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Judul:

Strategic management : an integrated approach

Pengarang/Penulis:

Hill, Charles W.L., author

Subjek:

Management -- United States -- Case studies; Strategic planning -- United States -- Case studies; Business planning -- United States -- Case studies

Nomor Panggil:

658.401 2 HIL s (1)

Penerbitan:

Houghton Mifflin

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