

New media : a critical introduction / Martin Lister ... [et al.]

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Abstrak

New Media: A Critical Introduction is a comprehensive introduction to the culture, history, technologies and theories of new media. The book considers the ways in which 'new media' really are new, assesses the claims that a media and technological revolution has taken place and formulates new ways for media studies to respond to new technologies.

The authors introduce a wide variety of topics including: how to define the characteristics of new media; social and political uses of new media and new communications; new media technologies, politics and globalization; everyday life and new media; theories of interactivity, simulation, the new media economy; cybernetics, cyberculture, the history of automata and artificial life.

Substantially updated from the first edition to cover recent theoretical developments, approaches and significant technological developments.

At www.newmediaintro.com you will find:

- additional international case studies with online references
- specially created You Tube videos on machines and digital photography
- a new Virtual Camera case study, with links to short film examples
- useful links to related websites, resources and research sites
- further online reading links to specific arguments or discussion topics in the book
- links to key scholars in the field of new media.