

## DAFTAR PUSTAKA

### **Buku**

- Alisjahbana, B. 2007. *Taking Innovation To The Next Level*. The 2nd Indonesian Business Management Conference, Prasetya Mulya Business School, January, 31st, 2007.
- Barney, J. 1991. *Firm Resources And Sustained Competitive Advantage*, Journal of Management, 17 (1), 99-120.
- Beckman, T. , (1999). *The Current State of Knowledge Management*. In J. Liebowitz (ed.), *Knowledge Management Handbook*. Boca Raton, FL: CRC Press, 1-1122.
- Bhatt. 2001. *Knowledge Management In Organizations: Interactions Between Technologies, Techniques, And People*. Journal of Knowledge Management, 5 (1), 71-90.
- Certo dan Peter. 1990 *Strategic Management: Concepts and Applications, 2nd Edition*, McGraw-Hill Publishing Company.. p. 5.
- Chandra, A. 1996. Daur Hidup Produk Global dan Dampaknya Terhadap Manajemen Perusahaan, Usahawan no. 08th. XXV, Agustus : p. 8-11.
- Capon, Noel. Farley, John U and Lehmann, Donald R. (1992),"Profiles of Product Innovators Among Large U.S. Manufacturers," *Management Science*, 38,2,157-169.
- Civi, M. 2000. *Knowledge Management as A Competitive Advantage: A Review*. Marketing Intelegence and Planning. 18 (4), 166-174.
- Chesbrough, Henry W., and David J. Teece, 1996. *When is Virtual Virtuous Organizing for Innovation*. Harvard Business Review, 74:1 (January-February), 65-73.
- Demarest, M. 1997. *Understanding Knowledge Management*. Long Range Planning, 30 (3), 374-384.

- Drejer, A. and Riis, J.O. 2001. *New Dimensions of Competence Development In Industrial Enterprises*. The International Journal of Manufacturing Technology and Management, 2 (7), 660-682.
- Drejer, A. 2002. *Situation For Innovation Management: Towards A Contingency Model*. European Journal of Innovation Management, 5 (1), 4-17.
- Elenkov, D.S. 2002. *Effects Of Leadership On Organizational Performance In Russian Companies*. Journal of Business Research, 55 ( 6), 467-480.
- Eisenhardt, K. 1989. *Making Fast Strategic Decision In High Velocity Environment*. Academy of management Journal, 32, 543-576.
- Gobeli, David H and Brown, Daniel J. 1993. *Improving the Process of Product Innovation*. Research-Technology Management, 38-44.
- Gold, A.H., Malhotra, A., and Segars, A.H. 2001. *Knowledge Management: An Organizational Capabilities Perspective*. Journal of Management Information Systems, 18 (1), 185-214.
- Gilbert, J.T. 1994. *Choosing an Innovation Strategy: Theory and practice*. Business Horizon, November-December 1994, 16-22.
- Gilbert, C. 2003. *The Disruption Opportunity*. MIT Sloan Management Review, 44 (4), 27-32.
- Gobeli, D.H., and Brown, Daniel J. 1993. *Improving The Process Of Product Innovation*. Research Technology and Management, 38-44.
- Huseini, M dan Jemsly Hutabarat. 2006. Operasionalisasi Strategi. Elex Media Komputindo. Jakarta.
- Hansen, M.T., Nohria, N., and Tierney, T. *What's Your Strategy For Managing Knowledge?* Harvard Business Review, 77, 2 (March–April 1999), 106-116.
- Ichijo, K. Krogh, G. and Nonaka, I. 1998. *Knowledge Enablers*. In G. Krogh, J. Roos, and D. Kleine (eds.), *Knowing in Firms*. Thousand Oaks.CA: Sage, 173 - 203.
- Iyer, G.R., LaPlaca,P.J., Sharma, A., 2006. *Innovation And New Product Introduction In Emerging Market: Strategic And Recommendation For Indian Market*. Industrial Marketing Management, 35, 373-382.
- James A.F. Stoner, and Freeman, R. Edward. *Management*. 1992. Prentice-Hall, Inc., Englewood-Cliffs:, p. 8.

