

Lampiran 1 Validity test

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	111	100.0
	Excluded ^a		.0
	Total	111	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.875	8

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P1	17.41	45.463	.490	.876
P2	17.86	42.991	.720	.851
P3	18.41	45.972	.527	.871
P4	18.67	46.224	.592	.864
P5	17.82	42.876	.612	.863
P6	18.21	42.784	.715	.851
P7	18.27	43.163	.726	.850
P8	18.51	43.579	.730	.850

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
20.74	56.631	7.525	8

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	111	100.0

Excluded ^a		.0
Total	111	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.967	29

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P9	103.98	508.763	.698	.966
P10	104.05	505.443	.734	.966
P11	104.35	519.121	.551	.967
P12	104.48	507.379	.684	.966
P13	104.43	509.029	.705	.966
P14	105.44	522.194	.455	.967
P15	104.25	513.845	.618	.966
P16	103.41	513.589	.749	.966
P17	103.55	512.650	.693	.966
P18	103.77	514.817	.629	.966
P19	103.95	509.171	.628	.966
P20	103.96	504.235	.806	.965
P21	103.90	508.381	.686	.966
P22	103.94	510.205	.646	.966
P23	104.32	511.327	.670	.966
P24	104.37	516.144	.594	.967
P25	104.14	505.434	.788	.965
P26	103.98	505.491	.827	.965
P27	103.88	511.268	.771	.965
P28	103.81	509.828	.763	.966
P29	104.06	507.969	.751	.966
P30	104.41	506.845	.683	.966
P31	104.28	506.058	.822	.965
P32	104.46	502.087	.800	.965
P33	104.41	505.936	.780	.965
P34	104.52	505.215	.743	.966
P35	104.56	512.558	.625	.966
P36	104.42	509.574	.654	.966
P37	104.13	507.075	.734	.966

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
107.90	546.126	23.369	29

Lampiran 2 Tabel Frekuensi

**Frequencies
Frequency Table**

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>35 Tahun	4	3.6	3.6	3.6
	13-17 Tahun	10	9.0	9.0	12.6
	18-21 Tahun	30	27.0	27.0	39.6
	22-25 Tahun	39	35.1	35.1	74.8
	26-29 Tahun	18	16.2	16.2	91.0
	30-34 Tahun	10	9.0	9.0	100.0
	Total	111	100.0	100.0	

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-Laki	54	48.6	48.6	48.6
	Perempuan	57	51.4	51.4	100.0
	Total	111	100.0	100.0	

Alamat

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bali	1	.9	.9	.9
	Banten	11	9.9	9.9	10.8
	Jakarta	42	37.8	37.8	48.6
	Jawa Barat	27	24.3	24.3	73.0
	Jawa Tengah	6	5.4	5.4	78.4
	Jawa Timur	9	8.1	8.1	86.5
	Kalimantan	4	3.6	3.6	90.1
	Other	1	.9	.9	91.0

Sulawesi	1	.9	.9	91.9
Sumatera	9	8.1	8.1	100.0
Total	111	100.0	100.0	

Pendidikan terakhir

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid D3	5	4.5	4.5	4.5
S1	40	36.0	36.0	40.5
S2	3	2.7	2.7	43.2
SD	5	4.5	4.5	47.7
SMP	3	2.7	2.7	50.5
SMU	55	49.5	49.5	100.0
Total	111	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid DII	17	15.3	15.3	15.3
Pegawai	37	33.3	33.3	48.6
pelajar / mahasis	1	.9	.9	93.7
Wiraswasta	7	6.3	6.3	100.0
Total	111	100.0	100.0	

Apakah anda pernah mendengarkan lagu KerisPatih

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid pernah	111	100.0	100.0	100.0

Apakah anda merasa bahwa anda adalah penggemar KerisPatih

	Frequency	Percent	Valid Percent	Cumulative Percent
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Apakah anda merasa bahwa anda adalah penggemar KerisPatih

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid ya	111	100.0	100.0	100.0

P1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	17	15.3	15.3	15.3
2	12	10.8	10.8	26.1
3	32	28.8	28.8	55.0
4	18	16.2	16.2	71.2
5	32	28.8	28.8	100.0
Total	111	100.0	100.0	

P2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	21	18.9	18.9	18.9
2	20	18.0	18.0	36.9
3	36	32.4	32.4	69.4
4	20	18.0	18.0	87.4
5	14	12.6	12.6	100.0
Total	111	100.0	100.0	

