

	UNIVERSITAS INDONESIA Program Pascasarjana/Studi Timur Tengah dan Islam Ekonomi Keuangan Syariah
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Assalamualaikum Wr.Wb

Yang terhormat nasabah Bank Syariah Mandiri, Saya adalah mahasiswa Pascasarjana Kajian Timur Tengah dan Islam Jurusan Perbankan Islam Universitas Indonesia, yang sedang melakukan penelitian tentang *Strategi Pengembangan Tabungan Haji Dalam Upaya Peningkatan Dana Pihak Ketiga Bank Syariah (Studi Kasus : Tabungan Haji Mabror Bank Syariah Mandiri Cabang Thamrin)*. Untuk itu saya mohon kesediaan Bapak/Ibu untuk mengisi lembar kuesioner dengan sebenar-benarnya dan segala informasi yang ada akan Saya rahasiakan dengan sebenar-benarnya. Terima Kasih. Wassalam (Fauzi Hermawan)

I. Profil Responden

- | | |
|---|---|
| <p>Jenis Kelamin</p> <ol style="list-style-type: none"> a. Pria b. Wanita <p>2. Tempat tinggal anda</p> <ol style="list-style-type: none"> a. Jakarta b. Depok c. Bekasi d. Tangerang e. Lainnya (tuliskan)..... <p>3. Berapa Usia Anda Saat ini :</p> <ol style="list-style-type: none"> a. 17 tahun - 25 tahun b. 26 tahun - 30 tahun c. 31 tahun - 40 tahun d. 41 tahun - 50 tahun e. lebih dari 50 tahun <p>4. Status pernikahan :</p> <ol style="list-style-type: none"> a. Tidak menikah b. Menikah <p>5. Pekerjaan :</p> <ol style="list-style-type: none"> a. Guru/Pegawai Negeri/ABRI b. Karyawan BUMN/Swasta c. Pengusaha/Wiraswasta d. Pelajar/Mahasiswa e. Ibu Rumah Tangga d. Lainnya (tuliskan) | <p>5. Pendidikan Terakhir</p> <ol style="list-style-type: none"> a. < SMA b SMA C Diploma d. Sarjana e Pascasarjana <p>6. Penghasilan Anda perbulan</p> <ol style="list-style-type: none"> a. Lebih dari Rp.1.000.000.- b. Rp.1.000.000 s.d. Rp.2.500.000,- c. Rp.2.500.001 s.d Rp.3.500.000,- d. Rp.3.500.001 s.d. Rp.5.000.000,- e. Rp.5.000.001 s.d. Rp.10.000.000,- f. Lebih dari Rp.10.000.001,- |
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II Umum

1. Sudah berapa lama anda menggunakan jasa perbankan produk tabungan haji:
 - a. < 1 tahun
 - b. 1 – 2 tahun
 - c. 2 – 3 tahun
 - d. 3 – 4 tahun
 - e. 4 -5 tahun
 - f. lebih dari 5 tahun

2. Darimana Anda mendapatkan informasi mengenai Produk Tabungan Haji
 - a. Televisi b. Radio c. Majalah d. Reklame e. Brosur
 - f. Internet g. Teman h. Keluarga i. Seminar

3. Bank mana yang anda ketahui mengenai Produk Tabungan Haji selain Bank Syariah Mandiri :

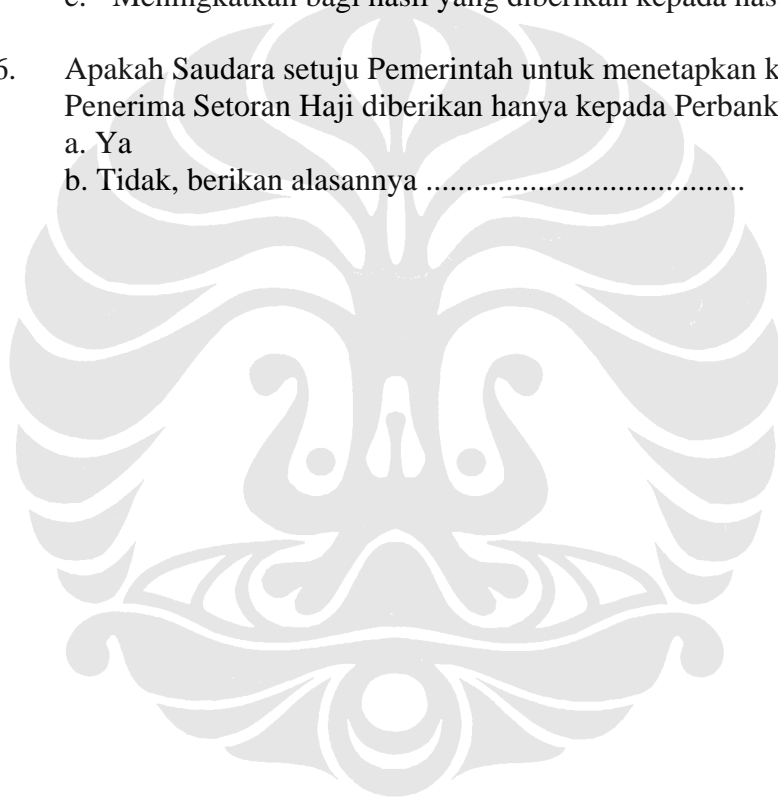
<ol style="list-style-type: none"> a. Bank Rakyat Indonesia b. Bank Negara Indonesia c. Bank Tabungan Negara d. Bank Mandiri e. Bank Muamalah Indonesia f. Bank Bukopin g. Bank BPD DKI (Bank DKI) h. Bank BPD Jawa Barat (Bank Jabar) i. Bank BPD Yogyakarta j. Bank BPD Jawa Timur 	<ol style="list-style-type: none"> l. Bank BPD Sulawesi Selatan m. Bank BPD NTB n. Bank BPD Riau o. Bank BPD Kalimantan Timur p. Bank BPD Sumatera Selatan q. Bank BPD Sumatera Barat r. Bank BPD Sulawesi Utara s. Bank BPD Kalimantan Selatan t. Bank BPD Sumatera Utara u. Bank BPD Aceh
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4. Apabila Jawaban No.3 Atas dasar pertimbangan saudara memilih produk tabungan haji pada bank diatas :
 - a. Mudah dijangkau
 - b. Pelayanan baik/memuaskan
 - c. Bank tersebut populer
 - d. Sesuai dengan syariah Agama
 - e. Jenis Produknya banyak
 - f. Kantor pelayanan dan ATM banyak
 - g. Pilihan Kantor / Perusahaan / Sekolah
 - h. Teknologinya canggih
 - i. Lainnya (ditulis)

4. Selain menggunakan produk tabungan haji mabrur, produk apa saja saudara manfaatkan ? (jawaban boleh lebih dari satu)
 - a. Tabungan BSM, Tabungan Berencana, TIC
 - b. Deposito Syariah Mandiri
 - c. Giro Syariah Mandiri
 - d. Pembiayaan/ Kredit
 - e. Produk lainnya

5. Apa yang saudara harapkan dari Bank Syariah Mandiri
 - a. Meningkatkan Sosialisasi kepada masyarakat
 - b. Memperbanyak jumlah kantor/outlet/cabang dan jaringan ATM
 - c. Meningkatkan pelayanan dan variasi produk perbankan
 - d. Meningkatkan inovasi teknologi perbankan
 - e. Meningkatkan bagi hasil yang diberikan kepada nasabah

6. Apakah Saudara setuju Pemerintah untuk menetapkan kebijakan Bank Penerima Setoran Haji diberikan hanya kepada Perbankan Syariah :
 - a. Ya
 - b. Tidak, berikan alasannya



III. Faktor-faktor Yang Mempengaruhi

Berilah tanda silang (x) salah satu jawaban yang sesuai dengan penilaian anda selama anda menjadi nasabah tabungan mabrur Bank Syariah Mandiri :

- Skor : 1: Sangat Rendah
 2: Rendah
 3: Sedang
 4: Tinggi
 5: Sangat Tinggi

No	Pernyataan	Skor				
		(1)	(2)	(3)	(4)	(5)
Dana Pihak Ketiga (Dana Masyarakat)						
1	Pencapaian Dana Pihak Ketiga Bank Syariah					
Perilaku/Minat Konsumen						
1	Keinginan memilih tabungan haji Bank Syariah					
Produk						
1	Sesuai dengan syariah					
2	Brand image Tabungan Mabrur terkenal					
3	Produk unggul dengan dukungan sistem teknologi canggih					
4	Produk Sesuai dengan kebutuhan nasabah					
Harga						
1	Biaya administrasi murah					
2	Saldo minimum tabungan terjangkau					
Lokasi/Jaringan						
1	Mudah dijangkau & strategis					
2	Diseluruh propinsi telah ada					
3	Sudah menjangkau di daerah pedesaan					
4	Seluruh Bank Mandiri					
Promosi						
1	Pemberitahuan sebagai Bank Penerima Setoran Haji oleh Depag					
2	Kerjasama dengan Yayasan atau KBIH					
3.	Informasi melalui media elektronik, internet, koran, brosur, teman maupun keluarga.					
4	Informasi langsung melalui pegawai/karyawan					

Lampiran : Data

**DATA UJI RELIABILITAS DAN VALIDITAS FAKTOR YANG
MEMPENGARUHI**

Sesuai Dengan Syariah	PRODUK			HARGA		LOKASI			
	Brand Image Tabungan Terkenal	Produk Unggul Teknologi	Produk Sesuai Kebutuhan Nasabah	Biaya Administrasi	Saldo Minimum	Mudah Dijangkau	Disuluruh Propinsi Ada	Menjangkau pedesaan	Lokasi Bank Mandiri
4	3	3	3	3	3	4	3	3	3
4	3	3	2	3	3	4	3	3	3
4	2	3	3	3	3	5	3	2	3
4	2	2	3	2	2	4	3	2	3
4	4	4	4	4	4	5	4	3	4
4	3	3	3	3	3	5	4	2	2
4	4	4	3	4	4	5	4	2	4
4	3	3	4	3	3	5	5	2	5
3	3	2	2	3	3	3	5	2	2
3	3	3	3	3	3	4	4	2	3
3	2	2	2	4	3	4	4	2	3
4	4	4	4	4	3	5	5	3	4
3	3	3	3	4	4	5	4	3	3
4	3	4	4	4	4	5	4	3	3
3	2	3	3	4	3	5	4	1	3
4	4	4	3	4	4	5	4	3	3
4	3	3	4	3	3	4	3	1	3
4	4	4	4	4	4	5	5	2	4
3	3	2	3	4	4	4	3	1	3
4	3	4	4	4	4	5	4	3	3
3	2	2	3	3	3	5	3	2	3
3	3	3	4	3	3	4	4	2	2
4	4	4	4	4	3	5	5	2	4
3	2	2	2	3	3	3	3	1	2
2	3	2	3	4	3	5	3	1	1
3	2	3	3	3	3	5	3	2	3
3	3	3	3	3	3	4	4	2	2
3	3	3	4	3	3	5	3	2	3
2	2	2	2	3	3	3	3	1	1
3	2	3	3	3	3	5	3	2	3

DATA UJI RELIABILITAS DAN VALIDITAS FAKTOR YANG MEMPENGARUHI

PROMOSI			
Informasi Pemerintah	Kerjasama Yayasan/Trave l	Informasi Media, Koran dll	Informasi Karyawan/Pe gawai
4	2	2	3
3	3	3	3
3	3	3	3
3	3	3	3
4	4	4	3
3	3	3	3
4	4	3	3
4	4	3	3
3	3	3	3
3	3	3	3
3	3	3	3
4	4	4	3
4	4	4	3
4	4	4	3
3	3	3	3
4	4	3	3
3	3	3	3
4	4	3	3
3	4	2	2
4	3	3	3
3	3	2	2
3	3	3	3
4	2	3	5
3	3	1	2
3	2	2	2
3	2	4	2
3	3	3	3
4	3	3	3
2	2	2	2
3	3	3	2

**DATA UJI VARIABEL BEBAS PERSAMAAN REGRESI
BERGANDA FAKTOR YANG MEMPENGARUHI :
PRODUK DAN HARGA**

NO	PRODUK						HARGA			
	Sesuai Dengan Syariah	Brand Image Tabungan Terkenal	Produk Unggul Teknologi	Produk Sesuai Kebutuhan Nasabah	Total	Rata2	Biaya Administrasi	Saldo Minimum	Total	Rata2
1	4	3	3	3	13	3.25	3	3	6	3
2	4	3	3	2	12	3	3	3	6	3
3	4	2	3	3	12	3	3	3	6	3
4	4	2	2	3	11	2.75	2	2	4	2
5	4	4	4	4	16	4	4	4	8	4
6	4	3	3	3	13	3.25	3	3	6	3
7	4	4	4	3	15	3.75	4	4	8	4
8	4	3	3	4	14	3.5	3	3	6	3
9	3	3	2	2	10	2.5	3	3	6	3
10	3	3	3	3	12	3	3	3	6	3
11	3	2	2	2	9	2.25	4	3	7	3.5
12	4	4	4	4	16	4	4	3	7	3.5
13	3	3	3	3	12	3	4	4	8	4
14	4	3	4	4	15	3.75	4	4	8	4
15	3	2	3	3	11	2.75	4	3	7	3.5
16	4	4	4	3	15	3.75	4	4	8	4
17	4	3	3	4	14	3.5	3	3	6	3
18	4	4	4	4	16	4	4	4	8	4
19	3	3	2	3	11	2.75	4	4	8	4
20	4	3	4	4	15	3.75	4	4	8	4
21	3	2	2	3	10	2.5	3	3	6	3
22	3	3	3	4	13	3.25	3	3	6	3
23	4	4	4	4	16	4	4	3	7	3.5
24	3	2	2	2	9	2.25	3	3	6	3
25	2	3	2	3	10	2.5	4	3	7	3.5
26	3	2	3	3	11	2.75	3	3	6	3
27	3	3	3	3	12	3	3	3	6	3
28	3	3	3	4	13	3.25	3	3	6	3
29	2	2	2	2	8	2	3	3	6	3
30	3	2	3	3	11	2.75	3	3	6	3
31	3	2	2	3	10	2.5	4	3	7	3.5
32	5	4	4	4	17	4.25	4	4	8	4
33	3	2	2	3	10	2.5	4	3	7	3.5

