

Universitas Indonesia Library >> Buku Teks

Judul:

Managing services : using technology to create value

Pengarang/Penulis:

Davis, Mark M., author

Subjek:

Service industries -- Technological innovations -- Management; Value analysis (Cost control); Customer relations -- Management

Nomor Panggil:

658 DAV m

Penerbitan:

McGraw-Hill

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)