LAMPIRAN 1

Jakarta, Januari 2010

Bpk/Ibu Yth,

Dengan hormat,

Saya, Raja Hendrik Napitupulu, adalah mahasiswa program studi Magister Perencanaan Kebijakan Publik Universitas Indonesia (MPKP-UI), yang kini tengah menyusun proposal tesis untuk memperoleh gelar Magister Ekonomi (ME). Karena itu, saya membutuhkan partisipasi Bpk/Ibu untuk meluangkan waktu dalam menjawab beberapa pernyataan kuesioner di bawah ini.

Saya sangat mengharapkan peran serta Bpk/Ibu para pengusaha Indonesia dan internasional dalam menjawab secara transparan, tegas, dan sesungguhnya setiap pernyataan berikut, yang ditujukan untuk mengetahui tentang peran media bisnis harian sebagai salah satu penggerak investasi yang Bpk/Ibu laksanakan di Indonesia. Pendapat Bpk/Ibu hanya akan digunakan untuk penelitian ini saja.

Atas perhatian dan bantuan Bpk/Ibu, saya ucapkan terima kasih banyak.

Hormat saya,

Raja Hendrik Napitupulu
NPM: 0806430430

Informasi singkat tentang responden

1. **Investasi Bpk/Ibu bergerak di bidang apa? Silahkan check list untuk jenis investasi Anda.**

   ☐ Pertanian, Kehutanan, Perburuan & Perikanan

   ☐ Pertambangan & Penggalian

   ☐ Industri Pengolahan

   ☐ Listrik, Gas, Air

   ☐ Bangunan

   ☐ Perdagangan Besar, Eceran, Rumah Makan, & Hotel

   ☐ Angkutan, Pergudangan & Komunikasi

   ☐ Keuangan, Asuransi, Usaha Persewaan Bangunan, Tanah & Jasa Perusahaan

   ☐ Jasa Kemasyarakatan, Sosial dan Perorangan

2. **Sudah berapa lama Anda menjalankan investasi tersebut?**

   ☐ 0 – 10 Tahun ☐ 10 – 20 Tahun ☐ 20 – 30 Tahun ☐ Diatas 30 Tahun

3. **Sudah berapa lama Anda menggunakan media bisnis harian dalam mengambil keputusan berinvestasi?**

   ☐ 0 – 10 Tahun ☐ 10 – 20 Tahun ☐ 20 – 30 Tahun ☐ Diatas 30 Tahun

4. **Jenis media bisnis harian apa yang Anda gunakan untuk mengambil keputusan berinvestasi?**
   Silahkan check list dari beberapa pilihan berikut;

   ☐ TV ☐ Radio ☐ Online ☐ Koran

5. **Pendidikan terakhir Anda**

   ☐ SLTA ☐ Strata-1 ☐ Strata-2 ☐ Strata-3

Bahan Kuesioner Wawancara Pengusaha Yang Menggunakan Media Bisnis Harian Sebagai Sumber Informasi Tentang Investasi di Indonesia

No.	Pernyataan	Ya	Tidak
A.	***Pernyataan Saringan (Screening)***		
1.	Saya **menggunakan** media bisnis harian setiap hari.		
	Untuk jawaban Tidak, stop wawancara. Terima kasih atas partisipasi Anda.		
B.	***Pernyataan tentang Investasi***		
2.	Saya setuju, media bisnis harian **berperan** besar terhadap peningkatan investasi di Indonesia.		
C.	***Pernyataan tentang Pengaruh Media Bisnis Harian***		
3.	Selama ini, untuk **mulai** berinvestasi saya membutuhkan informasi yang disampaikan oleh media bisnis harian.		
4.	Bagi Saya, investasi akan naik jika media bisnis harian menyajikan informasi lengkap tentang **tenaga kerja** Indonesia.		
5.	Saya berpendapat, investasi akan naik dengan adanya informasi media bisnis harian tentang sumber-sumber pembiayaan dan proses memperoleh **kredit** investasi di Indonesia.		

No.	Pernyataan	Ya	Tidak
6.	Bagi Saya, investasi meningkat melalui informasi media bisnis harian tentang **proteksi** terhadap investor yang masuk ke Indonesia.		
7.	Menurut Saya, investasi akan meningkat jika media bisnis harian menginformasikan hal-hal yang terkait dengan pembayaran **pajak** di Indonesia.		
8.	Menurut Saya, investasi akan meningkat jika media bisnis harian menginformasikan pembangunan **infrastruktur** pemerintah.		
9.	Saya berpendapat, investasi akan naik jika media bisnis harian menginformasikan secara rutin dan akurat tentang stabilitas **makro**ekonomi Indonesia, khususnya yang terkait dengan nilai tukar, suku bunga, dan tingkat inflasi.		
10.	Menurut pendapat Saya, investasi akan naik dengan adanya informasi akurat tentang stabilitas **keamanan** yang disampaikan media bisnis harian.		
11.	Menurut Saya, investasi akan naik jika media bisnis harian menginformasikan tentang tingkat stabilitas **politik** di seluruh wilayah Indonesia.		
12.	Saya setuju, investasi akan naik jika media bisnis harian menginformasikan secara transparan tentang **biaya** investasi legal yang berlaku di Indonesia.		

LAMPIRAN 2. Hasil Uji Validitas & Reliabilitas Kuesioner

Correlations

			Invest	Mulai	Naker	Kredit	Protek	Pajak	Infras	Makro	Aman	Politik	Biaya
Spearman's rho	Invest	Correlation	1,000	-,339	-.426*	,318	-,333	-.395*	.452*	.373*	-.364*	-.413*	-.492**
		Sig. (2-	.	,067	,019	,087	,072	,031	,012	,042	,048	,023	,006
		N	30	30	30	30	30	30	30	30	30	30	30
	Mulai ^	Correlation	-,339	1,000	.866**	,123	.676**	.802**	-,068	-,289	.739**	.736**	.861**
		Sig. (2-	,067	.	,000	,517	,000	,000	,721	,122	,000	,000	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Naker	Correlation	-.426*	.866**	1,000	,053	.780**	.926**	-,177	-,350	.853**	.756**	.866**
		Sig. (2-	,019	,000	.	,780	,000	,000	,350	,058	,000	,000	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Kredit ^	Correlation	,318	,123	,053	1,000	,202	,099	.452*	,213	-,193	-,111	-,031
		Sig. (2-	,087	,517	,780	.	,284	,604	,012	,258	,306	,560	,872
		N	30	30	30	30	30	30	30	30	30	30	30
	Protek ^	Correlation	-,333	.676**	.780**	,202	1,000	.843**	-,276	-,223	.558**	.590**	.676**
		Sig. (2-	,072	,000	,000	,284	.	,000	,140	,236	,001	,001	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Pajak	Correlation	-.395*	.802**	.926**	,099	.843**	1,000	-,327	-,309	.757**	.700**	.802**
		Sig. (2-	,031	,000	,000	,604	,000	.	,077	,097	,000	,000	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Infras	Correlation	.452*	-,068	-,177	.452*	-,276	-,327	1,000	,177	-,113	-,301	-,068
		Sig. (2-	,012	,721	,350	,012	,140	,077	.	,350	,552	,106	,721
		N	30	30	30	30	30	30	30	30	30	30	30
	Makro	Correlation	.373*	-,289	-,350	,213	-,223	-,309	,177	1,000	-,267	-.520**	-.433*
		Sig. (2-	,042	,122	,058	,258	,236	,097	,350	.	,155	,003	,017
		N	30	30	30	30	30	30	30	30	30	30	30
	Aman	Correlation	-.364*	.739**	.853**	-,193	.558**	.757**	-,113	-,267	1,000	.645**	.739**
		Sig. (2-	,048	,000	,000	,306	,001	,000	,552	,155	.	,000	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Politik	Correlation	-.413*	.736**	.756**	-,111	.590**	.700**	-,301	-.520**	.645**	1,000	.736**
		Sig. (2-	,023	,000	,000	,560	,001	,000	,106	,003	,000	.	,000
		N	30	30	30	30	30	30	30	30	30	30	30
	Biaya	Correlation	-.492**	.861**	.866**	-,031	.676**	.802**	-,068	-.433*	.739**	.736**	1,000
		Sig. (2-	,006	,000	,000	,872	,000	,000	,721	,017	,000	,000	.
		N	30	30	30	30	30	30	30	30	30	30	30

^. Correlation is significant at the 0.10 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 3. Rekapitulasi Hasil Kuesioner

"PERAN MEDIA BISNIS HARIAN SEBAGAI PENGGERAK INVESTASI DI INDONESIA"

