up with the name **Spice** during an aerobics class. It seems to fit because "Because we're all really different," says **Emma**. And they've already recorded a song called **Sugar and Spice**.

### **7 December 1993**

The girls perform a showcase at Nomis Studios in West London, and meet industry figures, producers and songwriters.

### **3 March 1994**

The girls officially take control of the band. They don't agree with Chris Herbert's idea to dress them all the same and sing cover versions. They retrieve the backing tracks of the songs they had been working on at Trinity Studios and left.

### **October 1994**

With a catalogue of songs, demos and dance routines, the girls set out to find a manager. Travelling around in **Geri's** car with a Filofax and a phone, they go to meetings around the country. After a couple of months of not getting anywhere they meet **Simon Fuller** of 19 Management. "I remember them coming into my office for the first time very well" says **Simon** later. "They had so much energy and determination, all of them were talking at once and they were very funny. They were very different to the boy groups that were dominating the chart at that time, they had a real sense of personality and I knew that we could achieve great things together".

### **March 1995**

The girls sign with **Simon Fuller/19 Management** and immediately go into the recording studio to start recording the songs that would make them famous.

### **March – August 1995**

**Simon Fuller's** first job is to arrange a record deal, and several record labels start to make offers to sign the band. Virgin Records throws a surprise party for them before they fly off to explore record deals in LA – club class.

### **September 1995**

**Simon Fuller** signs the **Spice Girls** to Virgin Records and immediately arranges for the girls to pay back their first management company for its investment during the early days of their career. The name **Spice** is already in use by a US rapper. So, the group name is changed to **Spice Girls**.

### **14 October 1995**

The **Spice Girls** are guests of honour at a race meeting at Kempton Park in Surrey. While posing for a photo call with a statue of Desert Orchid, the girls take control and begin to climb on the statue. Race goers look on in disgust and it causes uproar, and it gives them their first publicity – receiving tabloid and local television coverage. "**Simon** arranged a day out at the races to introduce us to everybody – all the media-type people. We thought it was funny because it was all stiff upper lip and we were just our normal selves and being really quite mad. Anyway, we jumped on the statue of that old horse, Desert Storm. I've got a great photo of us on it, and you can see the security guards in the background running towards us. There were a few journalists there and I remember we took one into the girls' toilet where the acoustics were good and then sang **Wannabe**, a capella." – **Geri**.

#### **November 1995**

**Simon Fuller** signs the Girls to music publishers Windswept Pacific, and then takes them to the States to undertake a promotional tour in LA.

#### **April 1996**

The girls shoot their first video, for **Wannabe**, at St Pancras Station, London. **Geri** on the video: "I remember the chaos and the cold. It wasn't very controlled – we didn't want it to be. We wanted the camera to capture the madness of **Spice**. I had very big shoes on and fell over many times. I watched it again recently and thought it was like a comedy, really. All the other girls gave me the award for being the biggest prat in it! It's the most spontaneous of our videos."

#### **May 1996**

The video for **Wannabe** gets a trial airing on The Box music channel. It's an instant hit, and is played 70 times a week. The first music press interview appears in Music Week.

#### **19 June 1996**

Quarter-page mini article appears in Smash Hits, titled "Introducing: **Spice Girls**"

#### **July 1996**

A feature in Top of the Pops magazine gives the **Spice Girls** their nicknames, **Posh**, **Baby**, **Scary**, **Sporty** and **Ginger**. Editor Peter Loraine suggests the names during lunch with the girls in Notting Hill. "I simply said it would be a good idea if they had some nicknames. The girls liked the idea, so I had an editorial meeting back at the office and about four of us started thinking of names. **Posh** was the first one to be thought up because **Victoria** looks pretty sophisticated. The rest were pretty easy really because the girls' characters were already really strong. The names jumped out at us. We laughed the most when we came up with **Scary**. Jennifer Cawthron, who was also from Leeds, came up with that one because **Mel B** was so loud and had tried to take over our whole photo shoot. "We ran the names for a couple of issues and the first time the girls saw

them they thought it was funny. Then the newspapers started picking up on the names and they cropped up everywhere until they were fully accepted by everyone."

### **July 1996**

A full-page advertisement appears in *Smash Hits*, saying: "Wanted: Anyone with a sense of fun, freedom and adventure. Hold tight, get ready – Girl Power is comin' at you."

### **8 July 1996**

Debut single **Wannabe** is released. On the single, **Mel C** says: "It was recorded in under an hour. Whereas, a lot of the other songs on the album took two or three days at least."

### **14 July 1996**

**Wannabe** enters the chart at number 3.

### **18 July 1996**

The first national newspaper interview appears in the *Daily Star*.

### **21 July 1996**

**Wannabe** climbs to number one (where it stays for seven weeks); the Spice Girls are the first all-female group to top the charts with their debut single. **Wannabe** stays at number one for seven weeks and goes on to sell four million copies. It reaches the top spot in 31 countries, making it the most successful debut single ever. **Wannabe** steals the limelight from two ex *Take That* stars. The single knocks Gary Barlow's debut solo track *Forever Love* off the top spot, and it forces Robbie Williams to settle for a number two with his debut single, *Freedom*. **Victoria** says: "We're as shocked as everyone else by the success of **Wannabe**. It doesn't put us under any pressure to follow it up. If it's the only number one we ever have, at least it proves what we're capable of. It's brilliant because it was the public who put it there, so it shows they enjoy what we do, but it's still just a paper fact about record sales. It's only one tiny step for us as a band. We've already recorded an album which we're incredibly proud of and that is what we're really anxious for people to get into."

### **September 1996**

**Simon Fuller** takes the girls back to the USA to film the video for second single **Say You'll Be There** in the Mojave Desert. **Emma** says: "This was one of my favourites. We were out in the desert and all getting on really well, so it was a complete laugh. It was very hot and I nearly got sunstroke! Two of the nights we went back to this hotel in the middle of nowhere – it was like *Thelma and Louise*." **Mel B** says: "It was really friendly and vibey – the crew were great. One night, **Geri** and I drove out into the desert. It was absolutely amazing. I sat on the car roof and gazed up at the stars. I felt so in touch with everything."



#### **14 October 1996**

**Say You'll Be There** is released. **Mel C** says: "We recorded it in our trackies and socks in our studio at the producer's house. It was a cool vibe, dead laid-back. A lot of sentiment in the song is to do with what we've been through together. We've always been there for each other, so we wrote about that." **Emma** say: "The track was recorded in Elliot Kennedy's studio, which he actually named **Spice**, because it had never been used before."

#### **20 October 1996**

**Say You'll Be There** enters the chart at number one, replacing Boyzone's cover version of Words.

#### **4 November 1996**

The debut album, **Spice**, is released and is awarded silver disc status on advance sales alone. Two million copies are sold in the first two weeks, and it goes on to become the biggest album of 1996 in the UK, and the biggest album of 1997 in the US, selling 10 million copies worldwide in less than seven months. Later updates put the UK sales figure around three million and worldwide sales at some 23 million.

#### **November 1996**

The **Spice Girls** attract a crowd of 500,000 when they switch on the Christmas lights in Oxford Street, London – bringing traffic in the West End to a standstill. It is one of several events staged by **Simon Fuller** to give them added publicity and boost their record sales. At the same time, **Simon Fuller** starts to set up million pound sponsorship deals for the **Spice Girls** with Pepsi, Walkers, Impulse, Cadbury's and Polaroid. They make the girls more famous than ever, as well as ensuring that their records are constantly being played on the radio, on TV and even in shopping centres and supermarkets.

