

Fundamentals of investing / Scott Smart, Lawrence J. Gitman, Michael D. Joehnk

Smart, Scott

Deskripsi Dokumen: <http://lib.ui.ac.id/opac/ui/detail.jsp?id=20374512&lokasi=lokal>

Abstrak

Contents

Preparing to invest -- The investment environment -- Securities markets and transactions -- Investment information and securities transactions -- Important conceptual tools -- Return and risk -- 4A the time value of money -- Modern portfolio concepts -- Investing in common stocks -- Common stocks -- Analyzing common stocks -- Stock valuation -- Market efficiency and behavioral finance -- Investing in fixed-income securities -- Fixed-income securities -- Bond valuation -- Portfolio management -- Mutual funds and exchange-traded funds -- Managing your own portfolio -- Derivative securities -- Options : puts and calls -- Commodities and financial futures -- Glossary -- Index -- Credits.