Responden	PROFIL RESPONDEN*																									PERNYATAAN																					
	1. Bidang Investasi									2. Usia Investasi				3. Lama Gunakan Media				4. Jenis Media Yang Digunakan				5. Pendidikan Responden				A1 Invest		B1 Mulai		B2 Naker		B3 Kredit		B4 Proteksi		B5 Pajak		B6 Infrastrk		B7 Makro		B8 Aman		B9 Politik		B10 Biaya	
	1	2	3	4	5	6	7	8	9	a	b	c	d	a	b	c	d	a	b	c	d	a	b	c	d	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T
1	V		V				V				V			V				V							V	V		V		V			V	V			V		V	V		V		V		V	
2	V				V	V	V					V			V				V					V		V		V		V			V	V		V			V	V		V		V			V
3		V		V			V	V		V				V				V			V		V			V		V		V		V		V		V		V		V			V		V		V
4	V					V				V				V						V	V		V				V		V	V		V		V		V		V		V			V		V	V	
5	V		V	V		V	V			V				V				V			V		V				V		V	V		V		V		V		V		V			V		V	V	
6	V	V	V			V	V				V			V				V			V		V				V		V		V	V		V		V		V		V			V		V	V	
7			V			V	V	V				V				V		V		V	V		V				V	V		V			V	V		V		V		V			V	V		V	
8	V				V	V		V			V				V			V	V		V		V			V		V			V	V		V			V		V	V			V	V			V
9		V		V			V			V				V						V	V			V		V			V	V		V		V			V	V		V		V		V			V
10	V	V	V	V			V			V				V						V	V			V		V		V		V			V	V			V	V		V		V		V			V
11			V	V	V		V			V				V						V	V			V		V	V	V		V			V	V		V		V		V		V		V			V
12	V						V	V		V				V						V	V		V			V		V		V		V		V		V		V		V		V		V		V	
13	V			V			V			V				V				V		V	V		V			V		V		V		V		V		V		V		V		V		V		V	
14			V			V		V		V				V				V		V	V			V		V		V		V		V		V		V		V		V			V	V		V	
15		V	V	V	V		V			V				V						V	V			V		V		V			V	V		V		V		V		V			V	V		V	
16			V			V	V	V			V				V			V			V			V			V	V			V	V		V		V		V		V			V	V		V	
17	V					V	V				V				V			V	V		V		V				V	V		V		V		V		V		V		V		V		V		V	
18	V			V	V		V	V		V				V				V	V		V		V				V		V	V		V		V		V		V			V		V	V		V	
19		V	V	V		V	V				V				V			V			V		V				V		V	V			V	V		V			V		V	V		V		V	
20					V	V		V	V		V				V			V			V		V				V		V	V			V	V		V			V		V	V		V		V	
21	V	V		V		V	V				V			V				V	V		V		V			V		V		V			V	V		V		V			V	V		V		V	
22		V	V			V	V	V				V		V					V		V		V			V			V	V			V	V		V		V			V		V	V		V	
23	V			V			V	V			V				V				V		V		V			V			V	V		V		V		V		V			V		V	V		V	
24			V	V				V	V		V				V			V	V		V		V				V		V	V		V		V		V		V		V			V	V		V	
25		V		V		V	V				V				V			V			V		V				V	V		V			V	V		V		V		V			V	V			V
26	V		V		V	V		V					V				V		V		V				V		V	V		V		V		V			V	V		V			V	V			V
27	V			V				V					V				V		V		V		V			V		V		V		V		V			V	V		V			V	V			V
28				V		V	V		V	V				V					V		V		V			V		V		V			V	V			V		V	V			V		V		V
29	V	V	V		V	V				V				V				V			V		V			V		V			V	V		V			V		V	V			V		V		V
30				V	V		V	V		V				V				V			V		V			V			V		V	V		V			V		V	V		V			V		V
31		V				V	V			V				V				V	V	V	V		V			V			V		V	V		V			V		V	V		V		V			V

Responden	PROFIL RESPONDEN*																										PERNYATAAN																					
	1. Bidang Investasi									2. Usia Investasi				3. Lama Gunakan Media				4. Jenis Media Yang Digunakan				5. Pendidikan Responden				A1 Invest		B1 Mulai		B2 Naker		B3 Kredit		B4 Proteksi		B5 Pajak		B6 Infrastrk		B7 Makro		B8 Aman		B9 Politik		B10 Biaya	
	1	2	3	4	5	6	7	8	9	a	b	c	d	a	b	c	d	a	b	c	d	a	b	c	d	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T
32	V		V	V					V	V				V							V		V					V		V		V		V			V		V		V		V			V
33	V		V			V	V	V			V				V						V	V			V			V		V	V		V		V			V		V			V		V
34	V			V					V		V				V				V		V				V		V		V	V		V		V			V		V		V			
35			V	V	V	V	V	V			V				V				V			V			V		V		V		V		V			V		V		V		V			
36		V		V	V		V				V				V				V	V		V			V		V		V		V		V			V		V		V		V		V	
37			V	V	V	V					V				V				V	V					V		V		V		V		V			V		V		V		V		V	
38	V			V			V		V		V			V							V	V			V		V		V		V			V		V		V		V		V		V	
39		V		V		V	V	V			V			V								V			V		V		V			V		V		V			V		V		V		V	
40		V			V		V				V				V			V	V		V	V		V			V		V		V		V		V			V		V		V		V	
41			V	V		V		V			V				V				V		V	V		V			V		V		V		V		V			V		V		V		V	
42	V		V				V	V	V	V				V					V		V	V		V			V		V		V		V		V			V		V		V		V	
43		V			V	V				V				V					V		V	V		V			V		V		V		V		V			V		V		V		V	
44	V		V	V		V	V	V		V				V					V			V		V			V		V		V		V			V			V		V		V		V	
45					V	V	V		V	V				V						V		V			V			V			V		V		V			V		V		V		V		V	
46	V	V		V		V	V				V				V					V		V			V			V		V		V		V			V			V		V		V		V	
47			V			V			V			V				V			V			V			V			V		V		V		V			V		V		V				V	
48		V	V		V	V		V				V				V			V	V		V	V					V			V		V		V			V		V		V				V	
49		V		V		V	V	V			V				V				V	V	V		V					V			V		V		V			V		V		V		V		V	
50	V	V				V					V				V				V	V		V		V				V			V		V		V			V		V		V		V		V	
51	V		V			V	V	V		V					V				V		V	V		V			V		V		V		V		V			V		V		V		V			
52	V		V	V	V	V			V	V				V						V	V	V		V			V		V		V		V		V			V		V		V		V			
53	V		V	V		V	V		V			V			V				V	V		V			V		V		V		V		V		V			V		V		V				V	
54	V	V	V	V			V	V		V				V						V	V		V			V		V		V				V		V		V				V		V		V	
55			V	V	V	V		V			V				V				V		V	V		V			V		V				V		V		V		V		V		V		V	
56		V		V	V		V		V		V				V				V			V		V			V		V		V				V		V		V		V		V		V	
57	V	V	V	V			V		V		V				V						V			V			V		V				V		V		V		V		V		V		V	
58	V	V		V			V				V				V				V	V	V	V		V			V		V				V		V		V		V		V		V		V	
59	V	V	V					V			V				V				V	V	V	V			V		V		V				V		V		V		V		V		V		V	
60	V			V	V		V					V				V			V	V	V	V			V		V		V				V		V		V		V		V		V		V	
61	V			V	V		V	V				V				V			V		V	V				V		V		V				V		V		V		V				V		V	
62		V	V			V		V	V		V				V				V			V		V			V		V		V				V		V		V		V		V		V	
63		V		V			V	V	V	V				V					V	V		V		V			V		V		V				V		V		V		V		V		V	
64	V	V		V	V	V	V					V				V			V	V		V			V			V		V		V				V		V		V		V			V	
65	V		V	V	V		V				V				V				V	V		V			V		V			V		V				V		V		V		V			V	
66		V	V			V	V		V		V				V				V		V				V		V			V		V		V			V		V		V		V			V
67	V			V	V			V		V				V					V		V	V			V		V			V		V				V		V		V		V			V