34	4	3	2	4	13	3.25	3	4	7	3.5
35	3	2	2	3	10	2.5	2	3	5	2.5
36	4	3	3	4	14	3.5	2	4	6	3
37	5	4	4	4	17	4.25	3	4	7	3.5
38	4	4	4	4	16	4	2	4	6	3
39	3	3	3	3	12	3	3	3	6	3
40	3	3	3	3	12	3	3	3	6	3
41	4	3	3	3	13	3.25	3	4	7	3.5
42	4	5	2	4	15	3.75	3	4	7	3.5
43	4	3	4	3	14	3.5	3	3	6	3
44	4	3	4	3	14	3.5	3	3	6	3
45	5	3	3	4	15	3.75	3	4	7	3.5
46	4	2	4	4	14	3.5	4	4	8	4
47	4	4	2	5	15	3.75	3	3	6	3
48	3	3	3	3	12	3	4	2	6	3
49	5	3	3	3	14	3.5	3	3	6	3
50	5	3	5	4	17	4.25	4	4	8	4
51	4	4	3	3	14	3.5	3	5	8	4
52	5	3	4	5	17	4.25	3	4	7	3.5
53	5	2	4	4	15	3.75	3	3	6	3
54	3	2	3	3	11	2.75	3	4	7	3.5
55	4	3	4	4	15	3.75	3	3	6	3
56	4	4	4	4	16	4	4	4	8	4
57	4	3	3	4	14	3.5	3	3	6	3
58	4	3	4	4	15	3.75	4	3	7	3.5
59	4	3	3	3	13	3.25	4	3	7	3.5
60	4	4	3	3	14	3.5	4	4	8	4
61	4	4	1	3	12	3	3	3	6	3
62	3	2	2	3	10	2.5	3	3	6	3
63	4	3	3	3	13	3.25	3	3	6	3
64	4	4	4	4	16	4	4	4	8	4
65	4	3	3	3	13	3.25	3	3	6	3
66	4	3	3	3	13	3.25	2	4	6	3
67	3	2	2	2	9	2.25	2	3	5	2.5
68	4	3	3	3	13	3.25	3	3	6	3
69	4	3	3	3	13	3.25	3	3	6	3
70	5	4	4	4	17	4.25	5	3	8	4
71	4	3	1	5	13	3.25	3	3	6	3
72	4	3	3	4	14	3.5	3	3	6	3
73	3	3	3	3	12	3	2	2	4	2
74	5	3	4	3	15	3.75	4	4	8	4
75	5	4	4	5	18	4.5	5	4	9	4.5
76	5	4	4	4	17	4.25	4	4	8	4

77	4	3	3	4	14	3.5	3	4	7	3.5
78	3	2	2	2	9	2.25	2	2	4	2
79	4	4	4	4	16	4	5	3	8	4
80	3	2	3	3	11	2.75	3	3	6	3
81	4	3	3	3	13	3.25	3	3	6	3
82	4	3	3	4	14	3.5	4	4	8	4
83	4	4	4	4	16	4	4	4	8	4
84	4	3	3	3	13	3.25	3	2	5	2.5
85	5	4	2	3	14	3.5	3	1	4	2
86	4	4	3	3	14	3.5	3	3	6	3
87	5	3	3	3	14	3.5	3	4	7	3.5
88	5	3	4	4	16	4	4	4	8	4
89	5	4	4	3	16	4	3	4	7	3.5
90	4	3	3	4	14	3.5	3	3	6	3
91	2	2	2	2	8	2	3	2	5	2.5
92	3	3	3	3	12	3	4	3	7	3.5
93	4	3	4	4	15	3.75	4	2	6	3
94	4	3	4	4	15	3.75	4	3	7	3.5
95	4	4	3	2	13	3.25	3	3	6	3
96	4	4	4	2	14	3.5	4	3	7	3.5
97	4	4	3	2	13	3.25	3	3	6	3
98	5	3	2	1	11	2.75	4	3	7	3.5
99	5	3	2	3	13	3.25	3	2	5	2.5
100	3	3	3	3	12	3	3	3	6	3

**DATA UJI VARIABEL BEBAS PERSAMAAN REGRESI
BERGANDA FAKTOR YANG MEMPENGARUHI :
PRODUK DAN HARGA**

NO	LOKASI						PROMOSI					
	Mudah Dijangkau	Disuluruh Propinsi Ada	Menjangkau pedesaan	Lokasi Bank Mandiri	TOTAL	RATA2	Informasi Pemerintah	Kerjasama Yayasan/Travel	Informasi Media, Koran dll	Informasi Karyawan/Pegawai	TOTAL	RATA2
1	4	3	3	3	13	3.25	4	2	2	3	11	2.75
2	4	3	3	3	13	3.25	3	3	3	3	12	3
3	5	3	2	3	13	3.25	3	3	3	3	12	3
4	4	3	2	3	12	3	3	3	3	3	12	3
5	5	4	3	4	16	4	4	4	4	3	15	3.75
6	5	4	2	2	13	3.25	3	3	3	3	12	3
7	5	4	2	4	15	3.75	4	4	3	3	14	3.5
8	5	5	2	5	17	4.25	4	4	3	3	14	3.5
9	3	5	2	2	12	3	3	3	3	3	12	3
10	4	4	2	3	13	3.25	3	3	3	3	12	3
11	4	4	2	3	13	3.25	3	3	3	3	12	3
12	5	5	3	4	17	4.25	4	4	4	3	15	3.75
13	5	4	3	3	15	3.75	4	4	4	3	15	3.75
14	5	4	3	3	15	3.75	4	4	4	3	15	3.75
15	5	4	1	3	13	3.25	3	3	3	3	12	3
16	5	4	3	3	15	3.75	4	4	3	3	14	3.5
17	4	3	1	3	11	2.75	3	3	3	3	12	3
18	5	5	2	4	16	4	4	4	3	3	14	3.5
19	4	3	1	3	11	2.75	3	4	2	2	11	2.75
20	5	4	3	3	15	3.75	4	3	3	3	13	3.25
21	5	3	2	3	13	3.25	3	3	2	2	10	2.5
22	4	4	2	2	12	3	3	3	3	3	12	3
23	5	5	2	4	16	4	4	2	3	5	14	3.5
24	3	3	1	2	9	2.25	3	3	1	2	9	2.25
25	5	3	1	1	10	2.5	3	2	2	2	9	2.25
26	5	3	2	3	13	3.25	3	2	4	2	11	2.75
27	4	4	2	2	12	3	3	3	3	3	12	3
28	5	3	2	3	13	3.25	4	3	3	3	13	3.25
29	3	3	1	1	8	2	2	2	2	2	8	2
30	5	3	2	3	13	3.25	3	3	3	2	11	2.75
31	4	2	1	1	8	2	3	2	2	2	9	2.25
32	5	5	4	4	18	4.5	3	3	3	3	12	3
33	3	3	2	2	10	2.5	3	3	3	2	11	2.75
34	4	4	3	3	14	3.5	3	3	3	3	12	3
35	3	3	1	2	9	2.25	3	2	2	2	9	2.25
36	5	3	2	3	13	3.25	3	3	3	3	12	3
37	5	5	2	4	16	4	4	4	2	3	13	3.25
38	5	5	2	4	16	4	4	4	3	3	14	3.5

39	4	4	1	3	12	3	3	3	3	3	12	3
40	4	4	1	3	12	3	2	2	2	2	8	2
41	4	4	1	3	12	3	5	3	3	2	13	3.25
42	5	5	3	4	17	4.25	2	3	2	3	10	2.5
43	5	5	2	4	16	4	3	3	3	3	12	3
44	5	5	2	4	16	4	4	3	3	2	12	3
45	5	3	3	2	13	3.25	5	4	2	4	15	3.75
46	5	4	2	2	13	3.25	4	4	2	4	14	3.5
47	5	4	2	3	14	3.5	4	4	2	5	15	3.75
48	5	4	3	3	15	3.75	4	4	2	1	11	2.75
49	5	4	3	3	15	3.75	4	3	1	4	12	3
50	5	5	2	5	17	4.25	3	4	2	3	12	3
51	5	3	2	3	13	3.25	3	3	3	3	12	3
52	5	3	2	3	13	3.25	3	4	3	3	13	3.25
53	4	5	2	3	14	3.5	4	4	4	3	15	3.75
54	4	5	2	3	14	3.5	3	2	2	2	9	2.25
55	5	3	2	3	13	3.25	3	3	3	3	12	3
56	4	4	1	3	12	3	4	4	4	3	15	3.75
57	5	3	2	3	13	3.25	3	3	3	3	12	3
58	5	4	3	3	15	3.75	4	4	3	3	14	3.5
59	4	3	1	3	11	2.75	3	3	3	3	12	3
60	3	3	1	2	9	2.25	4	4	3	3	14	3.5
61	4	4	1	3	12	3	4	4	2	2	12	3
62	3	3	1	2	9	2.25	2	2	2	2	8	2
63	5	3	2	3	13	3.25	3	3	3	3	12	3
64	5	5	2	4	16	4	4	4	4	4	16	4
65	5	3	2	3	13	3.25	3	3	3	3	12	3
66	5	3	2	3	13	3.25	3	4	1	4	12	3
67	3	3	1	2	9	2.25	3	2	2	2	9	2.25
68	5	3	2	3	13	3.25	4	3	3	3	13	3.25
69	5	3	2	3	13	3.25	3	4	3	3	13	3.25
70	5	5	2	4	16	4	4	4	4	3	15	3.75
71	5	3	2	3	13	3.25	3	4	2	4	13	3.25
72	5	3	2	3	13	3.25	3	4	2	2	11	2.75
73	3	3	2	2	10	2.5	2	2	2	2	8	2
74	5	5	2	4	16	4	4	4	4	3	15	3.75
75	5	5	2	4	16	4	4	4	4	3	15	3.75
76	5	5	2	4	16	4	4	4	3	3	14	3.5
77	5	3	2	3	13	3.25	3	2	2	2	9	2.25
78	3	3	1	2	9	2.25	3	2	2	2	9	2.25
79	5	5	2	4	16	4	3	4	3	3	13	3.25
80	4	3	1	3	11	2.75	2	4	3	2	11	2.75
81	5	3	2	3	13	3.25	3	4	2	2	11	2.75
82	4	5	2	3	14	3.5	4	4	3	3	14	3.5
83	5	5	2	4	16	4	4	4	3	3	14	3.5
84	5	4	2	2	13	3.25	3	3	2	1	9	2.25
85	4	4	1	3	12	3	4	4	3	3	14	3.5
86	4	5	2	3	14	3.5	5	3	3	3	14	3.5
87	4	5	2	3	14	3.5	2	4	2	2	10	2.5
88	5	4	3	3	15	3.75	3	4	4	2	13	3.25

89	5	4	3	3	15	3.75	4	4	5	3	16	4
90	4	4	1	3	12	3	4	4	3	4	15	3.75
91	3	3	1	1	8	2	4	3	2	3	12	3
92	4	4	1	3	12	3	4	4	1	3	12	3
93	5	4	3	3	15	3.75	4	4	3	3	14	3.5
94	4	5	2	3	14	3.5	3	4	2	2	11	2.75
95	4	4	1	3	12	3	4	3	1	2	10	2.5
96	4	5	2	3	14	3.5	5	4	3	2	14	3.5
97	4	4	1	3	12	3	3	3	3	3	12	3
98	4	5	2	3	14	3.5	3	3	2	3	11	2.75
99	4	4	2	3	13	3.25	4	3	3	3	13	3.25
100	4	4	1	3	12	3	4	2	2	1	9	2.25



DATA PERSAMAAN REGRESI LINIER BERGANDA

Responden	Produk (X1)	Harga (X2)	Lokasi (X3)	Promosi (X4)	Dana Pihak Ketiga (Y)
1	3.25	3	3.25	2.75	3
2	3	3	3.25	3	3
3	3	3	3.25	3	3
4	2.75	2	3	3	3
5	4	4	4	3.75	4
6	3.25	3	3.25	3	3
7	3.75	4	3.75	3.5	4
8	3.5	3	4.25	3.5	4
9	2.5	3	3	3	3
10	3	3	3.25	3	3
11	2.25	3.5	3.25	3	3
12	4	3.5	4.25	3.75	3
13	3	4	3.75	3.75	3
14	3.75	4	3.75	3.75	3
15	2.75	3.5	3.25	3	3
16	3.75	4	3.75	3.5	4
17	3.5	3	2.75	3	3
18	4	4	4	3.5	4
19	2.75	4	2.75	2.75	3
20	3.75	4	3.75	3.25	4
21	2.5	3	3.25	2.5	3
22	3.25	3	3	3	3
23	4	3.5	4	3.5	4
24	2.25	3	2.25	2.25	2
25	2.5	3.5	2.5	2.25	2
26	2.75	3	3.25	2.75	3
27	3	3	3	3	3
28	3.25	3	3.25	3.25	3
29	2	3	2	2	2
30	2.75	3	3.25	2.75	3
31	2.5	3.5	2	2.25	2
32	4.25	4	4.5	3	2
33	2.5	3.5	2.5	2.75	2
34	3.25	3.5	3.5	3	3
35	2.5	2.5	2.25	2.25	2
36	3.5	3	3.25	3	3

