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Deskripsi Dokumen: <http://lib.ui.ac.id/opac/themes/libri2/detail.jsp?id=33369&lokasi=12>

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**Abstrak**

Abstract: The purpose of this research is to facilitate and enrich the on going business process in PT. Gateway Internusa. The current on going business process still have a lot of problems and obstacles which have huge effect on the current on going operational activities. The research methodology are data and fact finding and also information gathering on the current system and identify problems occurred on the on going system. The results is a new way which the consumer can do the business process through internet technology by doing the online shopping, online subscription, and get personalized online services. The summary is with the design of e-business application, can be supporting and enhance operational excellence in the business process of PT. Gateway Internusa, and with e-business design can also raising up the bargaining position of PT. Gateway Internusa in the similar industry.