#### **December 1996**

The **Spice Girls** win three trophies at the Smash Hits awards at the London Arena, including best video for **Say You'll Be There**.

#### **12 December 1996**

The band are interviewed by The Spectator. The issue is the highest selling in the 200-year history of the magazine, and has political commentators beginning to assess the influence of "The **Spice** Vote". **Geri's** "Maggie was the first **Spice Girl**" is the sound bite which captured the headlines. What **Geri** says is: "We **Spice Girls** are true Thatcherites. Thatcher was the first **Spice Girl**, the pioneer of our ideology, Girl Power. Thatcher had ideals all right – we love Maggie." She added: "We met Tony Blair and he seemed nice enough. His hair's all right, but we don't agree with his tax policies. He's just not a safe pair of hands for the economy." **Victoria** says she would never vote Labour but added that John Major was a "boring pillock". The

girls aren't happy to be labelled Thatcherites – particularly **Mel B** because she's an anarchist and **Mel C** who is a Labour supporter.

### **16 December 1996**

**2 Become 1** is released and sells 209,000 copies in the first three days alone. **Victoria** says: "This video was my favourite. My coat was wicked in it and it was really different to the other videos – shot entirely in the studio with high technology and loads of effects. It was really weird having to sing passionately into the camera – I was feeling a right mug in front of all those people singing 'wanna make love to you baby'."

### **22 December 1996**

The **Spice Girls** have their third number one with **2 Become 1**, and their first Christmas number one. It sells 500,000 copies in its first week, making it the fastest selling single of the year.

### **December 1996**

**Mel C** looks back on the year, saying: "Mad! Totally messed-up and mad. This had been the craziest most knacker year of our lives!"

### **January 1997**

During the promotional tour of the US and Canada, **Wannabe** goes in at number 11 on the US Billboard chart, and is the highest ever entry for a British band in the USA – beating the Beatles by one place – and the joint highest entry for a debut act (tying with Alanis Morissette).

### **February 1997**

The video for **Who Do You Think You Are?** is filmed for Comic Relief, featuring **Spice** wannabes The Sugar Lumps.

### **24 February 1997**

The girls collect two Brit Awards. Fans vote **Say You'll Be There** as Best Video and **Wannabe** wins Best Single. **Geri's** union jack dress from the girls' live performance hogs the headlines the next day. The following year, the dress was sold for £36,200 at auction. During the ceremony **Geri's** boobs pop out twice, but she says: "This is the best night of our lives, so I don't care what happens." Liam Gallagher causes a stir before the event by refusing to attend, saying he would "probably chin the **Spice Girls**". "I've never been so nervous in my life and I will never be that nervous again. I had to be physically put in the car to take me to the Brits show. I was proud – really, really proud. I will never forget Ben Elton saying: 'We've got **Sporty, Baby, Posh, Ginger** and **Scary!**' and I remember thinking: 'Well, this is it. I'm going on.' Once on stage, I sort of went on autopilot. It was great though." – **Victoria**

### **13 February 1997**

**Wannabe** climbs to number one in the US singles chart, knocking Toni Braxton's *Un-Break My Heart* off the top. The **Spice Girls** are the first British group to have a US number one with their first single. The Beatles only managed number 12.

### **3 March 1997**

Double A side **Mama/Who Do You Think You Are** is released. **Victoria** says: "It took a long time to film it, but it was nice that our mums were there and could see what we're doing. They were actually knackered at the end of the day and I said to my mum, 'Ha! Now you know how I feel every day.'"

### **5 March 1997**

Sales of **Wannabe** reach four million, making it the most successful debut single ever.

### **9 March 1997**

**Mama/Who Do You Think You Are** goes straight in at number one – making the **Spice Girls** the first group in history to have four consecutive number one hits. Profits from the single go to Comic Relief and provide the biggest individual contribution of 1997. Worldwide CD sales reach six million albums and seven million singles.

### **15 March 1997**

**Simon Fuller** takes **Victoria Adams** to a Chelsea v Manchester United game. Afterwards he introduces her to David Beckham for the first time, in the players' lounge.

### **26 March 1997**

At the Capital FM awards, the **Spice Girls** win London's Favourite Female Group.

### **28 March 1997**

*Girl Power!* The **Spice Girls** first book and manifesto is launched at the Virgin Megastore. It sells 200,000 copies within a day, and is eventually translated into more than 20 languages.

### **30 March 1997**

**Spice Girls** launch Britain's new Channel 5, singing a re-written version of the 1960s hit **5-4-3-2-1**.

### **March 1997**

The album **Spice** achieves quadruple platinum status across Europe...

### **5 April 1997**

... and quadruple platinum sales of more than 400,000 in Italy alone.

#### **14 April 1997**

**Spice: the Official Video Volume One** is released. It sells half a million copies.

#### **May 1997**

The **Spice Girls** sign a deal with Pepsi for a promo single – **Step To Me** which comes free, when fans collect special ringpulls. Pepsi records its biggest-ever take up on the promotion.

#### **May 1997**

**Simon Fuller** has one more ace up his sleeve for the band: a major Hollywood film. Written by his brother Kim Fuller, **Spiceworld** is announced by the **Spice Girls** at the Cannes Film Festival. They appear on top of the Hotel Martinez entrance for a photo call and bring the area to a standstill.

#### **11 May 1997**

The girls perform their first live British gig for the Prince's Trust 21<sup>st</sup> anniversary concert at the Manchester Opera House. At the show, they breach royal protocol when **Mel B** and then **Geri** plant big kisses on Prince Charles's cheeks. **Geri** told HRH: "You're very sexy. We could spice up your life," and pinched his bottom.

#### **15 May 1997**

**Spice** goes to number one in the US album charts, making the **Spice Girls** the first British group to top the US charts with a debut album. On the same day, **Say You'll Be There** enters the Billboard charts at number five. **Mel B** says: "We can't believe the album is top of the chart – it's mind-blowing. We were hoping to get in the top ten, but not this." **Geri** adds: "It's great. This isn't luck – we have worked damned hard for it." And in a joint statement, the girls declared: "Pop is back by Girl Power demand and we're thrilled. This proves that with hard work and determination you can do anything. The encouragement of our fans has helped us in our mission to conquer America."

#### **29 May 1997**

At the Ivor Novello Awards the girls win International Hit Of The Year and Bestselling British Single in the UK for **Wannabe**. "Novellos are special because they're for writing, which is something we don't often get recognised for. Most people don't actually believe that we write our songs, even though we do. It was great to get them – they're quite serious awards." – **Mel C** "It was good to be recognised for not just standing there and singing but for actually having a brain and being able to write songs. That was very important. Actually, I remember thinking I wish I had worn a different pair of knickers because **Mel B** pulled my skirt up on stage." – **Victoria**

### June 1997

**Spiceworld** the movie begins filming, with the second album being recorded on location. "My favourite scene in the film is the one we shot in the Albert Hall. It was performing and that's what we like doing best. We did our new single, **Spice Up Your Life**, which is really good, and we were all done up and had mics on like Madonna. All the fans were there, which gave us a taster of what our concerts are going to be like. We all loved it." – **Mel C**.

