

DAFTAR REFERENSI

Korpus Data:

Iklan Nivea For Men: Nivea Dnage. *Stern* nr. 19, 30 April 2008. Hal. 16.

Iklan L'oreal Hydra Energy Turbo Booster. *Stern* nr. 14, 27 Maret 2008. Hal 51.

Iklan L'oreal Vita Lift. *Brigitte* nr. 6, Rabu 27 Februari 2008. Hal 6.

Buku:

Cornwall, Andrea. "Men, Masculinity, and Gender in Development." *Men and Masculinity*. Ed. Caroline Sweetman. Oxford: Oxfam, 1997. 8-13.

Flocker, Michael. *Saatnya Pria Tampil Seksi!*. Terj. Ayu Perwitasari. Yogyakarta: B-first, 2005. Terj. dari *The Metrosexual Guide to Style: A Hand Book for The Modern Man*, 2003.

Giles, Judy and Tim Middleton. *Studying Culture: A Practical Introduction*. Oxford: Blackwell Publishers, 1999.

Hall, Stuart. "The Work of Representation." *Representation: Cultural Representation and Signifying Practices*. Ed. Stuart Hall. London: Sage Publication, 2003. (13-74)

Hermawan Kertajaya, et al., ed. *Metrosexual in Venus*. Jakarta: MarkPlus&Co, 2004.

Nixon, Sean. "Exhibiting Masculinity." *Representation: Cultural Representation and Signifying Practices*. Ed. Stuart Hall. London: Sage Publication, 2003. (291-336)

Wahyu Wibowo. *Sihir Iklan 'Format Komunikasi Mondial dalam Kehidupan Urban Kosmopolit'*. Jakarta: PT. Gramedia Pustaka Utama, 2003.

Luciano, Lynne. *Looking Good: Male Body Image in Modern America*. United States: Hill & Wang. 14 dan 106. <<http://www.amazon.com>>

Artikel Majalah:

Höfle, Stefani. "Die gepflegte Männeremanzipation". *Brigitte* Nr. 18, 2008: 50-56.

Teguh Poeradisastra. Kaum Metroseksual. Pria Pesolek Berkocek Tebal. *Swa* 06/XX/18-31 Maret 2004: 25.

Artikel Internet:

Bartz, Andrea. "Make-up for Men: Rethinking Masculinity". *Sirens Magazine*. 21 Maret 2008. <http://www.alternet.org/reproductivejustice/80142/make_up_for_men:rethinking_masculinity/?page=entire>

Gotting, Peter. "Rise of the Metrosexual." 14 Oktober 2008. <<http://www.theage.com.au/articles/2003/03/10/1047144914842.html>>

Gobel, Lawrence. "Pierce Brosnan: more than just a beautiful Bond!." 2 Mei 2009. <http://piercebrosnan.jamesbond-online.com/pbarticle_MoreThanJustABeautifulBond.html>

Loschek, Ingrid. "Tak ada yang baru dan miskin inovasi." 9 Juli 2009. <<http://www.goethe.de/Ins/id/lp/prj/art/ksd/des/id2085314.htm>>

Simpson, Mark. "Metrosexual? That rings a bell..." 14 Oktober 2008. <http://www.marksimpson.com/pages/journalism/metrosexual_ios.html>

Trigiani, Kathleen. "Masculinity-Femininity: Society's Difference Dividend." 3 November 2008. <http://web2.iadfw.net/ktrig9246/out_of_cave/mf.html>

"About Mark Simpson". 14 Oktober 2008. <<http://www.marksimpson.com/blog/about/>>

"Advertising". 14 Oktober 2008. <<http://en.wikipedia.org/wiki/Advertising>>

"Color Orange". 13 April 2009. <<http://crystal-cure.com/orange.html>>

"Die Marke NIVEA FOR MEN der Beiersdorf AG und Joachim Löw gehen ab sofort eine langfristige Partnerschaft ein". 21 April 2009. <<http://www.nivea.de/magazine/article/1540>>

"Early Days of Advertising". 14 Oktober 2008. <<http://www.triviallibrary.com/a/history-of-advertising-ancient-hisatory-middle-ages-and-the-early-days.htm>>

"Football is our life". 10 Juli 2009.

<http://www.germanyandafrika.diplo.de/Vertretung/pretoria_dz/en/06_S/Football_in_Germany/06_Football_in_Germany.html>

"Man". 3 Maret 2009. <<http://en.wikipedia.org/wiki/Man>>

“Matthew Fox’s Biography”. 10 November 2008. <<http://matthew-fox.net/matthew-fox-biography/>>

“Orange”. 13 April 2009. <<http://www.color-wheel-pro.com/color-meaning.html>>

“Pierce Brosnan”. 10 November 2008. <http://en.wikipedia.org/wiki/Pierce_Brosnan>

“Pierce Brosnan Biography” 1 Mei 2009. <<http://www.piercebrosnan.org/pierce-brosnan-biography.php>>

“Stern (magazine).” 9 Juli 2009. [http://en.wikipedia.org/wiki/Stern_\(magazine\)](http://en.wikipedia.org/wiki/Stern_(magazine)). 1 Mei 2009. <<http://www.piercebrosnan.com/menu.php?mm=5&sm=1&pn=1>>

9 Juli 2009. <<http://www.abo-direkt.de/>>

Kamus:

Kamus Besar Bahasa Indonesia. Jakarta: Balai Pustaka, 2007.

Langenscheidt Grosswörterbuch Deutsch als Fremdsprache. Berlin und München: Langenscheidt KG, 2003.