- Kerlinger, Fred N. 2006. Asas-asas Penelitian Behavioral. Gadjah Mada University Press.
- Lengnick-Hall, C.A. 1992. *Innovation and Competitive Advantage: What We Know and What We Need to Learn*. Journal of Management, 18,2,399-429.
- Lilien, GL. & Yoon, E. 1990. *The Timing of Competitive Market Entry: An Exploratory Study of New Industrial Product*. Management Science. Vol. 36 (5), Providence.
- Lansiti, M., 1997. *Technology Integration: Managing Technological Evolution In A Complex Environment*. Research Policy, 24,521-42.
- Luchs, B. 1990. *Quality as Strategic Weapon*. European Business Journal, 2(4), 34-47.
- Manasco, B. 1996. *Leading Firms Develop Knowledge Strategies*. Knowledge Inc., 1 (6), 26-29.
- Mansfield, E. 1988. The speed and cost of industrial innovation in Japan and United States: external versus internal technology, Management Science, Vol. 10, Oct. pp. 1157-1168.
- Moenaert, Rudy K., Dirk Deschoolmeester, Arnoud de Meyer, and William E. Souder. 1992. *Information Styles of Marketing and R&D Personnel during Technological Product Innovation Projects*. R&D Management, 22:1 (January), 21-39.
- Musselwhite, W. Christopher. 1990. *Time-Based Innovation: the New Competitive Advantage*. Training and Development Journal, 53-56.
- Nonaka, I.; Byosiere, P.; and Konno, N., 1994. *Organizational Knowledge Creation Theory: A First Comprehensive Test*. International Business Review, 3 (4), 337-351.
- Ohmae, Kenichi. 1982. *The Mind of The strategist, Business planning for Competitive Advantage*. Penguin Book.
- Ohmae, K. 1995. *The End of Nation State: The Rise of Regional Economies*. New York: The Free Press.
- Pearce II, John A., Richard B. Robinson Jr. 1994. *Strategic Formulation, Implementation, and Control*, Boston : Richard D. Irwinn Inc.

- Porter, Michael E. 1985. *Competitive Advantage*. Free Press, New York.
- Saaty, Thomas L. 1993. Pengambilan Keputusan Bagi Para Pemimpin. University of Pittsburgh. Terjemahan Liana Setiono, Jakarta : PT. Pustaka Binaman Pressindo.
- Schumpeter, Joseph. Introduction by Richard Swedberg Stockholm University .2003. *Capitalism, Socialism & Democracy*, edition published in the Taylor & Francis e-Library.
- Souder, W & Sherman, J. 1994. *Managing New Technology Development*, Mc Graw-Hill, New York.
- Thompson, Arthur A., Jr., and Strickland, A. J. 1998. *Strategic Management*, 10th ed. Boston: Irwin/McGraw-Hill. p. 2.
- Thomson, J. H., and Ewer, S.R. 1989. *How Should R&D Report Its Expenditures?* Research and Development, 31,2,174-176.
- Toffler, A.1980. *The Third Wave*. Pan Books, London.
- Ulrich, D., Von, G., Ann, M., dan Todd, J. 1994. *High impact Learning: Building and Diffusing Learning Capability*. *Organizational Dynamics*, 2(3), 171-185.
- Van Der Heijden, Kes, Ron Bradfield, George Burt, George Cairns & George Wright. 2002. *The Sixht Sense ; Accelerating Organizational Learning With Scenarios*. John Wiley & Sons, Ltd.
- Wortzel, H.V. & Wortzel, L.H. 1997. *Strategic Management In Global Economy*. New York.
- Walsh, V. 1992. *Winning by Design: Technology Product Design & International Competitiveness*, Basil Black well, Oxford.
- W. F. Glueck and Jauch, L. R. *Strategic Management and Business Policy*. New York: McGraw-Hill.
- Zahra, Shaker A., and Das, Sidharta R. 1993. *Innovation Strategy and Financial Performance in Manufacturing Companies: An Empirical Study*. *Production and Operation Management*, 2,1, 15-3.
- Zangwill, W.L. 1993. *Lightning Strategies for Innovation*, Mac.Millan Inc.
- Zhou, K.Z., 2006. *Innovation, Imitation, and new product performance: The case in China*. *Industrial Marketing Management*, 35, 394-402.