

DAFTAR PUSTAKA

BUKU

- Argyris, C. and D.A. Schon, 1996. *Organizational Learning: Theory, Method and Practices*, Reading, MA: Addison-Wesley.
- Bungin, H.M Burhan, *Metodologi Penelitian Kuantitatif*, Kencana Prenada Media Group, Jakarta, 2008.
- Creswell, John W. *Research Design: Quantitative and Qualitative Approaches*, Sage Publication, 1994.
- Espejo, Raul, et.al, *Organizational Transformation and Learning: a Cybernetic Approach to Management*, England: John Willey & Sons, 1996.
- Hamel, G. and A. Heene, 1994. *Competence-based Competition*, Chichester: John Willey & Sons.
- Irawan, Prasetya. *Logika dan Prosedur Penelitian: Pengantar Praktis Penelitian Sosial bagi Mahasiswa dan Peneliti Pemula*, STIA-LAN Press, Jakarta, 2004.
- Ismawan, Indra. *Learning Organization: Membangun Paradigma Baru Organisasi Pembelajar*. Media Pressindo Group, Jakarta, 2005.
- Luthans, F., 1998. *Organizational Behavior*, Seventh Edition, International Edition, New York: McGraw-Hill Companies, Inc.
- Marquardt, Micheal J. *Building the Learning Organization: A System Approach to Quantum Improvement and Global Success*, McGraw-Hill Co.Inc. New York, USA, 1996.
- Moekijat. *Kamus Manajemen*; Mandar Maju, Bandung 1990
- Nonaka, L. and H. Takeuchi, 1995. *The Knowledge-creating Company*, New York: Oxford University Press.
- Porter, Micheal E. *Strategi Bersaing Teknik Menganalisis Industri dan Pesaing*, alih bahasa Agus Maulana (Jakarta, Penerbit Erlangga)
- Sirait, Justine T, *Manajemen Sumber Daya Manusia dalam Organisasi Internasional*, Penerbit Wacana Media, Jakarta 2007.
- Senge, Peter M. *Disiplin Kelima* (terjemahan dari buku: *The Fifth Discipline*), Binarupa Aksara, Jakarta, 1996.
- Simamora, Bilson, *Riset Pemasaran: Falsafah, Teori, dan Aplikasi*, Jakarta: PT. Gramedia Pustaka Utama, 2004
- Supranto, J. *Teknik Pemasaran dan Ramalan Penjualan*, PT Rineka Cipta, Jakarta, 2001.

- Supranto, J. Analisis Multivariat: Arti dan Interpretasi, PT Rineka Cipta, Jakarta, 2004.
- Tobin, Daniel R. The Knowledge – Enable Organization: Moving from Training to Learning “To meet business goals” New York “AMACOM”, 1998.
- Watkins, K.E. and V.J. Marsick, 1993. *Sculpting the Learning Organization*, San Fransisco: Jossey-Baas

JURNAL

- Barney, J.B., 1986a. Strategic Factor Markets: Expectations, Luck and Business Strategy, *Management Science*, Vol.32, pp.1231-1241.
- Barton, D.L., 1992. Core Capability and Core Rigidity: A Paradox in Managing New Product Development, *Strategic Management Journal*, Vol.13, Special issue, Summer, pp.111-125.
- Capron, L., 1999. The Long Term Performance of Horizontal Acquisitions, *Strategic Management Journal*, Vol. 20, pp.987-1018.
- Capron L. and J. Hulland, 1999. Redeployment of Brand, Sales Forces and General Marketing Management Expertise Following Horizontal Acquisitions: A Resource-based View, *Journal of Marketing*, Vol.63, April, pp.41-54.
- Carleton, W.T., R.S. Harris and J.F. Stewart, 1984. The Role of Market Structure in Merger Behavior, *Journal of Industrial Economics*, Vol.32, pp.293- 312.
- Chaston, L. and B. Badger, 1999. Organizational Learning: Research Issues and Application in SME Sector Firms, *International Journal of Entrepreneurial Behavior & Research*, Vol.5, No.4, pp.191-203.
- Cleveland, J. and P. Plastrik, 1995. Learning, Learning Organization and TQM. In A.M. Hoffman and D.J. Julius (Eds), *Total Quality Management: Implications for Higher Education*, Maryville, MO: Prescott, pp. 233- 243.
- De, S., 1992. Diversification Patterns and Long-term Corporate Performance, *Managerial and Decision Economics*, Vol.13, January-February, pp.1-13.
- Dixon, N.M., 1997. The Hallways of Learning, American Management Association, *Organisational Dynamics*, Vol.25 No.4, Spring, pp.23-34.
- Fiol, C.M. and M.A. Lyles, 1985. Organizational Learning, *Academy of Management Review*, Vol.10, No.4 (October), pp.803-813.

