

## Pengaruh karakteristik investor terhadap besaran minat investasi saham di pasar modal = Investor characteristic effect on stock investment intention

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### Abstrak

[<b>ABSTRAK</b><br>

Berbagai penelitian mempelajari hubungan antara saham dan faktor-faktor determinan seperti umur, jenis kelamin, investasi pada rumah tinggal, investasi properti, persepsi terhadap risiko, kewirausahaan (kepemilikan usaha), jumlah pendapatan, informasi atau pendapat ahli, kesehatan, pengetahuan, dan motivasi untuk menabung. Namun belum ditemukan riset di Indonesia yang meneliti hubungan faktor-faktor tersebut kepada minat berinvestasi pada saham.

Penelitian ini menemukan bahwa tidak semua faktor tersebut memiliki hubungan yang konsisten bila dibandingkan dengan penemuan penelitian lainnya di luar negeri. Walaupun jumlah individu yang berminat investasi saham relatif besar namun tidak dapat mewakili jumlah investor saham yang sebenarnya.

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<b>Abstract</b><br>

Many researches have studied the relationship between stock and other factors such as age, gender, housing investment, property investment, risk attitude, entrepreneurial risk, labor income, professional investment advice, health, knowledge, and saving motives. However none has been found to study the relationship of those factors with investment intentions in stock in Indonesia.

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