Responden	PROFIL RESPONDEN*																								PERNYATAAN																					
	1. Bidang Investasi									2. Usia Investasi				3. Lama Gunakan Media				4. Jenis Media Yang Digunakan				5. Pendidikan Responden				A1 Invest		B1 Mulai		B2 Naker		B3 Kredit		B4 Proteksi		B5 Pajak		B6 Infrastrk		B7 Makro		B8 Aman		B9 Politik		B10 Biaya	
	1	2	3	4	5	6	7	8	9	a	b	c	d	a	b	c	d	a	b	c	d	a	b	c	d	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T
68	V		V	V			V		V	V					V			V		V	V			V				V		V			V		V		V		V			V	V			V
69	V	V		V	V		V			V					V			V		V	V		V				V		V			V		V		V		V			V	V			V
70		V		V	V	V	V		V			V			V			V		V	V			V			V		V		V	V		V		V		V			V	V			V
71			V	V	V	V	V	V			V				V			V		V	V			V			V		V		V			V		V		V			V	V			V
72	V	V	V	V			V		V			V				V		V	V	V	V			V			V		V		V			V		V		V			V	V			V
73				V		V	V	V				V				V		V	V	V	V		V				V		V		V			V		V		V			V	V			V
74	V	V		V	V	V	V				V				V			V	V	V	V		V				V		V		V		V			V		V			V	V		V	
75	V	V	V			V	V	V			V				V			V	V		V		V				V		V		V		V		V		V			V	V		V	
76		V		V				V			V				V						V			V			V		V		V		V		V		V			V	V		V	
77	V		V	V			V		V		V				V						V			V			V		V		V		V		V		V			V	V		V	
78	V	V			V	V						V				V		V	V		V			V			V		V		V		V		V		V			V	V		V	
79			V	V		V	V						V			V		V			V			V			V		V		V		V		V		V			V	V		V	
80	V	V	V				V	V					V				V		V	V	V			V			V		V		V			V		V		V			V	V		V	
81	V			V	V		V	V			V				V			V	V	V	V		V			V		V		V			V		V		V			V	V		V	
82	V		V	V	V	V							V				V	V			V		V			V		V		V	V		V		V		V			V	V		V	
83	V	V		V		V	V					V				V			V	V	V		V			V		V		V		V		V		V		V			V	V		V	
84	V		V	V		V		V	V			V			V			V	V	V	V		V			V		V		V		V		V		V		V			V	V		V	
85		V	V			V	V	V			V			V				V	V	V	V		V			V		V		V		V		V		V			V	V		V	
86	V	V	V	V	V		V	V	V		V			V				V			V		V			V		V		V		V		V		V			V	V		V	
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95		V	V		V	V			V		V			V						V	V		V				V		V			V	V		V		V		V			V	V		V	
96	V			V		V	V			V				V						V	V		V			V		V			V	V		V		V		V			V	V		V	
97					V	V	V			V				V						V	V		V			V		V			V	V		V			V	V		V			V	V			V
98	V		V	V		V	V			V				V				V		V	V		V				V		V			V	V		V		V	V		V			V	V			V
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100			V	V	V		V	V	V				V			V		V		V	V				V			V		V		V	V		V		V	V		V			V	V		V	
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102	V			V	V		V	V				V			V			V	V		V				V		V			V		V	V		V		V			V		V			V		V
103			V	V			V					V				V		V	V		V				V		V			V		V	V		V		V			V		V			V		V

Responden	PROFIL RESPONDEN*																								PERNYATAAN																					
	1. Bidang Investasi									2. Usia Investasi				3. Lama Gunakan Media				4. Jenis Media Yang Digunakan				5. Pendidikan Responden				A1 Invest		B1 Mulai		B2 Naker		B3 Kredit		B4 Proteksi		B5 Pajak		B6 Infrastrk		B7 Makro		B8 Aman		B9 Politik		B10 Biaya	
	1	2	3	4	5	6	7	8	9	a	b	c	d	a	b	c	d	a	b	c	d	a	b	c	d	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T
104			V	V		V	V	V	V			V			V			V	V		V			V		V		V		V		V		V		V		V		V		V			V
105	V		V	V		V	V			V				V				V	V	V	V			V		V			V	V		V		V		V		V		V		V			V
106	V	V		V	V	V	V	V	V	V				V				V	V	V	V		V			V		V		V		V		V		V		V		V			V
107	V	V	V	V			V	V		V				V				V	V	V	V		V			V		V		V		V		V		V			V		V			V
108	V			V		V	V	V		V				V				V	V	V	V		V			V		V		V	V			V		V			V		V			V
109		V			V		V	V		V				V				V	V	V	V		V			V		V		V	V			V		V			V		V			V
110	V	V	V	V		V			V		V			V				V	V	V	V		V			V		V		V	V		V			V		V		V			V		V
111		V		V	V				V				V				V	V	V		V		V			V	V	V		V		V		V		V		V		V		V			
112	V		V	V	V		V	V	V			V				V		V	V		V	V				V		V		V		V		V		V		V		V		V			
113	V	V		V		V	V	V			V			V				V		V	V		V			V		V		V		V		V		V		V		V		V			
114		V		V		V	V	V			V			V				V		V	V		V			V		V		V		V		V		V		V		V		V			
115			V	V		V	V				V				V			V	V		V				V	V		V		V		V		V		V		V		V		V			
116	V		V	V			V		V		V				V			V	V		V		V				V	V		V		V		V			V	V		V		V			
117	V	V	V	V		V		V	V		V				V			V	V		V		V				V	V		V		V		V			V		V		V			
118				V	V	V	V	V			V			V				V	V	V	V			V		V		V		V		V		V			V		V		V			
119			V	V	V	V	V		V		V				V			V	V		V			V			V	V		V		V		V			V		V		V			
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122				V			V		V		V				V			V	V		V			V		V		V		V		V		V			V		V		V			
123	V			V		V	V	V				V			V			V	V		V			V		V		V		V		V		V			V		V		V			
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127				V		V	V	V	V			V				V		V	V		V	V				V		V		V		V		V			V		V		V			
128			V	V		V	V	V					V				V	V	V		V		V			V		V		V		V		V			V		V		V			
129	V		V	V		V		V					V				V	V	V				V			V		V		V		V		V			V		V		V			V
130	V			V									V				V	V	V				V			V		V		V		V		V			V		V		V			V
131	V		V	V	V	V	V					V				V		V			V			V			V	V		V		V		V			V		V		V			
132	V	V	V			V	V	V	V			V				V		V	V		V			V			V	V		V		V		V			V		V		V			
133		V		V			V	V	V			V			V			V	V	V	V			V		V		V		V		V		V			V		V		V			
134	V	V	V	V	V	V	V		V			V				V		V			V			V		V		V		V		V		V			V		V		V			
135	V		V			V	V					V				V		V	V		V				V	V		V		V		V		V			V		V		V			
136	V			V			V	V	V		V				V			V	V		V		V				V			V	V		V			V		V		V			V		V
137	V	V	V	V	V	V	V	V	V		V				V			V	V		V			V		V			V	V		V		V		V		V		V			V		V

Responden	PROFIL RESPONDEN*																																					
	1. Bidang Investasi									2. Usia Investasi				3. Lama Gunakan Media				4. Jenis Media Yang Digunakan				5. Pendidikan Responden			
	1	2	3	4	5	6	7	8	9	a	b	c	d	a	b	c	d	a	b	c	d	a	b	c	d
138			V			V	V	V			V				V			V	V		V				V
139				V			V	V			V				V			V	V		V				V
140		V	V	V		V	V	V			V				V			V	V		V		V		
141		V	V	V	V	V					V			V				V	V	V	V	V			
142		V	V			V	V		V		V			V				V	V		V	V			
143	V		V		V		V	V	V		V				V			V	V		V	V			
144	V	V		V		V	V	V			V				V				V		V	V			
145	V		V			V	V				V				V			V	V		V		V		
146	V	V	V	V		V	V	V	V		V				V			V	V		V		V		
147	V		V		V	V	V				V				V			V	V				V		
148	V		V	V	V		V			V				V				V		V	V		V		
149	V			V		V	V			V				V				V		V	V		V		
150		V	V				V		V	V					V			V	V	V	V		V		
	89	65	84	##	57	91	##	71	46	42	67	31	10	55	66	21	8	##	83	65	##	9	84	49	8

Responden	P E R N Y A T A A N																					
	A1 Invest		B1 Mulai		B2 Naker		B3 Kredit		B4 Proteksi		B5 Pajak		B6 Infrastrk		B7 Makro		B8 Aman		B9 Politik		B10 Biaya	
	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T	Y	T
138	V		V			V	V		V		V		V		V			V	V			V
139	V		V			V		V	V		V		V		V			V	V			V
140	V		V			V		V	V		V		V		V			V	V			V
141	V		V			V	V		V		V		V		V		V		V			V
142	V		V		V		V		V		V		V		V		V		V			V
143	V		V		V			V	V		V		V		V		V		V			V
144	V		V		V			V	V		V		V			V	V		V			V
145	V		V		V		V		V			V	V			V	V		V		V	
146		V	V		V		V		V		V		V			V	V		V		V	
147		V	V		V		V		V		V		V			V	V		V		V	
148		V	V		V		V		V		V		V		V		V		V		V	
149		V		V	V		V		V		V		V		V		V		V		V	
150		V		V	V		V		V		V		V		V		V			V	V	
	88	64	71	45	40	67	31	10	54	65	21	8	117	82	63	137	9	82	49	8	93	55

Keterangan:

Bidang Investasi :

1 Sektor Pertanian, Peternakan, Kehutanan, dan Perikanan
2 Sektor Pertambangan dan Penggalian
3 Sektor Industri Pengolahan
4 Sektor Listrik, Gas, dan Air Bersih
5 Sektor Konstruksi
6 Sektor Perdagangan, Hotel, dan Restoran
7 Sektor Pengangkutan dan Komunikasi
8 Sektor Keuangan, Real Estat, dan Jasa Perusahaan
9 Sektor Jasa-jasa

