

BUSN : introduction to business

Kelly, Marce, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20482295&lokasi=lokal>

Abstrak

Summary:

Created by the continuous feedback of a "student-tested, faculty-approved" process, this title delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with Enhanced CourseMate that includes an eBook in addition to a set of interactive digital tools.