P3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	41	36.9	36.9	36.9
2	20	18.0	18.0	55.0
3	31	27.9	27.9	82.9

4	11	9.9	9.9	92.8
5	8	7.2	7.2	100.0
Total	111	100.0	100.0	

P4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	46	41.4	41.4	41.4
2	27	24.3	24.3	65.8
3	27	24.3	24.3	90.1
4	6	5.4	5.4	95.5
5	5	4.5	4.5	100.0
Total	111	100.0	100.0	

P5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	23	20.7	20.7	20.7
2	28	25.2	25.2	45.9
3	19	17.1	17.1	63.1
4	17	15.3	15.3	78.4
5	24	21.6	21.6	100.0
Total	111	100.0	100.0	

P6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	29	26.1	26.1	26.1
2	30	27.0	27.0	53.2
3	30	27.0	27.0	80.2
4	8	7.2	7.2	87.4
5	14	12.6	12.6	100.0

P6

	Frequency	Percent	Valid Percent	Cumulative Percent
1	29	26.1	26.1	26.1
2	30	27.0	27.0	53.2
3	30	27.0	27.0	80.2
4	8	7.2	7.2	87.4
5	14	12.6	12.6	100.0
Total	111	100.0	100.0	

P7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	29	26.1	26.1	26.1
2	33	29.7	29.7	55.9
3	28	25.2	25.2	81.1
4	10	9.0	9.0	90.1
5	11	9.9	9.9	100.0
Total	111	100.0	100.0	

P8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	38	34.2	34.2	34.2
2	33	29.7	29.7	64.0
3	26	23.4	23.4	87.4
4	5	4.5	4.5	91.9
5	9	8.1	8.1	100.0
Total	111	100.0	100.0	

P9

	Frequency	Percent	Valid Percent	Cumulative Percent
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Valid	1	5	4.5	4.5	4.5
	2	9	8.1	8.1	12.6
	3	20	18.0	18.0	30.6
	4	33	29.7	29.7	60.4
	5	44	39.6	39.6	100.0
	Total	111	100.0	100.0	

P10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	4.5	4.5	4.5
	2	11	9.9	9.9	14.4
	3	24	21.6	21.6	36.0
	4	26	23.4	23.4	59.5
	5	45	40.5	40.5	100.0
	Total	111	100.0	100.0	

P11

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	9	8.1	8.1	11.7
	3	44	39.6	39.6	51.4
	4	30	27.0	27.0	78.4
	5	24	21.6	21.6	100.0
	Total	111	100.0	100.0	

P12

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	8	7.2	7.2	7.2
	2	14	12.6	12.6	19.8

3	41	36.9	36.9	56.8
4	19	17.1	17.1	73.9
5	29	26.1	26.1	100.0
Total	111	100.0	100.0	

P13

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	4.5	4.5	4.5
2	18	16.2	16.2	20.7
3	31	27.9	27.9	48.6
4	34	30.6	30.6	79.3
5	23	20.7	20.7	100.0
Total	111	100.0	100.0	

P14

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	23	20.7	20.7	20.7
2	38	34.2	34.2	55.0
3	31	27.9	27.9	82.9
4	14	12.6	12.6	95.5
5	5	4.5	4.5	100.0
Total	111	100.0	100.0	

P15

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	2.7	2.7	2.7
2	14	12.6	12.6	15.3
3	34	30.6	30.6	45.9
4	28	25.2	25.2	71.2

5	32	28.8	28.8	100.0
Total	111	100.0	100.0	

P16

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	1.8	1.8	1.8
2	5	4.5	4.5	6.3
3	7	6.3	6.3	12.6
4	19	17.1	17.1	29.7
5	78	70.3	70.3	100.0
Total	111	100.0	100.0	

P17

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	3.6	3.6	3.6
2	4	3.6	3.6	7.2
3	10	9.0	9.0	16.2
4	24	21.6	21.6	37.8
5	69	62.2	62.2	100.0
Total	111	100.0	100.0	

P18

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	3.6	3.6	3.6
2	4	3.6	3.6	7.2
3	19	17.1	17.1	24.3
4	30	27.0	27.0	51.4
5	54	48.6	48.6	100.0
Total	111	100.0	100.0	

