

# Ideologi di balik "hetalia axis powers": kajian animasi karya Hidekazu Himaruya = Ideology behind "hetalia axis powers": an analysis of animation by Hidekazu Himaruya

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## Abstrak

[<b>ABSTRAK</b><br>

Tesis ini membahas tentang ideologi yang terbentuk di balik penulisan kembali sejarah dunia dalam anime ?Hetalia Axis Powers? karya Hidekazu Himaruya. Teori yang digunakan adalah teori Semiotika Barthes dengan didukung teori Representasi Hall dan Oposisi Biner, serta teknik sinematografis. Di balik penggambaran kembali sejarah dunia dalam ?Hetalia Axis Powers? adalah ideologi superioritas bangsa Jepang, penonjolan keunikan bangsa Jepang (nihonjinron), identitas bangsa, dan adanya kecenderungan dukungan terhadap wacana normalisasi militer Jepang.

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<b>ABSTRACT</b><br>

This thesis analyses the ideology behind the re-writing of world history in anime ?Hetalia Axis Powers? by Hidekazu Himaruya. The theories which used are Hall?s Representation, Barthes? Semiotic, Binary Opposition, and cinematography technique. Behind the re-writing of world history in ?Hetalia Axis Powers? are Japanese superiority ideology, emphasis on Japanese uniqueness, nation identity, and a tendency to support Japan?s military normalization plan.;This thesis analyses the ideology behind the re-writing of world history in anime ?Hetalia Axis Powers? by Hidekazu Himaruya. The theories which used are Hall?s Representation, Barthes? Semiotic, Binary Opposition, and cinematography technique. Behind the re-writing of world history in ?Hetalia Axis Powers? are Japanese superiority ideology, emphasis on Japanese uniqueness, nation identity, and a tendency to support Japan?s military normalization plan.;This thesis analyses the ideology behind the re-writing of world history in anime ?Hetalia Axis Powers? by Hidekazu Himaruya. The theories which used are Hall?s Representation, Barthes? Semiotic, Binary Opposition, and cinematography technique. Behind the re-writing of world history in ?Hetalia Axis Powers? are Japanese superiority ideology, emphasis on Japanese uniqueness, nation identity, and a tendency to support Japan?s military normalization plan.;This thesis analyses the ideology behind the re-writing of world history in anime ?Hetalia Axis Powers? by Hidekazu Himaruya. The theories which used are Hall?s Representation, Barthes? Semiotic, Binary Opposition, and cinematography technique. Behind the re-writing of world history in ?Hetalia Axis Powers? are Japanese superiority ideology, emphasis on Japanese uniqueness, nation identity, and a tendency to support Japan?s military normalization plan.; This thesis analyses the ideology behind the

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