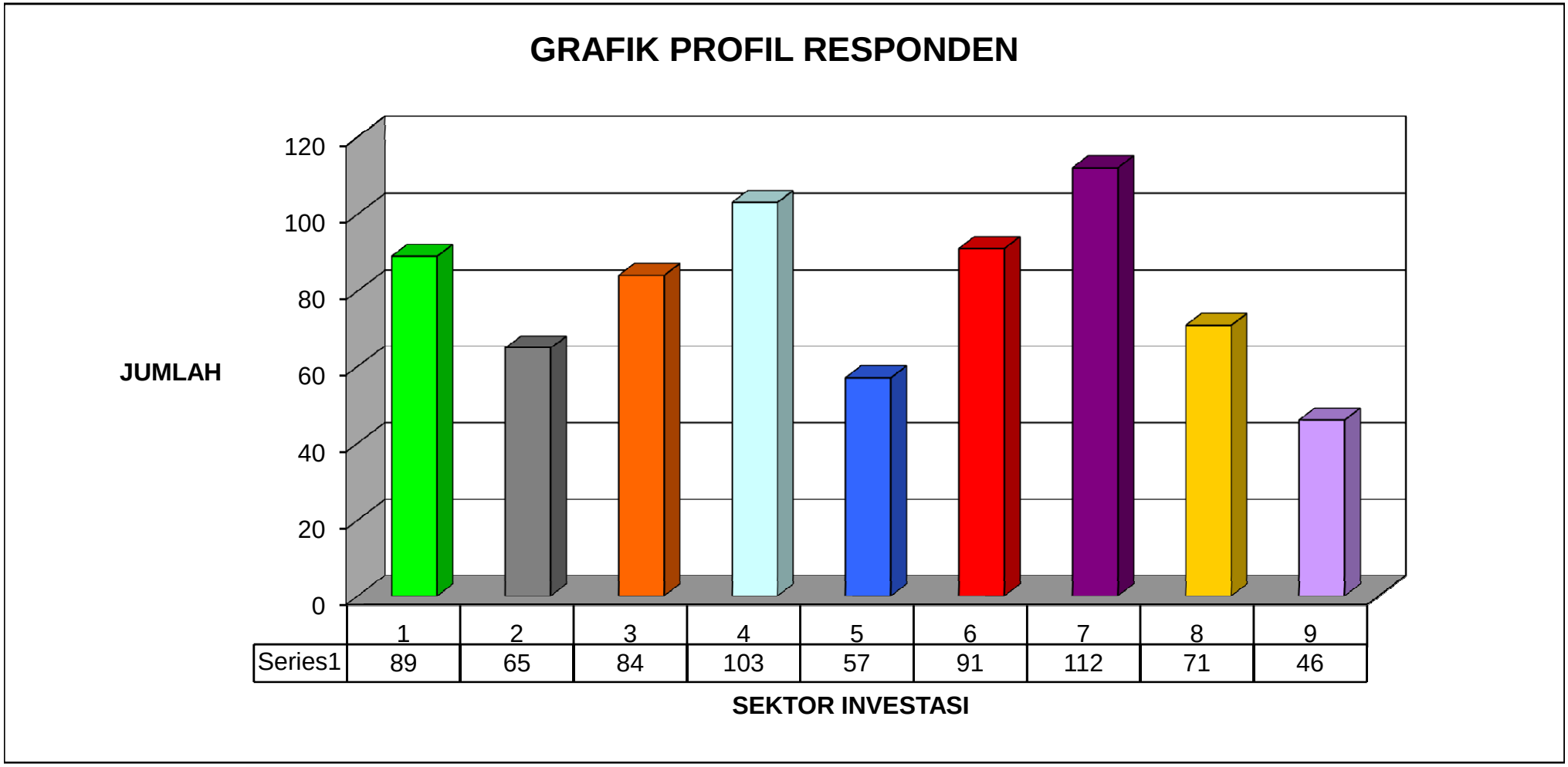
2. Usia Investasi
a. 0-10 tahun
b. 10-20 tahun
c. 20-30 tahun
d. > 30 tahun

3. Lama Gunakan Media
a. 0-10 tahun
b. 10-20 tahun
c. 20-30 tahun
d. > 30 tahun

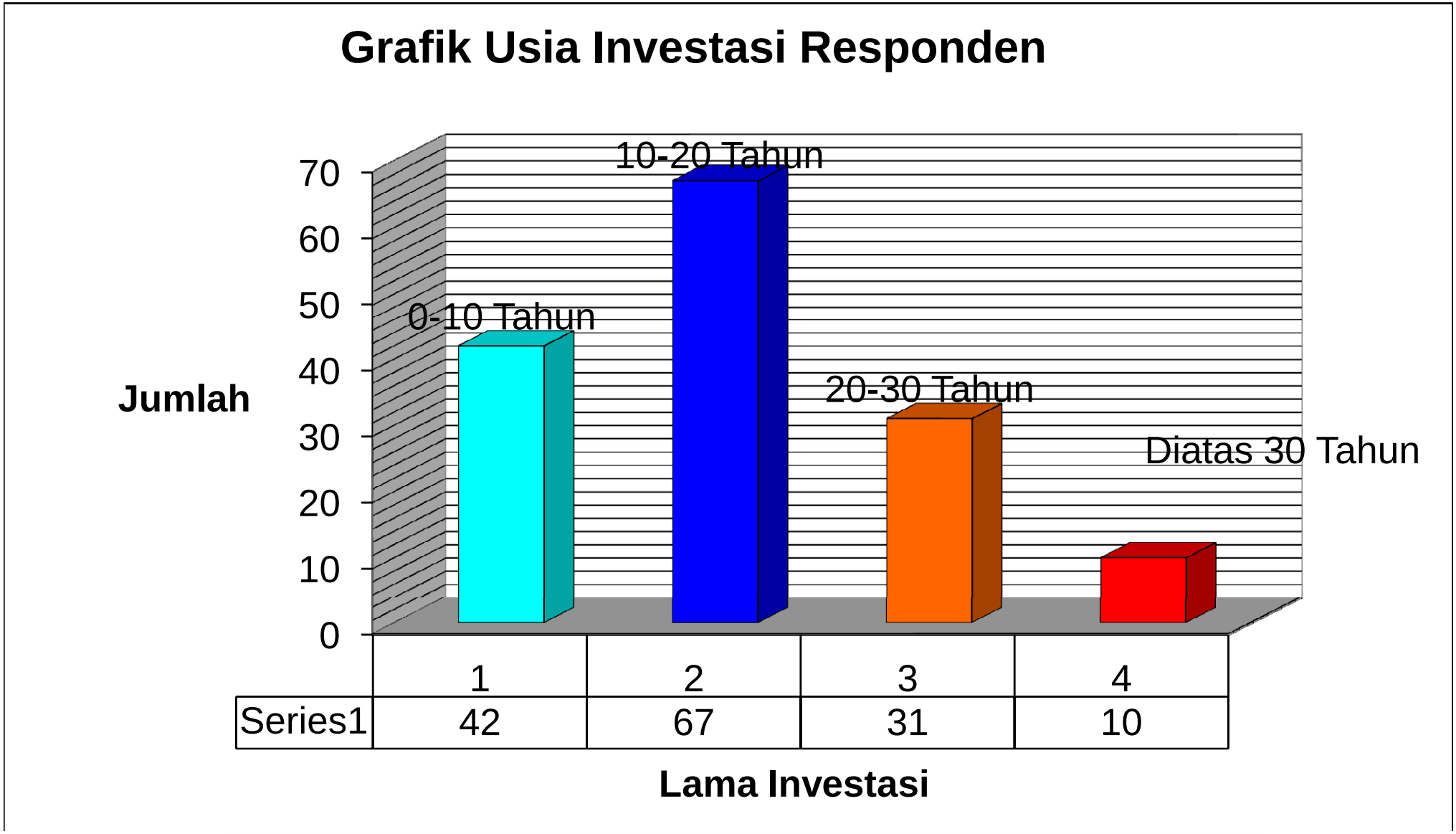
4. Jenis Media
a. TV
b. Radio
c. Online
d. Koran

