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Judul:

Pengaruh karakteristik nasabah moderat terhadap preferensi produk bank syariah dibandingkan bank konvensional : studi kasus nasabah PT Bank Muamalat Indonesia Tbk, cabang Kalimantan-Bekasi = The effects of moderate customer's characteristic to the preference of sharia versus conventional banking products : a case study of PT Bank Muamalat Indonesia's customer of Kalimantan-Bekasi branch

Pengarang/Penulis:

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Subjek:

Banks and banking--Research

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