

Universitas Indonesia Library >> Buku Teks S0

Judul:

The Codes of advertising : fetishism and the political economy of meaning in the consumer society

Pengarang/Penulis:

Jhally, Sut, author

Subjek:

Advertising social aspects; Symbolism in advertising; Mass media

Nomor Panggil:

659.1 JHA c

Penerbitan:

Routledge

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)