5. Pendidikan Responden
a. SLTA
b. Strata-1
c. Strate-2
d. Strata-3

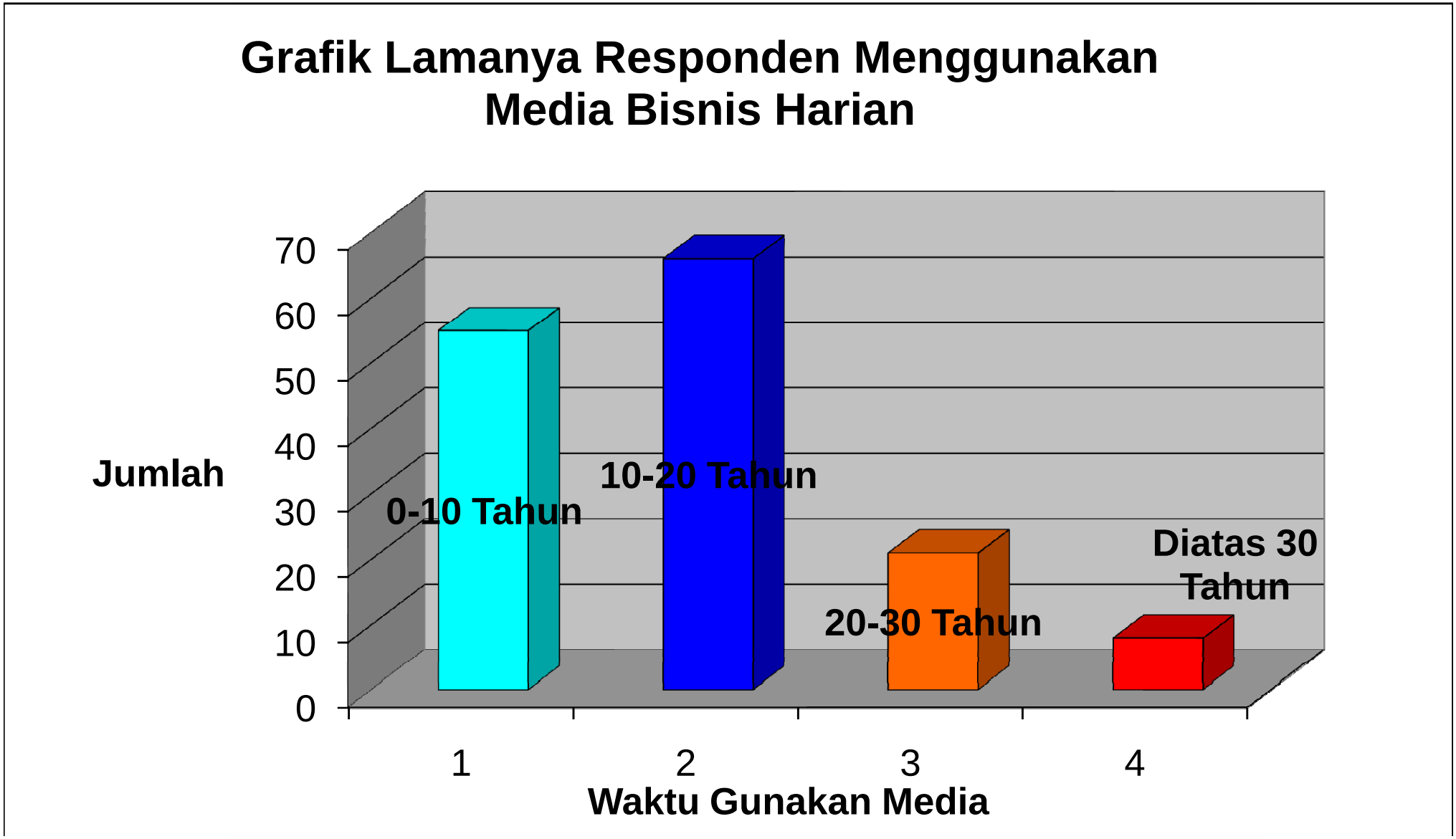
GRAFIK 1. Sebaran Sektor Usaha Responden



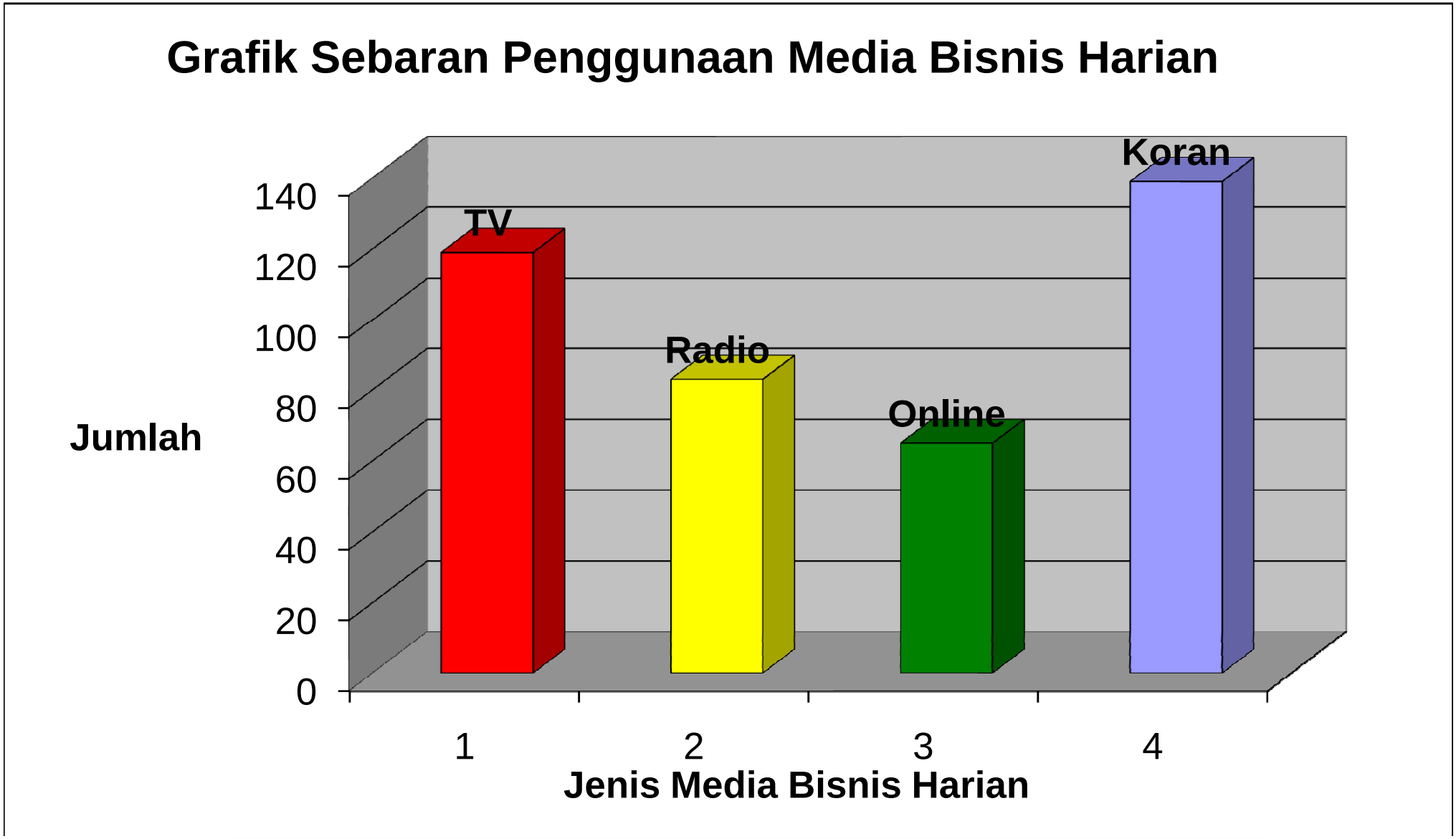
GRAFIK 2. Sebaran Usia Investasi Responden