37	4.25	3.5	4	3.25	4
38	4	3	4	3.5	4
39	3	3	3	3	3
40	3	3	3	2	2
41	3.25	3.5	3	3.25	3
42	3.75	3.5	4.25	2.5	4
43	3.5	3	4	3	4
44	3.5	3	4	3	4
45	3.75	3.5	3.25	3.75	3
46	3.5	4	3.25	3.5	3
47	3.75	3	3.5	3.75	3
48	3	3	3.75	2.75	3
49	3.5	3	3.75	3	3
50	4.25	4	4.25	3	4
51	3.5	4	3.25	3	3
52	4.25	3.5	3.25	3.25	3
53	3.75	3	3.5	3.75	4
54	2.75	3.5	3.5	2.25	2
55	3.75	3	3.25	3	3
56	4	4	3	3.75	4
57	3.5	3	3.25	3	3
58	3.75	3.5	3.75	3.5	4
59	3.25	3.5	2.75	3	3
60	3.5	4	2.25	3.5	4
61	3	3	3	3	3
62	2.5	3	2.25	2	2
63	3.25	3	3.25	3	3
64	4	4	4	4	4
65	3.25	3	3.25	3	3
66	3.25	3	3.25	3	3
67	2.25	2.5	2.25	2.25	2
68	3.25	3	3.25	3.25	3
69	3.25	3	3.25	3.25	3
70	4.25	4	4	3.75	4
71	3.25	3	3.25	3.25	3
72	3.5	3	3.25	2.75	3
73	3	2	2.5	2	2
74	3.75	4	4	3.75	2
75	4.5	4.5	4	3.75	3
76	4.25	4	4	3.5	2
77	3.5	3.5	3.25	2.25	3

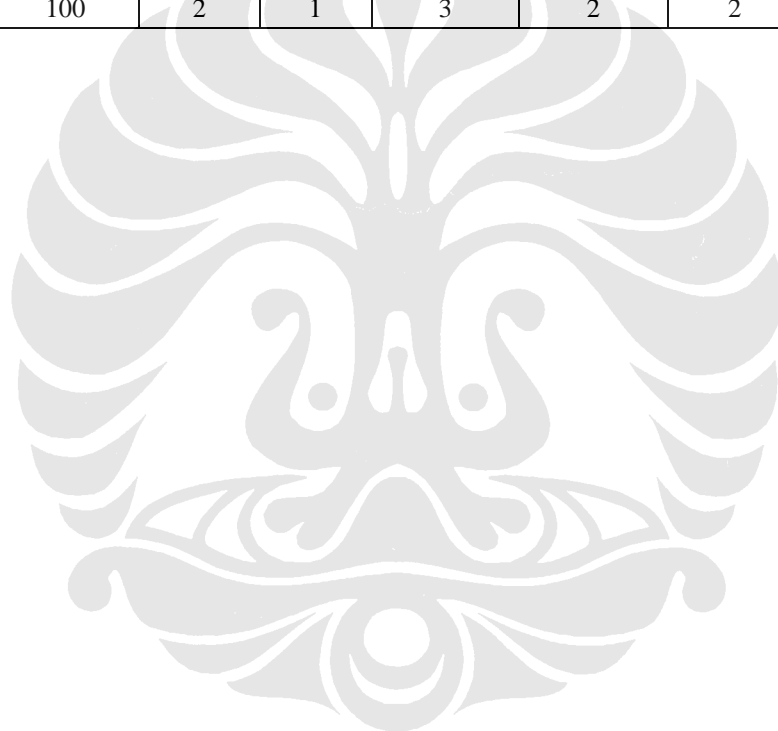
78	2.25	2	2.25	2.25	2
79	4	4	4	3.25	3
80	2.75	3	2.75	2.75	3
81	3.25	3	3.25	2.75	3
82	3.5	4	3.5	3.5	4
83	4	4	4	3.5	4
84	3.25	2.5	3.25	2.25	3
85	3.5	2	3	3.5	3
86	3.5	3	3.5	3.5	3
87	3.5	3.5	3.5	2.5	4
88	4	4	3.75	3.25	4
89	4	3.5	3.75	4	4
90	3.5	3	3	3.75	3
91	2	2.5	2	3	2
92	3	3.5	3	3	3
93	3.75	3	3.75	3.5	4
94	3.75	3.5	3.5	2.75	4
95	3.25	3	3	2.5	3
96	3.5	3.5	3.5	3.5	4
97	3.25	3	3	3	3
98	2.75	3.5	3.5	2.75	4
99	3.25	2.5	3.25	3.25	4
100	3	3	3	2.25	3

DATA DEMOGRAFI RESPONDEN

Responden	Jenis Kelamin	Lokasi Tempat Tinggal	Usia Responden	Status Pernikahan	Pekerjaan	Jenjang Pendidikan	Penghasilan
1	1	1	3	2	2	4	4
2	1	1	4	2	2	4	5
3	2	1	3	2	5	2	1
4	1	2	4	2	1	4	2
5	2	1	3	2	5	3	1
6	1	2	3	2	3	4	6
7	1	3	3	2	2	4	4
8	2	3	2	2	2	5	4
9	1	4	1	1	4	2	1
10	2	5	5	2	2	4	4
11	2	5	3	1	5	2	1
12	1	1	3	2	2	5	5
13	2	1	3	2	5	3	1
14	1	2	4	2	1	4	2
15	1	3	4	2	1	4	3
16	2	3	4	2	5	3	1
17	1	1	4	2	1	4	2
18	2	1	5	1	5	2	1
19	1	1	5	2	3	4	5
20	1	1	1	1	4	2	2
21	1	1	2	2	4	2	1
22	1	2	2	2	2	4	4
23	1	3	3	2	2	4	5
24	1	2	4	2	2	5	5
25	1	2	1	1	4	2	1
26	2	3	2	2	2	5	5
27	2	1	3	2	2	5	5
28	2	1	4	2	5	3	2
29	1	1	1	2	4	2	1
30	2	1	5	2	3	2	5
31	1	1	3	2	1	4	3
32	2	4	4	2	1	4	3
33	2	1	4	2	1	4	3
34	2	1	4	2	5	2	2
35	2	1	4	1	5	3	2
36	2	1	4	2	1	5	3
37	1	5	4	2	3	4	5
38	1	5	4	2	2	4	5
39	1	1	3	2	2	4	6
40	2	1	3	2	5	2	2

41	2	1	3	2	2	4	4
42	1	1	4	2	3	5	6
43	2	3	4	2	5	3	2
44	1	2	4	2	1	3	2
45	2	2	4	2	2	4	5
46	1	1	2	2	1	3	3
47	2	1	1	1	3	2	3
48	1	1	3	2	1	4	3
49	2	1	3	2	1	4	3
50	1	1	3	1	2	5	6
51	1	1	4	2	2	4	5
52	1	2	4	2	2	4	5
53	2	1	4	2	1	4	3
54	2	1	4	2	1	4	3
55	1	1	4	2	1	4	3
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60	2	1	3	2	5	3	3
61	2	1	3	2	5	3	2
62	2	1	4	2	1	3	3
63	2	1	4	2	2	5	6
64	2	1	3	2	5	4	2
65	2	3	3	2	2	4	4
66	1	2	3	2	2	4	4
67	2	1	3	1	2	4	5
68	1	1	4	2	3	4	6
69	2	1	3	2	2	5	6
70	2	1	3	2	2	4	5
71	1	3	3	2	3	5	6
72	2	2	5	2	5	3	3
73	1	1	5	2	2	4	4
74	2	1	5	1	1	4	3
75	2	1	5	2	5	3	3
76	1	1	5	2	1	3	3
77	1	3	5	2	1	4	4
78	1	1	3	2	1	4	4
79	2	1	3	2	1	4	4
80	1	4	5	1	2	4	4
81	1	5	4	2	2	4	5
82	2	1	5	2	5	3	3
83	1	1	5	2	2	4	4
84	1	1	5	2	2	4	4
85	2	1	5	2	1	4	4

86	1	3	2	2	1	4	3
87	1	3	1	1	4	2	1
88	1	1	2	2	3	4	5
89	2	1	2	2	5	3	1
90	2	1	2	2	1	3	3
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92	1	2	5	2	3	4	5
93	2	1	4	2	1	4	5
94	2	1	4	2	5	2	1
95	1	1	4	2	2	4	4
96	1	2	3	2	1	4	5
97	2	2	3	2	5	3	1
98	2	1	3	2	5	4	1
99	2	1	3	2	2	4	5
100	2	1	3	2	2	4	5

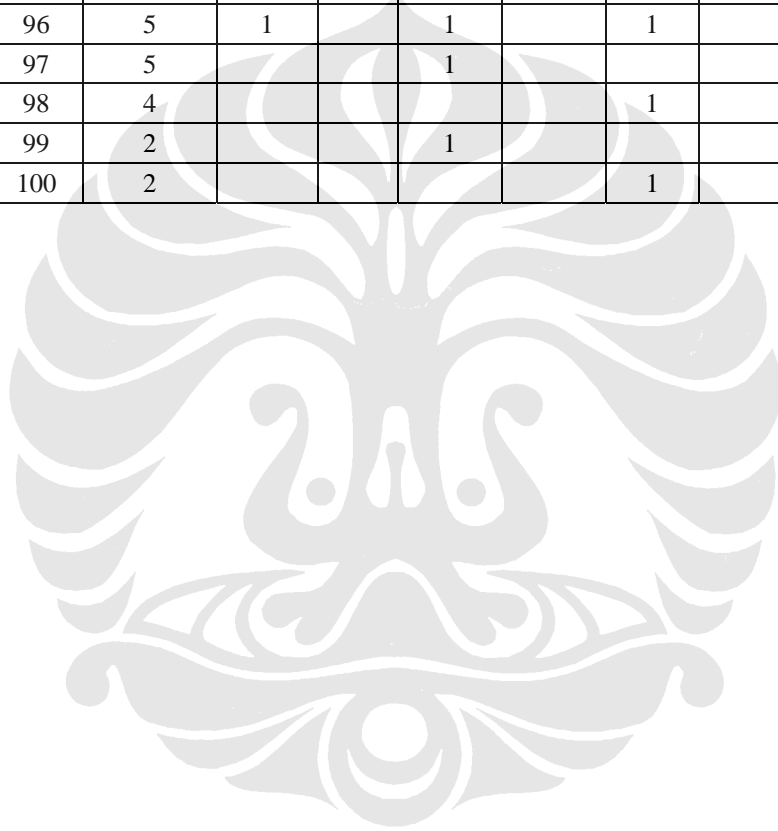


DATA INFORMASI RESPONDEN

Responden	Lama Menggunakan Produk Tabung Haji	Televisi	Radio	Surat Kabar	Reklame	Brosur	Internet	Temam	Keluarga	Seminar
1	6							1	1	
2	6			1						1
3	5			1				1		
4	5					1			1	
5	4	1	1	1		1		1	1	
6	2							1	1	
7	1					1				
8	3	1	1	1		1	1			
9	4	1		1					1	
10	6			1						
11	6	1		1		1			1	1
12	6	1	1	1			1		1	
13	4			1						
14	5								1	
15	5			1						
16	2								1	
17	2	1		1		1			1	
18	1					1				
19	1			1						
20	2			1						
21	1	1		1		1			1	
22	2	1		1		1			1	
23	6								1	
24	6			1						
25	6					1				
26	6	1	1				1			
27	6	1	1	1	1		1		1	
28	5				1					
29	5			1					1	1
30	2			1						
31	2	1		1	1				1	
32	1			1						
33	2				1					
34	1								1	
35	1	1		1	1					
36	1	1		1	1					
37	1	1		1	1					
38	1								1	

39	2			1	1				1	
40	1								1	
41	2								1	
42	2								1	
43	2								1	
44	2			1						
45	3			1						
46	2	1		1		1			1	
47	2					1				
48	3	1		1		1			1	
49	1	1		1		1			1	
50	2	1	1	1		1	1		1	
51	3								1	
52	4					1				
53	2						1			
54	2			1						
55	2						1			
56	3						1			
57	2								1	
58	2						1			
59	1								1	
60	1								1	
61	2			1						
62	1								1	
63	1					1	1			
64	2								1	
65	1			1	1	1				
66	1			1		1				
67	1					1	1			
68	2			1					1	
69	1	1	1	1		1	1		1	
70	3								1	
71	4	1	1				1		1	1
72	5						1			
73	6						1			
74	1			1						
75	1								1	
76	1								1	
77	1								1	
78	1								1	
79	2	1		1					1	
80	2			1						
81	2					1				
82	2	1		1					1	
83	2	1							1	

84	3			1						
85	4					1				
86	4								1	
87	4	1	1			1	1		1	
88	4					1				
89	3			1						
90	5				1					
91	6	1		1		1			1	
92	4			1						
93	4			1						
94	4					1			1	
95	3	1		1		1			1	
96	5	1		1		1			1	
97	5			1						
98	4					1				
99	2			1						
100	2					1				



Data Responden mengenai Bank Yang Mengeluarkan Produk Tabungan Haji Selain Bank Syariah Mandiri

