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## **ABSTRACT**

**DAMERIA F. PANJAITAN (0905230131), Policy Implementation Analysis of Green Open Space Re-function in Ayodia Park, Barito Street, South Jakarta, xiv+92 pages+8 tables+7 pictures+36 bibliographies (1979-2007)+ 5 additions**

The environmental issue has been the major issue in the world nowadays. This issue also has encourage many big cities around the world to implement the green cities concept in their city development, to reach the minimal standard 30% green open space of the city's area, that has been settled on the Earth Conference at Johannesburg in 2002. In Jakarta, as an effort to reach the minimal 13,94% standard that has been settled in the Rencana Tata Ruang Wilayah DKI Jakarta 2010 (RTRW 2010), the local government especially Dinas Pertamanan DKI Jakarta are trying to rearrange the use of the land that has been improperly used by people. One of the re-function is on Taman Ayodia, which is well known by the name Pasar Barito. There has been resistance made by the small merchants (PKL) in Pasar Barito regarding the condemnation process.

Due to that reason, the research questions in this research are: how was the implementation process seen from Edward III's and Grindle's conceptions about the dimensions of a policy implementation and which dimension that is dominant in the policy implementation process?

The research method that the researcher uses in this research is positivist approach which is helped by qualitative data technique. The type of this research is descriptive research. In collecting data, researcher uses in depth interviews, observation, and

documentation. Qualitative data is the most important data which is supported by literature studies from books, journal, etc.

The result from this research is that the implementation of green open space re-function in Taman Ayodia has been done but still it has lack of perfection due to the resistance that the small merchants (PKL) made within the condemnation process. The imperfection came from the lack of communication and lack of interests affected from the implementers that the small merchants refer to an improper relocation place and there is no access for the citizen to participate in the decision making of the policy.

The suggestion that has been made to Dinas Pertamanan was to enhance the communication within the organization and enhance the coordination to make the socialization of the program heard and understood by the interests affected clearly. So that in the future a successful policy implementation can be achieved.