### July 1997

**Spice** has now sold more than 14 million copies. Between them, the singles **Say You'll Be There** and **2 Become 1** have reached number 1 in 53 countries.

### 1 August 1997

Filming of the movie finishes. It is released on Boxing Day and it becomes one of the most profitable films in the history of British cinema. It grossed a total of £8.5 million in the UK, and \$30 million in America.

### October 1997

Fifth single **Spice Up Your Life** enters the charts at number one, the girls' fifth consecutive number one hit single.

### October 1997

**Simon Fuller** takes the **Spice Girls** east to perform their first live concert to 40,000 fans in Istanbul, Turkey. "It was Las Vegas on The Bosphorous. In terms of pure spectacle, you'd be hard pressed to find anything better." – The Guardian. "The girls' debut was competent and capable and a triumph." – The Sun.

### 1 November 1997

The Girls travel to South Africa to meet Nelson Mandela, who announces, "These are my heroes. This is one of the greatest moments in my life". Prince Charles is in attendance, and when asked if it was his greatest moment he responds "second greatest. The first time I met them was the greatest."

### 3 November 1997

The album **Spiceworld** is released. It is their second number one album, and makes the **Spice Girls** the first British band since the Beatles to have two albums in the US chart at the same time. **Spice** and **Spiceworld** have amassed enough sales for one out of every two people in Britain to own a Spice Girls album.

### 6 November 1997

After performing at the MTV Europe Music Awards at the Ahoy Stadium, Rotterdam the **Spice Girls** make the decision to take over the running of the group and to drop **Simon Fuller** as their manager. The news flashes around the world and generates front page headlines in all the British newspapers. A

week later the album they recorded under **Simon Fuller**'s guidance, **Spiceworld**, enters the charts at number one. The album sold 191,000 copies in its first week.

#### **29 November 1997**

**An Audience With The Spice Girls** is screened and attracts 11.8 million viewers – one fifth of the population.

#### **15 December 1997**

**Too Much** is released, and becomes their second Christmas number one.

#### **26 December 1997**

**Spiceworld The Movie** is released, featuring Richard E Grant, Roger Moore, Sir Elton John and Stephen Fry. The movie makes £6.8m in its first week of release.

#### **25 January 1998**

**Victoria Adams** and David Beckham announce their engagement

#### **24 February 1998**

The 102-date **Spiceworld** tour kicks off at The Point in Dublin, Republic of Ireland. Ticket sales in New York break records by selling at a rate of 1,200 a minute. The tour set list: Intro, If U Can't Dance, Who Do You Think You Are, Do It, Denying, Too Much, Stop, Where Did Our Love Go? (Emma Bunton solo), Move Over, The Lady Is A Vamp, Say You'll Be There, Naked, 2 Become 1, Walk of Life, Sisters (Are Doin' It For Themselves) (Duet with Melanie Brown & Melanie Chisholm), Wannabe, Spice Up Your Life, Mama, Encore Viva Forever, Never Give Up On The Good Times, We Are Family.

#### **15 March 1998**

Without **Simon Fuller**'s guiding light the run of number one singles comes to an end when seventh release, **Stop**, enters the UK chart at number two. It is stopped from getting to number one by It's Like That by Run DMC v Jason Nevins.

#### **31 May 1998**

Days of speculation follow **Geri**'s no-show at two concerts in Norway (May 28 and 29) and the Wednesday National Lottery show. These come to an end with the confirmation that **Ginger** has left the **Spice Girls**. Her lawyer announces on her behalf: "Sadly I would like to confirm that I have left the **Spice Girls**. This is because of differences between us. I'm sure the group will continue to be successful and I wish them all the best... PS, I'll be back." Prince Charles sends **Geri** a letter to say: "The group will not be the same without you." Shares in record label EMI drop by 10p.

### 15 June 1998

With their new line-up, the **Spice Girls** begin their 40-date US tour at the Coral Sky/Sound Advice Amphitheatre in West Palm Beach. Due to a dance accident, the set list was modified slightly – **Walk of Life** was dropped from the North American shows, and **Do It** was replaced with **Step To Me**. "I really miss **Geri** a lot. Right at the beginning, I was really upset and gutted. The next minute I wanted to punch her in the head. It kept changing from day to day. We'll get through it. I got on really well with **Geri** and I really like her. I will always be her friend." – **Victoria** "The first few times on stage without **Geri** were strange. Obviously we had to share out the lines she sang between us and sometimes I'd forget to sing her lines." – **Mel B** "Thankfully we've been really busy, so we didn't have a lot of time to think about it when **Geri** first left. But it really hit home when we had a few days off. We were just gutted, we couldn't even get out of bed. You know, when you feel just so deflated, absolutely deflated. It was like you had just lost part of you, like a death. And on stage it was hard because there is always interaction in the show and there was quite a lot between **Geri** and me. For the first few shows it was really weird because I kept thinking, where is she?" – **Mel C**.

### 20 July 1998

**Viva Forever** is released and enters the chart at number one on 26 July. It stays at number one for two weeks – it is the **Spice Girls** seventh number one out of eight releases. **Geri** appears in the animated video, produced by Aardman.

### 24 August 1998

**Spice Girls** issue a statement denying rumours that they are on the verge of splitting up, after **Melanie Brown** and **Victoria Adams** both announce they are pregnant.

### 12 & 13 September 1998

The **Spice Girls** bring the world tour back to the UK with two dates at the Don Valley Stadium in Sheffield. For the "Back To Britain" leg of the tour, the set list was changed again, **Denying** was replaced with **Something Kinda Funny** and **Move Over** was replaced with **Love Thing**.

### 19 & 20 September 1998

The **Spiceworld** tour finishes triumphantly with two sell-out gigs at Wembley Stadium.

### 26 September 1998

**Mel B** becomes **Mel G** when she marries dancer Jimmy Gulzar in a 12<sup>th</sup> century church in Buckinghamshire.

### 14 December 1998

**Goodbye** is released and on December 20, it becomes the **Spice Girls'** third Christmas number one. They are the only act in history to score three

consecutive Christmas number ones. (The Beatles did it with **I Want To Hold Your Hand**, **I Feel Fine** and **Day Tripper**).

**22 May 1999**

**Geri's** first solo single, **Look At Me**, goes to number two.

**4 July 1999**

**Victoria Adams** marries David Beckham at Luttrellstown Castle near Dublin.

**3 March 2000**

**Spice Girls** receive a Lifetime Achievement award at the Brits. BPI chairman Rob Dickens says: "The **Spice Girls** have smashed most worldwide records books in their own way, much as the Beatles did in the 1960s."

**23 October 2000**

Double A-side **Holler/Let Love Lead The Way** goes to number one – the **Spice Girls** ninth (and final, so far) and a week later their album **Forever** is released, and charts at number two, going platinum.

**21 June 2007**

After two years of talking, all five **Spice Girls** reunite with the manager who made them a worldwide phenomenon. **Simon Fuller** makes the historic press announcement that the **Spice Girls** would re-unite.

**28 June 2007**

All five **Spice Girls** appear in public for the first time together at the Greenwich Observatory in London to announce that they would be re-uniting for a World Tour, Greatest Hits album and Documentary. "For us it's about celebrating the past, enjoying each other and it's about our fans. It was kind of now or never," **Geri** says at the press conference in London.



