

Universitas Indonesia Library >> Buku Teks

Title:

What makes winning brands different: the hidden method behind the world`s most successful brands

Author:

Buchholz, Andreas, author

Subject:

Business Name; Brands

Call Number:

658.827 BUC w

Publisher:

John Wiley & Sons

Related Links:

- [Bibliographic Description](#)
- [Similar Documents](#)
- [Universitas Indonesia Library](#)