

Exploring culture: exercises, stories, and synthetic cultures / Gert Jan Hofstede, Paul B. Pedersen, Geert H. Hofstede

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Abstrak

Exploring Culture: Exercises, Stories and Synthetic Cultures truly brings Geert Hofstede's five dimensions of national culture to life. This unique training book contains an abundance of exercises, dialogues, stories and simulations that put the five dimensions of culture (power distance, collectivism versus individualism, femininity versus masculinity, uncertainty avoidance and long term versus short term orientation) into action. Derived from these five dimensions are what Hofstede calls synthetic cultures: ten pure cultural types. Exploring Culture is arranged to follow the classic culture learning sequence of gaining awareness, knowledge and skills. Part light, part serious, but always thought-provoking, the book provides more than seventy-five activities, dialogues and stories for readers to explore and discuss. Exploring Culture is an outstanding resource for trainers and educators and the perfect complement to Hofstede's popular Cultures and Organizations