ABSTRAK

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Program Studi : Pasca Sarjana Fakultas Hukum Bidang Kajian Hukum Ekonomi
Judul   : Penegakan Hukum Hak Kekayaan Intelektual Khususnya Merek
       dan Hak Cipta oleh Otoritas Kepabeanan

Penegakan hukum hak kekayaan intelektual oleh otoritas kepabeanan ditujukan untuk melindungi pemilik atau pemegang hak dari segi ekonomi, melindungi konsumen terhadap barang-barang bermerek palsu maupun bajakan hak cipta dan untuk kepentingan negara dari segi perdagangan internasional serta penerimaan keuangan negara dilaksanakan dengan dua cara yaitu pasif dan aktif sesuai dengan ketentuan Persetujuan Trade Related Aspects of Intellectual Property Rights tentang tindakan yang diambil di perbatasan negara walaupun sudah memperlihatkan hasilnya namun masih memerlukan dukungan berupa peran serta secara aktif pemilik atau pemegang hak, masyarakat konsumen, dan kerjasama para penegak hukum, serta perangkat peraturan yang memadai.

Kata Kunci :
Penegakan huku, perlindungan, peran serta dan kerjasama.

ABSTRACT

Name   : Toto Sugiatno Samingan
Study Program : Master's Degree of Business Law
Title   : Enforcement of Intllectual Property Righst Especially Trade
        Mark and Copyright by the Customs Authority

Enforcement of intellectual property rifhts by the Customs Authority is aimed to give economic protection to the owner or holder of the right, consumer protection against counterfeit trademark and pirated goods as well as for the benefit of international trade and national revenue performed by Customs Authority in two actions, that is passive action and active action based on Trade Related Aspects of Intellectual Property Rights Agreement concerning with special requirements related to border measures although has been done successfully but it still need support in form of active participation by the owner or holder of the right, consumer as a whole, cooperation among law enforcement agencies and a set of reliable government regulation as well.

Key Words :
Enforcement, protection, participation and cooperation