Responden	BRI	BNI	BTN	Mandiri	BMI	Bukopin	BPD DKI	BPD Jabar	BPD Jogja	BPD Jatim	BPD Sulsel	BPD NTB	BPD Riau	BPD Kaltim	BPD Sumsel	BPD Sumbar	BPD Sulut	BPD Kalsel	BPD Sumut	BPD Aceh
1	1	1	1	1	1	1									1					
2	1	1	1	1	1	1										1				
3	1	1	1	1	1	1	1	1												
4	1	1	1	1	1	1			1											
5	1	1		1									1							
6	1	1		1													1			
7	1	1	1	1	1	1														1
8	1	1	1	1	1	1	1											1		
9	1	1	1	1																1
10	1	1	1	1	1	1		1												
11	1	1	1	1	1	1													1	
12	1	1		1				1												
13	1	1		1				1												
14	1	1	1	1	1	1		1												
15	1	1	1	1	1	1		1												
16	1	1	1	1	1	1	1													
17	1	1	1	1	1	1														
18	1	1		1																
19	1	1	1	1	1	1														
20	1	1	1	1	1	1	1													
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22	1	1		1																
23	1	1	1	1	1	1														
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26	1	1	1	1	1	1														
27	1	1	1	1	1	1	1													
28	1	1	1	1																
29	1	1	1	1	1	1	1													
30	1	1		1																
31	1	1	1	1	1	1														
32	1	1	1	1	1	1	1													
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70	1	1	1	1	1	1														
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72	1	1	1	1	1	1														
73	1	1	1	1	1	1														
74	1	1	1	1	1	1	1													

75	1	1	1	1	1	1		1											
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77	1	1	1	1															
78	1	1	1	1	1	1													
79	1	1	1	1	1	1													
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97	1	1	1	1	1	1						1							
98	1	1	1	1	1	1													
99	1	1		1			1							1					
100	1	1	1	1	1	1	1												

Data Responden mengenai Alasan Memilih Produk Tabungan Haji Suatu Bank dan mengenai penggunaan Produk Jasa Bank Lainnya

Responden	Alasan Memilih									Produk Lainnya				
	Mudah Dijangkau	Pelayanan baik/ memuaskan	Bank Tsb Popular	Sesuai Dengan Syariah Agama	Jenis Produknya banyak	Kantor & ATMnya Banyak	Pilihan Kantor / Perusahaan	Biaya Administrasi Murah	Teknologinya Canggih	Tabungan	Deposito	Giro	Pembiayaan	Produk Lainnya
1	1								1					
2				1					1					
3							1		1					
4	1								1					
5	1									1				
6	1									1				
7				1						1				
8						1			1					
9	1								1					
10				1					1					
11	1								1					
12						1			1					
13				1							1			
14	1									1				
15	1									1				
16						1							1	
17				1					1					
18	1									1				
19	1									1				
20						1			1					
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22		1							1					
23				1					1					
24	1								1					
25	1									1				
26						1			1					
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28				1					1					
29		1							1					
30	1								1					
31		1								1				
32		1							1					
33				1					1					
34				1						1				
35	1								1					
36	1								1					
37				1					1					
38	1								1					
39				1					1					

40	1									1				
41	1									1				
42			1								1			
43	1										1			
44			1							1				
45	1									1				
46			1							1				
47	1									1				
48			1							1				
49						1				1				
50				1							1			
51				1								1		
52						1				1				
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67				1						1				
68				1						1				
69				1						1				
70				1						1				
71						1				1				
72	1									1				
73									1	1				
74				1							1			
75				1										1
76				1						1				
77		1								1				
78	1									1				
79	1									1				
80	1									1				
81	1									1				
82				1							1			
83	1									1				
84		1								1				
85		1								1				
86		1								1				
87		1								1				
88	1												1	
89	1										1			

90		1									1			
91		1								1				
92		1								1				
93		1								1				
94	1									1				
95						1				1				
96						1							1	
97		1									1			
98		1								1				
99		1								1				
100	1									1				



Data Harapan Nasabah terhadap Bank Syariah Mandiri dan Tanggapan Atas Penunjukkan Bank Syariah Penerima Setoran Haji

Responden	Harapan Nasabah					Tanggapan Bank Haji	
	Sosialisasi kpd Masyarakat	Menambah Jaringan Kantor dan ATM	Pelayanan dan Perbanyak Variasi Produk	Meningkatkan Inovasi Teknologi	Meningkatkan Bagi Hasil Kepada Masyarakat	Setuju	Tidak Setuju
1	1					1	
2			1			1	
3		1				1	
4		1					1
5	1					1	
6	1					1	
7			1				1
8		1				1	
9		1				1	
10		1				1	
11				1		1	
12			1			1	
13				1			1
14			1			1	
15		1				1	
16		1				1	
17	1					1	
18			1			1	
19	1					1	
20			1				1
21	1					1	
22			1			1	
23		1				1	
24		1					1
25	1					1	
26	1					1	
27		1					1
28		1				1	
29			1			1	
30		1				1	
31	1					1	
32	1					1	
33	1					1	
34		1					1
35			1				1
36		1				1	
37	1					1	

38	1					1	
39	1					1	
40		1					1
41		1					1
42	1					1	
43		1				1	
44			1			1	
45			1				1
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47			1			1	
48		1				1	
49		1				1	
50	1					1	
51		1					1
52			1				1
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57		1				1	
58		1				1	
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61	1					1	
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64	1					1	
65	1					1	
66		1					1
67		1				1	
68	1					1	
69		1				1	
70		1				1	
71	1					1	
72				1			1
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74	1					1	
75			1			1	
76			1			1	
77				1		1	
78	1					1	
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80	1					1	
81			1				1
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88		1				1	
89	1					1	
90	1					1	
91					1		1
92		1				1	
93			1			1	
94			1			1	
95				1			1
96		1					1
97			1			1	
98	1					1	
99	1					1	
100		1					1



Lampiran : Pengolahan Data

REALIBILITY DAN VALIDITY TEST Summarize

Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
Sesuai Dengan Syariah	30	100.0%	0	.0%	30	100.0%
Brand Image Tabungan Terkenal	30	100.0%	0	.0%	30	100.0%
Produk Unggul Teknologi	30	100.0%	0	.0%	30	100.0%
Produk Sesuai Kebutuhan Nasabah	30	100.0%	0	.0%	30	100.0%
Biaya Administrasi	30	100.0%	0	.0%	30	100.0%
Saldo Minimum	30	100.0%	0	.0%	30	100.0%
Mudah Dijangkau	30	100.0%	0	.0%	30	100.0%
Diseluruh Propinsi Ada	30	100.0%	0	.0%	30	100.0%
Menjangkau pedesaan	30	100.0%	0	.0%	30	100.0%
Lokasi Bank Mandiri	30	100.0%	0	.0%	30	100.0%
Informasi Pemerintah	30	100.0%	0	.0%	30	100.0%
Kerjasama Yayasan/Travel	30	100.0%	0	.0%	30	100.0%
Informasi Media, Koran dll	30	100.0%	0	.0%	30	100.0%
Informasi Karyawan/Pegawai	30	100.0%	0	.0%	30	100.0%

a. Limited to first 100 cases.

Reliability

** Method 2 (covariance matrix) will be used for this analysis **

R E L I A B I L I T Y A N A L Y S I S - S C A L E (ALPHA)		
1.	VAR00001	Sesuai Dengan Syariah
2.	VAR00002	Brand Image Tabungan Terkenal
3.	VAR00003	Produk Unggul Teknologi
4.	VAR00004	Produk Sesuai Kebutuhan Nasabah
5.	VAR00005	Biaya Administrasi
6.	VAR00006	Saldo Minimum
7.	VAR00007	Mudah Dijangkau
8.	VAR00008	Diseluruh Propinsi Ada
9.	VAR00009	Menjangkau pedesaan
10.	VAR00010	Lokasi Bank Mandiri
11.	VAR00011	Informasi Pemerintah
12.	VAR00012	Kerjasama Yayasan/Travel
13.	VAR00013	Informasi Media, Koran dll
14.	VAR00014	Informasi Karyawan/Pegawai

		Mean	Std Dev	Cases
1.	VAR00001	3.4333	.6261	30.0
2.	VAR00002	2.9000	.7120	30.0
3.	VAR00003	3.0000	.7428	30.0
4.	VAR00004	3.1667	.6989	30.0
5.	VAR00005	3.4000	.5632	30.0
6.	VAR00006	3.2333	.5040	30.0
7.	VAR00007	4.5000	.6823	30.0
8.	VAR00008	3.7333	.7397	30.0
9.	VAR00009	2.0667	.6915	30.0
10.	VAR00010	2.9333	.8683	30.0
11.	VAR00011	3.3667	.5561	30.0
12.	VAR00012	3.1333	.6814	30.0
13.	VAR00013	2.9333	.6915	30.0
14.	VAR00014	2.8333	.5921	30.0

RELIABILITY ANALYSIS - SCALE (ALPHA)

N of Cases = 30.0

Statistics for Scale	Mean	Variance	Std Dev	N of Variables		
	44.6333	43.0678	6.5626	14		
Item Means	Mean	Minimum	Maximum	Range	Max/Min	Variance
	3.1881	2.0667	4.5000	2.4333	2.1774	.2917
Item Variances	Mean	Minimum	Maximum	Range	Max/Min	Variance
	.4541	.2540	.7540	.5000	2.9683	.0160
Inter-item Correlations	Mean	Minimum	Maximum	Range	Max/Min	Variance
	.4476	.0193	.7531	.7339	39.1055	.0247
Item-total Statistics	Scale Mean If Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted	
VAR00001	41.2000	37.6138	.6592	.7801	.9115	
VAR00002	41.7333	36.3402	.7247	.7213	.9089	
VAR00003	41.6333	34.9299	.8640	.8525	.9033	
VAR00004	41.4667	37.1540	.6367	.6834	.9122	
VAR00005	41.2333	39.1506	.5108	.7655	.9162	
VAR00006	41.4000	39.4207	.5361	.8152	.9156	
VAR00007	40.1333	37.6368	.5931	.6712	.9137	
VAR00008	40.9000	37.1966	.5901	.6474	.9141	
VAR00009	42.5667	37.5644	.5929	.7473	.9138	
VAR00010	41.7000	35.1138	.6996	.7217	.9105	
VAR00011	41.2667	36.9609	.8575	.8619	.9061	
VAR00012	41.5000	37.9138	.5588	.7125	.9149	
VAR00013	41.7000	37.4586	.6062	.6888	.9133	
VAR00014	41.8000	38.7172	.5429	.7239	.9153	

Reliability Coefficients 14 items
 Alpha = .9180 Standardized item alpha = .9190

UJI VARIABEL REGRESI

Descriptives

Descriptive Statistics

	N	Mean	Std. Deviation
Dana Pihak Ketiga (Y)	100	3.2500	.7017
Produk	100	3.3275	.5626
Harga	100	3.2850	.5235
Lokasi	100	3.3100	.5575
Promosi	100	3.0550	.4969
Valid N (listwise)	100		

Correlations

		DanaPihakKetiga (Y)	Produk	Harga	Lokasi	Promosi
DanaPihakKetiga	Pearson Correlation	1.000	.801	.588	.839	.699
	Sig. (1-tailed)	.	.000	.000	.000	.000
	N	100	100	100	100	100
Produk	Pearson Correlation	.801	1.000	.537	.774	.676
	Sig. (1-tailed)	.000	.	.000	.000	.000
	N	100	100	100	100	100
Harga	Pearson Correlation	.588	.537	1.000	.490	.458
	Sig. (1-tailed)	.000	.000	.	.000	.000
	N	100	100	100	100	100
Lokasi	Pearson Correlation	.839	.774	.490	1.000	.576
	Sig. (1-tailed)	.000	.000	.000	.	.000
	N	100	100	100	100	100
Promosi	Pearson Correlation	.699	.676	.458	.576	1.000
	Sig. (1-tailed)	.000	.000	.000	.000	.
	N	100	100	100	100	100

** Correlation is significant at the 0.01 level (1-tailed).

Regression

Descriptive Statistics

	Mean	Std. Deviation	N
Dana Pihak Ketiga (Y)	3.2500	.7017	100
Produk	3.3275	.5626	100
Harga	3.2850	.5235	100
Lokasi	3.3100	.5575	100
Promosi	3.0550	.4969	100

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Promosi, Harga, Lokasi, ^a Produk	.	Enter

a. All requested variables entered.

b. Dependent Variable: Dana Pihak Ketiga (Y)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.898 ^a	.806	.798	.3156	1.888

a. Predictors: (Constant), Promosi, Harga, Lokasi, Produk

b. Dependent Variable: Dana Pihak Ketiga (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	39.287	4	9.822	98.603	.000 ^a
	Residual	9.463	95	9.961E-02		
	Total	48.750	99			

a. Predictors: (Constant), Promosi, Harga, Lokasi, Produk

b. Dependent Variable: Dana Pihak Ketiga (Y)

Coefficients^b

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-1.178	.240		-4.909	.000		
	Produk	.247	.101	.198	2.435	.017	.309	3.241
	Harga	.188	.073	.141	2.571	.012	.684	1.462
	Lokasi	.619	.091	.492	6.790	.000	.390	2.567
	Promosi	.307	.088	.217	3.487	.001	.526	1.901

a. Dependent Variable: Dana Pihak Ketiga (Y)

Collinearity Diagnostics

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	Produk	Harga	Lokasi	Promosi
1	1	4.953	1.000	.00	.00	.00	.00	.00
	2	1.764E-0	16.755	.37	.09	.20	.11	.03
	3	1.280E-0	19.672	.35	.01	.67	.02	.21
	4	1.099E-0	21.230	.24	.00	.12	.27	.60
	5	5.630E-0	29.659	.04	.90	.01	.61	.15

a. Dependent Variable: Dana Pihak Ketiga (Y)

