

Pharmaceutical and biomedical project management in a changing global environment / edited by Scott D. Babler

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20394434&lokasi=lokal>

Abstrak

Pharmaceutical and Biomedical Portfolio Management in a Changing Global Environment explores some of the critical forces at work today in the complex endeavour of pharmaceutical and medical product development. Written by experienced professionals, and including real-world approaches and best practice examples, this new title addresses three key areas, small molecules, large molecules, and medical devices, and provides hard-to-find, consolidated information relevant to and needed by pharmaceutical, biotech, and medical device company managers.