

Judul:

Open innovation : the new imperative for creating and profiting from technology

Pengarang/Penulis:

Chesbrough, Henry, author

Subjek:

Technological innovations -- Management; Research, Industrial -- Management; Diffusion of innovations; High technology industries -- Technological innovations -- United States -- Case studies

Nomor Panggil:

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Penerbitan:

Harvard Business School Press

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