

SURVEY
VARIABLES AFFECTING INTERNATIONAL TOURISTS TO VISIT INDONESIA

Dear respected Sir/Madam/and respondents

For the purpose of developing a thesis on the topic **Variabels Affecting International Tourists To Visit Indonesia**, I, **AHMAD ZAENI**, a **postgraduate student at the University of Indonesia** am going to conduct a research about the aforementioned topic. Therefore, in collecting the data, I ask by your virtue to fill the listed questions below.

In this research, YOU are selected to become one of our respondents. **Your personal identity and information gathered from you will be kept as confidential and solely be used for the purpose of empirical research activity.** In this regard, hence We wish that you could produce a genuine information that would support this research.

A. Respondent's Identity

Number :
 Name :
 Age :
 Nationality :
 Sex :
 Occupation :

B. Questionare Answering Guidance

1. Each question consists of two models, model a and model b. Please choose one of the aforementioned model that is most easier to be answered.
2. Please tick (**X**) the answer in accordance to your opinion.
3. The answers will be set in the scale of priority as listed in the table below:
 - 1 = Equally important/Equally to be choosen (**E**), means that you have comments equally important/equally to be choosen on given statements
 - 2 = Moderate important/Moderate to be choosen (**M**), means that you have comments moderate important/moderate to be choosen on given statements
 - 3 = Strong important /Strong to be choosen (**S**), means that you have comments strong important/ strong to be chooden on given statements
 - 4 = Very Strong important (**VS**), means that you have comments very strong important/ very strong to be choosen on given statements;
 - 5 = Extreme important (**EX**), means that you have comments extreme important/ extreme to be choosen on given statements.
 - 6 = Compromisse (**R**), means that you are compromisse to choose on given statements
4. If you choose the answer within model a, the model b should not be answered. Similarly, in the case you choose the answer in model b, the model a should not be answered.

Example:

List factors that is affecting for you to visit Indonesia, in your opinion how important:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Security compared with convenient visa service.				X		
	b. Convenient visa service compared with security.						

If you choose the answer within model a, the model b should not be answered. Similarly, in the case you choose the answer in model b, the model a should not be answered.

QUESTIONS REGARDING CRITERIA

List factors that is affecting for you to visit Indonesia, in your opinion how important:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Security compared with convenient visa service.						
	b. Convenient visa service compared with security.						
2.	a. Security compared with transportation.						
	b. Transportation compared with security .						
3.	a. Security compared with accomodation.						
	b. Accomodation compared with security						
4.	a. Security compared with currency rate						
	b. Currency rate compared with security						
5.	a. Convenient visa service compared with transportation.						
	b. Transportation compared with convenient visa service						
6.	a. Convenient visa service compared with accomodation						
	b. Accomodation compared with convenient visa service						
7.	a. Convenient visa service compared with currency rate.						
	b. Currency rate compared with convenient visa service						
8.	a. Transportation compared with accomodation						
	b. Accomodation compared with transportation						
9.	a. Transporation compared with currency rate						
	b. Currency rate compared with transportation						
10.	a. Accomodation compared with currency rate						
	b. Currency rate compared with accomodation						

QUESTIONS REGARDING CHOICES

I. In the case “**Security**” as the benchmark for making decision to visit, which city would you most choose:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Bali compared with Yogyakarta.						
	b. Yogyakarta compared with Bali.						
2.	a. Bali compared with North Sumatera.						
	b. North Sumatera compared with Bali.						
3.	a. Yogyakarta compared with North Sumatera.						
	b. North Sumatera compared with Yogyakarta						

II. In the case “**Convenient visa service**” as the benchmark for making decision to visit, which city would you most choose:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Bali compared with Yogyakarta.						
	b. Yogyakarta compared with Bali.						
2.	a. Bali compared with North Sumatera.						
	b. North Sumatera compared with Bali.						
3.	a. Yogyakarta compared with North Sumatera.						
	b. North Sumatera compared with Yogyakarta						

III. In the case “**Transportation**” as the benchmark for making decision to visit, which city would you most choose:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Bali compared with Yogyakarta.						
	b. Yogyakarta compared with Bali.						
2.	a. Bali compared with North Sumatera.						
	b. North Sumatera compared with Bali.						
3.	a. Yogyakarta compared with North Sumatera.						
	b. North Sumatera compared with Yogyakarta						