## 5. Spice Girls' Career records and achievements<sup>10</sup>

- Total record sales in the region of 55-60 million. As of February 2000, the Spice Girls had confirmed record sales of 35.2 million albums and 18.1 million singles. This does not include sales for their third studio album, which shipped 2.3 million copies according to EMI.
- Certified sales of 13 million albums in Europe, 11 million in the US, and 2.2 million in Canada.
- Total of nine number one singles in the UK - tied with ABBA behind The Shadows (twelve), Madonna (twelve), Westlife (thirteen), Cliff Richard (fourteen), The Beatles (seventeen) and Elvis Presley (twenty-one).
- Three consecutive Christmas Number One singles in the UK (a record shared with The Beatles) for: ("2 Become 1," 1996; "Too Much," 1997; "Goodbye," 1998)
- Wannabe is the biggest selling single by an all female group.
- First (and only) female act to have their first six singles ("Wannabe," "Say You'll Be There," "2 Become 1," "Who Do You Think You Are"/"Mama," "Spice Up Your Life," and "Too Much") make number one on the U.K. charts. (Their run was broken by "Stop", which peaked at number two in March 1998.)
- The Spice Girls achieved the highest ever annual earnings by an all female group in 1998 with an income of \$49 million.
- *Spice* is the thirteenth biggest-selling album of all time in the U.K. with over three million copies sold. It topped the charts for fifteen weeks (non-consecutive), the most by a female group in the U.K.
- Highest international debut on the Billboard Hot 100 at number five with "Say You'll Be There". (This record still holds to date.)
- *Spiceworld* shipped seven million copies in just two weeks, including 1.4million in Britain alone - the largest ever shipment of an album over fourteen days
- *Spiceworld: The Movie* broke the record for the highest ever weekend debut for Super Bowl Weekend (January 25, 1998) in the US, with box office sales of \$10,527,222. This record has since been beaten by *The Butterfly Effect* in 2004

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<sup>10</sup> Dikutip dari artikel berita LATEST NEWS: LONDON, United Kingdom 28 June 2007 dalam [http://www.solarnavigator.net/music/spice\\_girls.htm](http://www.solarnavigator.net/music/spice_girls.htm) diunduh 13 maret 2009.

- *Spiceworld: The Movie* topped the UK video charts on its first week of release, selling over 55,000 copies on its first day in the shops
- Received a plethora of awards including four Brit Awards, three American Music Awards, three MTV Europe Music Awards and three World Music Awards.
- First all female act in Canadian history to have their first four singles debut at number one.



## 6. Foto-foto<sup>11</sup>

### The Girls:

1. **Emma Bunton** sebagai *Baby Spice* (October 1994-February 2001 and June 2007-February 2008). Emma was called Baby Spice because she was the youngest of the group, wore her long blonde hair in pigtails, wore babydoll dresses, had an innocent smile, and had a girly girl personality.



2. **Geri Halliwell** sebagai *Ginger Spice* (March 1994-May 1998 and June 2007-February 2008). Geri was called Ginger Spice because of her "liveliness, zest, and flaming red hair." She often wore outrageous stage outfits. Ginger was seen by many as de facto leader of the group thanks to her articulate conversational style and business savvy nature.



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<sup>11</sup> <http://www.thespicegirls.com/thegirls> diunduh 1 Desember 2009.

3. **Melanie Brown atau Mel B** sebagai *Scary Spice* (March 1994-February 2001 & June 2007-February 2008). Melanie was given the nickname Scary Spice because of her outrageous, "in-your-face" attitude, "loud" Leeds accent, throaty laugh, pierced tongue, manner of dress (which often consisted of leopard-print outfits), and her voluminously curly hair.



4. **Melanie Chisholm atau Mel C** sebagai *Sporty Spice* (March 1994-February 2001 and June 2007-February 2008). Called Sporty because Melanie usually wore a tracksuit with her hair in a ponytail and sported a tough girl attitude.



5. **Victoria Adam atau Victoria Beckham** sebagai *Posh Spice* (March 1994-February 2001 and June 2007-February 2008). Victoria was called Posh Spice because of her more middle-class background, refined attitude, form-fitting designer outfits (make-up, hair do, and fashion) and her love of high-heeled footwear.



**Together:**

1. **02 April 2008**  
SPICEY THANK YOU

**Reunion of Spice Girls** dari kiri ke kanan: Mel C (*Sporty* dengan sepatunya), Victoria Beckham (keanggunan perempuan pos-moderen), Geri Halliwell (masih berambut merah), Mel B (tetap khas *Scary Girl* dengan rambut dan kulit hitamnya), dan Emma Bunton (masih imut ala *Baby Girl*-nya).



2. **25 February 2008**  
A WARM WELCOME IN SPICE CITY  
Dunia menyambut kembali Spice Girls setelah sekian lama *vacuum*.<sup>12</sup>

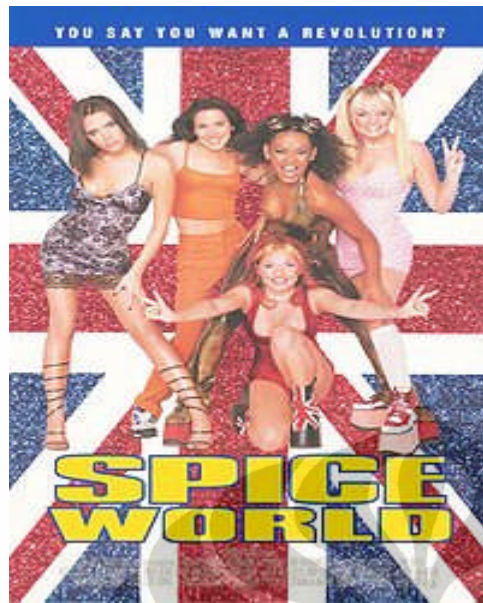


Dari kiri ke kanan: Mel C, Emma Bunton, Mel B (*scary girl girl* khas dengan tatonya), Victoria Beckham, dan Geri Halliwell.

3. *Spice World* is a 1997 British musical comedy film directed by Bob Spiers, written by Kim Fuller and Jamie Curtis, and starring the best-selling pop music girl group The Spice Girls. The lighthearted comedy, made in a similar vein to The Beatles' *A Hard Day's Night*, depicts fictional events leading up to a major concert at London's Royal Albert Hall, liberally interspersed with dream sequences and flashbacks as well as surreal moments and humorous asides. The film premiered on 15 December, 1997 and was released in British cinemas on Boxing Day, 1997, followed by the release in America on January 1998. The film featured guest appearances by Roger Moore, Elton John, Jennifer Saunders, Richard E. Grant, Michael Barrymore, Elvis Costello, Stephen Fry, Hugh Laurie and Meat Loaf.

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<sup>12</sup> The Spice Girls flew into Toronto this afternoon and went straight to the Air Canada Centre to prepare for tonight's show. The girls are excited to be in Spice City and the crowd did not disappoint... they gave **The Return Of The Spice Girls** show an amazing response that was loud and very energetic.



4. The Spice Girls featured on the cover of Rolling Stone magazine when Spicemania took over the North American market.



## 7. World Tour<sup>13</sup>

### a. Tour at the beginning

1. **Girl Power! Live In Istanbul** was the first set of major concerts by the British pop group, The Spice Girls, in 1997. The concerts, organized by Pepsi as part of the group's sponsorship deal, were performed at the Abdi İpekçi Arena on October 12 and 13 in Istanbul, Turkey.

