

DAFTAR PUSTAKA

- Anthony, R. N., Govindarajan, V. (2007). *Management Control Systems* (12th ed.). New York: McGraw-Hill.
- Carpenter, M.A. & Sanders, W.G. (2007). *Strategic Management, A Dynamic Perspective: Concepts & Cases* (2nd ed.). Upper Saddle River, NJ: Pearson Education.
- de Kluyver, C.A. & Pearce II, J.A. (2006). *Strategy: A View from the Top* (3rd Ed.). Upper Saddle River, NJ: Pearson Education.
- Das, T.K. & Teng, B (2000). "A Resource-Based Theory of Strategic Alliances". *Journal of Management* 2000; 26; 31.
- Das, T.K. & Teng, B (2003). "Partner analysis and alliance performance". *Scandinavian Journal of Management* 19 (2003) 279-308.
- Doz, Y. L. (1996). "The Evolution of Cooperation in Strategic Alliances: Initial Conditions or Learning Processes?" *Strategic Management Journal*, 17 (Summer Special Issue), 55–83.
- Doz, Y.L. (2009). "After the Era of Mergers, Multinationals Enter the Age of Alliances". *Le Monde Economie* January 20, 2009.
- Drucker, P. F. (1993). *Post-Capital Society*. New York: Harper and Collins.
- Drucker, P. F. (1988). "Management and The World's Work". *Harvard Business Review*, Sept-Oct.
- Ferran-Urdaneta, C. (1999). "Teams or Communities: Proceedings of the 1999 ACM SIGCPR Conference on Computer Personnel Research, April 8-10, 1999". New Orleans, LA.
- Geringer, J. M., & Hebert, L. (1991). "Measuring Performance of International Joint Ventures. *Journal of International Business Studies*, 22, 249–263.
- Gomes-Casseres, B. (2004). *Critical Eye*. www.criticaleye.net, June-August 2004.
- Halawi L, Aronson J and McCarthy R. (2005). "Resource-Based View of Knowledge Management for Competitive Advantage". *The Electronic Journal of Knowledge Management* Volume 3 Issue 2, pp 75-86.
- Hargadon, A. B. (1998). "Firms as Knowledge Brokers: Lessons in Pursuing Continuous Innovation", *California Management Review*, Vol. 40, No. 3, pp. 209-227.

- Hofer-Alfeis, J. (2003). "Effective Integration of Knowledge Management into the Business Starts with a Top-down Knowledge Strategy." *Journal of Universal Computer Science*, Vol. 9, No.7, pp. 719-728.
- International Accounting Bulletin, November 2008
- KPMG Management Consulting (1998). "The Knowledge Management Research Report 1998, A survey of 100 European Companies" by the Harris Research Center.
- Keputusan Menteri Keuangan Nomor: 466/KMK.01/2006 tentang Organisasi dan Tata Kerja Departemen Keuangan.
- Lynch, R. (2000). *Corporate Strategy* (2nd ed.). Essex: Prentice Hall / Pearson Education Limited.
- Nguyen, N., & Leblanc, G. (2001). "Corporate image and corporate reputation in consumers' retention decision in services". *Journal of retailing and Consumer Services*, 8(3), 227-236.
- Nonaka, I., and Takeuchi, H. (1995). *The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation*. New York: Oxford Press.
- Nonaka, I., and Nishiguchi, T. (Eds). (2000). *Knowledge Emergence: Social, Technical, and Evolutionary Dimensions of Knowledge Creation*. New York: Oxford University Press.
- Olivier Serrat (2009). "Learning in Strategic Alliances". *Knowledge Solutions* Volume 62 – September 2009.
- Parkhe, A. (1993). "Strategic Alliance Structuring: A Game Theoretic and Transaction Cost Examination of Interfirm Cooperation." *Academy of Management Journal* 36 (August): 794-829.
- Peraturan Menteri Keuangan Nomor: 17/PMK.01/2008 tentang Jasa Akuntan Publik.
- Pitt, M., and Clarke, K. (1999). "Competing On Competence: A Knowledge Perspective on the Management of Strategic Innovation", *Technology Analysis and Strategic Management*, Vol. 11, No. 3, pp. 301-316.
- Porter, M.E. (1980). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. New York: The Free Press.
- Powell, W. W., Koput, K. W., & Smith-Doerr, L., (1996). "Interorganizational collaboration and the locus of innovation: Networks of learning in biotechnology". *Administrative Science Quarterly*, 41, 116–145.

- Prahalad, C. K., and Hamel, G. (1990). "The Core Competence of the Corporation", *Harvard Business Review*, Vol. 68, No. 3, pp. 79-91.
- Pricewaterhouse Coopers and World Economic Forum (1999). "Inside the Mind of the CEO, The 1999 Global CEO Survey".
- Quinn, J. B. (1992). "The Intelligent Enterprise: A New Paradigm". *Academy of Management Executive*, Vol. 6, No. 4, pp. 48-63.
- Rao, Akshay R., Lu Qu, and Robert W. Ruekert (1999). "Signaling Unobservable Product Quality Through a Brand Ally." *Journal of Marketing Research* 36(May): 258-68.
- Skyrme, D. & Amidon, D. (1997). *Creating the Knowledge-Based Business*. London: Business Intelligence Ltd.
- Stewart, T. A. (1997). *Intellectual Capital: The New Wealth of Organizations*. New York: Doubleday.
- Thompson Jr., A.A., Strickland III, A.J. (2001). *Crafting and Executing Strategy: Text and Readings* (12th ed.). New York: McGraw-Hill.
- Thompson Jr., A.A., Strickland III, A.J., Gamble J.E. (2005). *Crafting and Executing Strategy: The Quest for Competitive Advantage* (14th ed.). New York: McGraw-Hill/Irwin.
- Toffler, A. (1990). *Powershift: Knowledge, Wealth and Violence at the Edge of the 21st Century*. New York: Bantam Books.
- Tuanakotta, T.M. (2007). *Setengah Abad Profesi Akuntansi*. Jakarta: Salemba Empat.
- Van Ewyk, O. (2000). "Knowledge Management 10 Point Checklist". *Hci Services*.
- Von Krogh, G., Ichijo, K., and Nonaka, I. (2000). *Enabling Knowledge Creation: How To Unlock The Mystery of Tacit Knowledge and Release The Power of Innovation*. New York: Oxford University Press.
- Walsh, G. & Beatty, S.E. (2007). "Customer- based corporate reputation of a service firm: scale development and validation". *Journal of the academy of marketing science*, 35:127-143.
- Yan, A. & Gray, B. (1994). "Bargaining Power, Management Control and Performance in U.S.-Chinese Joint Ventures: A Comparative Case Study." *Academy of Management Journal* , 37(6), 1478-1517.
- Zack M.H. (1999). *Knowledge and Strategy*. MA: Butterworth – Heinemann Publications.

Zeithaml, V.A. (1988). "Consumer perceptions of price, quality, and value: A means-end model and synthesis of evidence". *Journal of Marketing*, Vol. 52, 2-22.



Universitas Indonesia