III. In the case “**Accomodation**” as the benchmark for making decision to visit, which city would you most choose:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Bali compared with Yogyakarta.						
	b. Yogyakarta compared with Bali.						
2.	a. Bali compared with North Sumatera.						
	b. North Sumatera compared with Bali.						
3.	a. Yogyakarta compared with North Sumatera.						
	b. North Sumatera compared with Yogyakarta						

IV. In the case “**Currency rate**” as the benchmark for making decision to visit, which city would you most choose:

No	Statements	Comments					
		E	M	S	VS	EX	R
1.	a. Bali compared with Yogyakarta.						
	b. Yogyakarta compared with Bali.						
2.	a. Bali compared with North Sumatera.						
	b. North Sumatera compared with Bali.						
3.	a. Yogyakarta compared with North Sumatera.						
	b. North Sumatera compared with Yogyakarta						

Keamanan, Visa, Transportasi, Akomodasi, dan Kurs

Responden	L/P	Umur	Warga Negara	Pertanyaan									
				1	2	3	4	5	6	7	8	9	10
1	L	28	AUS	7	7	9	9	3	3	3	7	7	7
2	L	30	AUS	9	7	7	7	5	5	5	5	7	7
3	P	26	USA	9	9	9	9	1	1	1	5	5	7
4	P	26	USA	7	7	7	7	1	1	1	7	7	7
5	L	33	GBR	7	5	5	5	3	3	3	7	7	7
6	P	30	GBR	5	5	5	5	3	3	3	5	5	5
7	L	45	NZL	9	7	9	7	3	1	1	3	3	3
8	P	40	AUS	9	7	7	7	5	5	5	5	7	7
9	P	21	CAN	9	9	9	9	1	1	1	5	5	7
10	P	23	CAN	7	7	7	7	1	1	1	7	7	7
11	L	26	BRA	7	5	5	5	3	3	3	7	7	7
12	P	18	BRA	7	7	9	9	3	3	3	7	7	7
13	P	22	BRA	9	7	7	7	5	5	5	5	7	7
14	L	31	SAU	9	9	9	9	1	1	1	5	5	7
15	L	29	SAU	7	7	7	7	1	1	1	7	7	7
16	P	23	FRA	7	5	5	5	3	3	3	7	7	7
17	L	27	SPA	5	5	5	5	3	3	3	5	5	5
18	L	29	EGP	9	7	9	7	3	1	1	3	3	3
19	P	30	MAR	9	7	7	7	5	5	5	5	7	7
20	L	35	SPO	9	9	9	9	1	1	1	5	5	7
21	P	26	MAS	9	9	9	9	1	1	1	5	5	7
22	P	25	SPO	7	7	7	7	1	1	1	7	7	7
23	L	24	PHI	7	5	5	5	3	3	3	7	7	7
24	L	24	PHI	5	5	5	5	3	3	3	5	5	5
25	P	25	RRC	9	7	9	7	3	1	1	3	3	3
26	L	25	RRC	9	7	7	7	5	5	5	5	7	7
27	P	27	TWN	5	5	5	5	5	5	5	5	5	5
28	P	27	TWN	9	7	7	7	3	3	3	1	1	1
29	P	23	TWN	9	7	9	7	1	1	1	5	5	5
30	P	21	TWN	9	7	7	7	7	7	7	7	7	7
31	L	19	RRC	7	7	7	7	1	1	1	5	5	5
32	L	20	RRC	9	7	7	7	5	5	5	5	7	7
33	P	18	JAP	9	9	9	9	1	1	1	5	5	7
34	P	18	JAP	7	7	7	7	1	1	1	7	7	7
35	L	26	JAP	7	5	5	5	3	3	3	7	7	7
36	L	26	JAP	5	5	5	5	3	3	3	5	5	5
37	L	30	JAP	9	7	7	7	3	1	1	3	3	3
38	P	30	RSA	9	7	7	7	5	5	5	5	7	7
39	P	28	RSA	9	9	9	9	1	1	1	5	5	7
40	L	28	RSA	9	9	9	9	1	1	1	5	5	7
41	L	27	RSA	7	7	7	7	1	1	1	7	7	7
42	L	27	SAU	7	5	5	5	3	3	3	7	7	7
43	P	22	SAU	7	7	7	7	7	7	7	7	7	7
44	P	22	SAU	9	9	9	9	5	5	5	5	5	5
45	L	21	SAU	7	7	9	9	3	3	3	7	7	7
46	L	28	SAU	9	7	7	7	5	5	5	5	7	7
47	P	20	FRA	9	9	9	9	1	1	1	5	5	7
48	P	20	FRA	7	7	7	7	1	1	1	7	7	7
49	L	36	SPA	7	5	5	5	3	3	3	7	7	7
50	P	30	GBR	5	5	5	5	3	3	3	5	5	5

