

Daftar Pustaka

Buku:

- Adi, Isbandi Rukminto. *Ilmu Kesejahteraan Sosial dan Pekerjaan Sosial: Pengantar Pada Pengertian dan Beberapa Pokok Bahasan*. Depok: FISIP UI Perss, 2005.
- Adi, Isbandi Rukminto. *Intervensi Komunitas: Pengembangan Masyarakat Sebagai Upaya Pemberdayaan Masyarakat*. Jakarta: Rajawali, 2008.
- Bryman, Alan and Robert G. Burgerss, ed. *Qualitative Research*. London: SAGE, 1999.
- Bowles, Wendy and Margaret Alston. 1998. *Research for Social Workers : an introduction to methods*. Australia: Allen &Unwin, 1998.
- Creswell, John W. *Qualitative Inquiry and Research Design: Choosing Among Five Tradition*. London: SAGE, 1998.
- Kotler, Philip and Eduardo L. Roberto. *Social Marketing: Strategies for Changing Public Behaviour*. New York: The Free Press, 1989.
- Koentjaraningrat. *Metode-metode penelitian Masyarakat (Ed. Ke-3)*. Jakarta : PT. Gramedia, 1994.
- Mazur, E. James. *Learning and Behaviour*. New Jersey: Prentice_Hall, Inc., 1999.
- McQuail Senis and Sven Windhal. *Communication Models: For The Study of Mass Communication*. New York: Longman, 1993.
- Meleong, Lexy J. *Metode Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya, 2002.
- Mikkelsen, Britha. *Methods for Development Work and Research: A guide for Practisioner*. London: SAGE, 1995.
- Myers, G. David. *Psychology*. New York: Worth Publishers, Inc., 1986.
- Neuman,Lawrence W. *Social Research Methods Qualitatif and Quantitatif* . Boston: Allyn dan Bacon, 1997.
- Zaltman, Gerrad., Philip Kotler and Ira Kaufman, ed. *Creating Social Changes*. USA: Holt, Rinehart and Winston, Inc., 1972.

- Sendjaja, S. Djuarsa dkk. *Pengantar Ilmu Komunikasi*. Jakarta: Universitas Terbuka, 2008.
- Shaw, Ian and Nick Gloud. *Qualitative Research in Social Work*. London: SAGE, 2001.
- Soehartono, Irawa. *Metode Penelitian Sosial: Suatu Teknik Penelitian Bidang Kesejahteraan Sosial & Ilmu Sosial lainnya*. Bandung : Remadja Rosdakarya, 1995.
- Stiglitz, Joseph E. *Making Globalization Work*. New York: W.W. Norton Company, Inc.2006
- Suarez-Orozco and Qin-Hilliard. *Globalization: Culture and Education in The New Millennium*. London: University of California Press, 2004.
- Sugiyono. *Memahami Penelitian Kualitatif*. Bandung : Alfabeta, 2005.
- Sugono, Dendy dkk. *Pengindonesiaan Kata dan Ungkapan Asing*. Jakarta: Pusat Bahasa Depdiknas, 2003.
- Winarno, Budi. *Globalisasi Wujud Imperialisme Baru Peran Negara dalam Pembangunan*. Yogyakarta: Tajidu Press, 2005.

Sumber Lain

Policy Series 12: Ethical Consumers and Ethical Trade: A review of Current Literature.

Rob Harisson. *Beginners Guide Ethical Consumer*.

“Pertumbuhan Jutawan Indonesia Lampaui Singapura” harian Seputar Indonesia edisi 26 juni 2008.

Economic downturn will not stop rise in ethical consumerism
<http://www.goodwithmoney.co.uk/servlet/Satellite/1200903577501,CFSweb/Page/GoodWithMoney> > Diakses pada 20 April 2009

Eurostat news release, 15 december 2008
http://epp.eurostat.ec.europa.eu/pls/portal/docs/PAGE/PGP_PRD_CAT_PREREL/PGE_CAT_PREREL_YEAR_2008/PGE_CAT_PREREL_YEAR_2008_MONTH_12/3-15122008-EN-AP.PDF > Diakses pada 12 Mei 2009

Pendapatan per Kapita Penduduk RI 2008 Capai Rp 21,7 Juta

Universitas Indonesia

<http://www.indonesia.go.id/id/index.php?option=com_content&task=view&id=9342&Itemid=701> Diakses pada 18 Mei 2009

The ethical consumerism report 2008

<<http://www.ethicalconsumer.org/Portals/0/Downloads/ETHICAL%20CONSUMER%20REPORT.pdf>> Diakses pada 20 April 2009

Komunikasi

Publik http://komunikasipublik.multiply.com/journal/item/111/Bahan_Kuliah_PTK_Difusi_Inovasi

The ethical consumerism report 2007

<<http://www.ethicalconsumer.org/Portals/0/Downloads/ETHICAL%20CONSUMER%20REPORT.pdf>> Diakses pada 20 April 2009

Erja Mustonen-Ollila. *Methodologies Choice and Adoption: Using Diffusion of Innovations as the Theoretical Framework*. Lapera University of Technology. 11th of September 1998.

60% Pengusaha Rotan Bangkrut <<http://newspaper.pikiran-rakyat.com/prprint.php?mib=beritadetail&id=64350>>

The Political Rationalities of Fair-Trade Consumption in the United Kingdom
<http://pas.sagepub.com/cgi/content/abstract/35/4/583>

LAMPIRAN

