

## Cultural change and leadership in organizations : a practical guide to successful organizational change

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20448903&lokasi=lokal>

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Abstrak

Summary:

Cultural Change and Leadership in Organizations discusses ways in which organizations are able to implement successful strategic change; inspirational and conceptual material is combined with practical examples and concrete interventions for planning and implementing cultural change within organizations.