<sup>13</sup>

<http://www.thespicegirls.com/tour>

2. The **Spiceworld Tour** was a concert tour performed by the British Euro pop group the Spice Girls in support of their second album Spice world which was the soundtrack to their feature film Spice world: The Movie. The sell-out European/North American tour ran from February to August 1998, after which it returned to the UK in September 1998 for a series of stadium shows. The tour was originally slated to begin in Copenhagen on the 19th of February, however opening night was later changed to the 24th of February at The Point in Dublin for unknown reasons. The tour saw the group perform to an estimated 2.1 million fans in total, covering Britain, Europe and North America.
3. **Christams In Spiceworld** was a concert tour performed by the British pop group the Spice Girls. It came after the Spice world Tour (1998) and before the Return of the Spice Girls World Tour (2007 / 2008).
4. The **Return of the Spice Girls** was the second North America-Europe concert tour by British girl group The Spice Girls. This reunion tour visited five countries in both North America and Europe.[1] This tour marked the group's first tour since 1999's Christmas in Spiceworld tour of the United Kingdom, and the first as the original five-piece since May 1998. The tour is estimated to have grossed over US\$70 million.[2] The tour won the 2008 Billboard Touring Award for Top Boxscore for a 17-night stand at London's O2 Arena. The details of the show:
  - a. City: VANCOUVER Date: 2 Dec Concert location: General Market Place  
 City facts:  
 Vancouver is Canada's third largest city (after Toronto and Montreal). When the Spice Girls announced their 2007/8 world tour was to begin in Vancouver, they said: "It's a great country in which to kick off our world tour. We can't wait to get back to Canada." Vancouver is named after Captain George Vancouver, the first European to explore the inner waters of Burrard Inlet. Famous Vancouverites include Hayden Christensen, Jason Priestly, James Doohan (Scotty from Star Trek), Bryan Adams & Michael J Fox. Vancouver is the birthplace of the environmental organization Greenpeace.  
**GIRL POWER!** Actress Pamela Anderson was working as a fitness instructor in Vancouver when she was spotted at a football game and offered a modeling contract, which sparked her Hollywood career.
  - b. City: SAN JOSE Date: 4 Decat Concert location: Pavilion  
 City facts:  
 The city of San José's slogan is "the fun never stops." This will be the Spice Girls' first concert performance in San Jose, also known as the Capital of Silicon Valley. San José is Spanish for



Saint Joseph and it is the most commonly used place name in the world.

**GIRL POWER!** Soul singer Dionne Warwick put the city firmly on the map when she recorded the hit single Do You Know The Way To San Jose? in 1968.

- c. City: LOS ANGELES Date: 5 and 7 Dec Concert location: Staples Centre

City facts:

Spice Girls Victoria and Mel B both live in Los Angeles. Victoria and her family moved here in 2007 when husband David signed to play for American soccer team LA Galaxy. Los Angeles was originally named El Pueblo la Nuestra Senora de Reina de los Angeles de la Porciuncula! Phew, what a mouthful. On the Spiceworld Tour in 1997, the girls' Los Angeles concert was staged at The Forum in Inglewood. This time, the Spice Girls are playing the vast Staples Center in the City of Los Angeles. Famous Los Angelinos include Shia LaBeouf, Gwyneth Paltrow, Val Kilmer, Jennifer Aniston, Tyra Banks, Drew Barrymore, Kate Hudson and Tori Spelling. You can glimpse millions of years of geological history in Los Angeles. At the La Brea Tar Pits you can see residue from the days when dinosaurs walked the Earth... and the tar is still oozing.

**GIRL POWER!** Athlete Joan Benoit Samuelson made history at the Los Angeles Coliseum in 1984 when she led the first Olympic marathon for women.

- d. City: LAS VEGAS Date: 8,9, and 11 Dec Concert location: Mandalay Bay

City facts:

On the Spice World Tour in 1997, the Spice Girls played the Thomas & Mack Center in Las Vegas. This year the girls will be Spicing up the Mandalay Bay Events Center on the world-famous Las Vegas Strip. Tennis champ Andre Agassi comes from Las Vegas, and now lives here with his wife Steffi Graf and children Jaden and Jaz. At the last count, there were 197,144 slot machines in Las Vegas. Ker-ching! Visitors spend an average of 3.9 hours each day gambling in the spectacular Las Vegas casinos. Going to the chapel? Well, join the queue. More than 300 couples tie the knot in Las Vegas every day.

**GIRL POWER!** Helen J Stewart earned the nickname The First Lady of Las Vegas after she chose to sell land in 1902 for the building of a railroad, a move which sparked the growth of the city.

- e. City: MONTREAL Date:31 Jan & 24 Feb Concert location: Bell Centre

City facts:

Montréal's underground city has 18.6 miles of walkways connecting 10 metro stations, 60 buildings, seven hotels, 200 restaurants, 1,700 boutiques and 37 cinemas. Designed with convenience, comfort, and aesthetics in mind, this underground retreat bustles with activity year round. Montréal is the second-largest French-speaking city in the world behind Paris. Montréal is named from the Italian pronunciation of Mont-Royal, the island's dominant feature. The mountain is actually an extinct volcano, and stands 760' high. In the winter of 1970-71, Montréal received the most snow on record: almost twelve and a half feet in fact. A single snowfall dropped 3.34 ft on the city. Montréal's Tour de l'Île is the largest non-competitive cycling event in the world. Every June, more than 45,000 cyclists take over the streets of the city for the tour.

**GIRL POWER!** Singer/songwriter Martha Wainwright was born in Montreal and performs on Sing with Annie Lennox, which raises awareness of the transmission of HIV to unborn children in Africa.

- f. City: TORONTO Date:3, 4, 25 & 26 Feb Concert location: Air Canada Centre

City facts:

The Spice Girls rocked the Molson Amphitheatre in Toronto on their first world tour, 11 July 1998 Following an online vote by fans, Toronto became the official Spice City, receiving more votes than Baghdad, Rio de Janeiro and the Australian city of Alice Springs. Defining the Toronto skyline is the CN Tower. At a height of 553.33 metres it is the world's second tallest freestanding structure - a title it has claimed for the past 31 years Famous Torontonians include Neil Young, Jim Carrey and Mike Myers. Mel B has fond memories the Spice Girls' last visit to Toronto. "We made the most of our day off and went for a picnic at Niagara Falls," she recalls.

**GIRL POWER!** Oscar-winning actress Mary Pickford came from Toronto and was one of the first Canadian pioneers in early Hollywood. Her contract demands in the 1920s shaped the future of the movie industry.

- g. City: DETROIT Date:16 Feb Concert location: The Palace of Auburn Hills

City facts:

Detroit is home to the Motown sound, founded by Berry Gordy Jr. in 1957. Detroit was the first city in the nation to assign individual telephone numbers in 1879. Detroit is the potato chip/crisp capital of the world, based on consumption. Detroit

has country's largest island park within a city – Belle Isle Park. Detroit shares the world's first auto traffic tunnel between two nations—the Detroit/Windsor Tunnel which links the USA and Canada.

