

Universitas Indonesia Library >> Buku Teks

Title:

Strategic management in the global economy

Author:

Vernon-Wortzel, Heidi, author

Subject:

International business enterprises--Management; International business enterprises--Planning; Strategic planning; International economic relations

Call Number:

658.401 2 VER s

Publisher:

John Wiley & Sons

Related Links:

- [Bibliographic Description](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)