- Garvin, D.A., 1993. Building a Learning Organization, *Harvard Business Review*, Vol.17, July-August, pp.78-91.
- Henderson R. and I. Cockburn, 1994. Measuring Competence? Exploring Firm Effects in Pharmaceutical Research, *Strategic Management Journal*, Vol.15, No.2, pp.63-84.
- Harung, H.S., 1996. A World Leading Learning Organisation: A Case of Tomra Systems, Oslo-Norway, *The Learning Organization*, Vol.3 No.4, pp.22- 34.
- Hunt, James B & Wallace Joseph Asia Pasific *Journal of Human Resources* vol. 35 no.2, 1997.
- Khandekar, A. and A. Sharma, 2006. Organizational Learning and Performmance: Understanding Indian Scenario in Present Global Context, *Education + Training*, Vol.48 No.8/9, pp.682-293.
- Kline, P. and B.L. Saunders, 1995. Ten Steps to a Learning Organization, *Executive Excellence*, April, pp.20-31.
- López, S.P., José M. Péon, and Camilo José Vazquez Ordás, 2005. Organizational Learning as a Determining Factor in Business Performance, *The Learning Organization*, Vol.12 No.3, pp.227-145.
- O'Regan, N. and A. Ghobadian, 2004. The Importance of Capabilities for Strategic Direction and Performance, *Management Decision*, Vol.42, No.2, pp.292-312.
- Ortenblad, A., 2001. On Differences between Organizational Learning and Learning Organization, *The Learning Organization*, Vol. 8, No. 3, pp. 125-133.
- Pace, E.S. Ulrich, D. Meirelles and L. Cruz Basso, 2005. The Contributions of Specific Resources from the Firm in its Competitive Performance: A Resource-Based View Approach in the Software Sector, *Working Paper Series*, Sao Paulo: Mackenzie Presbyterian University.
- Pavitt, K., 1990. What We Know about the Strategic Management of Technology, *California Management Review*, Vol.32, No.3, pp.17-26.
- Pfeffer, J. and G.R. Salancik, 1978. *The External Control of Organizations: A Resource Dependence Perspective*, New York: Harper & Row.
- Prieto, I.M. and E. Revilla, 2006. Learning Capability and Business Performance: a Non-Financial and Financial Assessment, *The Learning Organization*, Vol.13 No.2, pp.166-185.

- Senge, P.M. and J.D. Sterman, 1992. Systems Thinking and Organizational Learning: Acting Locally and Thinking Globally in the Organization of Future, *European Journal of Operational Research*, Vol.59, No.1, pp.137-150.
- Sinkula, J.M., 1994. Market Information Processing and Organizational Learning, *Journal of Marketing*, Vol.58, No.1, pp.35-45.
- Slater, S.F. and J.C. Narver, 1994. Does Competitive Environment Moderate the Market Orientation Performance Relationship? *Journal of Marketing*, Vol.60, pp.15-32.
- Stata, R., 1989. Organizational Learning: The Key to Management Innovation, *Sloan Management Review*, Spring, pp. 31-39.
- Teece, D.T., 1980. Economies of Scope and the Scope of the Enterprise, *Journal of Economic Behavior and Organization*, Vol.1, pp.223-247.
- Tuominen, M., K. Moller and A. Rajala, 1997. Marketing Capability: A Nexus of Learning-based Resources and Prerequisite for Market Orientation, *Proceedings of the Annual Conference of the European Marketing Academy*, May, pp.1220-1240.
- Thomsen, Hanna Kargaard & Viggo Hoest, December 2001, *employees Perception of the Learning Organization*, *Management Learning* Vol. 32 (4), p.469-491.
- Wang, Y. and H. Lo, 2003. Customer-focused Performance and the Dynamic Model for Competences Building and Leveraging: A Resource-based View, *Journal of Management Development*, Vol.22, No.6, pp.483-526.

ARTIKEL

- Kasali, Rhenald, "Inovasi atau Mati" (web.bisnis.com/artikel/2id268.html)
- Marquardt, Michael J. September 2002; 19,9; *Five Elements of Learning*, Executive Excellence; ABI/INFORM Global.
- Pedler, P.M, T.H Boydell, J. Burgoyne, Learning Company: Project Report Training Agency, Sheffield
- Smith, M.K. 2001, Peter Senge and Learning Organization, (www.infred.org/thinkers/senge.htm)
- Savoy, Chive, March 2005, *Translating Knowledge to Build Technological Competencies*, Open University-Milton Keynes U.K.

LAIN-LAIN

Ginting, Eka Danta Jaya "Peran Organisasi Pembelajar dalam meningkatkan kompetisi"
(<http://library.usu.ac.id/download/fk/psikologi-eka2.pdf>)

Purnama, Philip S. "Menunggu Lahirnya Generasi Profesional Global dari Indonesia"
diselenggarakan oleh KOMPAS di Hotel Mulia, 8-9 Mei 2006. (www.Philip S Purnama.mht).

Sinamo, Albiker, Analisis Profile Learning Organization dengan Menggunakan Model
Marquardt: Studi kasus pada PT. Bahana Securitas, S2 Adm FISIP UI, 2003