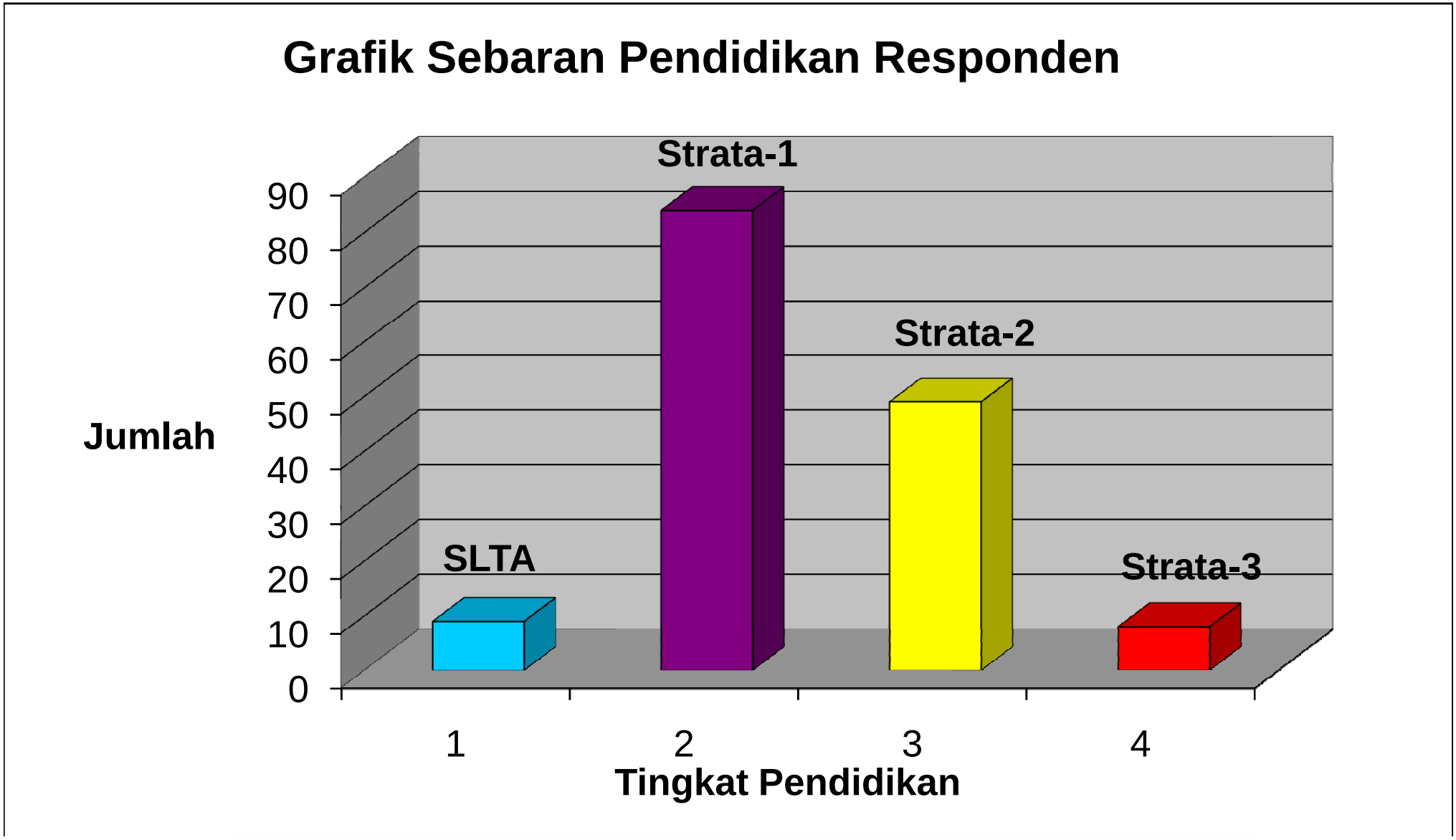
GRAFIK 3. Sebaran Lamanya Menggunakan Media Bisnis Harian



GRAFIK 4. Sebaran Penggunaan Media Bisnis Harian



GRAFIK 5. Sebaran Pendidikan Responden



LAMPIRAN 4. Hasil Regresi Persepsi Sektor Pertanian, Peternakan, Kehutanan, dan Perikanan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 18:13
Sample: 1 89
Included observations: 89
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.236042	0.899619	3.597126	0.0003
NAKER	-1.346216	0.734939	-1.831739	0.0670
PROTEKSI	-1.996334	0.811679	-2.459510	0.0139
POLITIK	1.544533	0.743698	2.076828	0.0378
BIAYA	-1.729946	0.662581	-2.610919	0.0090

Mean dependent var	0.606742	S.D. dependent var	0.491241
S.E. of regression	0.434003	Akaike info criterion	1.172449
Sum squared resid	15.82211	Schwarz criterion	1.312260
Log likelihood	-47.17396	Hannan-Quinn criter.	1.228802
Restr. log likelihood	-59.64632	Avg. log likelihood	-0.530045
LR statistic (4 df)	24.94471	McFadden R-squared	0.209105
Probability(LR stat)	5.16E-05		
Obs with Dep=0	35	Total obs	89
Obs with Dep=1	54		

LAMPIRAN 5. Hasil Regresi Persepsi Sektor Pertambangan dan Penggalian

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 18:32
Sample: 1 65
Included observations: 65
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	1.873190	1.591401	1.177070	0.2392
PROTEKSI	-2.067331	0.979875	-2.109790	0.0349
PAJAK	-2.597973	1.148379	-2.262295	0.0237
MAKRO	1.744828	0.794579	2.195914	0.0281
POLITIK	1.832788	0.790314	2.319063	0.0204

Mean dependent var	0.630769	S.D. dependent var	0.486352
S.E. of regression	0.413045	Akaike info criterion	1.078708
Sum squared resid	10.23637	Schwarz criterion	1.245969
Log likelihood	-30.05802	Hannan-Quinn criter.	1.144703
Restr. log likelihood	-42.80543	Avg. log likelihood	-0.462431
LR statistic (4 df)	25.49481	McFadden R-squared	0.297799
Probability(LR stat)	4.00E-05		
Obs with Dep=0	24	Total obs	65
Obs with Dep=1	41		

LAMPIRAN 6. Hasil Regresi Persepsi Sektor Industri Pengolahan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 18:48
Sample: 1 84
Included observations: 84
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	2.711967	0.749871	3.616580	0.0003
PROTEKSI	-1.569772	0.645381	-2.432316	0.0150
BIAYA	-1.738358	0.553541	-3.140435	0.0017

Mean dependent var	0.571429	S.D. dependent var	0.497844
S.E. of regression	0.455025	Akaike info criterion	1.230206
Sum squared resid	16.77086	Schwarz criterion	1.317021
Log likelihood	-48.66865	Hannan-Quinn criter.	1.265105
Restr. log likelihood	-57.36428	Avg. log likelihood	-0.579389
LR statistic (2 df)	17.39127	McFadden R-squared	0.151586
Probability(LR stat)	0.000167		
Obs with Dep=0	36	Total obs	84
Obs with Dep=1	48		

LAMPIRAN 7. Hasil Regresi Persepsi Sektor Listrik, Gas, dan Air Bersih

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:00
Sample: 1 103
Included observations: 103
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	4.769959	1.145385	4.164504	0.0000
PROTEKSI	-1.432415	0.643991	-2.224277	0.0261
PAJAK	-1.507162	0.836142	-1.802520	0.0715
BIAYA	-2.259246	0.676347	-3.340366	0.0008

Mean dependent var	0.660194	S.D. dependent var	0.475959
S.E. of regression	0.419417	Akaike info criterion	1.065126
Sum squared resid	17.41512	Schwarz criterion	1.167446
Log likelihood	-50.85400	Hannan-Quinn criter.	1.106569
Restr. log likelihood	-66.01338	Avg. log likelihood	-0.493728
LR statistic (3 df)	30.31876	McFadden R-squared	0.229641
Probability(LR stat)	1.18E-06		

Obs with Dep=0	35	Total obs	103
Obs with Dep=1	68		

LAMPIRAN 8. Hasil Regresi Persepsi Sektor Konstruksi

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:22
Sample: 1 57
Included observations: 57
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.186151	0.966548	3.296423	0.0010
NAKER	-2.999357	0.865832	-3.464133	0.0005
KREDIT	-1.273489	0.678548	-1.876786	0.0605

Mean dependent var	0.543860	S.D. dependent var	0.502500
S.E. of regression	0.428119	Akaike info criterion	1.141443
Sum squared resid	9.897429	Schwarz criterion	1.248972
Log likelihood	-29.53113	Hannan-Quinn criter.	1.183232
Restr. log likelihood	-39.28981	Avg. log likelihood	-0.518090
LR statistic (2 df)	19.51737	McFadden R-squared	0.248377
Probability(LR stat)	5.78E-05		
Obs with Dep=0	26	Total obs	57
Obs with Dep=1	31		

LAMPIRAN 9. Hasil Regresi Sektor Perdagangan, Hotel, dan Restoran

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:31
Sample: 1 91
Included observations: 91
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	1.900662	0.768655	2.472713	0.0134
PROTEKSI	-1.272643	0.690028	-1.844335	0.0651
AMAN	1.319170	0.585756	2.252079	0.0243
BIAYA	-2.159908	0.611339	-3.533080	0.0004

Mean dependent var	0.560440	S.D. dependent var	0.499083
S.E. of regression	0.456191	Akaike info criterion	1.235616
Sum squared resid	18.10559	Schwarz criterion	1.345983
Log likelihood	-52.22053	Hannan-Quinn criter.	1.280142
Restr. log likelihood	-62.40993	Avg. log likelihood	-0.573852
LR statistic (3 df)	20.37881	McFadden R-squared	0.163266
Probability(LR stat)	0.000142		
Obs with Dep=0	40	Total obs	91
Obs with Dep=1	51		

LAMPIRAN 10. Hasil Regresi Sektor Pengangkutan dan Komunikasi

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:39
Sample: 1 112
Included observations: 112
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	4.064573	1.134976	3.581196	0.0003
NAKER	-1.059860	0.643017	-1.648260	0.0993
PROTEKSI	-1.190546	0.620016	-1.920186	0.0548
PAJAK	-1.594040	0.832139	-1.915593	0.0554
AMAN	1.245697	0.561924	2.216842	0.0266
BIAYA	-1.595316	0.605325	-2.635470	0.0084

Mean dependent var	0.633929	S.D. dependent var	0.483894
S.E. of regression	0.439728	Akaike info criterion	1.168311
Sum squared resid	20.49624	Schwarz criterion	1.313945
Log likelihood	-59.42543	Hannan-Quinn criter.	1.227400
Restr. log likelihood	-73.56515	Avg. log likelihood	-0.530584
LR statistic (5 df)	28.27943	McFadden R-squared	0.192207
Probability(LR stat)	3.21E-05		
Obs with Dep=0	41	Total obs	112
Obs with Dep=1	71		