Casewise Diagnostics^a

Case Number	Std. Residual	Dana Pihak Ketiga (Y)	Predicted Value	Residual
54	-3.227	2.00	3.0184	-1.0184
60	3.461	4.00	2.9077	1.0923

a. Dependent Variable: Dana Pihak Ketiga (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.7336	4.4091	3.2500	.6300	100
Residual	-1.0184	1.0923	2.887E-17	.3092	100
Std. Predicted Value	-2.407	1.840	.000	1.000	100
Std. Residual	-3.227	3.461	.000	.980	100

a. Dependent Variable: Dana Pihak Ketiga (Y)

FAKTOR ANALYSIS**Factor Analysis****KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.864
Bartlett's Test of Sphericity	Approx. Chi-Square	501.547
	df	91
	Sig.	.000

FREKUENSI DATA RESPONDEN

Statistics

		Jenis Kelamin	Lokasi Tempat Tinggal	Usia Responden	Status Pernikahan	Pekerjaan
N	Valid	100	100	100	100	100
	Missing	0	0	0	0	0
Mean		1.5200	1.7600	3.4800	1.8700	2.6300

Pekerjaan	Jenjang Pendidikan	Penghasilan Perbulan	Lama Menggunakan Produk Tabungan Haji
100	100	100	100
0	0	0	0
2.6300	3.6100	3.4600	2.8800

Frequency Table

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pria	48	48.0	48.0	48.0
	Wanita	52	52.0	52.0	100.0
	Total	100	100.0	100.0	

Lokasi Tempat Tinggal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Jakarta	63	63.0	63.0	63.0
	Depok	15	15.0	15.0	78.0
	Bekasi	12	12.0	12.0	90.0
	Tangerang	3	3.0	3.0	93.0
	Lainnya	7	7.0	7.0	100.0
	Total	100	100.0	100.0	

Usia Responden

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	17 s/d 25 tahun	6	6.0	6.0	6.0
	> 25 s/d 30 tahun	9	9.0	9.0	15.0
	> 30 s/d 40 tahun	34	34.0	34.0	49.0
	> 40 s/d 50 tahun	33	33.0	33.0	82.0
	> 50 tahun	18	18.0	18.0	100.0
	Total	100	100.0	100.0	

Status Pernikahan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak Menikah	13	13.0	13.0	13.0
	Menikah	87	87.0	87.0	100.0
	Total	100	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Guru/Pegawai Negeri/ABRI	28	28.0	28.0	28.0
	Karyawan BUMN/Swasta	33	33.0	33.0	61.0
	Pengusaha/Wiraswasta	10	10.0	10.0	71.0
	Pelajar/Mahasiswa	6	6.0	6.0	77.0
	Ibu Rumah Tangga	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

Jenjang Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SMA	15	15.0	15.0	15.0
	Diploma	20	20.0	20.0	35.0
	Sarjana	54	54.0	54.0	89.0
	Pascasarjana	11	11.0	11.0	100.0
	Total	100	100.0	100.0	

Penghasilan Perbulan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Lebih kecil dari Rp.1.000.000,-	15	15.0	15.0	15.0
	Rp.1.000.000,- s/d Rp.2.500.000,-	13	13.0	13.0	28.0
	Rp.2.500.001.- s/d Rp.3.500.000.-	23	23.0	23.0	51.0
	Rp.3.500.001.- s/d Rp.5.000.000.-	17	17.0	17.0	68.0
	Rp.5.000.000.- s/d Rp.10.000.000.-	24	24.0	24.0	92.0
	> Rp.10.000.000.-	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

Informasi Produk Tabungan Haji Bank Lain

Frequency Table

BRI

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	100	100.0	100.0	100.0

BNI

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	100	100.0	100.0	100.0

BTN

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	82	82.0	100.0	100.0
Missing System	18	18.0		
Total	100	100.0		

Mandiri

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	100	100.0	100.0	100.0

BMI

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	75	75.0	100.0	100.0
Missing System	25	25.0		
Total	100	100.0		

Bukopin

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	77	77.0	100.0	100.0
Missing System	23	23.0		
Total	100	100.0		

BPD DKI

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ya	21	21.0	100.0	100.0
Missing System	79	79.0		
Total	100	100.0		

BPD Jabar

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	17	17.0	100.0	100.0
Missing	System	83	83.0		
Total		100	100.0		

BPD Jogja

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Jatim

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Sulsel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD NTB

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Riau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Kaltim

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Sumsel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Sumbar

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Sulut

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Kalsel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Sumut

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

BPD Aceh

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	2	2.0	100.0	100.0
Missing	System	98	98.0		
Total		100	100.0		

**Data Responden mengenai Alasan Memilih Produk Tabungan
Haji Suatu Bank**

Frequency Table**Mudah Dijangkau**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	39	39.0	100.0	100.0
Missing	System	61	61.0		
Total		100	100.0		

Pelayanan baik/ memuaskan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	19	19.0	100.0	100.0
Missing	System	81	81.0		
Total		100	100.0		

Bank Tsb Populer

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	4	4.0	100.0	100.0
Missing	System	96	96.0		
Total		100	100.0		

Sesuai Dengan Syariah Agama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	25	25.0	100.0	100.0
Missing	System	75	75.0		
Total		100	100.0		

Jenis Produknya banyak

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

Kantor & ATMnya Banyak

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	10	10.0	100.0	100.0
Missing	System	90	90.0		
Total		100	100.0		

Pilihan Kantor / Perusahaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

Biaya Administrasi Murah

		Frequency	Percent
Missing	System	100	100.0

Teknologinya Canggih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

Data Produk Jasa Bank Lainnya Yang digunakan Responden

Frequency Table

Tabungan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	75	75.0	100.0	100.0
Missing	System	25	25.0		
Total		100	100.0		

Deposito

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	19	19.0	100.0	100.0
Missing	System	81	81.0		
Total		100	100.0		

Giro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	2	2.0	100.0	100.0
Missing	System	98	98.0		
Total		100	100.0		

Pembiayaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	2	2.0	100.0	100.0
Missing	System	98	98.0		
Total		100	100.0		

Produk Lainnya

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	2	2.0	100.0	100.0
Missing	System	98	98.0		
Total		100	100.0		

FAKTOR-FAKTOR VARIABEL YANG MEMPENGARUHI

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Sesuai Dengan Syariah	100	3.00	5.00	4.5000	.5596
Brand Image Tabungan Terkenal	100	1.00	5.00	3.1500	.9987
Produk Unggul Teknologi	100	1.00	5.00	3.3000	1.0778
Produk Sesuai Kebutuhan Nasabah	100	1.00	5.00	3.6500	.9574
Biaya Administrasi	100	1.00	5.00	3.1500	.6872
Saldo Minimum	100	1.00	5.00	3.2900	.8077
Mudah Dijangkau	100	2.00	5.00	3.7000	.7588
Diseluruh Propinsi Ada	100	2.00	5.00	3.2300	.6491
Menjangkau pedesaan	100	1.00	3.00	1.7800	.6127
Lokasi Bank Mandiri	100	1.00	4.00	2.1100	.6948
Informasi Pemerintah	100	2.00	5.00	3.6400	.8105
Kerjasama Yayasan/Travel	100	2.00	5.00	3.5000	.7850
Informasi Media, Koran dll	100	1.00	5.00	2.4300	.8905
Informasi Karyawan/Pegawai	100	1.00	5.00	2.4700	.9261
Valid N (listwise)	100				

Frequency Table

Sesuai Dengan Syariah

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sedang	3	3.0	3.0	3.0
Tinggi	44	44.0	44.0	47.0
Sangat Tinggi	53	53.0	53.0	100.0
Total	100	100.0	100.0	

Produk Unggul Teknologi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sangat Rendah	5	5.0	5.0	5.0
Rendah	20	20.0	20.0	25.0
Sedang	27	27.0	27.0	52.0
Tinggi	36	36.0	36.0	88.0
Sangat Tinggi	12	12.0	12.0	100.0
Total	100	100.0	100.0	

Produk Sesuai Kebutuhan Nasabah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Rendah	1	1.0	1.0	1.0
	Rendah	10	10.0	10.0	11.0
	Sedang	33	33.0	33.0	44.0
	Tinggi	35	35.0	35.0	79.0
	Sangat Tinggi	21	21.0	21.0	100.0
	Total	100	100.0	100.0	

Biaya Administrasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Rendah	1	1.0	1.0	1.0
	Rendah	12	12.0	12.0	13.0
	Sedang	60	60.0	60.0	73.0
	Tinggi	25	25.0	25.0	98.0
	Sangat Tinggi	2	2.0	2.0	100.0
	Total	100	100.0	100.0	

Saldo Minimum

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Rendah	3	3.0	3.0	3.0
	Rendah	10	10.0	10.0	13.0
	Sedang	45	45.0	45.0	58.0
	Tinggi	39	39.0	39.0	97.0
	Sangat Tinggi	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

Mudah Dijangkau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rendah	2	2.0	2.0	2.0
	Sedang	42	42.0	42.0	44.0
	Tinggi	40	40.0	40.0	84.0
	Sangat Tinggi	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

Diseluruh Propinsi Ada

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Rendah	11	11.0	11.0	11.0
Sedang	56	56.0	56.0	67.0
Tinggi	32	32.0	32.0	99.0
Sangat Tinggi	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Menjangkau pedesaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sangat Rendah	32	32.0	32.0	32.0
Rendah	58	58.0	58.0	90.0
Sedang	10	10.0	10.0	100.0
Total	100	100.0	100.0	

Lokasi Bank Mandiri

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sangat Rendah	18	18.0	18.0	18.0
Rendah	54	54.0	54.0	72.0
Sedang	27	27.0	27.0	99.0
Tinggi	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Informasi Pemerintah

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Rendah	6	6.0	6.0	6.0
Sedang	39	39.0	39.0	45.0
Tinggi	40	40.0	40.0	85.0
Sangat Tinggi	15	15.0	15.0	100.0
Total	100	100.0	100.0	

Kerjasama Yayasan/Travel

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Rendah	10	10.0	10.0	10.0
Sedang	38	38.0	38.0	48.0
Tinggi	44	44.0	44.0	92.0
Sangat Tinggi	8	8.0	8.0	100.0
Total	100	100.0	100.0	

Informasi Media, Koran dll

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Rendah	12	12.0	12.0	12.0
	Rendah	45	45.0	45.0	57.0
	Sedang	34	34.0	34.0	91.0
	Tinggi	6	6.0	6.0	97.0
	Sangat Tinggi	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

Informasi Karyawan/Pegawai

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat Rendah	12	12.0	12.0	12.0
	Rendah	44	44.0	44.0	56.0
	Sedang	32	32.0	32.0	88.0
	Tinggi	9	9.0	9.0	97.0
	Sangat Tinggi	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

Data Harapan Nasabah terhadap Bank Syariah Mandiri**Frequency Table****Sosialisasi kpd Masyarakat**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	32	32.0	100.0	100.0
Missing	System	68	68.0		
Total		100	100.0		

Menambah Jaringan Kantor dan ATM

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	37	37.0	100.0	100.0
Missing	System	63	63.0		
Total		100	100.0		

Pelayanan dan Perbanyak Variasi Produk

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	23	23.0	100.0	100.0
Missing	System	77	77.0		
Total		100	100.0		

Meningkatkan Inovasi Teknologi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	7	7.0	100.0	100.0
Missing	System	93	93.0		
Total		100	100.0		

Meningkatkan Bagi Hasil Kepada Masyarakat

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	1	1.0	100.0	100.0
Missing	System	99	99.0		
Total		100	100.0		

Data Responden mengenai Bank Syariah Sebagai Bank Penerima Setoran Haji**Frequency Table****Setuju**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	73	73.0	100.0	100.0
Missing	System	27	27.0		
Total		100	100.0		

Tidak Setuju

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YA	27	27.0	100.0	100.0
Missing	System	73	73.0		
Total		100	100.0		

OUTPUT UJI PENGARUH ANTAR FAKTOR PRODUK TERHADAP DANA PIHAK KETIGA

Descriptives

Descriptive Statistics

	N	Mean	Std. Deviation
Dana Pihak Ketiga (Y)	100	3.2500	.7017
Produk	100	3.3275	.5626
Valid N (listwise)	100		

Correlations

Correlations

		Dana Pihak Ketiga (Y)	Produk
Dana Pihak Ketiga (Y)	Pearson Correlation	1.000	.801 **
	Sig. (1-tailed)	.	.000
	N	100	100
Produk	Pearson Correlation	.801 **	1.000
	Sig. (1-tailed)	.000	.
	N	100	100

** . Correlation is significant at the 0.01 level (1-tailed).

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Produk ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Dana Pihak Ketiga (Y)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-W atson
1	.801 ^a	.642	.638	.4221	1.765

a. Predictors: (Constant), Produk

b. Dependent Variable: Dana Pihak Ketiga (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	31.288	1	31.288	175.596	.000 ^a
	Residual	17.462	98	.178		
	Total	48.750	99			

a. Predictors: (Constant), Produk

b. Dependent Variable: Dana Pihak Ketiga (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-7.49E-02	.254		-.294	.769
	Produk	.999	.075	.801	13.251	.000

a. Dependent Variable: Dana Pihak Ketiga (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.9235	4.4216	3.2500	.5622	100
Residual	-1.1718	1.0772	1.177E-16	.4200	100
Std. Predicted Value	-2.360	2.084	.000	1.000	100
Std. Residual	-2.776	2.552	.000	.995	100

a. Dependent Variable: P Dana Pihak Ketiga (Y)

OUTPUT UJI PENGARUH ANTAR FAKTOR HARGA TERHADAP DANA PIHAK KETIGA

Descriptives**Descriptive Statistics**

	N	Mean	Std. Deviation
Dana Pihak Ketiga (Y)	100	3.2500	.7017
Harga	100	3.3525	.4524
Valid N (listwise)	100		

