

## DAFTAR KEPUSTAKAAN

- Anderson, Gordon (2000). *From Supply to Collaborative Commerce Networks: The Next Step in Supply Chain Management*.  
 < [http://www.ascet.com/authors.asp?a\\_ID=160](http://www.ascet.com/authors.asp?a_ID=160)>
- Bowersox, Donald J., Closs, David J., & Cooper, M. Bixby. (2007). *Supply Chain Logistics Management* (2<sup>nd</sup> ed.). New York: The McGraw-Hill Companies Inc.
- Chase, Richard B., Jacobs, F. Robert, & Aquilano, Nicholas J. (2001). *Operation Management for Competitive Advantage* (11<sup>th</sup> ed.). New York: The McGraw-Hill Companies Inc.
- Chopra, Sunil, and Meindl, Peter, (2004), *Supply Chain Management Strategy, Planning, And Operation* (2<sup>nd</sup> ed.). New Jersey: Pearson Education International.
- Cohen, Shoshanah & Roussel, Joseph, (2005), *Strategic Supply Chain Management, the 5 Disciplines for Top Performance*. New York: The Mc. Graw-Hill Companies Inc.
- Fisher, Marshall L. (1997). *What is the right supply chain for your product?* Harvard Business Review.
- Kotler, Philip. (1991). *Marketing Management: Analysis, Planning, Implementation, and Control* (7<sup>th</sup> ed). Prentice Hall, Inc.
- Hau Lee. (2002). “*Aligning supply chain strategies with product uncertainties*”, California Management Review.
- Lambert, Douglas M. (2004). *The Eight Essential Supply Chain Management Processes*, Supply Chain Management Review.
- Levi et al, (2003). *Designing & Managing the Supply Chain*, New York, The McGraw-Hill Companies Inc.

**Universitas Indonesia**

Said, Andi Ilham, dkk, 2006, Produktivitas dan efisiensi dengan SCM/Andi Ilham Said, dkk; penyunting: Hari W., Penerbit PPM.

Togar Sim. (2008). *Kolaborasi Rantai Pasok*  
<<http://togarsim.wordpress.com/2008/07/11/kolaborasi-rantai-pasok/>>

Porter, Michael E., (1998). *Competitive Advantage Creating and Sustaining Superior Performance: With a New Introduction*. New York: The Free Press, A Division of Simon & Schuster Inc.

PT Rajawali Nusindo (2008). *Official Website*.  
<<http://www.nusindo.co.id>>

Wikipedia (2008). *Supply Chain Management*.  
<[http://en.wikipedia.org/wiki/Supply\\_chain\\_management](http://en.wikipedia.org/wiki/Supply_chain_management)>

Warta Ekonomi. (2008). *Strategi & Inspirasi: Tren Solusi Korporat 2008*.  
<<http://www.wartaekonomi.com/detail.asp?aid=10265&cid=24>>