

Judul:

Innovate or perish: managing and enduring technology company in the global market

Pengarang/Penulis:

Subjek:

Intellectual capital - Management; Intellectual property - Management; Technological innovations - Management

Nomor Panggil:

658.403 8 INN

Penerbitan:

John Wiley & Sons

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)