Correlations

Correlations

		Dana Pihak Ketiga (Y)	Harga
Perilaku Nasabah (Y)	Pearson Correlation	1.000	.666**
	Sig. (1-tailed)	.	.000
	N	100	100
Harga	Pearson Correlation	.666**	1.000
	Sig. (1-tailed)	.000	.
	N	100	100

** . Correlation is significant at the 0.01 level (1-tailed).

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Harga ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Dana Pihak Ketiga (Y)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.666 ^a	.444	.438	.5260	1.943

a. Predictors: (Constant), Harga

b. Dependent Variable: Dana Pihak Ketiga (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	21.636	1	21.636	78.198	.000 ^a
	Residual	27.114	98	.277		
	Total	48.750	99			

a. Predictors: (Constant), Harga

b. Dependent Variable: Dana Pihak Ketiga (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.214	.395		-.542	.589
	Harga	1.033	.117	.666	8.843	.000

a. Dependent Variable: Dana Pihak Ketiga (Y)

Casewise Diagnostics^a

Case Number	Std. Residual	Dana Pihak Ketiga (Y)	Predicted Value	Residual
29	-3.157	2.00	3.6608	-1.6608

a. Dependent Variable: Dana Pihak Ketiga (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.8524	4.4358	3.2500	.4675	100
Residual	-1.6608	1.1143	4.441E-18	.5233	100
Std. Predicted Value	-2.990	2.536	.000	1.000	100
Std. Residual	-3.157	2.118	.000	.995	100

a. Dependent Variable: Dana Pihak Ketiga (Y)

OUTPUT UJI PENGARUH ANTAR FAKTOR LOKASI TERHADAP DANA PIHAK KETIGA

Descriptives**Descriptive Statistics**

	N	Mean	Std. Deviation
Dana Pihak Ketiga (Y)	100	3.2500	.7017
Lokasi	100	3.3100	.5575
Valid N (listwise)	100		

Correlations

Correlations

		Dana Pihak Ketiga (Y)	Lokasi
Dana Pihak Ketiga (Y)	Pearson Correlation	1.000	.839**
	Sig. (1-tailed)	.	.000
	N	100	100
Lokasi	Pearson Correlation	.839**	1.000
	Sig. (1-tailed)	.000	.
	N	100	100

** . Correlation is significant at the 0.01 level (1-tailed).

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Lokasi ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Dana Pihak Ketiga (Y)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.839 ^a	.704	.701	.3836	1.928

a. Predictors: (Constant), Lokasi

b. Dependent Variable: Dana Pihak Ketiga (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	34.333	1	34.333	233.376	.000 ^a
	Residual	14.417	98	.147		
	Total	48.750	99			

a. Predictors: (Constant), Lokasi

b. Dependent Variable: Dana Pihak Ketiga (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.247	.232		-1.063	.290
	Lokasi	1.056	.069	.839	15.277	.000

a. Dependent Variable: Dana Pihak Ketiga (Y)

Casewise Diagnostics^a

Case Number	Std. Residual	Dana Pihak Ketiga (Y)	Predicted Value	Residual
54	-3.782	2.00	3.4507	-1.4507
60	4.875	4.00	2.1302	1.8698

a. Dependent Variable: Dana Pihak Ketiga (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.8661	4.5071	3.2500	.5889	100
Residual	-1.4507	1.8698	8.882E-18	.3816	100
Std. Predicted Value	-2.350	2.135	.000	1.000	100
Std. Residual	-3.782	4.875	.000	.995	100

a. Dependent Variable: Dana Pihak Ketiga (Y)

OUTPUT UJI PENGARUH ANTAR FAKTOR PROMOSI TERHADAP DANA PIHAK KETIGA

Descriptives**Descriptive Statistics**

	N	Mean	Std. Deviation
Dana Pihak Ketiga (Y)	100	3.2500	.7017
Promosi	100	3.0550	.4969
Valid N (listwise)	100		

Correlations

Correlations

		Dana Pihak Ketiga (Y)	Promosi
Dana Pihak Ketiga (Y)	Pearson Correlation	1.000	.699**
	Sig. (1-tailed)	.	.000
	N	100	100
Promosi	Pearson Correlation	.699**	1.000
	Sig. (1-tailed)	.000	.
	N	100	100

** . Correlation is significant at the 0.01 level (1-tailed).

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Promosi ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: Dana Pihak Ketiga (Y)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.699 ^a	.488	.483	.5045	1.767

a. Predictors: (Constant), Promosi

b. Dependent Variable: Dana Pihak Ketiga (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	23.807	1	23.807	93.535	.000 ^a
	Residual	24.943	98	.255		
	Total	48.750	99			

a. Predictors: (Constant), Promosi

b. Dependent Variable: Dana Pihak Ketiga (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.235	.316		.745	.458
	Promosi	.987	.102	.699	9.671	.000

a. Dependent Variable: Dana Pihak ketiga (Y)

Casewise Diagnostics^a

Case Number	Std. Residual	Perilaku Nasabah (Y)	Predicted Value	Residual
32	3.576	5.00	3.1957	1.8043

a. Dependent Variable: Dana Pihak Ketiga (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	2.2089	4.1825	3.2500	.4904	100
Residual	-1.1957	1.8043	1.421E-16	.5019	100
Std. Predicted Value	-2.123	1.902	.000	1.000	100
Std. Residual	-2.370	3.576	.000	.995	100

a. Dependent Variable: Dana Pihak Ketiga (Y)

UJI CROSSTAB**FAKTOR DEMOGRAFI TERHADAP DANA PIHAK KETIGA****Crosstabs****Jenis Kelamin * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.419 ^a	2	.811
Likelihood Ratio	.420	2	.811
Linear-by-Linear Association	.005	1	.942
N of Valid Cases	100		

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 7.68.

Crosstabs**Lokasi tempat Tinggal * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10.202 ^a	8	.251
Likelihood Ratio	13.758	8	.088
Linear-by-Linear Association	1.960	1	.162
N of Valid Cases	100		

a. 10 cells (66.7%) have expected count less than 5. The minimum expected count is .48.

Crosstabs**Usia Responden * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.609 ^a	8	.691
Likelihood Ratio	6.996	8	.537
Linear-by-Linear Association	1.042	1	.307
N of Valid Cases	100		

a. 7 cells (46.7%) have expected count less than 5. The minimum expected count is .96.

Crosstabs**Status Pernikahan * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.796 ^a	2	.247
Likelihood Ratio	2.504	2	.286
Linear-by-Linear Association	.577	1	.447
N of Valid Cases	100		

a. 2 cells (33.3%) have expected count less than 5. The minimum expected count is 2.08.

Crosstabs**Pekerjaan * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.768 ^a	8	.046
Likelihood Ratio	16.180	8	.040
Linear-by-Linear Association	6.640	1	.010
N of Valid Cases	100		

a. 7 cells (46.7%) have expected count less than 5. The minimum expected count is .96.

Crosstabs**Jenjang Pendidikan * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.385 ^a	6	.759
Likelihood Ratio	3.209	6	.782
Linear-by-Linear Association	.129	1	.719
N of Valid Cases	100		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is 1.76.

Crosstabs**Penghasilan Per Bulan * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10.927 ^a	10	.363
Likelihood Ratio	11.574	10	.315
Linear-by-Linear Association	.038	1	.846
N of Valid Cases	100		

a. 11 cells (61.1%) have expected count less than 5. The minimum expected count is 1.28.

UJI CROSSTAB VARIABEL FAKTOR TERHADAP DANA PIHAK KETIGA

Crosstabs

Sesuai Dengan Syariah * Dana Pihak Ketiga

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	47.155 ^a	6	.000
Likelihood Ratio	56.262	6	.000
Linear-by-Linear Association	24.802	1	.000
N of Valid Cases	100		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .48.

Crosstabs

Brand Image Tabungan terkenal * Dana Pihak Ketiga Crosstabulation

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	33.525 ^a	6	.000
Likelihood Ratio	30.212	6	.000
Linear-by-Linear Association	22.332	1	.000
N of Valid Cases	100		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is .16.

Crosstabs

Produk Unggul Teknologi * Dana Pihak Ketiga Crosstabulation

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	58.428 ^a	8	.000
Likelihood Ratio	54.582	8	.000
Linear-by-Linear Association	24.313	1	.000
N of Valid Cases	100		

a. 8 cells (53.3%) have expected count less than 5. The minimum expected count is .16.

Crosstabs

Produk Sesuai Kebutuhan Nasabah * Dana Pihak ketiga Crosstabulation

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	27.554 ^a	8	.001
Likelihood Ratio	27.619	8	.001
Linear-by-Linear Association	8.926	1	.003
N of Valid Cases	100		

a. 8 cells (53.3%) have expected count less than 5. The minimum expected count is .16.

Crosstabs**Biaya Administrasi * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	25.437 ^a	6	.000
Likelihood Ratio	23.962	6	.001
Linear-by-Linear Association	8.612	1	.003
N of Valid Cases	100		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .48.

Crosstabs**Saldo Minimum * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16.592 ^a	8	.035
Likelihood Ratio	16.325	8	.038
Linear-by-Linear Association	6.179	1	.013
N of Valid Cases	100		

a. 9 cells (60.0%) have expected count less than 5. The minimum expected count is .16.

Crosstabs**Mudah Dijangkau * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	41.223 ^a	4	.000
Likelihood Ratio	29.984	4	.000
Linear-by-Linear Association	16.107	1	.000
N of Valid Cases	100		

a. 2 cells (22.2%) have expected count less than 5. The minimum expected count is 1.76.

Crosstabs**Diseluruh Propinsi Ada * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	43.050 ^a	6	.000
Likelihood Ratio	47.527	6	.000
Linear-by-Linear Association	24.192	1	.000
N of Valid Cases	100		

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .16.

Crosstabs**Menjangkau pedesaan * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	24.436 ^a	6	.000
Likelihood Ratio	24.941	6	.000
Linear-by-Linear Association	10.926	1	.001
N of Valid Cases	100		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .16.

Crosstabs**Lokasi Bank Mandiri * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	61.950 ^a	8	.000
Likelihood Ratio	55.952	8	.000
Linear-by-Linear Association	29.522	1	.000
N of Valid Cases	100		

a. 9 cells (60.0%) have expected count less than 5. The minimum expected count is .32.

Crosstabs**Informasi Pemerintah * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	28.878 ^a	6	.000
Likelihood Ratio	28.403	6	.000
Linear-by-Linear Association	13.489	1	.000
N of Valid Cases	100		

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .64.

Crosstabs**Kerjasama Yayasan/Travel * Dana Pihak Ketiga Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	45.810 ^a	4	.000
Likelihood Ratio	37.704	4	.000
Linear-by-Linear Association	28.237	1	.000
N of Valid Cases	100		

a. 2 cells (22.2%) have expected count less than 5. The minimum expected count is 2.40.

Crosstabs**Informasi Media,Koran dll * Dana Pihak Ketiga
Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	19.983 ^a	8	.010
Likelihood Ratio	20.472	8	.009
Linear-by-Linear Association	11.737	1	.001
N of Valid Cases	100		

a. 9 cells (60.0%) have expected count less than 5. The minimum expected count is .16.

Crosstabs**Informasi Karyawan/Pegawai * Dana Pihak Ketiga
Crosstabulation****Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	25.523 ^a	8	.001
Likelihood Ratio	25.137	8	.001
Linear-by-Linear Association	7.759	1	.005
N of Valid Cases	100		

a. 10 cells (66.7%) have expected count less than 5. The minimum expected count is .32.

Hubungan Faktor Demografi : Jenis Kelamin terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.703 ^a	3	.636
Likelihood Ratio	1.728	3	.631
Linear-by-Linear Association	.818	1	.366
N of Valid Cases	100		

a. 2 cells (25.0%) have expected count less than 5. The minimum expected count is 1.44.

Brand Image Tabungan Terkenal* Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.677 ^a	3	.642
Likelihood Ratio	2.063	3	.559
Linear-by-Linear Association	.002	1	.964
N of Valid Cases	100		

a. 2 cells (25.0%) have expected count less than 5. The minimum expected count is .48.

Produk Unggul Teknologi * Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.478 ^a	4	.831
Likelihood Ratio	1.863	4	.761
Linear-by-Linear Association	.292	1	.589
N of Valid Cases	100		

a. 4 cells (40.0%) have expected count less than 5. The minimum expected count is .48.

Produk Sesuai Kebutuhan Nasabah * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.106 ^a	4	.716
Likelihood Ratio	2.500	4	.645
Linear-by-Linear Association	.054	1	.817
N of Valid Cases	100		

a. 4 cells (40.0%) have expected count less than 5. The minimum expected count is .48.

Biaya Administrasi * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.918 ^a	3	.270
Likelihood Ratio	5.077	3	.166
Linear-by-Linear Association	.505	1	.477
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is 1.44.

Saldo Minimum * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.813 ^a	4	.590
Likelihood Ratio	3.587	4	.465
Linear-by-Linear Association	.093	1	.761
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .48.

Mudah Dijangkau * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.761 ^a	2	.683
Likelihood Ratio	.763	2	.683
Linear-by-Linear Association	.489	1	.485
N of Valid Cases	100		

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 5.28.

Disuluruh Propinsi Ada * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.044 ^a	3	.563
Likelihood Ratio	2.433	3	.488
Linear-by-Linear Association	.449	1	.503
N of Valid Cases	100		

a. 2 cells (25.0%) have expected count less than 5. The minimum expected count is .48.

