

Analisis kreasi pengetahuan dan knowledge management pada PT. Biofarma

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Abstrak

Analyzing Knowledge Creation and Knowledge Management in Bio Farma, Ltd Knowledge is very significant for a success of company. Through the creation of knowledge in either internal process or external process of the company will create value, which raise the grade of company out of basis of assets. Knowledge superiority as intangible has been proved in many cases of prominent company in the world recently.

The success of prominent company is enabled and master in organizing knowledge creation continuously. Creating knowledge of company means the ability of it as a whole. To create a new knowledge, spreading it in the company, and appearing in production, service and system.

It, however, has to be admitted that knowledge creation is not easy in practice. Basically it needs process management which is continuously and dynamically, commonly known as knowledge management. Through implementation in many factors backing up knowledge creation in individual level, community and organization wholly, will create synergic relation between knowledge modal as a foundation and innovation as the result.

Because of the important of knowledge, it has pushed the writer to research how knowledge creation practice, especially in a company characterized by knowledge intensive, the process and the decline of which will be very determined by how good knowledge developed in a company. Moreover, a strong control from the customer to the quality of Biofarma, Ltd. products make the company always to control the quality of product.

The strong control is caused that the product of Biofarma, Ltd. is a company that produces serum and vaccine, production that has big risk to the customers. The success of Biofarma in producing knowledge not only will determine the existence of the company but also will save human s from danger diseases.

This research finds how knowledge management and the activity of knowledge creation well done in the company. Knowledge management, according to Nonaka (2000) is enabling condition or requirement that is provided by knowledge creation. According to .Tarn Hidayat Tjakraatmaja (2002), knowledge management is identically to create learning environment. For the company wanting to increase the quality of knowledge creation, creating learning environment is a must.

This research uses knowledge management approach by Nonaka at. Al (2000) who asks requirement; instill knowledge vision manage a conversation mobilize knowledge activist, crate the right connect, and globalize

local knowledge. Whereas for the activity of knowledge creation, this work uses model developed by Tuomi (1999) who divides knowledge into five groups of activities; articulation, accumulation, anticipation, apprehension, and action.

This research finds how knowledge management in Biofarma, Ltd., generally, has been running well. Based on, however, the basis of activity that is researched, the intensity of attention is not equal to the domination or the important of activities in knowledge management.

In knowledge creation, however, is found the weak in the basis that the activity of knowledge creation created more in this internal activity or daily activities. According to the result of the research that external activities must be more dominant in knowledge creation then that of internal.

Research can prove that knowledge creation is very involving with how knowledge managed. Like land for the potential of growing plant, knowledge management is life concession for knowledge creation.

Knowing how knowledge management and knowledge creation in the company will be able to identify the weakness that is still there. And knowing what activities or aspect which is very dominant relating to them will be known in which side knowledge management and knowledge creation must be strengthened. Like in Biofarma, Ltd. the activity that must be strengthened is external activities. Knowledge creation should be many More in community of interaction which pass through the restrictions of into and inter organization.

Xiii + 131 pages + 19 table - 18 pictures + 6 appendixes

Bibliography: 42 books, 13-science research journal (1991-2003), and 6 homepages</i>