**GIRL POWER!** Music icon Madonna was born in Bay City, Michigan, and raised in the suburbs of Detroit.

- h. City: CHICAGO Date:15 Feb Concert location: United Center  
City facts:

The first ferris wheel made its debut in Chicago in 1893 at the World's Columbian Exposition. The nickname Windy City was given to Chicago by New York Sun editor Charles Dana in 1893. He was tired of hearing long-winded politicians boasting about the wonders of the World's Columbian Exposition held in Chicago. The Chicago Cubs stadium Wrigley Field has hosted more professional football games than any other stadium in the nation. The world's longest street is Chicago's Western Avenue. The term "jazz" was coined in Chicago in 1914. The city's native musicians included band leader Benny Goodman and drummer Gene Krupa.

**GIRL POWER!** Chicago's own Jane Addams, founder of the Hull House, was the first American woman to win the Nobel Prize for Peace (1931). The Hull House opened in 1889 to aid Chicago immigrants

- i. City: BOSTON Date:30 Jan Concert location: TD Banknorth  
City facts:

Boston built the first subway system in the United States in 1897. Boston Common became the first public park in America in 1634. The Boston University Bridge on Commonwealth Avenue in Boston is the only place in the world where a boat can sail under a train driving under a car driving under an aeroplane. The name Boston is a shortening of St Botolph's Town, but the original name for Boston was Tremontaine, in honor of the three hills that were the first thing you would see on the Shawmut Peninsula. The famous Boston Tea Party was raid on three British ships in Boston Harbor (16 December 1773) in which Boston colonists threw the contents of several hundred chests of tea into the harbor as a protest against British taxes on tea and against the monopoly granted the East India Company.

**GIRL POWER!** Bostonian Elizabeth Bishop won the Pulitzer Prize in 1955 for her combination of North & South and A Cold Spring. She wrote about her childhood (she was orphaned at five) as well as the world around her.

- j. City: HARTFORD Date:22 Feb Concert location: XL Center  
City facts:  
Hartford is the capital of Connecticut. It is at the geographic centre of the state of Connecticut. In Hartford, you may not, under any circumstances, cross the street walking on your hands! West Hartford is the birthplace of Noah Webster, the author of the first dictionary published in 1807. Connecticut is home to the oldest US newspaper still being published: The Hartford Courant, established in 1764.  
**GIRL POWER:** Katherine Hepburn, star of The African Queen and winner of four Best Actress Oscars, was born in Hartford.
- k. City: NEW YORK Date:6, 7, 10, 11, 13 & 18 Feb Concert location: Nassau Coliseum, Prudential Center, Izod Center, Madison Square Garden  
City facts:  
Brace yourself New York, **The Return Of The Spice Girls** tour is coming to town in February and will be playing at these locations in and around the city: **6 & 7 Feb:** Nassau Coliseum, Uniondale, NY **10 & 11 Feb:** Prudential Center, Newark, NJ **13 Feb:** Izod Center, East Rutherford, NJ **18 Feb:** Madison Square Garden, New York, NY. The Spice Girls visited New York City on the 1 July 1998 on their first world tour. The concert sold out in 12 minutes, which was a record for a British pop act. Originally called New Amsterdam, the Dutch colonial town was renamed New York by the English in 1664, to honor the Duke of York. New York is the largest city in the USA and the 13th largest in the world, by population. On their Spice World tour, the Spice Girls performed at Madison Square garden which hosts approximately 320 events a year but it is best known as the home of the New York Knicks of the NBA and New York Rangers of the NHL. The Big Apple is the birth place of Michael Jordan, Ben Stiller, David Duchovny, Charlie Sheen, Paris Hilton and Robert De Niro.  
**GIRL POWER!** Feminist activist and politician Bella Abzug famously said: "This woman's place is in the house... the House of Representatives," during her successful election campaign to represent New York in 1970.
- l. City: PHILADELPHIA Date:19 Feb Concert location: Wachovia Centre  
City facts:  
Philadelphia is home to the Liberty Bell. Philadelphia was once the capital city of the United States. In 1946 Philadelphia became home to the world's first computer. The first daily newspaper was published in Philadelphia on 12 September 1784. Fairmount Park in Philadelphia is the largest city park with over 8,000 acres.

**GIRL POWER!** Famous Philadelphian Betsy Ross sewed the first American flag, which had thirteen stars and stripes.

- m. City: WASHINGTON DC Date:21 Feb Concert location: Verizon Center

City facts:

Washington DC is the capital city of the United States of America and it is located in its own state, the District of Columbia. The original name of Washington DC was Federal City. The Pentagon in Washington DC has nearly 18 miles of corridors. The Washington Monument is 555' 5/8" tall. More than 100 nations have embassies in Washington DC.

**GIRL POWER!** Queen Noor of Jordan, wife of the late King Hussein of Jordan, was born in Washington DC. In 2003 she published her autobiography, *Lea Of Faith*, which became a bestseller.

- n. City: MANCHESTER Date:23, 24 & 26 Jan Concert location: MEN Arena

City facts:

Manchester is the third most visited city in the UK by foreign visitors. Manchester played a central role in the Industrial Revolution and became a centre for textile manufacturing and cotton spinning – giving it its 19th century nickname, Cottonopolis Manchester hosted the XVII Commonwealth Games in 2002 – it was the largest multi-sport event ever to be held in the United Kingdom. The city has been key to British nightclub and DJ culture for years; the famous Hacienda club helped to popularise House Music in the UK Manchester is home to one of the world's most famous thoroughfares... Coronation Street. The ITV soap is the longest-running British TV drama, first broadcast in December 1960.

**GIRL POWER!** Mancunian Emmeline Pankhurst was one of the founders of the British suffragette movement – which fought to gain voting rights for women and the right to become Members of Parliament at the start of the 20th century.

- o. City: LONDON Date:Dec & Jan Concert location: The O2 Arena

City facts:

The Spice Girls will play at London's largest indoor arena, the 20,000-seater O2, formerly the Millennium Dome, on 15, 16 & 18 December 2007 and 2, 3, 4, 6, 8, 9, 11, 12, 13, 15, 16, 18, 20 & 22 January 2008. When in London, Her Majesty The Queen lives at Buckingham Palace, which has 602 rooms. Spice Girl Victoria's family home, just north of London, is affectionately referred to as Beckingham Palace by fans. It was in London on 4 March 1994 that wannabe pop stars Melanie Brown, Melanie

Chisholm and Victoria Adams attended the audition that created the Spice Girls. Geri missed the audition because she was working and Emma joined the band a little later. Some of the Spice Girls' greatest career moments have happened in London. They signed their recording deal with Virgin here in 1995, they made their first video, for Wannabe, here in 1996 and they wowed the Brit Awards with their live performance of Who Do You Think You Are in 1997. Geri, Emma and Melanie C all live in London, and Geri can frequently be spotted out and about with her personal trainer during early-morning exercise sessions.

**GIRL POWER!** When they were fighting for equal rights and the vote, women known as suffragettes chained themselves to the railings outside 10 Downing Street in London.

- p. City: COLOGNE Date:20 Dec Concert location: Köln Arena

City facts:

This is the Spice Girls' first concert in Cologne. On their first world tour in 1997, the girls played in Frankfurt, Dortmund and Munich. Cologne (or Köln in German) is the oldest German city, dating from 50 A.D., when it was called Colonia Claudia Ara Agrippinensium. Cologne Cathedral took a staggering 632 years to build - started in 1248 and completed in 1880. Cologne is known as Germany's "fun city" because the locals are so friendly and hospitable. Italian Johann Maria Farina moved here and created a fragrance that he named eau de Cologne or "water from Cologne." The original fragrance is still produced in Cologne today.

