

# Pengaruh teknologi informasi dan komunikasi internet terhadap kepuasan kerja karyawan : studi kasus karyawan Pusbindiklat Peneliti LIPI = The effect of technology information internet towards employees satisfaction : cases employee of pusbindiklat researcher LIPI

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## Abstrak

[<b>ABSTRAK</b><br>

Teknologi Informasi dipandang tengah mengalami perkembangan yang sangat pesat. Mulai dari orang muda sampai dengan tua mulai mengenal teknologi ini, begitu pula tidak hanya di dunia pendidikan saja akan tetapi juga di dunia perkantoran. Beragam jenis teknologi informasi banyak diminati oleh masyarakat dunia, dimulai dari telepon seluler, internet, teleconference, dan lain ragamnya.

Penelitian ini bertujuan untuk menganalisis peranan teknologi informasi dan komunikasi (TIK) khususnya internet terhadap kepuasan karyawan dalam mendapatkan informasi. Analisis tidak melihat pada hasil yang dicapai akan tetapi untuk mengukur bagaimana dan seberapa efektif karyawan dalam mendapatkan kepuasan informasi dengan memanfaatkan sarana dan prasarana TIK seperti internet, dan media sosial lainnya. Selain itu, penelitian ini untuk menelaah apakah efek dari penggunaan internet dapat memberikan hasil positif terhadap pekerjaan atau malah memberikan efek negatif serta untuk mengukur sejauh mana karyawan efektif berkomunikasi dengan dunia luar kantor dengan menggunakan teknologi ini.

Penelitian ini menggunakan metode kuantitatif dengan menggunakan teknik pengumpulan data melalui kuesioner terhadap pegawai Pusbindiklat Peneliti LIPI dengan pendekatan Uses and Gratification serta beberapa teori lainnya yang ditentukan berdasarkan sampling.

Dari hasil analisis, pengaruh literasi informasi terhadap tingkat kepuasan karyawan menunjukkan bahwa dapat dilihat dari manfaat dari internet yang diperoleh oleh karyawan memiliki pengaruh secara signifikan dibanding dengan dimensi variabel lainnya, kegiatan lain seperti mengakses data dan informasi melalui internet serta pengaruh dari tingkat pendidikan dan jenis pekerjaan utama menunjukkan tidak berpengaruh secara signifikan terhadap penciptaan ide/gagasan, penyelesaian pekerjaan sesuai tujuan serta kebiasaan bekerja. Sehingga dapat disimpulkan bahwa karyawan yang memetik manfaat dari internet ada di setiap lini, dan hasilnya dapat langsung dirasakan oleh mereka, baik peningkatan terhadap pekerjaan, hubungan sosial ataupun pola komunikasi antar staf dan pimpinan.

<hr><b>ABSTRACT</b><br>

Information technology is seen as a world which is currently experiencing

rapid growth. Ranging from young to old people getting to know these technologies, as well as in the world of education is not only alone but also in the world of office. Various types of information technology in great demand by the people of the world, starting from mobile phones, internet, teleconferencing, and other varieties. This study aims to analyze the role of information and communication technology (ICT), especially the Internet on employee satisfaction in getting information. Analysis did not look at the results achieved but to measure how and how effective employee satisfaction in getting information by leveraging ICT infrastructure such as the Internet, and other social media. In addition, this study to examine whether the effect of the use of the Internet can provide positive results to the job or even have negative effects as well as to measure the extent to which employees communicate effectively with the outside world using this technology office.

This study uses kuantitatif method using measurement through questionnaires to employees Pusbindiklat Peneliti LIPI with the Uses and Gratification approach as well as some other theories.

The expected outcome of this research is to provide input and ideas for the management of human resources in fostering and support for employees. From the analysis, the authors obtain information about the influence of literacy on the level of employee satisfaction showed that the results obtained by the employee benefits significantly, other activities such as accessing data and information via the internet as well as the influence of the level of education and main occupation showed no significant influence on the creation of idea / ideas, as well as the completion of the work for the purpose for working habits. It can be concluded that employees who have benefited from the internet is in every line, and the results can be directly felt by them, either increase the employment, social relationships or patterns of communication between staff and management. Information technology is seen as a world which is currently experiencing

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