LAMPIRAN 11. Hasil Regresi Sektor Keuangan, Real Estat, dan Jasa Perusahaan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:50
Sample: 1 71
Included observations: 71
Convergence achieved after 3 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	0.502744	0.899874	0.558682	0.5764
MAKRO	1.353143	0.684251	1.977554	0.0480
AMAN	1.145046	0.641432	1.785140	0.0742
BIAYA	-1.608182	0.758655	-2.119780	0.0340

Mean dependent var	0.732394	S.D. dependent var	0.445862
S.E. of regression	0.412607	Akaike info criterion	1.088433
Sum squared resid	11.40639	Schwarz criterion	1.215908
Log likelihood	-34.63939	Hannan-Quinn criter.	1.139126
Restr. log likelihood	-41.24126	Avg. log likelihood	-0.487879
LR statistic (3 df)	13.20374	McFadden R-squared	0.160079
Probability(LR stat)	0.004216		
Obs with Dep=0	19	Total obs	71
Obs with Dep=1	52		

LAMPIRAN 12. Hasil Regresi Persepsi Sektor Jasa-jasa

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 19:58
Sample: 1 46
Included observations: 46
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.109030	1.067447	2.912586	0.0036
PROTEKSI	-1.848642	0.892419	-2.071496	0.0383
BIAYA	-1.771866	0.778160	-2.276994	0.0228

Mean dependent var	0.608696	S.D. dependent var	0.493435
S.E. of regression	0.453026	Akaike info criterion	1.255952
Sum squared resid	8.824982	Schwarz criterion	1.375211
Log likelihood	-25.88689	Hannan-Quinn criter.	1.300627
Restr. log likelihood	-30.78909	Avg. log likelihood	-0.562759
LR statistic (2 df)	9.804390	McFadden R-squared	0.159219
Probability(LR stat)	0.007430		
Obs with Dep=0	18	Total obs	46
Obs with Dep=1	28		

LAMPIRAN 13. Hasil Regresi Peran Media Bisnis Harian Terhadap Investasi Total di Indonesia

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/20/10 Time: 20:10
Sample: 1 150
Included observations: 150
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	2.930038	0.701023	4.179658	0.0000
NAKER	-1.299311	0.539032	-2.410451	0.0159
PROTEKSI	-1.918315	0.600684	-3.193548	0.0014
AMAN	0.981988	0.476140	2.062392	0.0392
POLITIK	1.041841	0.500894	2.079961	0.0375
BIAYA	-1.803696	0.506643	-3.560088	0.0004

Mean dependent var	0.620000	S.D. dependent var	0.487013
S.E. of regression	0.431214	Akaike info criterion	1.122180
Sum squared resid	26.77613	Schwarz criterion	1.242605
Log likelihood	-78.16349	Hannan-Quinn criter.	1.171105
Restr. log likelihood	-99.60962	Avg. log likelihood	-0.521090
LR statistic (5 df)	42.89226	McFadden R-squared	0.215302
Probability(LR stat)	3.89E-08		
Obs with Dep=0	57	Total obs	150
Obs with Dep=1	93		

LAMPIRAN 14. Hasil Regresi Persepsi Sektor Pertanian, Peternakan, Kehutanan, dan Perikanan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 04:46
Sample: 1 89
Included observations: 89
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.575437	1.539508	2.322454	0.0202
MULAI	0.205041	0.679844	0.301601	0.7630
NAKER	-1.544131	0.853879	-1.808373	0.0705
KREDIT	0.584006	0.639637	0.913027	0.3612
PROTEKSI	-2.481463	0.924572	-2.683903	0.0073
PAJAK	-0.290257	0.701735	-0.413627	0.6791
INFRASTRK	-0.495225	0.651095	-0.760603	0.4469
MAKRO	-0.253148	0.671550	-0.376961	0.7062
AMAN	1.233598	0.806650	1.529284	0.1262
POLITIK	1.399302	0.815571	1.715732	0.0862
BIAYA	-2.201787	0.810386	-2.716960	0.0066

Mean dependent var	0.606742	S.D. dependent var	0.491241
S.E. of regression	0.440445	Akaike info criterion	1.255384
Sum squared resid	15.13134	Schwarz criterion	1.562968
Log likelihood	-44.86458	Hannan-Quinn criter.	1.379362
Restr. log likelihood	-59.64632	Avg. log likelihood	-0.504096
LR statistic (10 df)	29.56348	McFadden R-squared	0.247823
Probability(LR stat)	0.001009		
Obs with Dep=0	35	Total obs	89
Obs with Dep=1	54		

LAMPIRAN 15. Hasil Regresi Persepsi Sektor Pertambangan dan Penggalian

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 10:16
Sample: 1 65
Included observations: 65
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	2.480516	2.173055	1.141488	0.2537
MULAI	-0.220999	0.879590	-0.251252	0.8016
NAKER	0.030562	0.954783	0.032009	0.9745
KREDIT	-0.615681	0.792281	-0.777100	0.4371
PROTEKSI	-1.996669	1.134581	-1.759829	0.0784
PAJAK	-2.278489	1.225192	-1.859700	0.0629
INFRASTRK	0.755547	0.793157	0.952581	0.3408
MAKRO	1.499320	0.941761	1.592038	0.1114
AMAN	0.391847	0.912929	0.429220	0.6678
POLITIK	1.640538	0.893109	1.836885	0.0662
BIAYA	-1.379298	0.935635	-1.474183	0.1404

Mean dependent var	0.630769	S.D. dependent var	0.486352
S.E. of regression	0.412762	Akaike info criterion	1.195549
Sum squared resid	9.200126	Schwarz criterion	1.563522
Log likelihood	-27.85534	Hannan-Quinn criter.	1.340738
Restr. log likelihood	-42.80543	Avg. log likelihood	-0.428544
LR statistic (10 df)	29.90017	McFadden R-squared	0.349257
Probability(LR stat)	0.000889		

Obs with Dep=0	24	Total obs	65
Obs with Dep=1	41		

LAMPIRAN 16. Hasil Regresi Persepsi Sektor Industri Pengolahan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 12:00
Sample: 1 84
Included observations: 84
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.158470	1.644177	1.921004	0.0547
MULAI	-0.893799	0.774342	-1.154269	0.2484
NAKER	-1.301082	0.814025	-1.598333	0.1100
KREDIT	-0.256984	0.635007	-0.404695	0.6857
PROTEKSI	-2.069231	0.871188	-2.375183	0.0175
PAJAK	-0.906804	0.747017	-1.213900	0.2248
INFRASTRK	-0.036197	0.668034	-0.054184	0.9568
MAKRO	0.759917	0.756722	1.004222	0.3153
AMAN	1.259115	0.701200	1.795659	0.0725
POLITIK	1.111071	0.819348	1.356043	0.1751
BIAYA	-1.295934	0.638358	-2.030106	0.0423

Mean dependent var	0.571429	S.D. dependent var	0.497844
S.E. of regression	0.454959	Akaike info criterion	1.313527
Sum squared resid	15.11013	Schwarz criterion	1.631848
Log likelihood	-44.16812	Hannan-Quinn criter.	1.441489
Restr. log likelihood	-57.36428	Avg. log likelihood	-0.525811
LR statistic (10 df)	26.39231	McFadden R-squared	0.230041
Probability(LR stat)	0.003247		

Obs with Dep=0	36	Total obs	84
Obs with Dep=1	48		

LAMPIRAN 17. Hasil Regresi Persepsi Sektor Listrik, Gas, dan Air Bersih

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 12:53
Sample: 1 103
Included observations: 103
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	4.414523	1.677423	2.631729	0.0085
MULAI	0.285448	0.702791	0.406164	0.6846
NAKER	-1.726262	0.883894	-1.953019	0.0508
KREDIT	0.631180	0.608703	1.036925	0.2998
PROTEKSI	-2.059377	0.806042	-2.554925	0.0106
PAJAK	-1.503435	0.907716	-1.656284	0.0977
INFRASTRK	0.425295	0.667619	0.637033	0.5241
MAKRO	-0.088322	0.646549	-0.136605	0.8913
AMAN	1.161426	0.728064	1.595226	0.1107
POLITIK	0.903341	0.664776	1.358864	0.1742
BIAYA	-2.332745	0.832782	-2.801149	0.0051

Mean dependent var	0.660194	S.D. dependent var	0.475959
S.E. of regression	0.409130	Akaike info criterion	1.101520
Sum squared resid	15.39964	Schwarz criterion	1.382899
Log likelihood	-45.72827	Hannan-Quinn criter.	1.215488
Restr. log likelihood	-66.01338	Avg. log likelihood	-0.443964
LR statistic (10 df)	40.57022	McFadden R-squared	0.307288
Probability(LR stat)	1.34E-05		
Obs with Dep=0	35	Total obs	103
Obs with Dep=1	68		

