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Judul:

The rebel sell : how the counterculture became consumer culture

Pengarang/Penulis:

Heath, Joseph, author

Subjek:

Consumption (Economics) -- Social aspects; Marketing -- Social aspects; Advertising -- Social aspects; Counterculture

Nomor Panggil:

306.3 HEA r

Penerbitan:

Capstone

Link Terkait:

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