**GIRL POWER!** Even in medieval times, Cologne was sparking with girl power. Back then, several of the craft guilds, which gave the town its status, were exclusive to women.

- q. City: MADRID Date:23 Dec Concert location: Telefonica Madrid Arena

City facts:

Victoria made the Spanish capital her home between 2003 and 2007, when husband David played for football team Real Madrid. Madrid is Europe's highest city, towering over all others at 2,100 feet/640 meters Madrid has been the Spanish capital since 1562. Its location at the centre of the Iberian peninsular leads to warm dry summers and cool winters. More than six million tourists visit Madrid each year, many are drawn to its spectacular museums and galleries, such as the Prado, Reina Sofia and Thyssen. Madrid comes alive every May for the Festival of San Isidro, in honor of the city's patron saint. The festival has been officially running since 1947 and 60 years of tradition make this a special time of year for Madrileños.

**GIRL POWER!** Adelina Patti was born into humble surroundings in Madrid in 1843 but went on to become one of the most famous 19th century opera singers.

**b. Tour Dates of all  
TOUR**



**THE RETURN OF THE SPICE GIRLS TOUR 2007/2008**

2 Dec	Vancouver, BC	General Motors Place
3 Dec	San Jose, CA	HP Pavilion
5 Dec	Los Angeles, CA	Staples Center
7 Dec	Los Angeles, CA	Staples Center
8 Dec	Las Vegas, NV	Mandalay Bay
9 Dec	Las Vegas, NV	Mandalay Bay
11 Dec	Las Vegas, NV	Mandalay Bay
15 Dec	London	The O2 Arena
16 Dec	London	The O2 Arena
18 Dec	London	The O2 Arena
20 Dec	Cologne	Köln Arena
23 Dec	Madrid	Telefonica Arena

2 Jan	London	The O2 Arena
3 Jan	London	The O2 Arena
4 Jan	London	The O2 Arena
6 Jan	London	The O2 Arena
8 Jan	London	The O2 Arena
9 Jan	London	The O2 Arena
11 Jan	London	The O2 Arena
12 Jan	London	The O2 Arena
13 Jan	London	The O2 Arena
15 Jan	London	The O2 Arena
16 Jan	London	The O2 Arena
18 Jan	London	The O2 Arena
20 Jan	London	The O2 Arena
22 Jan	London	The O2 Arena

23 Jan	Manchester	The MEN Arena
24 Jan	Manchester	The MEN Arena
26 Jan	Manchester	The MEN Arena
30 Jan	Boston, MA	TD Banknorth
31 Jan	Montreal, QC	Bell Centre

3 Feb	Toronto, ON	Air Canada Centre
4 Feb	Toronto, ON	Air Canada Centre
6 Feb	Uniondale, NY	Nassau Coliseum
7 Feb	Uniondale, NY	Nassau Coliseum
10 Feb	Newark, NJ	Prudential Center
11 Feb	Newark, NJ	Prudential Center
13 Feb	East Rutherford, NJ	Izod Center
15 Feb	Chicago, IL	United Center
16 Feb	Detroit, MI	Palace
18 Feb	New York, NY	Madison Square Garden
19 Feb	Philadelphia, PA	Wachovia Center
21 Feb	Washington, DC	Verizon Center
22 Feb	Hartford, CT	XL Center
24 Feb	Montreal, QC	Bell Centre
25 Feb	Toronto, ON	Air Canada Centre
26 Feb	Toronto, ON	Air Canada Centre

#### CHRISTMAS IN SPICEWORLD TOUR 1999

4 Dec	Manchester Evening News Arena
5 Dec	Manchester Evening News Arena
7 Dec	Manchester Evening News Arena
8 Dec	Manchester Evening News Arena
11 Dec	Earls Court
12 Dec	Earls Court
14 Dec	Earls Court
15 Dec	Earls Court

#### SPICEWORLD TOUR 1998

##### EUROPE

24 Feb	Dublin	The Point
25 Feb	Dublin	The Point
2 Mar	Zurich	Hallenstadion Zurich
3 Mar	Frankfurt	Festhalle
5 Mar	Bologna	Palasport



6 Mar	Rome	Palaeur
8 Mar	Milan	The Forum
9 Mar	Milan	The Forum
11 Mar	Marseille	Le Dome
13 Mar	Barcelona	Palau Sant Jordi
16 Mar	Madrid	Palacio de los Deportes
19 Mar	Lyon	Halle Tony Garnier
20 Mar	Lausanne	Patinoire De Malley
22 Mar	Paris	Le Zenith
23 Mar	France	Le Zenith
26 Mar	Munich	Olympiahalle
28 Mar	Arnhem	Gelredome
29 Mar	Arnhem	Gelredome
31 Mar	Antwerp	Sports Palace
1 Apr	Dortmund	Westfalen-Halle
4 Apr	Glasgow	S.E.C.C
5 Apr	Glasgow	S.E.C.C
7 Apr	Manchester	NYNEX Arena
8 Apr	Manchester	NYNEX Arena
11 Apr	Manchester	NYNEX Arena
12 Apr	Manchester	NYNEX Arena
14 Apr	London	Wembley Arena
15 Apr	London	Wembley Arena
18 Apr	London	Wembley Arena
19 Apr	London	Wembley Arena
21 Apr	London	Wembley Arena
22 Apr	London	Wembley Arena
25 Apr	London	Wembley Arena
26 Apr	London	Wembley Arena
28 Apr	London	Wembley Arena
29 Apr	Birmingham	NEC Arena
2 May	Birmingham	NEC Arena
3 May	Birmingham	NEC Arena
5 May	Birmingham	NEC Arena
6 May	Birmingham	NEC Arena
12 May	Paris	Bercy Stadium
13 May	Paris	Bercy Stadium
15 May	Vienna	Stadthalle
16 May	Vienna	Stadthalle
19 May	Stockholm	Globe Arena
20 May	Stockholm	Globe Arena
22 May	Copenhagen	The Forum
23 May	Copenhagen	The Forum