P19

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	8	7.2	7.2	7.2
	2	6	5.4	5.4	12.6
	3	23	20.7	20.7	33.3
	4	21	18.9	18.9	52.3
	5	53	47.7	47.7	100.0
	Total	111	100.0	100.0	

P20

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	10	9.0	9.0	12.6
	3	19	17.1	17.1	29.7
	4	34	30.6	30.6	60.4
	5	44	39.6	39.6	100.0
	Total	111	100.0	100.0	

P21

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	11	9.9	9.9	13.5
	3	19	17.1	17.1	30.6
	4	24	21.6	21.6	52.3
	5	53	47.7	47.7	100.0
	Total	111	100.0	100.0	

P22

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	4.5	4.5	4.5
	2	9	8.1	8.1	12.6
	3	22	19.8	19.8	32.4
	4	24	21.6	21.6	54.1
	5	51	45.9	45.9	100.0
	Total	111	100.0	100.0	

P23

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	6	5.4	5.4	5.4
	2	9	8.1	8.1	13.5
	3	37	33.3	33.3	46.8
	4	32	28.8	28.8	75.7
	5	27	24.3	24.3	100.0
	Total	111	100.0	100.0	

P24

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	12	10.8	10.8	14.4
	3	41	36.9	36.9	51.4
	4	29	26.1	26.1	77.5
	5	25	22.5	22.5	100.0
	Total	111	100.0	100.0	

P25

		Frequency	Percent	Valid Percent	Cumulative Percent
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Valid	1	4	3.6	3.6	3.6
	2	8	7.2	7.2	10.8
	3	37	33.3	33.3	44.1
	4	24	21.6	21.6	65.8
	5	38	34.2	34.2	100.0
	Total	111	100.0	100.0	

P26

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	2.7	2.7	2.7
	2	8	7.2	7.2	9.9
	3	25	22.5	22.5	32.4
	4	34	30.6	30.6	63.1
	5	41	36.9	36.9	100.0
	Total	111	100.0	100.0	

P27

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	2	1.8	1.8	1.8
	2	6	5.4	5.4	7.2
	3	21	18.9	18.9	26.1
	4	41	36.9	36.9	63.1
	5	41	36.9	36.9	100.0
	Total	111	100.0	100.0	

P28

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	4	3.6	3.6	7.2

3	17	15.3	15.3	22.5
4	39	35.1	35.1	57.7
5	47	42.3	42.3	100.0
Total	111	100.0	100.0	

P29

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	3.6	3.6	3.6
2	7	6.3	6.3	9.9
3	31	27.9	27.9	37.8
4	30	27.0	27.0	64.9
5	39	35.1	35.1	100.0
Total	111	100.0	100.0	

P30

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	9	8.1	8.1	8.1
2	12	10.8	10.8	18.9
3	36	32.4	32.4	51.4
4	24	21.6	21.6	73.0
5	30	27.0	27.0	100.0
Total	111	100.0	100.0	

P31

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	2.7	2.7	2.7
2	10	9.0	9.0	11.7
3	42	37.8	37.8	49.5
4	27	24.3	24.3	73.9

5	29	26.1	26.1	100.0
Total	111	100.0	100.0	

P32

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	9	8.1	8.1	8.1
2	11	9.9	9.9	18.0
3	39	35.1	35.1	53.2
4	26	23.4	23.4	76.6
5	26	23.4	23.4	100.0
Total	111	100.0	100.0	

P33

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	7	6.3	6.3	6.3
2	10	9.0	9.0	15.3
3	39	35.1	35.1	50.5
4	32	28.8	28.8	79.3
5	23	20.7	20.7	100.0
Total	111	100.0	100.0	

P34

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	7	6.3	6.3	6.3
2	17	15.3	15.3	21.6
3	40	36.0	36.0	57.7
4	21	18.9	18.9	76.6
5	26	23.4	23.4	100.0
Total	111	100.0	100.0	

P35

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	6.3	6.3	6.3
	2	17	15.3	15.3	21.6
	3	39	35.1	35.1	56.8
	4	27	24.3	24.3	81.1
	5	21	18.9	18.9	100.0
	Total	111	100.0	100.0	

P36

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	4.5	4.5	4.5
	2	19	17.1	17.1	21.6
	3	35	31.5	31.5	53.2
	4	22	19.8	19.8	73.0
	5	30	27.0	27.0	100.0
	Total	111	100.0	100.0	