Menjangkau pedesaan * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.126 ^a	3	.771
Likelihood Ratio	1.511	3	.680
Linear-by-Linear Association	.011	1	.916
N of Valid Cases	100		

a. 2 cells (25.0%) have expected count less than 5. The minimum expected count is .48.

Lokasi Bank Mandiri * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.713 ^a	4	.788
Likelihood Ratio	1.758	4	.780
Linear-by-Linear Association	.442	1	.506
N of Valid Cases	100		

a. 4 cells (40.0%) have expected count less than 5. The minimum expected count is .96.

Informasi Pemerintah * Jenis Kelamin**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.325 ^a	3	.508
Likelihood Ratio	2.369	3	.499
Linear-by-Linear Association	1.481	1	.224
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is 1.92.

Kerjasama Yayasan/Travel* Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.207 ^a	2	.902
Likelihood Ratio	.207	2	.902
Linear-by-Linear Association	.152	1	.696
N of Valid Cases	100		

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 7.20.

Informasi Media, Koran dll * Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.948 ^a	4	.139
Likelihood Ratio	7.594	4	.108
Linear-by-Linear Association	6.696	1	.010
N of Valid Cases	100		

a. 4 cells (40.0%) have expected count less than 5. The minimum expected count is .48.

Informasi Karyawan/Pegawai* Jenis Kelamin

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.957 ^a	4	.744
Likelihood Ratio	1.966	4	.742
Linear-by-Linear Association	1.251	1	.263
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .96.

Hubungan Faktor Demografi : Lokasi Tempat Tinggal terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.221 ^a	12	.768
Likelihood Ratio	9.782	12	.635
Linear-by-Linear Association	.000	1	.986
N of Valid Cases	100		

a. 15 cells (75.0%) have expected count less than 5. The minimum expected count is .09.

Brand Image Tabungan Terkenal * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.404 ^a	12	.975
Likelihood Ratio	4.840	12	.963
Linear-by-Linear Association	.051	1	.821
N of Valid Cases	100		

a. 15 cells (75.0%) have expected count less than 5. The minimum expected count is .03.

Produk Unggul Teknologi* Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.470 ^a	16	.934
Likelihood Ratio	10.638	16	.831
Linear-by-Linear Association	.519	1	.471
N of Valid Cases	100		

a. 20 cells (80.0%) have expected count less than 5. The minimum expected count is .03.

Produk Sesuai Kebutuhan Nasabah * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.756 ^a	16	.956
Likelihood Ratio	8.918	16	.917
Linear-by-Linear Association	.029	1	.865
N of Valid Cases	100		

a. 19 cells (76.0%) have expected count less than 5. The minimum expected count is .03.

Biaya Administrasi * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.963 ^a	12	.959
Likelihood Ratio	7.015	12	.857
Linear-by-Linear Association	.173	1	.678
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .09.

Saldo Minimum* Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.198 ^a	16	.995
Likelihood Ratio	7.536	16	.962
Linear-by-Linear Association	.144	1	.704
N of Valid Cases	100		

a. 20 cells (80.0%) have expected count less than 5. The minimum expected count is .03.

Mudah Dijangkau * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.798 ^a	8	.453
Likelihood Ratio	9.437	8	.307
Linear-by-Linear Association	1.410	1	.235
N of Valid Cases	100		

a. 10 cells (66.7%) have expected count less than 5. The minimum expected count is .33.

Diseluruh Propinsi Ada * Lokasi Tempat Tinggal**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.196 ^a	12	.844
Likelihood Ratio	8.073	12	.779
Linear-by-Linear Association	.804	1	.370
N of Valid Cases	100		

a. 15 cells (75.0%) have expected count less than 5. The minimum expected count is .03.

Menjangkau pedesaan * Lokasi Tempat Tinggal**Crosstab**

Count		Lokasi Tempat Tinggal					Total
		Jakarta	Depok	Bekasi	Tangerang	Lainnya	
Menjangkau pedesaan	Sangat Rendah	19	4	1	1	1	26
	Rendah	31	9	10	1	5	56
	Sedang	13	2	1		1	17
	Tinggi				1		1
Total		63	15	12	3	7	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	39.042 ^a	12	.000
Likelihood Ratio	14.739	12	.256
Linear-by-Linear Association	.589	1	.443
N of Valid Cases	100		

a. 15 cells (75.0%) have expected count less than 5. The minimum expected count is .03.

Lokasi Bank Mandiri * Lokasi Tempat Tinggal**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11.919 ^a	16	.750
Likelihood Ratio	14.825	16	.538
Linear-by-Linear Association	2.280	1	.131
N of Valid Cases	100		

a. 20 cells (80.0%) have expected count less than 5. The minimum expected count is .06.

Informasi Pemerintah * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.857 ^a	12	.198
Likelihood Ratio	16.689	12	.162
Linear-by-Linear Association	.519	1	.471
N of Valid Cases	100		

a. 15 cells (75.0%) have expected count less than 5. The minimum expected count is .12.

Kerjasama Yayasan/Travel * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.517 ^a	8	.808
Likelihood Ratio	5.954	8	.652
Linear-by-Linear Association	.517	1	.472
N of Valid Cases	100		

a. 9 cells (60.0%) have expected count less than 5. The minimum expected count is .45.

Informasi Media, Koran dll * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	17.017 ^a	16	.384
Likelihood Ratio	17.408	16	.360
Linear-by-Linear Association	.003	1	.956
N of Valid Cases	100		

a. 20 cells (80.0%) have expected count less than 5. The minimum expected count is .03.

Informasi Karyawan/Pegawai * Lokasi Tempat Tinggal

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.977 ^a	16	.950
Likelihood Ratio	8.943	16	.916
Linear-by-Linear Association	.773	1	.379
N of Valid Cases	100		

a. 21 cells (84.0%) have expected count less than 5. The minimum expected count is .06.

Hubungan Faktor Demografi : Usia Responden terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Usia Responden

Crosstab

Count		Usia Responden					Total
		17 s/d 25 tahun	> 25 s/d 30 tahun	> 30 s/d 40 tahun	> 40 s/d 50 tahun	> 50 tahun	
Sesuai Dengan Syariah	Rendah	2				1	3
	Sedang	1	3	10	7	6	27
	Tinggi	2	4	19	21	7	53
	Sangat Tinggi	1	2	5	5	4	17
Total		6	9	34	33	18	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	24.796 ^a	12	.016
Likelihood Ratio	14.696	12	.258
Linear-by-Linear Association	.719	1	.396
N of Valid Cases	100		

a. 13 cells (65.0%) have expected count less than 5. The minimum expected count is .18.

Brand Image Tabungan Terkenal * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.345 ^a	12	.898
Likelihood Ratio	6.436	12	.893
Linear-by-Linear Association	.023	1	.878
N of Valid Cases	100		

a. 13 cells (65.0%) have expected count less than 5. The minimum expected count is .06.

Produk Unggul Teknologi * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.995 ^a	16	.453
Likelihood Ratio	14.899	16	.532
Linear-by-Linear Association	1.403	1	.236
N of Valid Cases	100		

a. 17 cells (68.0%) have expected count less than 5. The minimum expected count is .06.

Produk Sesuai Kebutuhan Nasabah * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.687 ^a	16	.475
Likelihood Ratio	15.415	16	.494
Linear-by-Linear Association	.761	1	.383
N of Valid Cases	100		

a. 19 cells (76.0%) have expected count less than 5. The minimum expected count is .06.

Biaya Administrasi * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.764 ^a	12	.637
Likelihood Ratio	12.057	12	.441
Linear-by-Linear Association	.008	1	.928
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .18.

Saldo Minimum * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13.186 ^a	16	.659
Likelihood Ratio	13.301	16	.651
Linear-by-Linear Association	.081	1	.777
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .06.

Mudah Dijangkau * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.925 ^a	8	.545
Likelihood Ratio	7.073	8	.529
Linear-by-Linear Association	.036	1	.849
N of Valid Cases	100		

a. 8 cells (53.3%) have expected count less than 5. The minimum expected count is .66.

Disuluruh Propinsi Ada * Usia Responden**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11.380 ^a	12	.497
Likelihood Ratio	11.629	12	.476
Linear-by-Linear Association	.424	1	.515
N of Valid Cases	100		

a. 12 cells (60.0%) have expected count less than 5. The minimum expected count is .06.

Menjangkau pedesaan * Usia Responden**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.647 ^a	12	.647
Likelihood Ratio	12.964	12	.372
Linear-by-Linear Association	.245	1	.620
N of Valid Cases	100		

a. 12 cells (60.0%) have expected count less than 5. The minimum expected count is .06.

Lokasi Bank Mandiri * Usia Responden**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	24.562 ^a	16	.078
Likelihood Ratio	20.007	16	.220
Linear-by-Linear Association	2.746	1	.098
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .12.

Informasi Pemerintah * Usia Responden**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.589 ^a	12	.400
Likelihood Ratio	11.102	12	.520
Linear-by-Linear Association	.025	1	.874
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .24.

Kerjasama Yayasan/Travel * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.450 ^a	8	.306
Likelihood Ratio	8.994	8	.343
Linear-by-Linear Association	.975	1	.323
N of Valid Cases	100		

a. 8 cells (53.3%) have expected count less than 5. The minimum expected count is .90.

Informasi Media, Koran dll * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	19.408 ^a	16	.248
Likelihood Ratio	14.959	16	.528
Linear-by-Linear Association	.133	1	.715
N of Valid Cases	100		

a. 19 cells (76.0%) have expected count less than 5. The minimum expected count is .06.

Informasi Karyawan/Pegawai * Usia Responden

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	20.670 ^a	16	.192
Likelihood Ratio	19.627	16	.237
Linear-by-Linear Association	1.719	1	.190
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .12.

Hubungan Faktor Demografi : Status Pernikahan terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Status Pernikahan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.542 ^a	3	.315
Likelihood Ratio	3.377	3	.337
Linear-by-Linear Association	.604	1	.437
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .39.

Brand Image Tabungan Terkenal * Status Pernikahan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.666 ^a	3	.645
Likelihood Ratio	1.786	3	.618
Linear-by-Linear Association	1.639	1	.200
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .13.

Produk Unggul Teknologi * Status Pernikahan

Crosstab

Count

		Status Pernikahan		Total
		Tidak Menikah	Menikah	
Produk Unggul Teknologi	Sangat Rendah		2	2
	Rendah	6	15	21
	Sedang	3	42	45
	Tinggi	3	28	31
	Sangat Tinggi	1		1
Total		13	87	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13.392 ^a	4	.010
Likelihood Ratio	10.394	4	.034
Linear-by-Linear Association	.575	1	.448
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .13.

Produk Sesuai Kebutuhan Nasabah * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.344 ^a	4	.502
Likelihood Ratio	3.066	4	.547
Linear-by-Linear Association	.629	1	.428
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .13.

Biaya Administrasi * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.793 ^a	3	.188
Likelihood Ratio	5.035	3	.169
Linear-by-Linear Association	.141	1	.707
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .39.

Saldo Minimum * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.683 ^a	4	.794
Likelihood Ratio	2.967	4	.563
Linear-by-Linear Association	.627	1	.428
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .13.

Mudah Dijangkau * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.262 ^a	2	.323
Likelihood Ratio	1.874	2	.392
Linear-by-Linear Association	1.521	1	.217
N of Valid Cases	100		

a. 2 cells (33.3%) have expected count less than 5. The minimum expected count is 1.43.

Disuluruh Propinsi Ada * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.402 ^a	3	.705
Likelihood Ratio	1.516	3	.679
Linear-by-Linear Association	.371	1	.542
N of Valid Cases	100		

a. 5 cells (62.5%) have expected count less than 5. The minimum expected count is .13.

Menjangkau pedesaan * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.816 ^a	3	.612
Likelihood Ratio	2.016	3	.569
Linear-by-Linear Association	1.797	1	.180
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .13.

Lokasi Bank Mandiri * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.177 ^a	4	.383
Likelihood Ratio	3.217	4	.522
Linear-by-Linear Association	.116	1	.733
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .26.

Informasi Pemerintah * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.586 ^a	3	.460
Likelihood Ratio	2.807	3	.422
Linear-by-Linear Association	2.260	1	.133
N of Valid Cases	100		

a. 3 cells (37.5%) have expected count less than 5. The minimum expected count is .52.

Kerjasama Yayasan/Travel * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.973 ^a	2	.615
Likelihood Ratio	.918	2	.632
Linear-by-Linear Association	.139	1	.709
N of Valid Cases	100		

a. 1 cells (16.7%) have expected count less than 5. The minimum expected count is 1.95.

Informasi Media, Koran dll * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.303 ^a	4	.680
Likelihood Ratio	2.985	4	.560
Linear-by-Linear Association	.325	1	.568
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .13.

Informasi Karyawan/Pegawai * Status Pernikahan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.593 ^a	4	.332
Likelihood Ratio	5.001	4	.287
Linear-by-Linear Association	.000	1	.997
N of Valid Cases	100		

a. 6 cells (60.0%) have expected count less than 5. The minimum expected count is .26.

Hubungan Faktor Demografi : Pekerjaan terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Pekerjaan

Crosstab

Count		Pekerjaan					Total
		Guru/Pegawai Negeri/ABRI	Karyawan BUMN/Swasta	Pengusaha/Wirawasta	Pelajar/Mahasiswa	Ibu Rumah Tangga	
Sesuai	Rendah	1			2		3
Dengan	Sedang	7	10	3	2	5	27
Syariah	Tinggi	14	18	5	1	15	53
	Sangat Tinggi	6	5	2	1	3	17
Total		28	33	10	6	23	100

Brand Image Tabungan Terkenal * Pekerjaan

Crosstab

Count		Pekerjaan					Total
		Guru/Pegawai Negeri/ABRI	Karyawan BUMN/Swasta	Pengusaha/Wirawasta	Pelajar/Mahasiswa	Ibu Rumah Tangga	
Brand Image	Rendah	10	4	1	2	3	20
Tabungan	Sedang	12	21	6	4	10	53
Terkenal	Tinggi	6	8	2		10	26
	Sangat Tinggi			1			1
Total		28	33	10	6	23	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	21.682 ^a	12	.041
Likelihood Ratio	18.028	12	.115
Linear-by-Linear Association	3.144	1	.076
N of Valid Cases	100		

a. 11 cells (55.0%) have expected count less than 5. The minimum expected count is .06.