52	P	26	SPO	9	7	7	7	5	5	5	5	7	7
53	P	28	SPO	9	9	9	9	1	1	1	5	5	7
54	L	29	SPO	7	7	9	9	3	3	3	7	7	7
55	L	23	AUS	9	7	7	7	5	5	5	5	7	7
56	P	33	AUS	9	9	9	9	1	1	1	5	5	7
57	P	32	JAP	7	7	7	7	1	1	1	7	7	7
58	L	33	JAP	7	5	5	5	3	3	3	7	7	7
59	L	31	TWN	5	5	5	5	3	3	3	5	5	5
60	P	42	TWN	9	7	9	7	3	1	1	3	3	3
61	L	43	NED	9	7	7	7	5	5	5	5	7	7
62	P	39	NED	9	9	9	9	1	1	1	5	5	7
63	P	38	NED	9	9	9	9	1	1	1	5	5	7
64	L	44	NED	7	7	7	7	1	1	1	7	7	7
65	P	41	PHI	7	5	5	5	3	3	3	7	7	7
66	L	33	PHI	5	5	5	5	3	3	3	5	5	5
67	P	30	KOR	7	7	9	9	3	3	3	7	7	3
68	P	46	KOR	9	7	7	7	5	3	3	5	5	7
69	L	49	KOR	9	9	9	9	1	1	1	3	3	7
70	P	40	KOR	7	7	7	7	1	5	5	5	7	7
71	P	38	KOR	7	5	5	5	3	1	1	5	5	7
72	L	50	NED	5	5	5	5	3	1	1	5	5	7
73	P	45	NED	9	7	9	7	3	1	1	7	7	5
74	P	50	FRA	9	7	7	7	5	3	3	7	7	3
75	L	56	FRA	9	9	9	9	1	7	7	7	7	7
76	L	51	RSA	7	7	7	7	1	5	5	5	5	5
77	P	44	RSA	7	5	5	5	3	3	3	7	7	1
78	L	47	CAN	7	7	7	7	5	5	5	5	7	7
79	L	49	CAN	9	9	9	9	1	1	1	5	5	7
80	L	36	UEA	7	7	9	9	3	3	3	7	7	7
81	L	33	UEA	9	7	7	7	5	5	5	5	7	7
82	P	40	SAU	9	9	9	9	1	1	1	5	5	7
83	P	39	SAU	7	7	7	7	1	1	1	7	7	7
84	L	23	HKG	7	5	5	5	3	3	3	7	7	7
85	L	22	HKG	5	5	5	5	3	3	3	5	5	5
86	P	40	HKG	9	7	9	7	3	1	1	3	3	3
87	L	21	TWN	7	5	5	5	3	5	5	5	7	7
88	P	23	SPO	5	5	5	5	3	1	1	5	5	7
89	L	23	SPO	9	7	9	7	3	1	1	5	5	7
90	L	20	JAP	9	7	7	7	5	1	1	7	7	7
91	L	30	JAP	9	9	9	9	1	1	1	7	7	7
92	P	28	JAP	7	7	7	7	1	3	3	7	7	7
93	P	25	JAP	7	5	5	5	3	3	3	5	5	5
94	P	24	JAP	7	7	9	9	3	1	1	3	3	3
95	P	23	USA	9	7	7	7	5	5	5	5	7	7
96	L	33	USA	9	9	9	9	1	1	1	5	5	7
97	L	31	USA	7	7	7	7	1	1	1	5	5	7
98	P	32	CAN	7	5	5	5	3	1	1	7	7	7
99	P	44	SPA	5	5	5	5	3	3	3	7	7	7
100	L	50	USA	9	7	9	7	3	3	3	5	5	5
Jumlah Total				774	686	720	700	276	258	258	552	584	616

Ket L = 48
P = 52