LAMPIRAN 18. Hasil Regresi Persepsi Sektor Konstruksi

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 13:35
Sample: 1 57
Included observations: 57
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.902437	2.263061	1.724407	0.0846
MULAI	0.276743	1.132716	0.244318	0.8070
NAKER	-2.704418	1.097890	-2.463287	0.0138
KREDIT	-0.958251	0.839535	-1.141406	0.2537
PROTEKSI	-1.471695	1.099353	-1.338692	0.1807
PAJAK	-1.067899	1.013311	-1.053871	0.2919
INFRASTRK	-0.302099	0.926143	-0.326191	0.7443
MAKRO	0.692449	1.053276	0.657424	0.5109
AMAN	1.106872	1.049293	1.054874	0.2915
POLITIK	0.405190	1.077589	0.376016	0.7069
BIAYA	-1.160981	0.977028	-1.188279	0.2347

Mean dependent var	0.543860	S.D. dependent var	0.502500
S.E. of regression	0.428377	Akaike info criterion	1.270961
Sum squared resid	8.441310	Schwarz criterion	1.665234
Log likelihood	-25.22239	Hannan-Quinn criter.	1.424189
Restr. log likelihood	-39.28981	Avg. log likelihood	-0.442498
LR statistic (10 df)	28.13484	McFadden R-squared	0.358042
Probability(LR stat)	0.001718		

LAMPIRAN 19. Hasil Regresi Sektor Perdagangan, Hotel, dan Restoran

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 14:31
Sample: 1 91
Included observations: 91
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	1.646899	1.405925	1.171399	0.2414
MULAI	-0.281607	0.625721	-0.450052	0.6527
NAKER	-1.008482	0.718253	-1.404076	0.1603
KREDIT	-0.486620	0.586238	-0.830073	0.4065
PROTEKSI	-1.170416	0.807813	-1.448869	0.1474
PAJAK	-1.034314	0.724426	-1.427770	0.1534
INFRASTRK	0.430088	0.604734	0.711202	0.4770
MAKRO	0.684559	0.655471	1.044378	0.2963
AMAN	1.842015	0.711020	2.590665	0.0096
POLITIK	0.958016	0.664990	1.440648	0.1497
BIAYA	-1.568876	0.674595	-2.325656	0.0200

Mean dependent var	0.560440	S.D. dependent var	0.499083
S.E. of regression	0.459203	Akaike info criterion	1.317981
Sum squared resid	16.86940	Schwarz criterion	1.621491
Log likelihood	-48.96813	Hannan-Quinn criter.	1.440428
Restr. log likelihood	-62.40993	Avg. log likelihood	-0.538111
LR statistic (10 df)	26.88361	McFadden R-squared	0.215379
Probability(LR stat)	0.002717		
Obs with Dep=0	40	Total obs	91
Obs with Dep=1	51		

LAMPIRAN 20. Hasil Regresi Sektor Pengangkutan dan Komunikasi

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 18:23
Sample: 1 112
Included observations: 111
Excluded observations: 1
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	3.863674	1.486742	2.598753	0.0094
MULAI	0.109678	0.640278	0.171298	0.8640
NAKER	-1.230773	0.701589	-1.754264	0.0794
KREDIT	-0.143779	0.508059	-0.282997	0.7772
PROTEKSI	-1.602539	0.745034	-2.150961	0.0315
PAJAK	-1.588556	0.853569	-1.861074	0.0627
INFRASTRK	0.175823	0.599889	0.293092	0.7695
MAKRO	-0.118047	0.569969	-0.207112	0.8359
AMAN	1.144673	0.609676	1.877511	0.0604
POLITIK	0.876198	0.624056	1.404038	0.1603
BIAYA	-1.488365	0.650613	-2.287636	0.0222

Mean dependent var	0.639640	S.D. dependent var	0.482282
S.E. of regression	0.445924	Akaike info criterion	1.231186
Sum squared resid	19.88479	Schwarz criterion	1.499698
Log likelihood	-57.33083	Hannan-Quinn criter.	1.340113
Restr. log likelihood	-72.55240	Avg. log likelihood	-0.516494
LR statistic (10 df)	30.44315	McFadden R-squared	0.209801
Probability(LR stat)	0.000725		
Obs with Dep=0	40	Total obs	111
Obs with Dep=1	71		

LAMPIRAN 21. Hasil Regresi Sektor Keuangan, Real Estat, dan Jasa Perusahaan

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 19:05
Sample: 1 71
Included observations: 71
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	0.957847	1.541410	0.621410	0.5343
MULAI	-0.302094	0.790817	-0.382002	0.7025
NAKER	-0.790425	0.977904	-0.808285	0.4189
KREDIT	-0.106295	0.712102	-0.149270	0.8813
PROTEKSI	-1.259532	0.949274	-1.326836	0.1846
PAJAK	0.572331	1.060677	0.539590	0.5895
INFRASTRK	0.521987	0.792720	0.658476	0.5102
MAKRO	1.254948	0.835629	1.501800	0.1331
AMAN	1.404492	0.764962	1.836029	0.0664
POLITIK	0.813495	0.838729	0.969914	0.3321
BIAYA	-1.748715	1.016353	-1.720578	0.0853

Mean dependent var	0.732394	S.D. dependent var	0.445862
S.E. of regression	0.426220	Akaike info criterion	1.240323
Sum squared resid	10.89979	Schwarz criterion	1.590879
Log likelihood	-33.03146	Hannan-Quinn criter.	1.379728
Restr. log likelihood	-41.24126	Avg. log likelihood	-0.465232
LR statistic (10 df)	16.41960	McFadden R-squared	0.199068
Probability(LR stat)	0.088234		
Obs with Dep=0	19	Total obs	71
Obs with Dep=1	52		

LAMPIRAN 22. Hasil Regresi Persepsi Sektor Jasa-jasa

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/07/10 Time: 19:35
Sample: 1 46
Included observations: 46
Convergence achieved after 5 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	2.721792	2.593568	1.049439	0.2940
MULAI	-0.335578	1.172439	-0.286222	0.7747
NAKER	-1.177222	1.111514	-1.059116	0.2895
KREDIT	-1.142195	0.918495	-1.243550	0.2137
PROTEKSI	-1.711792	1.184075	-1.445679	0.1483
PAJAK	-1.413863	1.174115	-1.204195	0.2285
INFRASTRK	0.735605	1.012725	0.726362	0.4676
MAKRO	1.500071	1.062771	1.411472	0.1581
AMAN	1.411508	1.288783	1.095226	0.2734
POLITIK	0.737338	0.990244	0.744602	0.4565
BIAYA	-1.818627	1.037742	-1.752486	0.0797

Mean dependent var	0.608696	S.D. dependent var	0.493435
S.E. of regression	0.453348	Akaike info criterion	1.406684
Sum squared resid	7.193345	Schwarz criterion	1.843968
Log likelihood	-21.35373	Hannan-Quinn criter.	1.570493
Restr. log likelihood	-30.78909	Avg. log likelihood	-0.464212
LR statistic (10 df)	18.87071	McFadden R-squared	0.306451
Probability(LR stat)	0.041936		
Obs with Dep=0	18	Total obs	46
Obs with Dep=1	28		

LAMPIRAN 23. Hasil Regresi Peran Media Bisnis Harian Terhadap Investasi Total di Indonesia

Dependent Variable: INVEST
Method: ML - Binary Logit (Quadratic hill climbing)
Date: 07/12/10 Time: 22:59
Sample: 1 150
Included observations: 150
Convergence achieved after 4 iterations
Covariance matrix computed using second derivatives

Variable	Coefficient	Std. Error	z-Statistic	Prob.
C	2.865242	1.112481	2.575543	0.0100
MULAI	0.103794	0.502499	0.206556	0.8364
NAKER	-1.238678	0.575763	-2.151369	0.0314
KREDIT	-0.054669	0.450941	-0.121233	0.9035
PROTEKSI	-1.777079	0.637918	-2.785749	0.0053
PAJAK	-0.850027	0.578550	-1.469237	0.1418
INFRASTRK	-0.001312	0.507009	-0.002587	0.9979
MAKRO	0.359472	0.499671	0.719419	0.4719
AMAN	1.049270	0.513796	2.042194	0.0411
POLITIK	1.013376	0.537746	1.884488	0.0595
BIAYA	-1.463887	0.544008	-2.690930	0.0071

Mean dependent var	0.620000	S.D. dependent var	0.487013
S.E. of regression	0.434669	Akaike info criterion	1.168433
Sum squared resid	26.26224	Schwarz criterion	1.389213
Log likelihood	-76.63248	Hannan-Quinn criter.	1.258129
Restr. log likelihood	-99.60962	Avg. log likelihood	-0.510883
LR statistic (10 df)	45.95427	McFadden R-squared	0.230672
Probability(LR stat)	1.46E-06		