Produk Unggul Teknologi * Pekerjaan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	25.474 ^a	16	.062
Likelihood Ratio	23.732	16	.096
Linear-by-Linear Association	.687	1	.407
N of Valid Cases	100		

a. 17 cells (68.0%) have expected count less than 5. The minimum expected count is .06.

Produk Sesuai Kebutuhan Nasabah * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	18.963 ^a	16	.271
Likelihood Ratio	17.027	16	.384
Linear-by-Linear Association	.002	1	.963
N of Valid Cases	100		

a. 19 cells (76.0%) have expected count less than 5. The minimum expected count is .06.

Biaya Administrasi * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10.367 ^a	12	.584
Likelihood Ratio	12.381	12	.416
Linear-by-Linear Association	1.383	1	.240
N of Valid Cases	100		

a. 13 cells (65.0%) have expected count less than 5. The minimum expected count is .18.

Saldo Minimum * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14.489 ^a	16	.562
Likelihood Ratio	16.765	16	.401
Linear-by-Linear Association	5.939	1	.015
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .06.

Mudah Dijangkau * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.863 ^a	8	.551
Likelihood Ratio	7.046	8	.532
Linear-by-Linear Association	.004	1	.950
N of Valid Cases	100		

a. 8 cells (53.3%) have expected count less than 5. The minimum expected count is .66.

Disuluruh Propinsi Ada * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.335 ^a	12	.835
Likelihood Ratio	7.432	12	.828
Linear-by-Linear Association	.542	1	.462
N of Valid Cases	100		

a. 11 cells (55.0%) have expected count less than 5. The minimum expected count is .06.

Menjangkau pedesaan * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.427 ^a	12	.974
Likelihood Ratio	4.420	12	.975
Linear-by-Linear Association	.002	1	.968
N of Valid Cases	100		

a. 12 cells (60.0%) have expected count less than 5. The minimum expected count is .06.

Lokasi Bank Mandiri * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	23.980 ^a	16	.090
Likelihood Ratio	20.017	16	.219
Linear-by-Linear Association	.100	1	.752
N of Valid Cases	100		

a. 19 cells (76.0%) have expected count less than 5. The minimum expected count is .12.

Informasi Pemerintah * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.221 ^a	12	.428
Likelihood Ratio	11.084	12	.522
Linear-by-Linear Association	.667	1	.414
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .24.

Kerjasama Yayasan/Travel * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6.695 ^a	8	.570
Likelihood Ratio	8.181	8	.416
Linear-by-Linear Association	1.043	1	.307
N of Valid Cases	100		

a. 9 cells (60.0%) have expected count less than 5. The minimum expected count is .90.

Informasi Media, Koran dll * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.469 ^a	16	.491
Likelihood Ratio	16.017	16	.452
Linear-by-Linear Association	1.224	1	.269
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .06.

Informasi Karyawan/Pegawai * Pekerjaan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13.489 ^a	16	.637
Likelihood Ratio	13.547	16	.632
Linear-by-Linear Association	.019	1	.890
N of Valid Cases	100		

a. 18 cells (72.0%) have expected count less than 5. The minimum expected count is .12.

Hubungan Faktor Demografi : Jenjang Pendidikan terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Jenjang Pendidikan

Crosstab

Count		Jenjang Pendidikan				Total
		SMA	Diploma	Sarjana	Pascasarjana	
Sesuai	Rendah	3				3
Dengan	Sedang	5	4	15	3	27
Syariah	Tinggi	6	13	27	7	53
	Sangat Tinggi	1	3	12	1	17
Total		15	20	54	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	21.207 ^a	9	.012
Likelihood Ratio	15.899	9	.069
Linear-by-Linear Association	3.980	1	.046
N of Valid Cases	100		

a. 9 cells (56.3%) have expected count less than 5. The minimum expected count is .33.

Brand Image Tabungan Terkenal * Jenjang Pendidikan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16.024 ^a	9	.066
Likelihood Ratio	12.106	9	.207
Linear-by-Linear Association	1.342	1	.247
N of Valid Cases	100		

a. 9 cells (56.3%) have expected count less than 5. The minimum expected count is .11.

Produk Unggul Teknologi * Jenjang Pendidikan

Crosstab

Count		Jenjang Pendidikan				Total
		SMA	Diploma	Sarjana	Pascasarjana	
Produk	Sangat Rendah		1		1	2
Unggul	Rendah	8	2	9	2	21
Teknologi	Sedang	4	8	27	6	45
	Tinggi	3	9	18	1	31
	Sangat Tinggi				1	1
Total		15	20	54	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	27.683 ^a	12	.006
Likelihood Ratio	22.649	12	.031
Linear-by-Linear Association	1.045	1	.307
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .11.

Produk Sesuai Kebutuhan Nasabah * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.797 ^a	12	.720
Likelihood Ratio	8.324	12	.759
Linear-by-Linear Association	.381	1	.537
N of Valid Cases	100		

a. 12 cells (60.0%) have expected count less than 5. The minimum expected count is .11.

Biaya Administrasi * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.612 ^a	9	.778
Likelihood Ratio	7.587	9	.576
Linear-by-Linear Association	.910	1	.340
N of Valid Cases	100		

a. 9 cells (56.3%) have expected count less than 5. The minimum expected count is .33.

Saldo Minimum * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.070 ^a	12	.780
Likelihood Ratio	10.935	12	.535
Linear-by-Linear Association	.155	1	.694
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .11.

Mudah Dijangkau * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.681 ^a	6	.192
Likelihood Ratio	9.185	6	.163
Linear-by-Linear Association	1.593	1	.207
N of Valid Cases	100		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is 1.21.

Disuluruh Propinsi Ada * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.164 ^a	9	.820
Likelihood Ratio	6.209	9	.719
Linear-by-Linear Association	.083	1	.773
N of Valid Cases	100		

a. 8 cells (50.0%) have expected count less than 5. The minimum expected count is .11.

Menjangkau pedesaan * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.312 ^a	9	.890
Likelihood Ratio	4.996	9	.835
Linear-by-Linear Association	.300	1	.584
N of Valid Cases	100		

a. 9 cells (56.3%) have expected count less than 5. The minimum expected count is .11.

Lokasi Bank Mandiri * Jenjang Pendidikan**Crosstab**

Count		Jenjang Pendidikan				Total
		SMA	Diploma	Sarjana	Pascasarjana	
Lokasi Bank Mandiri	Sangat Rendah	3		1		4
	Rendah	1	4	8	2	15
	Sedang	10	11	35	5	61
	Tinggi	1	5	10	2	18
	Sangat Tinggi				2	2
Total		15	20	54	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	31.133 ^a	12	.002
Likelihood Ratio	20.906	12	.052
Linear-by-Linear Association	4.892	1	.027
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .22.

Informasi Pemerintah * Jenjang Pendidikan**Crosstab**

Count		Jenjang Pendidikan				Total
		SMA	Diploma	Sarjana	Pascasarjana	
Informasi Pemerintah	Rendah	3	1	2	1	7
	Sedang	8	5	27	8	48
	Tinggi	4	14	21	2	41
	Sangat Tinggi			4		4
Total		15	20	54	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	18.099 ^a	9	.034
Likelihood Ratio	18.611	9	.029
Linear-by-Linear Association	.160	1	.690
N of Valid Cases	100		

a. 9 cells (56.3%) have expected count less than 5. The minimum expected count is .44.

Kerjasama Yayasan/Travel * Jenjang Pendidikan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.788 ^a	6	.447
Likelihood Ratio	5.934	6	.431
Linear-by-Linear Association	.187	1	.666
N of Valid Cases	100		

a. 5 cells (41.7%) have expected count less than 5. The minimum expected count is 1.65.

Informasi Media, Koran dll * Jenjang Pendidikan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.154 ^a	12	.433
Likelihood Ratio	14.304	12	.282
Linear-by-Linear Association	.133	1	.715
N of Valid Cases	100		

a. 13 cells (65.0%) have expected count less than 5. The minimum expected count is .11.

Informasi Karyawan/Pegawai * Jenjang Pendidikan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9.426 ^a	12	.666
Likelihood Ratio	11.335	12	.500
Linear-by-Linear Association	.241	1	.623
N of Valid Cases	100		

a. 14 cells (70.0%) have expected count less than 5. The minimum expected count is .22.

Hubungan Faktor Demografi : Penghasilan terhadap Faktor Dependent dan Independent

Sesuai Dengan Syariah * Penghasilan Perbulan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	18.273 ^a	15	.249
Likelihood Ratio	20.004	15	.172
Linear-by-Linear Association	.547	1	.460
N of Valid Cases	100		

a. 17 cells (70.8%) have expected count less than 5. The minimum expected count is .24.

Brand Image Tabungan Terkenal * Penghasilan Perbulan

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	22.611 ^a	15	.093
Likelihood Ratio	19.576	15	.189
Linear-by-Linear Association	.454	1	.501
N of Valid Cases	100		

a. 17 cells (70.8%) have expected count less than 5. The minimum expected count is .08.

Produk Unggul Teknologi * Penghasilan Perbulan**Crosstab**

Count		Penghasilan Perbulan						Total
		Lebih kecil dari Rp.1.000.000,-	Rp.1.000.000,- s/d Rp.2.500.000,-	Rp.2.500.000.- s/d Rp.3.500.000.-	Rp.3.500.000.- s/d Rp.5.000.000.-	Rp.5.000.000.- s/d Rp.10.000.000.-	> Rp.10.000.000.-	
Produk Unggul Teknologi	Sangat Rendah		1				1	2
	Rendah	6	3	4	2	5	1	21
	Sedang	4	3	11	12	10	5	45
	Tinggi	5	6	8	3	9		31
	Sangat Tinggi						1	1
Total		15	13	23	17	24	8	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	33.817 ^a	20	.027
Likelihood Ratio	27.853	20	.113
Linear-by-Linear Association	.073	1	.787
N of Valid Cases	100		

a. 21 cells (70.0%) have expected count less than 5. The minimum expected count is .08.

Produk Sesuai Kebutuhan Nasabah * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	25.197 ^a	20	.194
Likelihood Ratio	27.681	20	.117
Linear-by-Linear Association	.691	1	.406
N of Valid Cases	100		

a. 21 cells (70.0%) have expected count less than 5. The minimum expected count is .08.

Biaya Administrasi * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16.013 ^a	15	.381
Likelihood Ratio	18.780	15	.224
Linear-by-Linear Association	1.546	1	.214
N of Valid Cases	100		

a. 15 cells (62.5%) have expected count less than 5. The minimum expected count is .24.

Saldo Minimum * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.475 ^a	20	.749
Likelihood Ratio	15.095	20	.771
Linear-by-Linear Association	1.078	1	.299
N of Valid Cases	100		

a. 22 cells (73.3%) have expected count less than 5. The minimum expected count is .08.

Mudah Dijangkau * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.462 ^a	10	.924
Likelihood Ratio	5.440	10	.860
Linear-by-Linear Association	.616	1	.433
N of Valid Cases	100		

a. 10 cells (55.6%) have expected count less than 5. The minimum expected count is .88.

Disuluruh Propinsi Ada * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8.878 ^a	15	.884
Likelihood Ratio	8.478	15	.903
Linear-by-Linear Association	1.799	1	.180
N of Valid Cases	100		

a. 14 cells (58.3%) have expected count less than 5. The minimum expected count is .08.

Menjangkau pedesaan * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10.875 ^a	15	.761
Likelihood Ratio	10.854	15	.763
Linear-by-Linear Association	.413	1	.520
N of Valid Cases	100		

a. 17 cells (70.8%) have expected count less than 5. The minimum expected count is .08.

Lokasi Bank Mandiri * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.184 ^a	20	.766
Likelihood Ratio	14.257	20	.817
Linear-by-Linear Association	.656	1	.418
N of Valid Cases	100		

a. 25 cells (83.3%) have expected count less than 5. The minimum expected count is .16.

Informasi Pemerintah * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11.512 ^a	15	.715
Likelihood Ratio	14.414	15	.494
Linear-by-Linear Association	.065	1	.799
N of Valid Cases	100		

a. 14 cells (58.3%) have expected count less than 5. The minimum expected count is .32.

Kerjasama Yayasan/Travel * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5.456 ^a	10	.859
Likelihood Ratio	6.415	10	.779
Linear-by-Linear Association	.040	1	.842
N of Valid Cases	100		

a. 8 cells (44.4%) have expected count less than 5. The minimum expected count is 1.20.

Informasi Media, Koran dll* Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	15.742 ^a	20	.732
Likelihood Ratio	18.000	20	.587
Linear-by-Linear Association	1.488	1	.223
N of Valid Cases	100		

a. 22 cells (73.3%) have expected count less than 5. The minimum expected count is .08.

Informasi Karyawan/Pegawai * Penghasilan Perbulan**Chi-Square Tests**

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11.731 ^a	20	.925
Likelihood Ratio	16.328	20	.696
Linear-by-Linear Association	.262	1	.609
N of Valid Cases	100		

a. 23 cells (76.7%) have expected count less than 5. The minimum expected count is .16.