25 May	Helsinki	Hartwall Arena
26 May	Helsinki	Hartwall Arena
28 May	Oslo	Oslo Spektrum
29 May	Oslo	Oslo Spektrum

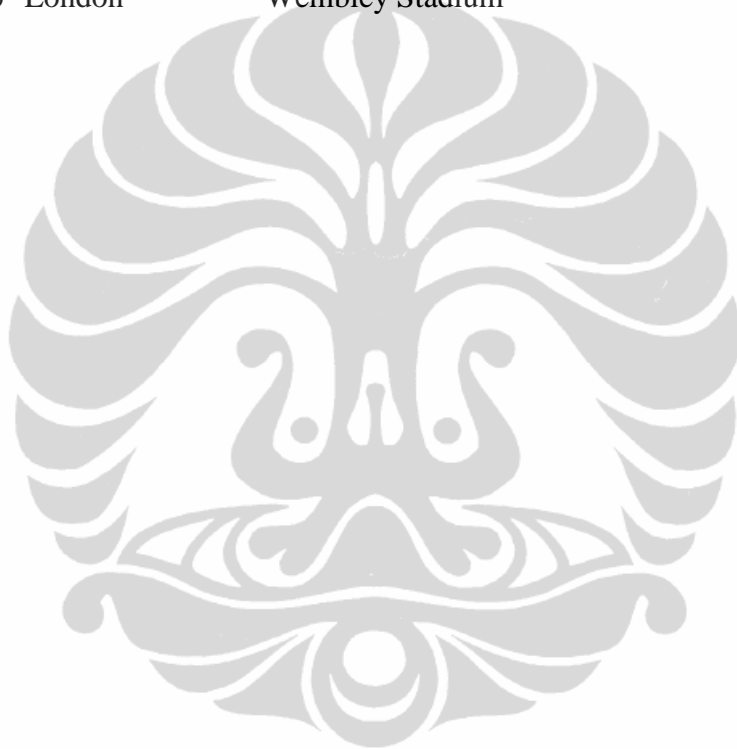
## USA & CANADA

15 Jun	West Palm Beach	Sound Advice Amphitheatre
16 Jun	Orlando	TD Waterhouse Centre
18 Jun	Atlanta	HiFi Buys Amphitheatre
20 Jun	Charlotte	Verizon Wireless Amphitheatre
21 Jun	Washington DC	Nissan Pavilion, Bristow, VA
24 Jun	Virginia Beach	Verizon Wireless Amphitheatre
25 Jun	Holmdel	PNC Bank Arts Center
27 Jun	Philadelphia	Wachovia Center
29 Jun	antagh	Nikon at Jones Beach Theatre
1 Jul	New York	Madison Square Garden
3 Jul	Hartford	Dodge Music Center
4 Jul	Darien Lake	Six Flags at Darien Lake P.A.C.
6 Jul	Scranton	Toyota Pavilion
8 Jul	Mansfield	Tweeter Center
10 Jul	Montreal	Bell Centre
11 Jul	Toronto	Molson Amphitheatre
14 Jul	Cuyahoga Falls	Blossom Music Center
15 Jul	Burgettstown	Post-Gazette Pavilion
18 Jul	Antioch	Starwood Amphitheatre
20 Jul	Cincinnati	Riverbend Music Center
22 Jul	Columbus	Germain Amphitheatre
24 Jul	Noblesville	Verizon Wireless Music Center
26 Jul	Auburn Hills	The Palace Of Auburn Hills
27 Jul	Tinley Park	First Midwest Bank Amphitheatre
29 Jul	Milwaukee	Marcus Amphitheatre
31 Jul	Minneapolis	Target Center
2 Aug	Maryland Heights	UMB Bank Pavilion
3 Aug	Bonner Springs	Verizon Wireless Amphitheatre
5 Aug	Englewood	Coors Amphitheatre
8 Aug	Tacoma	Tacoma Dome
9 Aug	Portland	Rose Garden Arena
11 Aug	Vancouver	General Motors Place
13 Aug	Mountain View	Shoreline Amphitheatre
15 Aug	Inglewood	The Forum
16 Aug	Devore	Hyundai Pavilion of Glen Helen
18 Aug	Irvine	Verizon Wireless Amphitheatre

19 Aug	Las Vegas	Thomas & Mack Center
21 Aug	Chula Vista	Coors Amphitheatre
22 Aug	Phoenix	Desert Sky Cricket Pavilion
25 Aug	Houston	Cynthia Woods Mitchell Pavilion
26 Aug	Dallas	Smirnoff Music Centre

### **BACK IN THE UNITED KINGDOM**

12 Sep	Sheffield	Don Valley Stadium
13 Sep	Sheffield	Don Valley Stadium
19 Sep	London	Wembley Stadium
20 Sep	London	Wembley Stadium



## 18. Sponsorship Deals and Merchandise

### a. Sponsorship Deals

- Cadbury Chocolate: Several chocolate bars, assorted boxes and holiday confectioneries featuring the girls individually or as a group were produced.
- Chupa Chups: Different tins filled with assorted lollipops featuring a different girl were among the many products released, but the most widely produced was the "Fantasy Ball" Chupa Chups with six different packages each featuring a collectible sticker. Pushpops, Crazy Dip, and toy microphones were produced.
- Walkers Crisps: In this promotion, over 51 different packaging designs created, with 10 for each member, plus a group package. The girls starred in two television adverts for the products.
- Pepsi Cola: In early 1997, the Spice Girls signed a multimillion sponsorship deal with Pepsi, and earned over £5 million (US\$10 million) for the group.[139] The girls were featured on several cans and bottles of Pepsi throughout Europe. Promotional giveaways included collectible drinking glasses and a music single, "Step to Me". The girls starred in three television adverts for Pepsi all featuring the song "Move Over (Generation Next)".
- Spice Girls Dolls: Were released by Galoob Toys in 1997, became a huge hit during the Christmas season going on to become best-selling dolls.[138]
- Polaroid: A regular Polaroid instant camera with a pink-and-purple shell and Spice Girl badging was produced along with a Spice Girls branded disposable Polaroid camera and flashlight. Each of the girls filmed a television advert promoting new types of Polaroid film (i.e. black & white, writable, etc.), in addition to making a group advert.
- Impulse: The girls launched a fragrance known as "Impulse Spice", Deodorant and shower gel products were produced. One television advertisement was made for the product.
- PlayStation: "SpiceWorld", a video game featuring computer-animated cartoons of the girls was developed in 1998.
- Aprilia Scooters: 5 different scooters, each promoting a Spice Girl, were created and marketed as the "Spice Sonic Effect"
- ASDA Supermarkets: British supermarket chain ASDA, created over 40 different Spice Items for Christmas 1997 developing goods such as party supplies, official merchandise, and even Spice Girl branded kids meals in the stores' restaurants. Signed contract with ASDA for earned over £1 millions (US\$2 million)[142]
- Tesco Supermarkets: A two-part television ad campaign celebrating Christmas with the Spice Girls aired in 2007, been paid £5 million (US\$10 million).[63]
- Channel Five (UK): The girls appeared in promotional print ads, recorded a song (1,2,3,4,5!), filmed a music video and launched Britain's fifth terrestrial television network in 1997.

- Domino Sugar: The Girls promoted the sugar with a sponsor of their North American tour, with clips being played before shows and during intermission on video screens.
- Target Stores: The American discount retailer was one of the largest suppliers of official Spice Girls merchandise in the United States and Australia, usually devoting an aisle to products such as bikes, school supplies, party supplies, and toys.
- Other products at the show performance such as Opel and other mobile

## b. Merchandise

In 1997 the Spice Girls capitalising on their fame through a multimillion dollar phenomenon of merchandise with over twenty in total official products, included Spice Girls Dolls. The dolls became a huge hit during the Christmas seasons of 1997 and 1998[1], selling over five million. Eleven different sets of dolls were released. A "Sound Stage" playset was released and extra costumes "Spiceworld Fashions" (two sets of four fashions), later sold as "Spice It Up 2". The most sought after line of all the dolls is the original "Girl Power" set. The set features Geri Halliwell in her iconic Union Flag dress. Dolls featuring the girls with outfits from their music videos were planned, but never released. When Geri Halliwell departed from the group in May 1998, Galoob continued the line with all five girls. It was a year after she left when Galoob finally released the sets of dolls that only had the four remaining girls. More than likely "On Tour," "Superstar Collection," "Concert Collection, and "Spice It Up! 1" were far enough into production that Galoob decided to release the Geri doll. Galoob was subsequently bought by Hasbro. Hasbro was going to continue the line into 2000, with the "Millennium Tour Collection" set for release in October. The Hasbro website had a page saying coming soon, but Hasbro stopped the line when the future of the Spice Girls became uncertain.

### Spice Girls Dolls

