

Edukasi nilai mapalus melalui konsep museum virtual pada Museum Negeri Provinsi Sulawesi Utara = Education of mapalus value through virtual museum concept at state museum of North Sulawesi Province / Charlie Dumingan

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Abstrak

[ABSTRAK

Tesis ini membahas tentang konsep museum virtual, edukasi di museum dan learning innovation. Penelitian ini dilakukan di Museum Negeri Provinsi Sulawesi Utara, Manado. Mengacu kepada konsep dan teori tersebut, maka untuk meningkatkan peran Museum Negeri Provinsi Sulawesi Utara dalam memberikan pemahaman dan edukasi tentang nilai-nilai budaya mapalus kepada masyarakat banyak, maka pemanfaatan Museum Virtual menjadi salah satu solusi dalam penyampaian edukasi kepada masyarakat. Adapun pendekatan edukasi yang digunakan adalah active learning. Penelitian ini adalah penelitian kualitatif dengan desain deskriptif. Data dikumpulkan dengan melakukan studi pustaka dan observasi di lapangan. Hasil penelitian berupa konsep museum virtual di Museum Negeri Provinsi Sulawesi Utara.

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ABSTRACT

The focus on this study is about virtual museum concept, education in museum and learning innovation. The study is conducted at State Museum of North Sulawesi Province, at Manado. Referring to the study, to increase the role of the museum in giving comprehension and education about cultural value of Mapalus to public, the use of virtual museum becomes one of the solutions in delivering the education to public. The education approach used is active learning. This research is using qualitative method with descriptive design. Data collected by doing literature study and direct observation. The result is how is the concept of virtual museum at State Museum of North Sulawesi Province, The focus on this study is about virtual museum concept, education in museum and learning innovation. The study is conducted at State Museum of North Sulawesi Province, at Manado. Referring to the study, to increase the role of the museum in giving comprehension and education about cultural value of Mapalus to public, the use of virtual museum becomes one of the solutions in delivering the education to public. The education approach used is active learning. This research is using qualitative method with descriptive design. Data collected by doing literature study and direct observation. The result is how is the concept of virtual museum at State Museum of North Sulawesi Province]