

**Judul:**

Open innovation: the new imperative for creating and profiting from technology

**Pengarang/Penulis:**

Chesbrough, Henry, author

**Subjek:**

Technological innovations -- Management; Research, Industrial -- Management; Diffusion of innovations; High technology industries -- Technological innovations -- United States -- Case studies

**Nomor Panggil:**

658.514 CHE o

**Penerbitan:**

Harvard Business School Press

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