

ABSTRAK

N a m a : Muh. Luthfi Malik
Program Studi : Sosiologi
J u d u l : Etos Kerja, Pasar dan Masjid: Studi Sosiologi Mobilitas
Perdagangan Orang Gu-Lakudo di Sulawesi Tenggara.

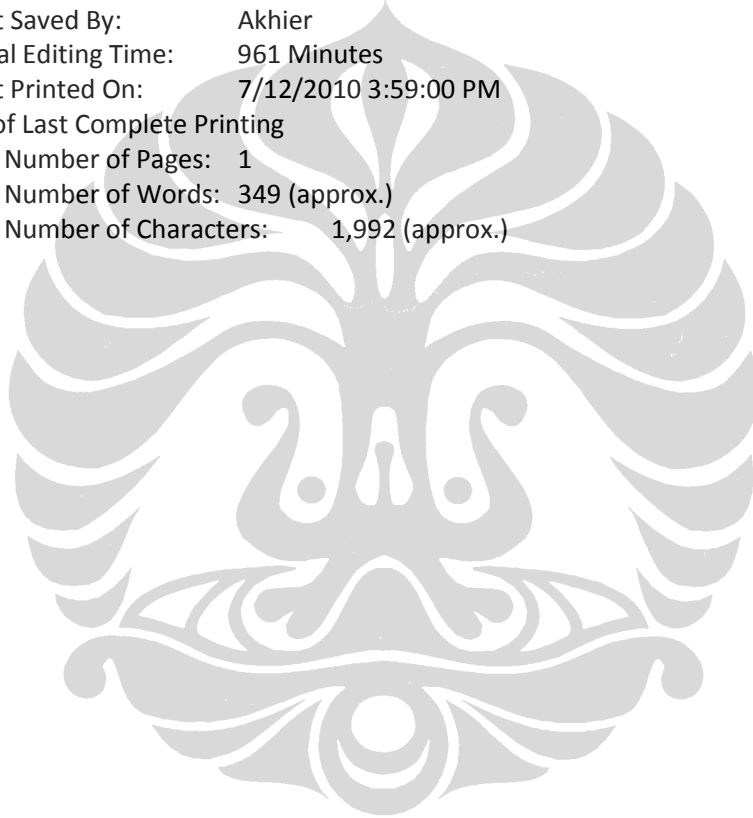
Studi ini mengkaji proses transformasi dan mobilitas sosial ekonomi perdagangan orang Gu-Lakudo dari ekonomi *subsisten* di pedesaan pada ekonomi *komersial* yang berbasis perdagangan di Sulawesi Tenggara. Untuk mengembangkan analisis yang konstruktif terhadap fenomena tersebut, maka digunakan metode kualitatif (observasi, wawancara, dan penggunaan dokumen).

Dari hasil studi lapangan menjelaskan, bahwa keberhasilan orang Gu-Lakudo tersebut, terkait dengan peran-aktif H. Abdul Syukur sebagai seorang ulama Islam integratif (pedagang, modernis, dan transformatif). Dengan pembaruan Islam yang dilakukan oleh Syukur menjadi momentum terjadinya perubahan orientasi paham keagamaan orang Gu-Lakudo, dari sinkretis mistik Islam dengan tradisi agama leluhur mereka pada konteks Islam modernis-rasional. Lalu, mendorong mereka untuk mengembangkan perdagangan hasil penangkapan ikan nelayan tradisional, dengan dukungan lembaga ekonomi yang dibentuknya (Koperasi Gu Makmur). Terintegrasinya nilai-nilai pembaruan Islam dengan pengembangan perdagangan, menumbuhkan *etos ekonomi Islam* bagi orang Gu-Lakudo. Selanjutnya, mereka terobsesi untuk melakukan migrasi desa-kota pada akhir tahun 1960-an. Mereka mulai mengembangkan usaha perdagangan pakaian jadi dan barang kelontong di pasar sentral Bau-Bau. Dalam perkembangannya, mereka menunjukkan mobilitas perdagangan yang cukup kompetitif, melakukan diversifikasi usaha dagang, serta perluasan pasar ke kota lain (Raha dan Kendari) di Sulawesi Tenggara.

Studi ini menyimpulkan bahwa secara sosiologis, orang Gu-Lakudo melakukan mobilitas geografis dan vertikal. Mobilitas perdagangan mereka digerakkan etos ekonomi yang mengintegrasikan ketaatan mengamalkan ajaran agama dengan aktivitas perdagangan. Karena itu, *modal spiritual Islam* bagi mereka menjadi suatu hal yang urgen sebagai basis dari terbentuknya *modal sosial*, sehingga menghasilkan *modal finansial*. Ini dikonstruksikan dalam konteks hubungan relasional antara *pasar* sebagai institusi ekonomi dan *masjid* sebagai institusi keagamaan dalam Islam.

Kata Kunci: Etos Kerja, Pasar dan Masjid, Mobilitas Perdagangan, Orang Gu-Lakudo.

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ABSTRACT

Name : Muh. Luthfi Malik

Major : Sociology

Title : Work Ethic, Market and Mosque: Sociological Study of Trade Mobility of Gu-Lakudo People in Sulawesi Tenggara.

This paper examines the transformation and the mobility process of social and trade economic of Gu-Lakudo people from rural subsisten economic to trade based commercial economic in Sulawesi Tenggara. Qualitative method, such as observation, interview, and the use of existing document, is used to develop constructive analysis for above phenomenon.

Based on the field study, the success of Gu-Lakudo people is related with the active role of H. Abdul Syukur as an intregral Muslim Scholar (merchant, modernis, and transformative). H. Abdul syukur brought the change to the Gu-Lakudo people religious orientation from syncretic mystic Islam based on ancestor tradition to modern-rational Islam. This lead to the development of traditional fisherman's product trade with the support of the economic institution Gu-Lakudo people develops (GuMakmur Cooperation). The intregration of the new Islamic values and the development of trade builds the Gu-Lakudo people Islamic work ethic. Afterwards, they migrate to the city in the late of 60s where they start to open garment and grocery shop in BauBau central market. Later developments show quite significant trade mobility, trade diversification, and market expansion to other city (Raha and Kendari) in Sulawesi Tenggara.

This study concludes that sociologically, Gu-Lakudo people have made geographic and vertical mobility. Their trade mobility is driven by economic ethic that integrates religious aspect of life and trade activity. Therefore, for these people, the Islam spiritual capital is something that is very important as the basis of social capital formation which produces financial capital. This matter is constructed in the context of the relation between market as economic institution and mosque as religious institution.

Keyword: Work Ethic, Market and Mosque, Trade Mobility, Gu-Lakudo people.

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