P37

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	3.6	3.6	3.6
	2	12	10.8	10.8	14.4
	3	27	24.3	24.3	38.7
	4	30	27.0	27.0	65.8
	5	38	34.2	34.2	100.0
	Total	111	100.0	100.0	

Lampiran 3 Deskripsi Data

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
P1	111	1	5	3.32	1.396
P2	111	1	5	2.87	1.273
P3	111	1	5	2.32	1.266
P4	111	1	5	2.07	1.134
P5	111	1	5	2.92	1.453
P6	111	1	5	2.53	1.299
P7	111	1	5	2.47	1.249
P8	111	1	5	2.23	1.204
P9	111	1	5	3.92	1.145
Valid N (listwise)	111				

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
P10	111	1	5	3.86	1.190
P11	111	1	5	3.55	1.033
P12	111	1	5	3.42	1.210
P13	111	1	5	3.47	1.127
P14	111	1	5	2.46	1.094
P15	111	1	5	3.65	1.109
P16	111	1	5	4.50	.933
P17	111	1	5	4.35	1.033
P18	111	1	5	4.14	1.057
P19	111	1	5	3.95	1.249
P20	111	1	5	3.94	1.122
P21	111	1	5	4.00	1.176
P22	111	1	5	3.96	1.183

P23	111	1	5	3.59	1.108
P24	111	1	5	3.53	1.069
P25	111	1	5	3.76	1.114
P26	111	1	5	3.92	1.063
P27	111	1	5	4.02	.972
P28	111	1	5	4.09	1.023
P29	111	1	5	3.84	1.092
P30	111	1	5	3.49	1.227
P31	111	1	5	3.62	1.054
P32	111	1	5	3.44	1.188
P33	111	1	5	3.49	1.111
P34	111	1	5	3.38	1.184
P35	111	1	5	3.34	1.140
P36	111	1	5	3.48	1.190
P37	111	1	5	3.77	1.142
Valid N (listwise)	111				

Frequencies

Statistics

		Rata2Publisitas	Rata2Image
N	Valid	111	111
	Missing	0	0
	Mean	2.67	3.76
	Std. Deviation	.975	.876
	Minimum	1	1
	Maximum	5	5

Frequency Table

Rata2Publisitas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	14	12.6	12.6	12.6
	2	31	27.9	27.9	40.5
	3	48	43.2	43.2	83.8
	4	14	12.6	12.6	96.4
	5	4	3.6	3.6	100.0
	Total	111	100.0	100.0	

Rata2Image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	2	1.8	1.8	1.8
	2	6	5.4	5.4	7.2
	3	29	26.1	26.1	33.3
	4	54	48.6	48.6	82.0
	5	20	18.0	18.0	100.0
	Total	111	100.0	100.0	

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
P1	111	1	5	3.32	1.396
P2	111	1	5	2.87	1.273
P3	111	1	5	2.32	1.266
P4	111	1	5	2.07	1.134
P5	111	1	5	2.92	1.453
P6	111	1	5	2.53	1.299

P7	111	1	5	2.47	1.249
P8	111	1	5	2.23	1.204
P9	111	1	5	3.92	1.145
Valid N (listwise)	111				

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
P10	111	1	5	3.86	1.190
P11	111	1	5	3.55	1.033
P12	111	1	5	3.42	1.210
P13	111	1	5	3.47	1.127
P14	111	1	5	2.46	1.094
P15	111	1	5	3.65	1.109
P16	111	1	5	4.50	.933
P17	111	1	5	4.35	1.033
P18	111	1	5	4.14	1.057
P19	111	1	5	3.95	1.249
P20	111	1	5	3.94	1.122
P21	111	1	5	4.00	1.176
P22	111	1	5	3.96	1.183
P23	111	1	5	3.59	1.108
P24	111	1	5	3.53	1.069
P25	111	1	5	3.76	1.114
P26	111	1	5	3.92	1.063
P27	111	1	5	4.02	.972
P28	111	1	5	4.09	1.023
P29	111	1	5	3.84	1.092
P30	111	1	5	3.49	1.227
P31	111	1	5	3.62	1.054
P32	111	1	5	3.44	1.188
P33	111	1	5	3.49	1.111
P34	111	1	5	3.38	1.184

P35	111	1	5	3.34	1.140
P36	111	1	5	3.48	1.190
P37	111	1	5	3.77	1.142
Valid N (listwise)	111				

