

Universitas Indonesia Library >> Buku Teks S0

Judul:

Developing strategic marketing plans that really work a toolkit for public libraries

Pengarang/Penulis:

Kendrick, Terry, author

Subjek:

Public Libraries -- Marketing; Public Libraries -- Public Relations

Nomor Panggil:

025.197 4 KEN d

Penerbitan:

Facet

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)